The “Forbidden Kindle” Method: 
How to Generate Multiple Streams of Passive Income by Publishing High-Quality, Low-Content Books on Amazon Kindle

Presented by: Ty Cohen

Hosted by: Jay Boyer

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Welcome! In this lesson, you're going to learn how to drive extraordinary amounts of passive income using Amazon. The site, as you know, is a multi-billion dollar company, and what we will be focusing on today are eBooks. All around the world, there are people who read their Kindle each and every night, and many people buy eBooks every single night as well. So, there's no reason why you, your ideas, and your content can't be drawing in money completely passively through the Kindle marketplace.

You are going to be learning how you can use a particular system to create a completely passive and recurring income stream. Most importantly, you are going to be able to do this without even having to write your own books if you don't want to. Now, if you are already a content creation machine, then you're going to love this. People that are awesome at creating content often have a hard time selling. In this lesson, you are going to learn how to plug things into Kindle and start selling on autopilot. You won't even need a sales letter, which is absolutely awesome.

Publishing eBooks is one of the quickest, easiest, lowest-tech ways to make an enormous amount of money online today. It's also inexpensive, and yet it will bring you in cash month after month. Furthermore, the better you get at it, the more books you will sell. Ty Cohen, the presenter of this information, has mastered the art of eBook publishing. He has done so not...
only to make money for himself, but for his friends, for his family, and for his students. Even his 15 year old son knows how to do this. Guess what? She is making about $5,000 a month.
Why Ty and Why Kindle?

Who am I and Why Me?

What makes me qualified to teach you how to make money and publish eBooks on Kindle?

- Husband of 10 years, Father of 4 and a business owner
- For years I’ve tried to start different businesses and ways to make money and NOTHING worked, and I know how frustrating it can be...
- I’ve tried just about EVERY “Make Money” product
- Lost money... Then lost even more money
- I’ve had my family laugh at me...
- I’ve been lied to by so called “gurus”
- And I was just about to give up....

First and foremost, Ty Cohen is a husband and a father of four children. His youngest daughter, Summer, is pictured above. Obviously, Ty is very proud.

Ty is also a business owner. He says that for years he tried to start different businesses and use various tactics for making money, and nothing worked. So, he knows firsthand how frustrating that can be. He has tried just about every "make money" product out there. He wanted the best for himself and the best for his family, just as many other people do.

As Ty tried more products and more products, he lost more and more money. His family laughed at him, he was lied to by so called ‘gurus’, and he got so aggravated that he was at a point where he was almost ready to give up. That's when Amazon came along. Suddenly, Ty went from making no money to making tens of thousands of dollars in a relatively short period of time. Ty can't promise that you will be able to achieve the same results, but he is confident that if you take advantage of the knowledge Ty is sharing, you will do well; just follow the steps that you are being given.
Ty was able to make so much money so quickly because he was able to figure out a system to making money publishing eBooks for Amazon's Kindle. He also attributes much of his success to Amazon making it very easy for us all to publish eBooks using their system. It doesn't matter how old you are or what state you live in. It doesn't even matter what country you are in. On top of that, you have the ability to publish your eBooks in multiple languages and sell them on different platforms.

It's likely that you have heard of a Kindle before, but just in case you haven't, you should know that a Kindle is a portable eBook reader that was developed by Amazon.com. It allows its users to be able to shop for, download, browse, and read eBooks, newspapers, magazines, blogs, reports, and other digital media. Many of the people reviewing this material probably already have a Kindle device of their own. If you don't, it's highly recommended that you give one of these devices a try. They make it very easy for you to download content, and often for free or very inexpensively.

Right now there is a digital shift that's taking place. People are buying and consuming written material in the form of eBooks more than ever before and the trend will continue. The simple fact of the matter is that in recent years just about every form of content has gone digital because this saves people time, space, and effort. Also, a lot of times digital content is better than that in physical form; music sounds clearer, pictures are often sharper, and information is easier to access and read.

Are you old enough to remember listening to music off of a record player? People used to listen to music off of vinyl records, and then people begin to listen off of eight-tracks. After that, cassettes were invented and finally there were CDs. Eventually, people learned how to record music in a digital form. Do you think that people would really ever go back to listening to music off of records again? CDs are most likely going to stop being used altogether in the future as well. There may be people who still have their collections, but the majority of us are going to stick to MP3s and other digital formats.

Whenever a shift such as this takes place, you want to be on ground level when it starts because this often gives you the ability to make a tremendous amount of money. Think about it. What if you had bought stock when IBM first got started? What if you had invested in stock when Amazon.com first got started? Amazon stock is now nearing $400 a share, but when they first started, you were able to buy a share for just a couple of bucks. The cool thing is that there is still opportunity to get in on the ground level with Amazon in several different ways.

Amazon is now selling more eBooks through Kindle than hardcover books. In fact, the CEO of Amazon, Jeff Bezos, has stated "For every 100 hardcover books Amazon.com has sold, the
Company has sold 180 Kindle books." You have to understand that there are hundreds of millions of Kindle eBook buyers around the world. Even people who don't own a Kindle device have the Kindle application on their mobile devices. You don't even have to own a Kindle device anymore. If you just have the app nowadays, you can go into the Amazon store to purchase and download eBooks.

Your customer can have an iPhone, a Samsung Galaxy, an iPad, a PC, a Mac, etc, and be able to purchase eBooks from Amazon. That's one of the reasons why this opportunity is so huge. The digital shift that has taken place and the publishing platform that Amazon has already generated a ton of wealth for a lot of people. At the very least, it has given people financial freedom with a very low start up cost and very little effort. Here are three quick examples of people who have been able to find financial freedom this way:

#1 - Amanda Hocking is an unknown 20+ year old girl from Minnesota, USA. She has been able to make over $2 million dollars publishing her stories to Kindle. Forbes Magazine published an article on Amanda. This article discusses how lucrative Kindle publishing can be, and how she has gone about making millions of dollars just by using the free platform that Amazon provides to us all. You can take advantage of this even if you aren't a writer, and you will soon be shown how. Anyway, this article states:
"Hocking, now 29, went from being a social worker to a bestselling author and millionaire in a year...Inspired by her story and that of other early self-publishing success stories, hundreds of thousands of others have followed in Hocking's footsteps..."

#2 - Stephen Leather is from the UK. He is currently selling 2,000 eBooks a day on Kindle. Now, imagine if he was just making $0.99 off of each eBook. That would come out to be approximately $2,000 a day, which would be $60,000 a month. That means that his annual income, just from these eBooks, would be $730,000 a year.

#3 - John Locke became the first person to sell a million Kindle eBooks, and he did it in less than a year's time with just nine titles, according to Amazon. So, you don't have to have a lot of titles to do well with this, and you don't have to be a professional writer. In fact, none of these people are professional writers.

In addition to these folks, there are hundreds if not thousands of people making thousands and tens of thousands of dollars selling content on Kindle. Now it's YOUR turn! You are at ground level of what is being called a "New Age Diamond Mine". Let's take a look at some of the money that Ty has been able to make just "playing" around with publishing eBooks before he created a streamline system for doing so. First, it's important that you read the following disclaimer carefully. Ty cautions:

I'm about to show you some of the money that I've made as a result of publishing content for Kindle. Now the earnings that I'm about to show you are not typical, and I can't guarantee that you'll make the same amount. There are a lot of different factors involved and everyone is different. The system is easy, but there is still a good chance that you may make less or even more than what you see here. Some people are making hundreds to multiple thousands monthly...So, let's take a look.
Pictured above is one of the first checks that Ty got from Amazon.com. He admits that when he first got started, he didn't really know what he was doing. He didn't realize the opportunity was so big with Amazon, and he was still chasing around and using different methods for making money online. As you can see, this check is for $2,297.30, and when he received this, he had totally forgotten about the eBooks he had published just a few weeks prior.

It wasn't until Ty received the next check 30 days later that there might be something to this. The check was for $2,873.13, which was a 25% increase from the last. Then, 30 days after that, Amazon sent him a check for $4,462.53. By this time, Ty was really seeing the potential. He was netting about $1,100 dollars a week publishing with very little effort being put into it. He was working about 10 hours a week on this at this point. Now he works even less hours because he has streamlined his entire process.

It wasn't very long until Ty had another increase. This time he got a check totaling $8,403.84, which was an 88% increase. Ty says that this check made him do the Irish Jig. This is when he decided to drop everything and focus on partnering with this multibillion dollar company publishing eBooks.
It got to where Ty was making about $30,000 a month in deposits. You can see in the picture above that his UK sales totaled over $5,500 and his U.S. sales totaled just over $23,000. Just with these two figures alone allowed him and his family to live very well. This is what Ty was bringing in about a year ago; he states that he is making far more than this now. You're going to learn how he did this, step-by-step. Specifically, you're going to learn:

- Which markets sell the best
- How to pick winning titles for your eBooks
- How to create your very own Amazon Kindle account that you can start selling from
- How to publish your own eBooks, reports, and other content with it
- One of the #1 price points that have proven to make the most amount of profit in Ty's experience

You should know that Amazon doesn't charge anything for you to open an account to sell from. Why do you think they make this free? That's because they get a percentage of everything you sell. Amazon make money every time you make money, so they want you to make as much money as possible. They need your content. When Amazon first got started, what was one of...
their initial goals? Their first goal was to become the world's largest bookstore. They have reached that goal, but in order to maintain that position, they need fresh content from people like you. That's why they make it so easy.
How do you go about finding hot topics that actually make you money? You can literally sell content for almost every topic, except the obviously illegal stuff and porn. So, that means that you can sell 'how-to' information, stories, guides, reports, manuscripts, biographies, and other types of courses. Your books can be nonfiction and/or nonfiction. There are a couple of easy ways that you can perform research before you publish your eBook to help ensure your own success. You'll need to find out what people are looking for as well as what they are willing to spend money on. That's why the first step is research.
One of the best tools to use when researching a market or niche is the Google Keyword Planner, which you can find simply by googling 'Google Keyword Planner'. You might have to log into your Google account to use it. Once you are logged in, you'll be brought to the page pictured above. On this page, you'll see an option to 'Search for New Keyword and Ad Group Ideas'. Click on this to move forward. After that, you'll be brought to a page that asks you to enter in a product or service in the very first field. You'll want to type in words pertaining to the topic that you're thinking about publishing and eBook around. For instance, if you were thinking about publishing a book on ice skating, you might type 'how to ice skate' into this field.

After typing in a word or two pertaining to what you would like to write about, you can skip over the next two fields. Below these fields are several options for targeting your audience. You'll want to select 'All languages', and you will want to select 'Google and search partners'. This will help to bring up the most optimal results. When you are done selecting these options, click on the 'Get Ideas' button at the bottom of the page, and you will be brought to a page much like the one show below. This results page will be full of keywords which are related to the main keyword, topic, or idea that you put in.
In this example, the main keyword that was typed in was 'Meaning of Dreams'. As you can see in the picture above, the results also show the amount of people who search for each keyword on a global monthly basis. In the screenshot, you can see that the first keyword listed is 'meaning of dreams'. It is searched for 18,000 times per month on average. That's a pretty good number. Now, think about this. Do you think that if you published an eBook on the meaning of dreams and 18,000 people were searching for that per month, you would have a good chance of selling your book? Of course there would be a market for this topic.

You want to look for keywords that have monthly search values between 10,000 to 100,000. If you have keywords that get less than 10,000 searches, it means that the market for that topic just isn't big enough. In other words, there's not enough demand. Anything above 100,000 would imply that the market is too big and that there would be too much competition.

The data shown above also reveals that a lot of these keywords have low levels of competition. When your competition is low like this, you have a chance of really making money in a niche, provided there are enough people searching for the particular topic. However, Ty recommends that you ignore these particular ratings because they don't really apply to what you are doing. A little competition can be good sometimes; you just don't want to have too much of it. So, just
concentrate on finding keywords that have monthly average searches between 10,000 and 100,000, and you should be fine.

To reiterate, you're going to use this tool to see if people are searching for topics related to that which you want to write about. There's another way that you can use this tool that will help make your business much more lucrative as well. You can use this tool to come up with ideas for really great titles. Some of the phrases pictured above would make sense as an eBook title, but some wouldn't. For instance, 'Meanings of Dreams' may not make too much sense as an eBook title, but 'Dreams and Their Meanings' might. Also, 'Meaning of Dreams', which isn't plural, would make a great title. The fact that this title gets 18,000 searches this month means that if you use this phrase in your title, you'll be at an advantage.

One of the questions that Ty generally uses when he presents this information is "I don't get it, we are selling these eBooks on Amazon, not Google. So, why should we be concerned with using the Google Keyword Planner to create titles?" Well, if you craft your titles well, you stand a chance of them ranking high within high in both Amazon and Google's search engine. Furthermore, being ranked in Google can give you an added boost in sales.

Let's say that someone was looking to solve a problem. For instance, they might want to know how to market and sell a book. So, they go to Google and search for 'how to market and sell your eBook', and they come across a listing for your book on Amazon. Out of curiosity, they might click on that link, especially since it is one that stands out the most. Look at the picture below and you'll probably agree that the Amazon link is the one you would click on. When they click on this link, they are brought to your book's listing on Amazon, and they are more than happy to buy your book because it contains exactly the information that they needed.
Look at the screenshot above. You can see that there are four listings above, and the top two are paid ads. What do you normally do when you see paid ads? Do you scroll right past them and start to look at the generic listings? Ty says that he does, and he believes most people do. Now there are two listings left.

Out of those two listings, which one sticks out the most? The Amazon one, right? Why? It's got more bold lettering, it's got the five yellow stars, and people's eyes are often drawn to Amazon listings just because they recognize Amazon.com and know that it is a credible site. It also helps a lot that the eBook is titled using the exact same phrase that was typed into the search bar. That's why it's so important to use Google's keyword tool. If you do this, you'll be listed in Google, and you'll be listed pretty highly on Amazon.

There are also title enhancers that double and triple your sales. Ty and his associates found this to be true after months of testing. In fact, adding some simple elements to your titles can dramatically increase your sales. Here are the ones phrases that Ty uses to enhance his titles:

- How to
- Quickest way to
- Fastest way to
Now, let's say that you're publishing your eBook, you're thinking about a title, and you want to make sure that you use a title that gets the most visibility. You always want to use titles that answer the questions that people are asking to themselves in their heads. All of the title enhancers listed above help to answer a question, or actually pre-frame a question to a certain degree. So, if you were thinking "How am I going to stain my deck?", and you came across an eBook titled *How to Stain Your Deck Like a Professional* and another titled *Learn to Stain Your Deck*, which one would resonate with you more? The how-to book, right? That's because it answers the question that you're already subconsciously asking.

The second example is 'quickest way to'. People are always looking for the quickest way to do things. So, a book titled *The Quickest Ways to Make Money Online* would likely get far more sales than one titled *The Guide to Making Money on the Web*. The concept works the same way with 'fastest way to', 'the cheapest way to', and 'the best way to'. Again, if you craft your titles the right way, they will come up within Amazon's rankings and Google's rankings faster than other eBooks.

Ty recommends combining your title enhancer and your main keyword and then looking at the phrase on Google's keyword tool. When Ty typed in 'how to garden', it showed that 45 million people searched for this monthly on Google. Now, if you remember, anything over 100,000 is too much, so you would need to narrow this down a bit. Luckily, Google gives us more phrases that are similar to our main phrase in the Keyword Tool. For instance, one of the keywords listed is 'how to build a raised garden bed'. It only gets 12,000 searches a month, which fits the criteria. Therefore, this would make an excellent title for a book.
Creating Your Content

The first step was to do your research, and now you've reached the second step, which is to create your content. There are a few different ways that you can go about getting your content created. Here are the three methods that Ty uses in order of preference:

#1 - Get someone else to write it for you. I use this option a lot and have paid as little as $50 - $100 to have people write content for me. You own 100% of the rights to it and can resell as long and often as you want, you can even put your name on it or use a pen name. This course gives you the only 3 sites you should use when looking to have someone write your content, plus I give you the EXACT wording to use when looking for someone...

Super Easy Stuff

#2 - Speak it...Then have it transcribed. Speech recognition software like Dragon or the free one that you'll find on most pc's.

#3 - Write it yourself. Not my favorite, but if you're a writer this would be the perfect option for you 😊

The easiest way to come up with content for your eBooks is to get someone else to write them for you. Ty has paid as little as $50-$100 to get his content written. When you do this, you own 100% of the rights. That means that you can resell this content as many times and as often as you like. You can even put your own name on it or use a pen name.

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Ty says that he has had eBooks written that have brought in thousands of dollars, and he has had eBooks written for him that only brought in a couple of hundred. Either way, by only paying $75 for an eBook to be written one time, you have profited and will continue to profit in the future. So, wouldn't this small investment be worth it? Just think if you were able to make $500 off of a one-time investment of $75. Would that be a good investment or a bad one? That would be an incredible way to invest money. What a terrific return on investment (ROI) you'd be receiving? Now, if you did this once, would you do it again? Of course you would, and that's what Ty's system is all about.

There are dozens of sites online where you can find freelance writers, but according to Ty, there are only three that you should use. He says that is because he has tested a lot of different sites, but there are only three that he gets terrific results from over and over again. Therefore, these are the only ones he will recommend. In his training course, Ty shares which sites these are and he provides the exact wording you should use when you are seeking out someone to create your content.

Another great way to create your content is to speak it into a computer or another device. There are a lot of speech recognition programs out there, such as Dragon Naturally Speaking, that you can use to turn spoken word into text. There's even a free one on your PC; to find it, simply click on the 'Start' button on your computer and search for 'text to speech'. If you have a Mac, just Google 'Free Speech Recognition for Mac', and you should come up with some free options as well. Use these speech recognition programs. This is a very simple way to get your content transcribed.

Finally, you can create your content by writing it yourself. Ty admits that he is not a writer, and he is confident that if he can write a decent book, you can too. In fact, he failed English 101 twice. So, this is not his favorite method, but he does create his own content this way from time to time. If you are a good writer and creative, this is very fulfilling.

Ty's wife and one of his friends are very skilled writers. They can create an eBook in one day. Can you imagine that? A whole new income stream in just one day. However, Ty is not a good writer and many of his associates aren't either. Therefore, you really don't have to be a good writer to make money at this. There are lots of people out there who love to write. Ty has hired college students, neighbors, teachers, retired teachers, all of which were more than happy to help him with his content. So, this works for both the non-writers out there as well as people who love writing. Even if you have stuff that you've already written, you can go and put it up there. If you can do that, you'll be ahead of the pack.
The last step in this process is to head over to Amazon and create your Kindle publisher's account. It literally takes about 5-10 minutes to create your account as well as add eBooks to it. There are only a couple of key points that you must get right.

Above you can see Amazon's Kindle Direct Publishing page (http://www.kdp.amazon.com). Opening an account on this page is free. One thing that you may notice is that you can earn 70% in royalties with this program. If you know anything about publishing, then you know that's way more than a lot of publishers pay their writers.

You publish it once, and you make money over and over again. Some of Ty's books have been making him money passively for years now. Many of these books have made him thousands of dollars over the years, and he only paid $100 each to have them created. Furthermore, you can make changes to your book at any time, and you can get it on Amazon within 24 hours of uploading it.

Your books will be available to people in the U.S., Canada, UK, Germany, India, France, Italy, Spain, Japan, Brazil, Mexico, and more. In other words, you can publish your content to one platform and Amazon will distribute your content globally. You can also publish your content in multiple languages. That means that you can get one outsourcer to write your book, get someone else to translate it, and sell it massively in more than one country. Hopefully, you can
see what an amazing opportunity this is for everyone who would like to publish and make passive income online.

When you are ready to get started, click on the 'Sign in' button if you have an Amazon account, or click on the 'Sign up' button if you don't. If you don't have an account yet, you'll just have to provide a little more information. After signing in, you will be asked to agree to Amazon's terms of service right off the bat. It is advised that you read through them and then click 'Agree'.

After that, you'll find your name up at the top of the screen. You'll want to click on it to continue setting up your account. This will bring you to a page titled 'Your Account', which contains the following fields:

- Full Name/Company Name
- Country
- Address Line 1
- Address Line 2 (optional)
- City
- State/Province/Region
- Zip/Postal Code
- Phone

After you fill out these fields, you'll find a button to push to fill out your tax information. You'll want to click on it and proceed to do so. The information requested is pretty standard, and it doesn't take long to fill this portion out. When you do this, you'll be asked for your address. Be sure to fill this portion out accurately because the address that you put in is where Amazon will be sending your checks. When you return to the previous page, you will find that you have the option to add a bank account. Amazon will pay you by Electronic Funds Transfer (EFT), otherwise known as direct deposit, if you do choose to receive your money that way.

Next, you'll come across options for designating the Amazon marketplaces that you want to sell from. The following marketplaces are listed:

- Amazon.com - U.S.
- Amazon.co.uk - UK

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NOTICE: This special offer will disappear Sunday October 27th @ midnight PST
- Amazon.fr - France
- Amazon.es - Spain
- Amazon.it - Italy
- Amazon.co.jp - Japan
- Amazon.br - Brazil
- Amazon.ca - Canada
- Amazon.com.mx - Mexico
- Amazon.com.au - Australia

How cool is that? You can have purchases coming into your account from literally all over the world. When you click on one of these, you will be able to choose how you want to be paid. You'll need to select whether you want to be paid by check or EFT for each of the platforms above. You will also be asked which currency you would like to be paid in. When you are done specifying how you would like to be paid for each of these platforms, click to save the account information that you have entered. It only takes about 10 minutes, if that, to set up your account information.
After you finish submitting your account information, you can move on to upload your eBook. To do this, you'll want to click on the 'Bookshelf' link at the top of the page. You'll be redirected to a page which contains a button labeled 'Add New Title'. Click on this button, and you will find yourself on the page shown above. First you will be asked whether or not you want to use the KDP Select program. There is information on the page which explains exactly what this is, and you can decide for yourself whether it is right for you or not.

After that, you'll need to fill out the basic details about your book, such as your book name and whether or not it's part of a series. You will also be asked to enter in the edition number and publisher name. Both of these fields are optional. Next, you'll be asked to add a description of your book. Make sure that you utilize all 4,000 characters that Amazon allows you to use in your description. If properly written, your description will help to sell your eBook. That is why this is so important.

You'll find that you have the option to add the names of any contributors to your book. So, if you wanted to acknowledge an illustrator or an editor, for example, you could click on this button to do that. Then, you'll be asked to choose the language your book is in from a dropdown menu, and you also have the option of entering in a publication date. If you are publishing your book in English, it is recommended that you publish it again later in Spanish. In other words, get it translated and publish a second version of it in Spanish. This is the second highest spoken language throughout the world, so if you publish in Spanish as well, you'll make a lot more sales.

Afterward, you'll be asked to enter an ISBN. Your book doesn't have to have an ISBN if you are only selling it in digital form. Then, you'll be asked to verify your publishing rights. Don't ever choose 'This is a public domain work'. Always designate that it is not. You only want to publish unique, high-quality content. Therefore, Ty recommends that you not try to publish any public domain or private label rights material.

The next step will be to 'Target Customers'. When you click on this button, a window will appear allowing you to choose categories for your book. Just choose the ones that you feel are most appropriate for your book. When you are done with this, you'll return to the previous screen where you can enter in your keywords. You will want your keywords to be highly-target. It is recommended that you research this beforehand using Google's keyword tool and have a compiled by the time you go to upload your book. Amazon allows you to enter seven keywords into this field. Be sure and use all seven because these will help your book to be found.

Finally, after filling out all this information, you'll be able to upload your book cover and eBook. Now, Amazon provides a cover creator to you, but you really want to have one made ahead of
time. The cover of your book is very essential. It's pretty much what sells it. Therefore, you will want to have one that's very high-quality. When you are done uploading your cover file and your book file, you'll have the option to preview it. It is recommended that you do so. After that, click on the 'Save and Continue' button at the bottom of the page.

The next page is where you will get to go in and set your pricing. Ty says that he has found that $8.97 is a price point that works well. At 70% royalty, you're going to get $6.27 for each sale. So, if you sold a hundred eBooks at this rate, that would be $627.

Once all of this has been done, you will have a completely passive stream of income. From here, you can continue to create eBooks if you want to, but you don't have to. Every eBook is going to be a new stream of income. After you do the work once, the income continues to come in day after day in a completely passive manner.
This Opportunity is Huge

According to Forrester research, nearly $3 billion worth of eBooks were sold last year, and in just a few short years that number is expected to jump to over $15 billion. Also, a recent TechCrunch article stated that Amazon own 60 percent of the eBook market, and sold nearly half a billion eBooks last year alone. Again, this is a ground floor opportunity.

The beautiful thing about making money on Amazon is that the amount grows month after month with very little additional effort on your part. That's because new people are joining Amazon and getting the Kindle app all the time. Amazon also helps to promote the books that they have on their site. Some of them they promote more aggressively than others, but if you have an account, you know that at the very least they send out emails showing books that are similar to the ones that you just bought or looked at.

Once again, you do the work one time and create a completely passive income stream that continues to grow. This is what freedom looks like. Remember, Ty was able to generate nearly $30,000 each month in this way. For most of us, even half of that income would be a life changer. What would you do with an extra income stream such as this? Would you put it towards your kids? Use it to pay your mortgage? Buy a house or a better one? Buy your dream car? Get a maid? Get out of debt? Travel the globe? Donate to charities? The possibilities are endless when you start to live on your own terms, instead of someone else's terms, like your boss!

How much money do you need to make a slight difference in your life. Is it an extra $500 a month, and extra $1,000, and extra $2,000? Think about that for a second. What exactly would you want to achieve from this? Ty remembers a time when he was working three different jobs. At this point, just an extra $500 a month would have made a world of difference. You'd probably agree that even if your book didn't bring in a massive amount of income a month, any extra amount would help you to cover your bills and make your life easier, and you can do this over and over again with each book you publish. So, why not put a little effort in to take more control over your own life.

This is a completely 'set it and forget it' recurring income stream. It's easy to get started with, and there's limited skills required. You don't even have to know how to write to make money this way. You don't have to build a website or create a blog. Amazon handles all of the order processing, fulfillment, customer service, returns, etc. You can use this to make money and to build a niche-specific list. You can sign up no matter where you live, no matter what state or

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NOTICE: This special offer will disappear Sunday October 27th @ midnight PST
country. Furthermore, Amazon provides attractive royalties. You can receive 70% of each one of your sales each and every month.
Introducing: Kindle Cash Flow

Ty wants to help you get started. He has put together a complete course that shows you step-by-step how he grew his Amazon Kindle publishing business from nothing and began to earn tens of thousands of dollars a month. He says that he wishes he had had a course such as this to walk him through the process when he first got started. He also has a Facebook group filled up with people who are publishing to Kindle. Some of them have just started and only making a couple of hundred a month, and some of them are generating thousands of dollars. He says that he has one student that just announced he was making $22,000 a month right now.

What do all of these successful Kindle publishers have in common? They are all members of Ty’s flagship training program called Kindle Cash Flow. It doesn’t matter if you are a newbie or someone that’s been doing this kind of thing for a while. Even if you are an expert, Ty guarantees that you are going to learn a ton of stuff in this training that will blow you away and take your sales to the next level.

You may have heard about Ty’s $20,000 program. This is a program that Ty offers in which he takes on clients and trains them on a 1-on-1 basis. What you are learning about right now isn’t that program, and he’s actually limiting that to 5 people at a time, so he doesn’t even have...
room for more clients in that program at the moment. He actually charges $20,000 plus 10% of whatever royalties his students earn.

Ty is offering you access to his Kindle Cash Flow 2.0 program. This is an online home study program where Ty shows you exactly what he does, how he does it, why he does it, and then the results that he gets. Specifically, here’s what you’ll get when you join this program:

1. **The Set Up ($697 Value)**

   Setting Up Your Account, How to Get Started Quickly, What Not to Do So You Don’t Get Banned

2. **Kindle for Profits ($1,497 Value)**

   Finding the Right Niche and Readers. Niches that Sell and Readers That Buy!

3. **The Buyer Magnet ($2,997 Value)**

   The Critical, Must Have Elements That Will Make Your eBooks Sell: Cover, Pricing, Descriptions, Reviews

4. **KDP Cash Extraction ($3,500 Value)**

   Secret Ways to Use the Kindle Direct Publishing Platform to Make More Money Than Most People Ever Will

**Total Value: $8,991**

To begin with, you’re going to get “The Set Up”, which is a training module in which Ty shows you how to set up your account and gets started quickly. He also lets you know what not to do so you don’t get banned. You’re also going to get the “Kindling for Profits” module, which is a $1,497 value. In this module, Ty talks about finding the right niche and readers. This is so important because if you aren’t targeting the right readers and the right niche, then you’re wasting your time. He shows you how to do this in a systematic fashion. In this training, you’re going to learn how to find the niches that sell and the readers that buy.

This training also includes a module titled “The Buyer Magnet”. This is valued to be worth $2,997 in itself. This is extremely important. Most people will never get to the same level as
you because they don’t have this information. In this part of the training, Ty talks about the critical, must-have elements that will make your eBooks sell. You’ll learn about creating covers, pricing your eBooks, perfecting your descriptions, and getting the best possible reviews for your books.

Finally, you’re going to get the KDP Cash Extraction module, which is valued to be worth $3,500 Value. In this module, you’ll learn secret ways to use the Kindle Direct Publishing Platform to make more money than most people ever will. Think about how much stuff Ty has already taught you that you didn’t know before. Imagine what’s in this program and what you’re going to know that your competition doesn’t know. You are going to be able to take this stuff and really blow everyone that you know out of the water with it. If you follow this system effectively, it will change the quality of your life.

Ty is very proud of what he has been able to accomplish for himself and his family. Don’t you think that it would be cool to be able to take your family vacationing in Europe for several weeks? Do you think that it’s cool to be able to go to Thailand or Japan? Two years ago, Ty decided that his goal was to only work when he wanted to work, only work on the projects that he wanted to work on, and only to work with the people that he wanted to work with. When you do this the right way, you get choices.

Too often, people don’t understand the choices that they have in life. When it came to creating this particular program, it came down to two choices for Ty:

**First Option** – Go Cheap as Possible and Try to Sell as Many as Possible...(It wouldn’t incentivize me to REALLY stack the value on for you...But for this event only I went really inexpensive)

**Second Option** – Requires a Little Higher Investment...(But in exchange I’m able to devout more resources to guarantee your success)
Ty wants to work with winners and people that want to be winners. He gets really jazzed up when he reads, listens to, and watches some of the testimonials that he gets from people. Look at the screenshot above. This is a testimonial that Ty got from one of his top students, who is 65 years old, by the way. His name is Darren Devery and here’s what he has to say:

“This has been my best month so far with 258 sales to date with only 3 titles. I’m very happy with the progress considering my circumstances, eg bankruptcy from recession...I just wanted to say thank you again. I can see the end of the tunnel.”

The day after Darren left the message above, he followed up with the following:

“I’m up to 336 sales as we speak. I’m happy with that. I was hoping for 200 sales this month so really happy...I’m going to try for 1,000 sales a month (starting next month). Thank You, Ty”

Imagine if Darren was pricing his eBooks at $7.99. That would total up to $8,000 a month if Darren hit his goal to sell 1,000 a month. Also, take note that Darren is from Australia. You can use this system to make money from anywhere in the world. A couple of months after Darren sent the previous two messages, Ty heard from him again. This time, Darren stated:

“Ty, over the last year I’ve continued to follow the Kindle Cash Flow System and I’m now doing $20k per month in sales!”

If you’re ready to join the ranks of Ty’s other successful students, now is the time to take action. Click here to get started with Kindle Cash Flow before this time-sensitive offer disappears at the end of the weekend: https://kindlecashflow.com/jay.
More Fast Action Bonuses

The reason why this is working so well for students like Darren is because he’s executing what Ty is teaching him. Ty hopes that you will do the same and be able to have similar results to Darren. He’s planning on giving you everything he possibly can to do so, and that’s why he has also included the following bonuses:

**Bonus #1 – The Google Kindle Crunch ($1,997 Value)**

Getting your eBook listed in Google will increase your sales big time – this is where 30% of Ty’s sales came from.

**Bonus #2 – Money Multiplicity ($697 Value)**

How to Publish the Same Content to the Barnes & Noble Nook Press Platform & Apple’s iBooks

**Plus, Access to Ty’s Private Facebook Group!**

Not only will Ty’s exclusive Facebook group allow you to communicate and collaborate with other like-minded individuals and other students of the program, it will give you the ability to:

- Ask Questions
- Get Updates
- Share Ideas
- Brainstorm
- Get Help

Remember when Ty shared how to get your eBooks listed in Google. Well, he goes into more detail about this in Bonus #1. This is actually a mini course that Ty put together to show you how to get your eBook listed in Google and how that will increase your sales big time. Again, 30% of Ty’s sales come from this, so if he’s making $30,000 a month, $10,000 comes from this method. That’s why this bonus is valued to be worth $1,997, and it’s only going to be available...
to the first 30 people to sign up. Ty doesn’t want to let more than 30 people into this program because he has to sacrifice his own time and effort to helping his students out.

With Bonus #2, you’re going to be able to triple your eBook’s exposure. This has been estimated to be worth $997 value, and it’s going to be made available to the first 20 people to sign up to the program. So, the first 20 people to join today are going to get Bonus #1 and Bonus #2. The next 10 people are only going to get Bonus #1, so you will want to be one of the first 20 to sign up in order to get both.

To take advantage of these exclusive bonuses, you’ll need to sign up right away. You can do so by visiting https://kindlecashflow.com/jay. You can see in the screenshot below that the base package for this product has been valued to be worth $8,991. With these extra bonuses, the total value of this package has been raised to $11,500. And even though this program is normally sold for $997.00 you aren’t going to pay that today.

Since you are part of a select group of people who are known to be action-takers, you are getting a special deal and access a $300.00 discount as a friend of Jay’s. You can enroll now for the one-time price of $697, but you have to act fast because Ty is only letting 12 people in at that price. After 12 people sign up, the sales page will show “sold out,” and his team won’t be letting anyone else into the program. So, don’t hesitate any longer. Secure your spot by go to https://kindlecashflow.com/jay now!
Now, with that in mind, please consider the following:

- **If all this did finally allow you to generate a consistent, hands-free, passive income every month, would it be worth it?**

- **If all this did give you the kick in the butt to finally get moving and start making money, would it be worth it?**

- **If all this did give you 2-3 eBooks that each brought in $500 a month to pay a bill or save, would it be worth it?**

Answer the questions above honestly, and then answer the following:

*If you got to the point where, like Darren Devrey, you were making $20k a month, would it make sense to pay $5k for something like this? (Then Every Sale After that Month is Pure Profit, right?)*

You can probably see why this would be a great deal at $5,000, and normally, Ty sells this program for $997.00. However, since Jay Boyer is a long-time friend of Ty’s, he was willing to slice the price in half for Jay’s audience. So, right now if you are reading this document, you have the chance to join the program for just a one-time payment of $697. Ty also wants to give people a shot at doing this, even if they don’t have that much money on-hand, as long as they are willing to make a serious investment today. But please note: this special $300 discount is extremely time sensitive, and will disappear on Sunday at midnight. Go here right now to lock it this “Jay Special” pricing before it disappears [https://kindlecashflow.com/jay](https://kindlecashflow.com/jay).

In addition to everything else, Ty will be delivering an additional bonus to you that he has never offered before (Jay gently twisted his arm!): If you are serious about making an investment today, and you are one of the first to join up, you are going to receive access to an exclusive bonus webclass. It is titled “How My 15 Year Old Earns $3,000.00 per Month With Kindle”. Here’s the scoop: Ty’s son has sold over has gone from zero to over three thousand dollars in recurring monthly royalties since he got started 90 days ago using this method. This bonus is something that Ty has never offered before, and you will want to get in now to receive it. Take note that this bonus class will start about 4 weeks from now.

Even though this package is valued at $12,585.00, that’s not what you are going to have to invest. If you enroll before Sunday at midnight, you will receive Ty's Kindle Cash Flow Course and ALL of these exclusive bonuses. However, after Sunday at midnight, this offer will no longer be available, because Ty likes to keep a limit on the students that he takes on and shared this proprietary system with. You have nothing to lose and everything to gain, but you must act now.
Click here to reserve your spot: https://kindlecashflow.com/jay
How to Access Jay’s Exclusive $775.00 Bonus Package

Jay wants to see you start implementing this training and creating assets for yourself. That’s how he thinks of all the Kindle eBooks he has published to Amazon. He sees them as assets that he generates passive income streams from month after month. A passive income like that will absolutely change your life.

Jay knows exactly what you’re getting because he is a member of this program as well. He believes that this is one of the best trainings on this topic, as well as one of the most extensive. That’s why he has put together the bonus package shown above. He wants to motivate you to join and get started now. That being said, since he is familiar with Ty’s program, he knew exactly how to enhance the program with his own materials.

This is one of the biggest bonuses Jay has ever offered. He has valued it to be worth $399, and that’s a real life evaluation. First, when you sign up to Ty’s program today, you are going to receive Jay’s “Book Funnels” live training. One of the best things that you can possibly do, once you start publishing, is to build a list of subscribers outside of Amazon. Keep in mind, Amazon will never give you the names and email addresses of your book buyers. This is exactly how Jay pulls people off of Amazon and onto his email lists.

Once you have people on your email lists, you’ll be able to market any future books that you have to them. You could even start marketing physical products to them as well as information
products and coaching services, if you like. There’s no limit to what you can do when you have built your own email list of buyers who are already prepped to buy your stuff. Aside from the training he provides, Jay is also including three of his best book funnels. He uses these funnels himself to sell more books and other types of products to his target audience.

In addition to the “Book Funnels” training, Jay is including his “Ultimate Business Card” program. This training teaches you how to put your book in front of your current business so that you can move on to sell high ticket items and become the “undisputed expert” in your market. Believe it or not, you can do this just by publishing a simple paperback book, and you’ll be shown exactly how in this training.

Also, take note that this training teaches you how to sell your publishing expertise as a service. There are professionals that are willing to pay 4 or 5 figures to publish for them, and you’ll have the skills to do this after going through Ty’s training and Jay’s bonus materials. On top of everything else, you’re going to receive Jay’s Amazon Book Cover Secrets training program. If you know anything about book publishing and marketing, then you already know that it’s your book cover that’s going to sell your book, for the most part. If you want to be successful at this, you’ll need to create book covers that grab people’s attention. The designs you’ll find in this bonus practically force people to look at your book and move forward buy.

Along with the book cover training you will be receiving when you take advantage of today’s exclusive offer, you are going to get over 40 different book templates that are fully editable.

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These are all PSD files that you’ll be able to download. Imagine if your next Kindle eBook looked like one of the ones shown above. Do you think that it would get some clicks and generate some sales? These are professional-quality book cover templates. You’re going to be able to download these and add your own title, author’s name, pictures, etc to these. If you don’t have any Photoshop skills yourself, that’s okay too. You can simply head over to Fiverr and send them one of these files along with information about your book so that they can make the best possible book cover for your book.

How would you like your books to have book covers that look this good? Again, you are going to get over 40 of these templates. You are going to be able to use these to publish fiction books, non-fiction books, or what have you. You can probably tell from the screenshots that there are all kinds of different covers for just about every kind of book in this package. Jay says that he’s really proud and happy to be able to add this as a bonus.

All in all, this is a $775.00 bonus. As Jay put this huge bonus together, he stepped back and realized that this included a lot. Still, he went ahead and offered it because he knew how much all of this was going to help you. If you are ready to take your business to the next level, if you’re ready to push your books all the way up to bestseller status and beyond, this is right for you. You’re going to be able to use that status to power your business for years to come and skyrocket your way to free publicity and flourishing amounts of income.

If you’re ready to get started right now (and lock in this huge and valuable bonus), you must hurry. That’s because Ty will be closing the doors to new members at the end of the weekend, so that he and his team can focus on giving you the support that you’ll need to write, publish, and drive their book to the top of the Kindle best-seller lists.

Click here to secure your spot: https://kindlecashflow.com/jay
What People Are Saying About the Kindle Cash Flow Program

This is Ty’s flagship product. It’s how he has built a $33k/month recurring monthly income stream, and it’s how hundreds of Ty’s students have created their own lucrative publishing businesses leverage the Amazon Kindle platform. He believes in it so much in fact that he gave it to his own son, who recently went from zero to $3,000 in passive income with this very same system in less than 90 days. Needless to say, the brand new Kindle Cash Flow members were thrilled to access this program, so they could to start building their own Kindle publishing business. Here’s what some new members are saying about this proven program:

**Ellen Coule**
15 mins

GREAT webinar tonight.
So much value (as always with your webinars, Jay Boyer). I joined because:
1. the value in the webinar was amazing
2. I trust Jay's bonus is worth at least what I paid for this course and I feel super confident that Ty Cohen's courses and bonuses are easily worth 12x what I paid
I'M IN!

**Rochelle Pinkowitz Dunning**
17 mins

I've just joined. I have been teaching a class/seminar that I wanted to turn into a book, but I'm not a great writer—even though I am a great speaker. I've just lost my job and don't want to get back into the grind of working for someone else for peanuts. I just need to make $$$ before mine runs out! I want control of my time-work less-earn more. I'm taking a bit of a gamble—not in my nature—but if I can start generating sustaining income and hopefully pay off all my debts and buy a new car—I'll be ecstatic. My ultimate goal is to have ultimate liberty and be able to easily be a philanthropist.
Susan K. Heller
19 mins

I am a retired school principal and wanted another project for the summer. I have two graduations in the next 14 days plus a move to my summer home so I probably won’t do too much until mid June. But I am looking forward to a very productive summer. I have a few other projects I am working on but in the summer I have lots of time.

Lorna Olitch
22 mins

I registered for the $27k per month Kindle publisher reveals all... because I wanted to know how I could make money with my books that I have published on CreateSpace and I wanted to publish on Kindle but was not sure how to do it. I registered for is webinar and signed up because I knew this would help me do just that! Thanks Ty and Jay

Judi Leavenworth
42 mins - Boise, ID

just joined Ty’s Kindle publishing course because due to health issues I am not able to work at a job any longer. I need something I can do at home to contribute to my family’s welfare.

Melonee Young
44 mins

Hey Jay. I just jumped into the Kindle Cash Flow 2.0 because I want to learn how to create a passive income. I need to save up for retirement.

Lizz McKeon
45 mins - San Jose, CA

I just purchased the Kindle Cash Flow 2.0 and I can’t wait to try it. This program sounds like the real deal to jump start publishing with Kindle.
Jennifer T Webb  Thank you Jay and Ty! Soo much!
Like · Reply · 36 mins

Ivy Green
30 mins
Yeah! :)) Just joined Ty Cohen's Kindle Cash Flow. Couldn't join last year.

Nathalie Duportea
36 mins
Just joined Ty Cohen's Kindle Cash Flow because I want Cash Flowing to me so that I am supporting myself through my creativity & ideas. Love the he sees each books as an asset.

Robin Peterson Bair
24 mins · St. George, UT
Hi Jay! Thank you for having the webinar with Ty Cohen and his amazing Kindle program! My wonderful husband will be 72 next month and works at a local Walmart. I bought this so he can quit, stay home with me and we can create an assortment of eBooks! I'm so excited! We can pay off our medical bills, get our teeth fixed, buy a new home and a new car, maybe even a motor home, and be able to visit our children, two of which live in Southern California, and the other two live in Northern Utah... Then we can visit them whenever we want and take our 17 year old cat along with us! And never leave him home alone again! THANK YOU VERY MUCH!!!!! God Bless you both! ♥️ ♥️

Janet Carruthers
32 mins
Great webinar tonight. Am excited to get started. Even some great free information. Thanks, Jay Boyer

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Julia Stilchen
13 hrs
I had signed up for Ty's training earlier after the webinar. Looking forward to it!

Folasade Taiwo
17 mins
I want to learn from the best, so, have just signed up for Ty Cohen's Kindle Cash Flow 2.0!

Yana Meerstadt
44 mins
I just signed up for the below mentioned programme.....because it sounds very do-able.....simple when you do it right...I am excited!! going to bed now as it is 2.40 am here...
Janny/Yana Meerstadt

Kayedian Kay Whyte
It appears to be a feature-rich system that can deliver residual income.
Like · Reply · 1 · 39 mins

Grieg Iversen
45 mins
I jumped in because I believe this will give me singular focus.
If you’re ready to get started creating multiple streams of passive income with this remarkable system, you must act now. That’s because Ty is closing the door to new students at the end of the weekend, so he can help brand new Kindle Cash Flow members get off to the fastest start possible with this program.

Click here to secure your spot while it’s still available (and access the special $300.00 discount that Jay has arranged for you, until Sunday @ midnight): https://kindlecashflow.com/jay
Questions & Answers

Can I do this if I live outside of the US?
Yes, you can do this from any country on Earth! You don't even have to sell your book primarily in the US. Amazon has a number of different platforms for various countries, including the U.S., Canada, UK, Germany, India, France, Italy, Spain, Japan, Brazil, Mexico, and more.

Do I have to set up a separate account for this, or can I use my existing Amazon account?
Feel free to use your existing one.

How much are the translations from Amazon?
Amazon doesn't translate your books for you, but if you get your book translated yourself, you can republish it and create another income stream from the very same material.

Do I have to copyright my work before I make it available for sale?
Once you make your content available publically, you own the copyright to it. You are taking that a step further by making it available for sale. So, once you publish it on Amazon.com, you will own the copyright as long as it is unique content that is unique to you; it cannot be plagerized or purchased PLR content.

Can you use a pen name for your books, and if so, what name do you open your Amazon account with?
You want to open your Amazon account under your real name because Amazon is going to pay you under that name. When you publish your book, you have the option to publish it under any author name that you wish.

When you hire an outsourcer, do you have to have a contract?

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Yes. You have to have a contract to ensure that you hold the rights to the work. A contract is provided for you with this course. The sites for finding contractors that are recommended by the course also have built-in contracts. So, you can protect yourself either way.

**Do you have to have a disclaimer in your books?**

Ty isn’t an attorney, so he can’t really give legal advice. However, he does suggest that you always heed on the side of caution, especially when providing health or medical information. This topic is discussed in the training course as well.

**I know that you provide training on how to turn my digital book into a physical book, but I want to turn my physical book into a digital book. Will your training help me do this?**

Yes. There is training inside the course that will explain how to take a physical book and turn it into a digital one. A lot of people don't know how to do this, but that's an awesome way to make your content available for sale in another way.

**Do you have to have a Google Adwords account to use the keyword planner?**

No, you don't. You can go in and sign up for one, but you don't actually have to have one. In other words, you don't have to pay anything for access. You might have to go and open a Gmail account, but that's also free.

You now have all of the information that you need to make an informed decision about whether this proven program is a good fit for you. If you’re ready to start generating multiple steams of passive income month after month by quickly and easily publishing high-quality, low content books to the Kindle marketplace -- and finally create the lifestyle business that you’ve wanted and deserve to have -- you must take action now before enrollment (and your $300 special discount) closes on Sunday at midnight.

Click here now to reserve you spot: [https://kindlecashflow.com/jay](https://kindlecashflow.com/jay)