

The Amazo-Partnering System

How to Earn \$1k per Day on Amazon
(Without Selling a Single Product...)

Presented by: **Dan Hollings**

Hosted by: **Jay Boyer**

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Introduction



Jay Boyer has been running weekly webinars every week for almost four years now, and he says that he has never seen a response like he has for this Hidden Amazon Live Workshop. Still, he's not surprised. This is the very first time that this information has ever been presented. Jay believes this to be one of the most remarkable opportunities available on Amazon. Literally, no one knows about this. It's hiding in plain sight.

This workshop isn't about Kindle publishing, or sourcing physical products from China, or even the Amazon Affiliate Program. These are all fantastic ways to generate passive income streams from Amazon. Jay has been making money in these ways for the last five years or so, but he thinks that the business model that he is about to reveal may be even better and more profitable than any one of the three noted.

The system which is about to be presented is being shared by Dan Hollings. By the time you finish reviewing this material, you should be able to walk away with everything that you need to make this work for you. There will be some training offered at the end of this lesson, but this presentation isn't about the pitch that's to come. Dan is going to share how he has been able to make all of his money over the last two years with a system that not many people know of.

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Dan points out that when someone looks in the mirror and thinks about whom they are and what their skills are, there always seems to be something missing. This is all about finding that missing jigsaw piece, and when you put it together, you're going to be able to use Amazon in a way that is really quite fantastic. Imagine this for a moment. What if an opportunity fell in your lap in which someone offered to let you represent and sell their product? Let's say that same person also gave you a bucket of cash.

Imagine that this person told you "Look, I know you're going to be selling and marketing my product. Here's some money because you're going to need it to get some things done. I want you to really focus on this so I'm going to give you an exclusive in the biggest marketplace online. As you know, that's Amazon.com. In addition to that, there are all kinds of special tools that you need to sell and market well on Amazon, so I'll provide that as well. Also, when you sell things on Amazon, sometimes you have to have promotional giveaways in order to get the audience interested. So, what if I throw in 200 or 300 products and you can just give those away if you need to? This is going to be at no risk to you. I'll accept all of the risk."

This offer sounds pretty good, right? Well, that's not all. Let's say that person also said "I will provide the startup set of five-star reviews. We all know that on Amazon, if you have a good amount of five star reviews, it helps convert future buyers. I will also email out to my list and post out to my Facebook following. I will reach out to my network of connections and tell them that you're selling my product, and I will send them there so that they can buy from you." Wouldn't it be awesome if this happened to you? On top of that, what if they gave you a nice piece of the pie? They will pay you handsomely month after month.



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This all seems too good to be true, doesn't it? Well, it's not. The screenshot above contains a quote from Richard Branson. It says "If someone offers you an amazing opportunity and you're not sure you can do it, say yes – then learn how to do it later." That's what you're going to be asked to do throughout this training. This opportunity is going to be handed to you on a silver platter, but there are going to be parts of it that make you say "I don't know if I can do that." Take Mr. Branson's advice. Just say "yes" and then learn how to do it later.

The opportunity that's being discussed is what Dan calls "Amazo-Partnering". Here's how it works. What if YOU could sell millions on Amazon without ever investing a dime in inventory? Without investing a dime in promotion? Without investing a dime in advertising? We've all heard stories about people who are making a lot of money with Amazon. They are white labeling products and using Fulfillment by Amazon (FBA). They are doing drop shipping. They are doing affiliate marketing. They are doing all of these things, but there's a catch. Most of these things require money.

If you are doing white labeling or FBA, it requires inventory. On top of that, there's perilous risk. You have to put all of your money into inventory and other costs, so if it doesn't work out, you end up in a really bad position. What if there was a better way? What if there was a way to do it without risk, without the need for capital, and without any limits? That's what Amazo-Partnering is.

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Amazon's Dirty Little Secrets

DIRTY LITTLE SECRET #1

The #1 reason many Amazon product sellers can't grow fast, is that the CAPITAL required to fund your on-going inventory puts a CAP on your opportunity.

Say you invest **\$3,000** in start-up inventory and you gross **\$6,000**, after Amazon takes their share you might have **\$5,000**.

While it seems great at first, now you need even more INVENTORY as your sales start to climb. So you SKIP taking a profit and invest all **\$5,000** to get more inventory.

Then you sell **\$10,000** this time round, and after Amazon takes their share you're left with **\$8,000**.

Again, this seems great BUT you need even more INVENTORY so you invest again. No profit taking yet! And you are now MONTHS into this now.

On the surface you're making money, but in reality you're temporarily **flat broke**. You can't even think of investing in more products.

Some Amazon Sellers struggle through this conundrum for months and months and months, sometimes even a year. And you're still only managing a single product.



There are some dirty little secrets that you won't find any other training courses. This doesn't mean that people are trying to deceive you or that there are things they are trying to hide. It's just the reality of this business. The top reason that many Amazon product sellers can't grow fast is that the capital required to fund your on-going inventory puts a cap on your opportunity.

Dirty Little Secret #1

Let's say, for example, that you have invested \$3,000 in start-up inventory and you gross \$6,000. After Amazon takes their share, you might have \$5,000. This might seem great at first, but now you need even more inventory as your sales start to climb. So, you skip taking the profit and invest all \$5,000 to get more inventory. Now, let's say that you sell even more and make \$10,000 this time. After Amazon takes their share, you're left with \$8,000. Your numbers are growing, and everything still seems great, right?

The problem is that you still need inventory and even more this time. So, you end up investing all of your profit this time too. In other words, the more successful you are at selling products on Amazon, the more capital you need in order to continue. This is not unique to having an Amazon business. If you've ever watched The Shark Tank, you know that many of the people

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that come on that show have the same problem. They get purchase orders from places all over the planet, but they can't fund the inventory. This is a common problem, but it's a problem that occurs often with Amazon sellers, and you need to know that starting out.

You can have a successful business on Amazon and still be flat broke. Things will change if you can keep this rolling for a while. It may take four months, it may take six months, and it wouldn't be unusual at all for it to take a full year before you can start getting some good money out of this. That's because you have to fund more and more inventory.



Dirty Little Secret #2

You have to determine who takes the most money home. Would it be better to run a solo Amazon business, or would it be better to work as a consultant? Who would end up with the most spendable cash the quickest? Who gets to sleep at night without worrying? Who can use one approach to fund the other? You can run a solo business and partner with people at the same time.

Let's say that you set up and start selling a product on Amazon. You're a solo flyer, so it's just you and you're brand. You're sure you are going to make millions. You start off well, making \$5,000 the first month, \$10,000 the second month, and \$25,000 the third. This is what you've made in gross retail sales, but when you reach into your pocket, you don't have any money.

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That's because you not only have to keep paying for inventory, but you also have to pay for different services and tools.

Now, let's look at how this works if you're doing Amazo-Partnering. If you're partnering and/or consulting, you could have the same retail sales on Amazon, but it doesn't have to be for just one account. You could have a second account or even a third. You might even have a fourth account because what you're doing is your running various client accounts, either as a consultant or as a partner. This will be clarified further later on in the lesson. For now, just a comparison of the two models is being made.

You might be thinking that it would be a lot more work to manage all of this. Not really. Actually that's another problem with being a solo flyer. It's very hard to get past one product on Amazon because if you can't even fund the inventory for one product, how will you ever get to your second one, your third one, and your fourth one? With Amazo-Partnering, you can have another product going up every two weeks. You'll see why in just a moment.

Here's the dirty little secret. Amazon bans accounts. They don't purposely go out and just ban good, honest, hard-working people. Well, actually they do. Amazon shuts down somewhere between 10,000-15,000 businesses per month. What they are shutting down are the cheats, and the scammers, and the counterfeiters. They are trying to get rid of that, and it's a massive, never-ending job. They have robots, or algorithms that take a look at all of the Amazon accounts to determine which accounts are owned by people who are cheating the system in some way. Unfortunately, there are good, honest folks that sometimes trip these algorithms without meaning to.

If you start selling a product too fast, they can shut you down. That seems crazy because you would think that Amazon would want you to sell your products fast. They do, but if you start selling too fast, too soon, they will shut you down. That is an epic fail. The screenshot above shows a letter that Dan once got from Amazon. It states:

"Hello from Amazon.

We are writing to let you know we have removed your selling privileges, canceled your listings, and placed a temporary hold on any funds in your seller account. Any new selling accounts you open will be closed.

We took this action because your seller account <fill in the blank>

Per the terms of the seller agreement you entered into with Amazon Services, we reserve the right to limit or remove selling privileges as we deem appropriate."

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The letter above says 'fill in the blank' because you can write anything that you want right there. What's written in the next couple of sentences is totally incomprehensible. They never really tell you why your account is being shut down. Per the terms of this agreement that you entered into when you opened up your Amazon account, they reserve the right to limit or remove selling privileges as they deem appropriate. Again, they do this 10,000 or 15,000 times a month.

Dan tripped over these algorithms, and he got this letter. He supposed that Amazon would work with you, and you would be able to explain to them that he didn't know he was doing anything wrong. Guess what? After you get a letter like this, they don't even accept your phone calls. Now, they do give you the chance to appeal, and there's a process that you go through to do so. You have to put together a response to send in. Dan says this took him about 45 minutes to do. Then, what usually comes back is a letter that states:

"Greetings from Amazon,

I have reviewed your account and determined that our Seller Performance team has decided, after careful review, that your selling privileges will not be reinstated. Our records also indicated that they have notified you that their decision is final."

When you get this letter, it's literally over. There's an emotional side to this and a financial side of this epic failure. Now, let's take a look at the two business models once more. What happens if you have a solo Amazon account and you get banned? Suddenly, you're making zero. They have locked up your funds, and it can take a while to even get your inventory back. On the other hand, if you are using the Amazo-Partnering strategy, it's still not good if your account gets banned. However, you still have revenue coming in from other accounts. That makes this model fail-safe. You can continue to make money around the clock.

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Why Partnering?

MEET DAN HOLLINGS

Newsweek -
"Stroke of marketing genius... By the time Oprah ran her first segment, "The Secret" was already a huge success"

Guerrilla Marketing -
"Selected to be a contributing author and consultant on Jay Conrad Levinson's last book... featuring Mobile Marketing strategies."

Top 25 Leading Experts in World -
"Featured as one of the top 25 marketing experts in the world in the new book, *Internet Prophets* by Steve Olsher."

Udemmy
Top 10 Instructor in Marketing -
"Udemmy, the premier online educational source ranks Dan's ZERO COST MARKETING course in it's TOP 10 with over 250 Five Star Reviews"

You may never have heard of Dan Hollings before, but he's been out there for some time and he's done just about everything. He would like to share with you how he first found out how much power there was behind selling on Amazon. Dan has helped many corporations, and entrepreneurs, and really people from all walks of life with internet marketing for a long time.

The most well-know project he was involved in was a book and movie called *The Secret*. Newsweek wrote that this was a stroke of genius when it came to marketing, and by the time Oprah ran her first segment, *The Secret* was already a huge success. Dan was the internet strategist that led the team in the internet marketing for that project.

You may have heard of Jay Conrad Levinson, who was the man who started the guerilla marketing movement 25 or 30 years ago. He recently passed away, sadly. It was Dan that was brought in to write the "Mobile Marketing" chapter for his book, and he served as a consultant for one of the lat books that he wrote. Somehow he got chosen and he was featured in that book as well.

You may also be familiar with a site called Udemy. This is a great place to go and learn things because there are a lot of great courses listed there. Dan is one of the top 10 instructors in

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their marketing arena. He's got a course on this platform called Zero Cost Marketing. It has over 250 five-star reviews.

Dan isn't sharing that he's done it all just to brag. He's trying to show you this because it really shows something when you consider that he is now focusing 100% on Amazon now. You may not be familiar with The Secret because it was launched six or seven years ago. However, it was the largest campaign of its time. It was literally the #1 mover and shaker on the Internet. The screenshot below shows a quote that was on a lot of the news sites back then. Dan is very proud of this. It states:

"The marketing campaign behind 'The Secret' is going to go down in history as the greatest case study of viral marketing ever done. Anywhere."



Guess what? It wasn't the best case study of viral marketing. It was the best case study of Amazon marketing. Dan says that ABC News never interviewed him and they didn't really know what they were talking about. They thought 'viral marketing' sounded cool, so they just used that term. Amazon was a major part of the campaign. It wasn't Amazon itself either. It's not like the platform itself was promoting it. This is how it happened.

You may remember that back in 2007, Steve Jobs invented a device that no one can live without anymore. It was called a smartphone, and his version was called the iPhone. When he came out on stage and introduced it, he held it up and said "Why don't we go to Amazon and

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do some shopping?” Now, back in 2007 that was unheard of. You didn’t pick up your phone and go shopping on Amazon. This was new.

Steve pulled up Amazon on his device. When he did, *The Secret* movie was the #3 top-selling item on Amazon at that moment. That’s pretty amazing, especially when you consider the fact that Dan’s client didn’t want him to put the movie on Amazon. He says that he teamed up with a partner who had a distributorship to sell the movie, and they worked together. This was like the first Amazo-Partnering partnership. They put the movie up on Amazon through Seller Central, and they drove it up the rankings independent of Amazon and independent of Dan’s client.

Dan says that the movie ended up being the only product within Seller Central that made it to the very top of Amazon, and he believes that it’s still the only one to this day. He thinks that’s pretty special, although he didn’t really know what he was doing back then. He did know a lot about marketing though, and he just used common sense as well as a bit of trial and error. It just took off.



The screenshot above shows the product listing that they had back then. It ended up getting paired up with a music CD. Dan’s degree is in music, and he had written a symphony as a tribute to *The Secret*. Those two products got hooked together, and needless to say, this was an amazing experience for Dan. His music CD was ranked right up at the top with Madonna, and he says that he thinks Paul McCartney had a new album out at the time. Dan admits that this wasn’t because his music was that good; it’s just that it got hooked in with the movie.

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This really opened Dan's eyes to the power of Amazon, and it's really where he learned the business. He has perfected it as the years pass, but it was about two years ago that he made a great decision. He said to himself "You know what? I've tried everything, and if you want to make money online, there's one good, solid way to do it. That's to learn Amazon." Dan didn't want to invest money and take risks though. So, he started doing it by partnering and working with clients.

You may recall the quote earlier that stated "If someone offers you an amazing opportunity and you're not sure you can do it, say yes – then learn how to do it later." What do you think that Richard Branson meant when he said "Learn to do it later"? Do you think he meant to say yes and then learn how to do it six months from now? Do you think that he meant that you should go ahead and say "yes" to the opportunity and follow through next year? No, he meant that you should start learning the moment that you say yes.

Dan began the training by telling a story which has a lot of lessons in it. He stated:

"One day I was watching the Shark Tank. I'm sure that most of you have probably watched the Shark Tank, and in fact, in two weeks I'm meeting one of the sharks in Las Vegas. Guess what he's interested in? He's interested in Amazo-Partnering. He's interested in how I do Amazon. So, let's learn from a real example. It all started one day in The Tank. I literally was watching the program, and this guy starts walking out...and he starts talking about a product that was not on my radar. What was he talking about? He was talking about sponges. Yeah, just kitchen sponges, you know, for cleaning dishes, and forks, and knives, and things.

I started thinking 'Wow, that's kind of interesting.' But, you know, after the show was over, I never thought about it again. And then about a year later, they had a recap where they were going through all of the various products and services that had been released through *Shark Tank*. Guess what? The Scrub Daddy sponge was the number one selling product ever to be on *Shark Tank*. I'm sitting there scratching my head. I said 'Wait a minute. I've seen so many cool things on *Shark Tank*. How could it be a sponge?' And, I said 'Well, maybe I should start looking at sponges.'"

Here's a fact that you need to know. Most sellers on Amazon are failing. Dan thinks that it's funny that one of Amazon's taglines is "Amazon.com and you're done." He says this makes him wonder if they meant "done for". That's because for most Amazon sellers, when they put their product up on Amazon, they are done for. Their product isn't going to sell and nothing is going to happen. The merchant or seller is just going to forget about it and move on to other things.

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It happens all the time. In fact, Dan doesn't know the exact percentage, but he would estimate that around 80% of the products that are up on Amazon right now aren't selling well at all. However, that's not a totally bad thing. That means their opportunity.

Dan went on Amazon and started looking at sponges. He says that this made him feel like he was at the grocery store because there were just so many different types. Still, he was getting excited about this because he kept thinking about how the bestselling product on *Shark Tank* was a sponge. He figured that all he had to do was find someone who has a great sponge that's just failing miserably and he would reach out to them. He could say "Hey, I see that you're up on Amazon, and I can tell that you're not selling anything. Maybe we should talk and I can turn this around."

The screenshot shows the Amazon 'amazoworks' tool interface. A table of product data is displayed, with a green box highlighting the 'Est. Sales', 'Est. Revenue', and '# of Reviews' columns. The table lists various sponge products, including Scotch-Brite Heavy Duty Scrub Sponges, O-Cedar No Scratch Scrubbers, and O-Cel-O Sponges. The data for the first few products is as follows:

#	Product Name	Brand	Price	Category	Rank	Est. Sales	Est. Revenue	# of Reviews	Rating	BB Seller
1	Scotch-Brite Heavy Duty Scrub Sponge, 21...	3M	\$17.84	Health & Pers...	#335	2,358	\$41,595	540	4.5	FBA
2	Scotch-Brite Heavy Duty Scrub Sponge, 6...	3M	\$5.48	Health & Pers...	#555	2,157	\$11,820	200	4.5	AMZ
3	3M Scotch-Brite No-Scratch Multi-Purpose ...	3M	\$2.96	Prime Pantry	#11	N.A.	N.A.	176	4.5	AMZ
4	O-Cedar No Scratch Scrubbing - 6 pack	O-Cedar	\$5.99	Home & Kitchen	#320	2,781	\$16,658	107	4.5	FBA
5	oceleo Handy Sponge, 4.7-inches x 3-inches...	3M	\$2.48	Home & Kitchen	#3,364	1,013	\$2,512	141	4.5	AMZ
6	O-Cel-O Sponges, 4 Count	O-Cel-O	\$1.99	Prime Pantry	#298	N.A.	N.A.	141	4.5	AMZ
7	Lysol Multi Purpose Durable Scub Sponge (...)	Lysol	\$2.97	Home & Kitchen	#1,541	1,532	\$4,550	190	4.5	AMZ
8	Scotch-Brite Non-Scratch Scrub Sponge 52...	3M	\$12.35	Health & Pers...	#6,432	476	\$5,879	176	4.5	FBA
9	Scotch-Brite 3M Non-Scratch Scrub Spong...	3M	\$16.99	Health & Pers...	#8,416	379	\$6,439	325	4	FBA
10	S.O.S Scrubber Sponge, Heavy Duty, 3 Co...	SOS	\$2.70	Prime Pantry	#644	N.A.	N.A.	19	4.5	AMZ
11	Scotch-Brite Heavy Duty Scrub Sponge, 21...	3M	\$19.18	Prime Pantry	#590	N.A.	N.A.	1	4	AMZ
12	Ultra Micro Fiber Miracle Sponge 3 Pack Bl...	Superior P...	\$8.99	Health & Pers...	#8,535	374	\$3,362	56	4.5	FBA
13	QEP 7005Q-6D 7-1/2-inch x 5-1/2-inch x ...	QEP	\$9.88	Home Improv...	#3,212	383	\$3,784	18	5	AMZ
14	Norpro 12-Pack Pop-Up Sponges	Norpro	\$12.89	Home & Kitchen	#14,431	264	\$3,403	58	4	AMZ
15	Scotch-Brite Greener Clean Absorbent Spo...	3M	\$12.20	Health & Pers...	#10,908	285	\$3,477	49	4.5	AMZ
16	Mr Clean Magic Eraser Extra Power, 4 Count	Mr. Clean	\$4.97	Prime Pantry	#86			91	4.5	AMZ

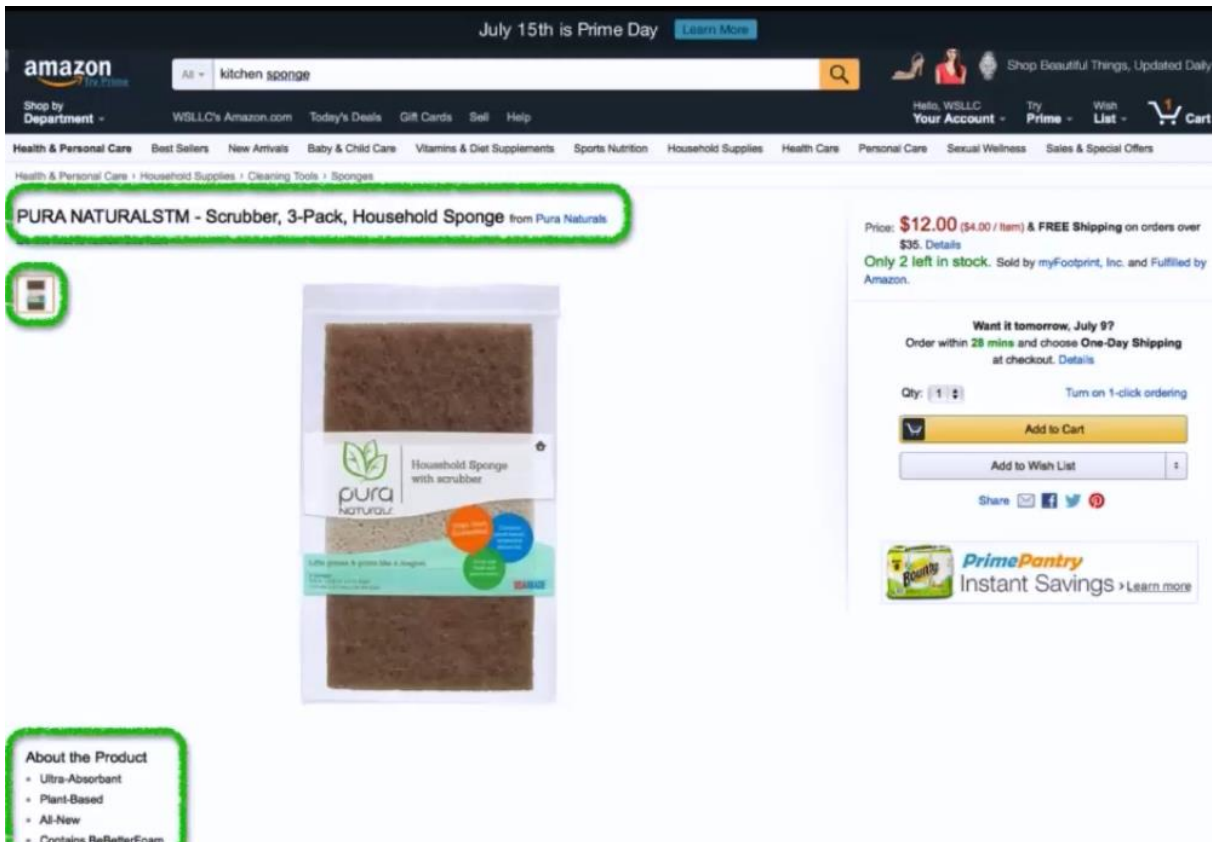
Dan kept looking at the sponges, and then he pulled up a handy tool that he had. What the tool does is it will go in and it will tell you how many sales are occurring monthly for the different products on Amazon as well as the estimated sales revenue for that product. In the screenshot above, this data is highlighted in green. Dan started at the top, looking at the Scotch-Brite Heavy Duty Scrub Sponges. He noticed that over 2,000 of these were sold per month. That comes out to about 80 each day. This brought in over \$41,000 a month.

This made Dan realized that if he could get a slice of the pie, that slice would probably end up totaling about \$10,000 per month. Even if he didn't sell that well, the next one listed was

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bringing in nearly \$12,000. That would bring in a few thousand as a consultant or partner. The ones down at the bottom were bringing in between \$3,000 and \$4,000. These would bring in at least \$1,000. He could either work on getting better sales, or he could sell multiple sponges to make great amounts of money.



After looking at the data, Dan started to get really excited. He dug around a little more, and he ran into the sponge shown in the screenshot above. The first thing that he noticed about this listing was that the title was lousy. He says that if he were looking for a sponge and all he noticed was that title, that wouldn't be the sponge that he would buy. Plus, they only had on picture, and it wasn't a very good one.

Next, Dan looked at the bullet points. As you can see, all they say is that the product is ultra-absorbent, plant based, all new, and that it contains BeBetterFoam. Dan didn't know what BeBetterFoam was, but he knew he wasn't buying this sponge. On one hand he was thinking "Man, this is awful." On the other hand he thought "They need help." Dan scrolled down the page to see their product description and how the product was ranked.

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Health & Personal Care Best Sellers New Arrivals Baby & Child Care Vitamins & Diet Supplements Sports Nutrition Household Supplies Health Care Personal Care Sexual Wellness Sales & Special Offers

Health & Personal Care > Household Supplies > Cleaning Tools > Sponges

Product Description

pura naturals products are made from bebetterfoam, which was created by advanced innovative recovery technology, inc. (airtech). airtech was created in response to the british petroleum (bp) oil spill in the gulf of mexico in april of 2010 - one of the worst oil disasters in history. the immediate impact on the environment and wildlife was devastating; to make matters worse, many of the conventional cleanup methods were also damaging to the ecosystem. airtech had a solution: bebetterfoam, a non-toxic plant-based foam that repels water while absorbing oil and silicone. in fact, bebetterfoam will pick up virtually all hydrocarbons, making it a unique and ultra-effective material for cleanup. it's also epa-approved for use in all waterways, including rivers, lakes, and oceans. in addition to being highly absorbent, it is so resilient that it can be used again and again without breaking down. we've harnessed the incredible cleaning power of bebetterfoam and created a new line of personal care and household cleaning products. these pads are like no other sponges you have ever used. they are highly effective at absorbing oils, fuels, fats, and a wealth of other contaminants. pura naturals household and personal care products will change the way you clean. they'll help you to "live better and be better™."

Product Details

Shipping Weight: 2.4 ounces (View shipping rates and policies)

ASIN: B00M5LD4WI

UPC: 858893004335

Average Customer Review: [Be the first to review this item](#)

Amazon Best Sellers Rank: #111,601 in Health & Personal Care (See Top 100 in Health & Personal Care)
#322 in Health & Personal Care > House Supplies > Cleaning Tools > **Sponges**

Would you like to [give feedback on images](#) or [tell us about a lower price?](#)

The product description is shown above. Don't you think that you could do a better job? The person that wrote this couldn't even make a capital letter. The description reads like a Wikipedia article. If a person goes to Amazon to buy a sponge, do you really think they are going to read this lengthy of a description? Dan thought "This is awful, and this is great!" He also discovered that the product had been up for at least six months, and possibly much longer, but it didn't even have one review. Apparently they couldn't even ask their mother for a review.

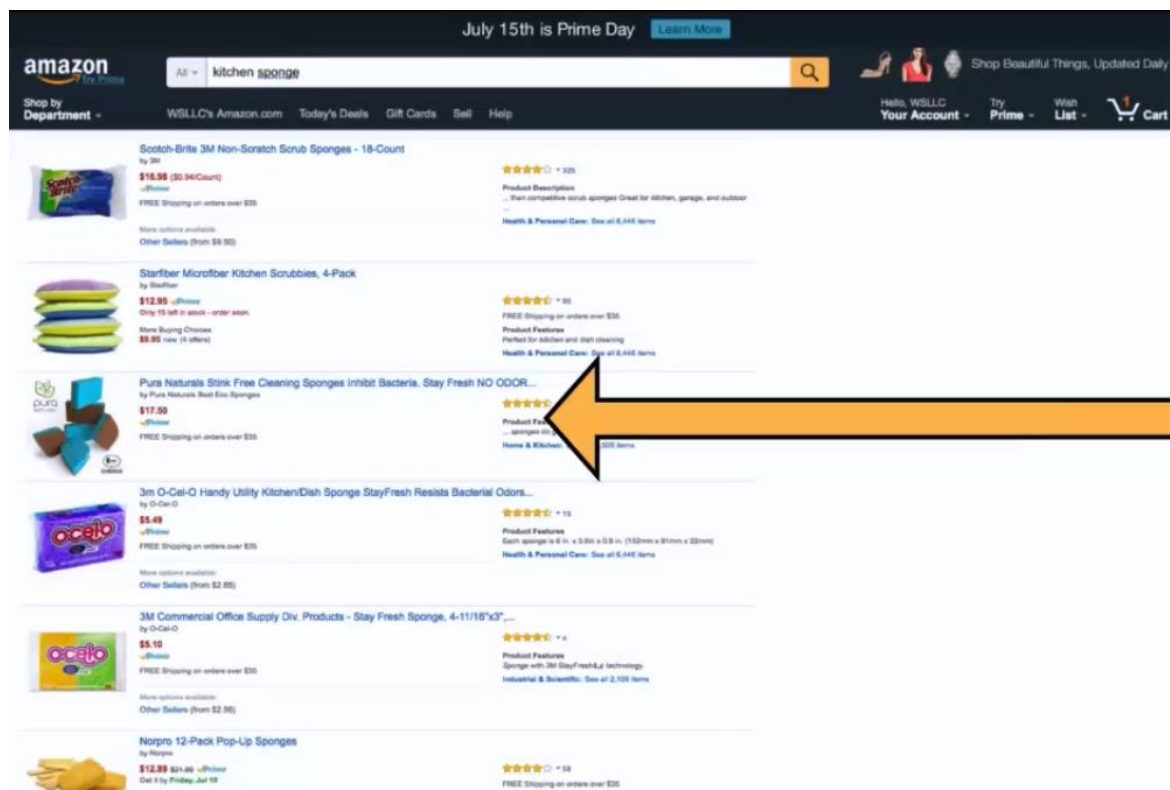
The product's ranking was #111,601. Dan states "That's so far in hell I don't think the devil could find it." It was buried, and there was no chance for it to sell in the shape that it was in. Dan, however, was smiling ear to ear. He knows that it's time to reach out and connect with the seller of this product. Why? It's obvious. They need help. Even though this listing is awful, this is a good product. As a corporation, these people did not know what they were doing, but they did put in enough effort to actually get the listing up on Amazon.

They did want to sell there, but they just didn't know what they were doing and they probably lost all hope. Dan reached out to them by phone and talked to them. You'll find that this is like throwing out a lifeline. Dan wasn't even halfway through with what he was saying and they were already asking when he could start. Why not? They've got the product. It's selling in Walmart. It's selling at CVS. It's selling all across the US, but guess where it wasn't selling? It wasn't selling on Amazon. When Dan called them up, they were thinking "We've got nothing to lose. This guy says that he can make it work, and right now it's not working. So, why don't we give him the exclusive?"

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That's exactly what they did. Dan had this deal done within 15 or 20 minutes. Then, of course, they had to go over a few details over the next few weeks. The hardest part was getting the inventory in because they had these sponges going out everywhere aside from Amazon. They finally did though. Look at the screenshot below. The arrow is pointing at the same sponge previously shown. Take note of the picture. It's extremely unique, and it really stands out in comparison to the others.



The company actually had 30 different sponges up on Amazon at the time. Some of them were square while others were round. Some had soap in them, and some didn't. Dan stated sarcastically that you'd need a PhD in sponges just to figure out which one you wanted. But, they weren't selling any of them. Dan advised that they get rid of the listings for all of the other sponges and just concentrate on two. They now sell one with soap and one without it.

Right now, if you were to go to Amazon.com and searched for this sponge, you would see that it's ranked much higher. In fact, it's ranked #1 for the following keywords:

- Sponges eco friendly
- Household sponge
- Eco kitchen sponge

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- Eco sponge
- Sponges for dishes

It's ranked #2 for the term 'dish scrubber sponge', and it's ranked #7 for 'natural sponge'. It's also ranked at #7 for several different keywords, and at #8, #12 and #15 for a couple of others. As you probably know, anytime a product has a ranking of less than #16 that means that it's showing on page one of the search results for that keyword.

Within 30 days, and without running any campaign at all, Dan was able to change the ranking of this product immensely. He did nothing but put up a better listing. The page that Dan created is shown below. You almost want to buy these sponges just because of the picture, right? If you could just come up with a great way to present a product so that it really looks good, you can change everything. After Dan made his changes, these sponges began selling at a rate of 30 a day. They were selling so fast and furiously that they were having trouble getting inventory in. The product had to be taken down, and they lost some of their rank but they are just going to pick it back up, Dan says.



You may remember the data that Dan was looking at when he first starting looking at these sponges. The top one was selling about 80 a day and bringing in around 40,000 a month. The sponge shown above is selling about 30 a day now. Now, consider that and look at the price on

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the sponge. It's selling for \$16.75, and it's selling like hotcakes. It is the most expensive sponge on Amazon.

Where did the new picture come from? Dan tells his clients to send him their product. He's got products lined up in his office right now waiting to be put up on Amazon. He simply takes out his iPhone, and he takes the products upstairs to a room that's sunny, and then he props the product up and starts taking pictures. He says that he has a lot of fun doing this. After taking his pictures, he throws them onto Photoshop and cleans it up.

Now, you might be thinking "I'm not good with cameras, and I can't do Photoshop." Don't worry about that. You can just outsource the job and get someone to do it for about \$30. You might even pay a little extra and find a really great person to do it for \$100. The pictures that you have for your product are critically important on Amazon. Dan believes that this has played a major role in their success.

You may have done some selling on Amazon, and you might know about some of the strategies for selling on it. There were zero strategies applied to the sales of these sponges. Absolutely no campaigns were run. This product went from being unsellable to selling 30 or 40 a day within 30 days. Dan has had this account for three or four months now, and it's doing even better at this point. The blue sponges sell for \$17.50.

amazopartnering

I knew the Amazon FBA opportunity was massive and so like every Amazon seller, I was on that massive learning curve. So much to do. Not only is there the marketing (which I'm good at), there's still the issue of finding a product and making sure that product is always in stock. And so when I was on Dan's webinar, and he revealed that he partners with people who already have a product, but who need help using FBA as an additional distribution channel... my mind immediately went into action. Since then, and in my spare time, I've made deals with 6 companies who already have fantastic products, and I have another 2 meetings scheduled for next week. This means that without putting up any of my own money, I'm now marketing \$45,000 in retail inventory per month.

The best part is that I haven't even needed to sell the idea... it's more like I'm throwing these people a life-line. The Amazon opportunity for them is likely to become their biggest source of sales and yet they have no idea how to do it, and are more than happy to share their profits. It's been so successful without really trying, that I've decided to open my own agency... specializing in helping companies get their products ranked on Amazon and taking a share of the profits. All I know is that there is a massive supply of companies who already have great products that I can partner with exclusively on Amazon.

Imagine having the kind of reach where you have multiple products in multiple categories... the intel and experience is priceless. My plan is to have 100 clients by the end of the year. And Dan's program is the training that can help you follow the same path. Dan Hillings is a legend. I go out of my way to learn from legends.

Nic Lucas

Here's the question? Is Dan the only one who can do this, or is this something that anybody can do? He opened up this system on a beta basis only to private individuals, and he's been

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letting that run for about the last year. This is the first time that Amazo-Partnering has ever been opened to the public. However, he has had many students go through, and people have written out some pretty lengthy testimonials about what they are doing. One of them is shown above. It's from a student of his named Nick Lucas. He says:

"I knew the Amazon FBA opportunity was massive and so like every Amazon seller I was on that massive learning curve. So much to do. Not only is there the marketing (which I'm good at) there's still the issue of finding a product and making sure that product is always in stock. And so when I was on Dan's webinar, and he reveled that he partners with people who already have a product, but we need to help using FBA as an additional distribution channel – my mind immediately went into action. Since then, and in my spare time, I've made deals with 6 companies who already have fantastic products, and I have another 2 meetings scheduled for next week. This means that without putting up any of my own money, I'm now marketing \$115,000 in retail inventory per month."

The letter goes on to say:

"The best part is that I haven't even needed to sell the idea...it's more like I'm throwing these people a lifeline. The Amazon opportunity for them is likely to become their biggest source of sales and yet they have no idea how to do it, and are more than happy to share their profits. It's been so successful without really trying that I've decided to open my own agency specializing in helping companies get their products ranked on Amazon and taking a share of the profit. All I know is that there is a massive supply of companies who already have great products that I can partner with exclusively on Amazon.

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ACTUAL CASE STUDY

PARTNER or CLIENT EXAMPLE (actual case study)

- Corporate Client struggles to sell 40 units a month.
- Partners with Dan in July. (This is a cold call client)
- Dan invests NO money.
- Sales eclipse 480 units a month within 3 months (and growing fast).
- **DO THE MATH:** **\$48 retail x 800 units**

This is not rocket science and a good percentage of profits like this could be going into your pocket.



Consultant Income

\$38,400

-21%

\$30,336

x25%

\$ 7,584 mo.

As much success as Dan and his students have had with this system, sometimes things can go wrong. You should know this upfront. Above a case study example is shown. It pertains to a client that was also struggling on Amazon. They had been using the platform for about six months, and they were selling about 40 units of their product per month. Dan reached out and partnered up with them. This was just a cold call client, and Dan hadn't invested any money in this whatsoever.

Dan can't reveal what this product is, but he does say that it was a product that sold for \$54 per case. The sales eclipsed 480 units within three months of him partnering. In other words, they were selling 40 units a month, and then Dan came onboard, and within three months they were selling 480 units a month. If you do the math, that comes out to be \$25,920 per month. Again, this isn't rocket science. Here's the good part. A good percentage of these profits went straight into Dan's pocket because he didn't have to continuously invest in inventory. The person that you partner with does that part.

So, the people that Dan was partnering with were selling \$25,920 a month, and Amazon was keeping about 21% of all sales made. That means Amazon was mailing them a check for \$20,477 each month. They were paying Dan 25% of what Amazon pays them. That means that he was making \$5,119 a month. Well, things didn't stay this way. Sales went up for the company until they were selling 600 units a month. They did lower the price a bit, dropping it down to \$48, but they were selling more units. They were now bringing in \$28,800 per month.

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Again, Amazon keeps 21%, so they were actually making \$22,752 after that. Then, Dan's take was 25% of that, which was coming out to \$5,688 a month.

Things just kept getting better with this campaign. It wasn't long before the client was selling 800 units a month. Dan wasn't really doing anything to make all of this happen. He had done some things to get it going, but once he got the product up and running, he didn't do anything else and sales just kept going up and up. At this point, they were selling 800 units a month, which comes out to \$38,400 in gross retail sales. Then, Amazon takes their 21%, so would get checks for \$30,336 a month. Dan got 25% of that, which came out to be \$7,584 a month for him. This was just one product and one client, mind you.

This was when things started to go bad. It was a corporation that Dan was doing this for. They tell Dan that they absolutely love what he has done and that they have enjoyed working with him. The problem was that they were merging with another company. They couldn't merge and complete the transaction with the agreement that they had with Dan. The corporation needed to resolve this issue.

Dan had an exit clause in his agreement. It basically said "If we ever have to part ways, that's no big deal. Let's just do a little math calculation and figure out how much the buyout is going to be to take me out of the driver's seat so that you can jump in and drive yourself. All you have to do is look back at how much money I was making as your consultant for the last three months. Then, multiply it by 12 months, and write me a check for that amount." Dan was making about \$7,000 a month at that point. If you multiply that by 12 months, that came out to be \$84,000.

Dan says that he would love to have bad deals like this all of the time. This is still a deal gone bad because he's no longer making the \$7,584 per month, and no longer could it go up so that he continue to make more and more. However, it wasn't bad at all to have this large lump sum of cash, and Dan just booked another client right into their slot. It didn't make much of a difference at all, he said. The point is that you cannot lose if you do this right.

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Think about the things that you could do to help some folks out. That's all Dan is really doing. He is finding people that have failed in their Amazon efforts, and he's helping them out. He says that he loves the quote in the screenshot above. It is from Zig Ziglar, and it says "You can have everything in life you want if you will just help other people get what they want."

All you're doing is finding someone on Amazon who is not doing good, and you're helping them to get what they want. They are on Amazon because they wanted to sell on Amazon but it wasn't working out. If you come in and help them to do what they want, what Zig Ziglar says cannot be any more truthful. You can really have anything in life that you want if you just help enough other Amazon sellers get what they want.

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About This Proven System

BENEFITS OF THIS APPROACH

- No money required for inventory.
- No money required for advertisement.
- No risk of capital or product flopping.
- No giving away product that you've got money invested in.
- Tap into existing fans, traffic & customers.
- Tap into the expertise of the product manufacturer or niche expert.
- Do more products faster.
- Tap into potential celebrity connections.
- Redirect other sales channels to Amazon.
- Enter categories where no other 'path of entry' may exist.
- Focus on marketing and strategy while someone else handles inventory.
- Secure your future by NOT having all your Amazon eggs in one basket.
- Get referrals to other partners and clients.

Let's take another look at the benefits of this approach. First of all, there's no money required for inventory and no money required for advertising. So, there's absolutely no risk of capital or of a product flopping. You don't have to give away a product that you've got money invested in. Now, you can give away a product if you need to generate a lot of unit sales. That might help you to move up the ranks, but you're not giving away your product. Your client will agree upfront to give away 200 or 300 units, or whatever it might take. And yes, they will do it. Dan says that he's never even had a client balk at him or question him concerning this.

You probably think this is crazy, but it's real. You can tap into existing fans, traffic, and customers. If you've done any selling on Amazon, you've probably had to run Facebook ads and create sales funnels. You've probably also had to drive traffic, give away products, and set up some Google Ad Sense stuff so that you can get some traffic that's external to Amazon's. You had to do all of this to boost your sales and get things going. When you're doing it with a client, many times they already have their own fan base, or a database, or an audience. They may even have their own traffic source or a website of their own.

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All you need to do, in many cases, is invite visitors to the listing and convert them into buyers. This isn't hard to do once you've got everything set up properly on Amazon. The ranking juice and the buying juice are built into the client. You can tap into the expertise of product manufacturers or niche experts too. There are some subtle differences between consulting and partnering. They are so similar that Dan often uses the terms interchangeably. He'll explain these differences in a moment.

For now, think about a scenario where you wanted to go into a category on Amazon, but you don't really know too much about it. You would be a fool to do it, unless you partnered with someone who is an expert in that niche already. If you wanted to go into a category, it would be wise to find someone who is already an expert in that category and probably already has an audience or people. Partners like this can bring a lot to the table. You can tap into expertise that you don't have this way.

Another advantage that you would have with this approach is that you can do more products faster. You don't have to continually find capital in order to buy a product. You could also tap into potential celebrity connections. This isn't referring to movie stars. The term 'celebrity' in this case refers to anyone who has influence over an audience. An example could be someone who is blogging on a topic and they have a following of some sort.

You'll be able to redirect sales from other channels to Amazon. Let's say, for example, that you are partnering with a company that sells its product in Whole Foods why not put the URL to buy on Amazon right there on the label or the packaging? All you have to do is tell your client it's a good idea, and they would say "Yeah, I guess that would be a good idea." If a customer buys the product and they like it, and they decide that they don't want to go to Whole Foods, they can just go to their computer and buy it from Amazon. Most products that you pick up these days have Facebook and Twitter logos on them. Why not have Amazon on there?

You can enter categories where there's no other 'path of entry'. Right now there are so many people that are trying to sell on Amazon and sourcing from Alibaba that Amazon and Alibaba almost look like the same site now. Everyone is going there, getting the stuff, and putting it up there. When you do it the way that Dan does it, you can literally get into categories where there aren't any white label sources. This allows you to be more successful.

Think back to the sponges, for example. You could go and get sponges from China, but you won't have the kind of results that Dan has shared. There was millions of dollars of research that went into the sponge that Dan was selling for his client. It was developed during the Gulf Oil Crisis, and it has a unique quality. It repels water, and it absorbs oil. It's a technology. Now, when Dan first found their ad, they weren't explaining it well. In fact, they were over-explaining it, which made everything far too technical for the type of product they were selling.

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Dan came in and layered in some great pictures and some better copy, and then people started buying it. You're not likely going to be able to source a sponge from China and get the same kind of results that Dan got. He was able to find a product that was unique, and you can do this too. That way, you don't have to worry about some other person sourcing a very similar product through Alibaba and knocking you off the map.

The approach is also beneficial because it allows you to focus on marketing and strategy while someone else handles the inventory. Dan says that this was what originally got him interested in using this model. He likes to do marketing, and he likes to set up pages, do the pictures, and write the titles. He's into marketing and copywriting, and it's all a lot of fun to him. Dan hates inventory though. He doesn't like to look at spreadsheets or dealing with sources. He doesn't like to deal with the shipments that come in or samples that are sent to him. So, he partners with people that love to do those sorts of things.

There are people who just love to do stuff involving inventory. They don't know anything about marketing, but if you give them a box, they can fill it. Those are the kinds of people that you might be interested in partnering with, especially if you're like Dan and don't like that part of the business.

Another major advantage of this method is that you can secure your future by not having all of your eggs in one basket. If you have an epic fail like Dan had, you can just bounce right back from it by picking up another client. What's really remarkable about this system is that you'll begin to get referrals to other partners and clients. Dan says that his clients do it all the time. They are telling others that they are selling like crazy on Amazon, or at least that they are selling better than they were. They tell everyone "You should call up Dan." This will happen to you as well.

These are all the benefits of Amazon-Partnering. Now, let's discuss what you're going to learn if you actually jump into Dan's training. To begin with, you'll learn why this approach allows you to grow and profit faster on Amazon. You'll also learn why this approach carries almost zero risk. On top of that, you'll discover why this approach can make you more money than any approach that's out there as well as why it's smart not to put all your eggs into one basket.

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WHAT YOU'RE GOING TO LEARN

- Why this approach allows you to grow and profit faster on Amazon.
- Why this approach has almost zero risk.
- Why this approach can make you more money.
- Why it's smart NOT to put all your eggs in one basket.
- Where to find partners and consulting opportunities with hot products to sell.
- How to convince others to pay you big bucks while they accept all the risk & invest all the capital.
- How to leverage Brand, capital, customer lists, inventory and connections.
- How to weed out the losers, the trouble-makers, and the idiots.
- How to close the deal(s).
- How to structure agreements.
- How to divvy-up the work.
- How to manage the client/partnership relationship.
- What tools you'll need to make your work easier & more profitable

Dan will also teach you where you can find partners and consulting opportunities with hot products to sell. Plus, you're going to discover how you can convince others to pay you the big bucks while they accept all the risk and invest all the capital. People with products come on Shark Tank, and they say stuff like "I'll show you my product, and if you invest \$250,000, I'll give you 25%." and things like that. You might have watched the program and wished that you had that sort of money to invest so that I can pick and choose the products to invest in like they do. Dan admits that he had that thought a million times.

Dan said that it donned on him when he started using the Amazo-Partnering model that it was better. You know why? It's better than what the sharks have because you'll have people coming in and telling you about their products, but none of them are going to ask you to invest a dime. They are handing it over. Not only that, but they are handing over money, and they are handing over their database. They are handing over basically everything, and they are saying "Just make it work on Amazon." Dan feels like this is a better model because he doesn't have to sit there and listen to them pitch on a product while he decides if he wants to invest hundreds of thousands of dollars to get 5% or 10% of the return.

What do you think is the better model? Wouldn't you rather have the same deals, if not better, and more of them, yet never invest a penny? Or, would you rather blow your money left and right, investing hundreds of thousands of dollars in order to become partners with these people? Surely, you can see how this is a better system than even the sharks have.

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When you join Dan's training, you'll learn how to leverage brand, capital, customer lists, inventory, and connections. Also, you'll be shown how to weed out the losers, trouble-makers, and idiots. Dan feels like the course is probably worth taking just for this portion of it. In addition to all of this, you'll find out how to close out the deals that you get, how to structure your agreements, how to divvy-up the work, and how to manage your client/partner relationship. Finally, you'll learn what tools you need to make your work easier and more profitable.

The training program that Dan is providing contains over 300 slides. He says that he has covered all of this in exhausted detail. The training contains pictures, and graphs, and case studies. There's just no way that you can go through this and not walk out the other end knowing how to make money. The best part is that you can move along at your own speed.

Let's take a closer look at the difference between partnering and being a consultant. If you are a consultant, you are going to provide the Amazon expertise. Your partner will provide product, inventory, capital, and sometimes they will have a database. If you are partnering, you're really looking for someone who has the skills or resources that you're lacking so that by teaming up with them, you can do Amazon successfully. You might not have enough money, for example, so your partner will bring in money. You might not have enough connections, so your partner will provide that. Maybe you need to partner up with someone with more knowledge and expertise in a particular niche.



START WITH THE MIRROR TEST

- Take a long look in the mirror before you start seeking a business partner.
- Whatever you don't have, whatever skills or assets you lack, or whatever business activity you don't like to do...

**Worry Not...
There's a partner
out there, that needs
exactly what you bring to the table.**

And YES, you CAN find that partner.

You can partner and have the partner you have fill in the gaps where you are lacking in skills or resources. Whether you are partnering or consulting, the deals that you will be making are very similar. That's why Dan uses these terms interchangeably throughout his training. Another difference is that in a consultant relationship, the client is paying you a percentage of what

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[illegible]

It's time to learn about where some of these opportunities are. There's no way to share them all, but you can go out and find corporations or product manufacturers that have plenty of inventory sitting in their warehouses. They will partner with you, or you can sell your expertise on Amazon to them.

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some other online channel or maybe just their website. If it's a good product, and you think it would sell well on Amazon, you can assist them. Of course, you would want to do a little research first to make sure, but this is a great source.

With these three sources alone, you can do some serious damage. There are three other consulting source opportunities that Dan is going to reveal in his training. These are very special, and they are right under your nose. Now let's talk about partnering. In partnering, you might want to find an expert in another category or niche. Maybe you're good at the inventory side of things, and you need a marketing expert. You may want to find a sourcing expert. Maybe it's an accounting expert that you need. You might laugh at this one, but when you are running an Amazon business, there's a lot of stuff that you need to keep track of. Knowing your numbers can mean millions.

You can partner with anyone who has any expertise that you lack. There are a number of other great partnership examples that Dan has in store for you in his course. He does recommend that before you partner with someone, you take a long look in the mirror first. You want to discover what you don't have. What are the skills or assets that you lack? What business activities do you not like to do? That's what you're looking for. Once you figure all this out, you'll be able to find a partner. Believe it or not, there are partners out there that need exactly what you can bring to the table.

You can find the partner you need to fill in the gaps, and you'll be able to contribute your skills too. It may be that you need to join forces with two different people, but with the right combination of skills, you and your partner(s) will be able to absolutely kill it on Amazon. You'll have to look for the right partnership, but before you can do that, you have to know exactly what you're looking for.

Don't just go partnering up with your next door neighbor because it's convenient and he's a nice guy. That's not the right way to do it, even though it's how most people end up partnering. The right way is to build a partnership that's based on the skills and the talent that you need. Yes, you need to get along and have personalities that mesh well, but just because you get along with your next door neighbor doesn't mean that he would be a good Amazon business partner.

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There are probably parts of this strategy that scare you to death, and you may not believe that you can do it. Whatever it may be that's holding you back, you can overcome it. Let's dissect this a bit. Here are the core parts to this process:

- Find product/client/partner
- Make the opportunity call
- Close the deal
- Implement the process

There's no doubt that you can go to Amazon and find products that aren't selling. That's easy to do. There are many other ways to go about finding a product, client, or partner as well. The part that's usually the scariest to people is that they have to make the opportunity call. You're going to have to connect with these people who have these products which are failing on Amazon. These are good products, but they're not selling well on the platform because people don't know what they are doing. Again, people get really scared about connecting with these potential clients, but you shouldn't. Dan is going to show you exactly how to go about it.

People also get nervous when it comes to closing a deal. You might not think that you're the kind of person that can close. Keep in mind what Nick said. It's like throwing a lifeline to someone. If you were walking along a river, and you looked over and saw someone drowning,

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wouldn't you throw them a rope if you had one? Or, would you stand there and say "You know, I'm not too good at throwing ropes." No, somehow you'd throw them a rope.

Closing a deal in this scenario is really like falling off of a log. That doesn't mean that you're going to close every one. Dan doesn't even close every one. He says that he closes 99.99%, but not every one of them. According to him, the ones that he doesn't close are usually the ones that he's not that interested in. Most of the people that he talks to are interested and can be closed. So, it's not as big of a deal as you think. He does know of some ways that you can make this even easier though.

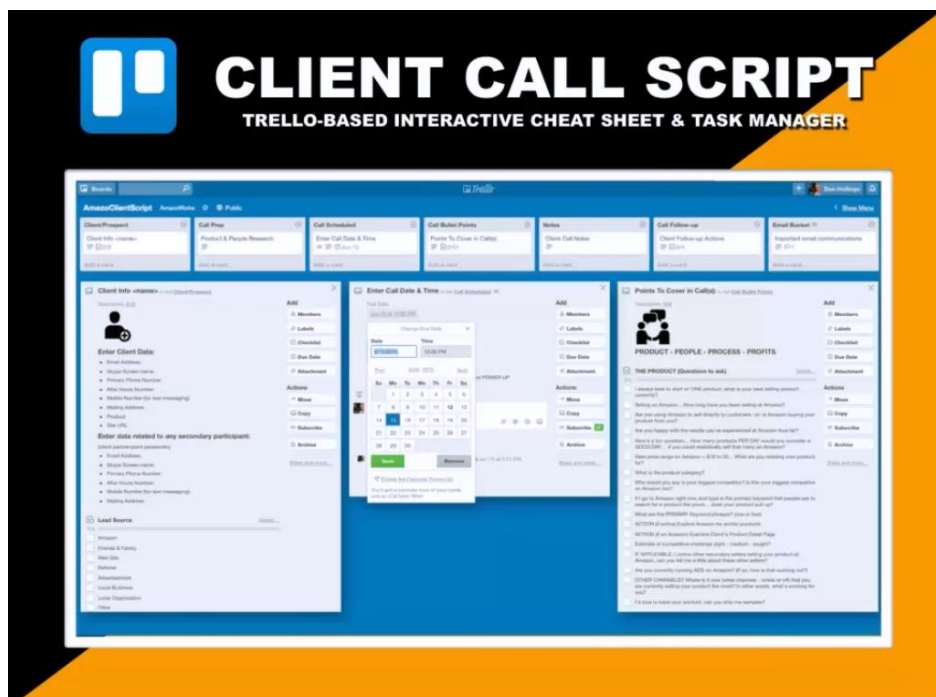
Finally, you have to implement the process. You might be thinking to yourself "Okay, I can find a product on Amazon, and I can call them up, and I even bet that I can get them to say yes." Well, then you've got to actually make this thing work. You've got to improve their title, description, and listing. Then you have to do a little bit of marketing here or there and get that thing going. You're going to have money, the tools you need, and all of that. So, there's no hold back there, but you need to know the process. Dan can make this easy for you too.

There is a formula that Dan teaches in great detail. It is "Product, People, Process and Profits". If you get down these four parts of the formula, you won't be able to help but be successful. You have to be able to find a good product, and you have to be able to access that the people you're going to be working with are the kind that you want to work with. You need to learn the process, which Dan will teach you, and you need to know how to structure the deal so that you make profits.

You might remember the bad deal that went south for Dan. He still made \$84,000 off of it. If you didn't know how to do that, you could lose a client and get left holding the bag. You wouldn't really have lost any money, but you might have invested a lot of time. That didn't happen with Dan. He was paid handsomely for losing that product.

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Let's first look at how Dan makes the call easy. He has made a Trello-based interactive cheat sheet and task manager. He calls this his client call script. If you have ever used Trello, then you know that it's very easy to use. It will take you through every step from bringing the client in to closing the deal. If you're in the prospecting phase, you can look there to know what you need to do. Everything is itemized so that you can just check tasks off your list. This will also help you to schedule your calls. Literally, everything that you need to cover on your call with the client is right there. You just have to read it. You can say it in your own words, but everything will be covered and you can just check things off one at a time.

If you don't cover something, it's no big deal. You'll likely talk to your clients more than one time before you finally close the deal. You can even send them emails to cover certain points that you may have accidentally forgotten. The point is that you will have a checklist of every single thing that has to be done so that you can't do it wrong.

You can take notes during your call too, and you might have to follow up after your call. You might just call either. You might be meeting them face to face as well. In any case, you're interacting with a client, and you start communicating with them back and forth. This Trello system will keep an archive of all your communications for you. Dan built this as a template for you to use as an Amazo-Partnering member. You'll be able to use this for each client process that you go after.

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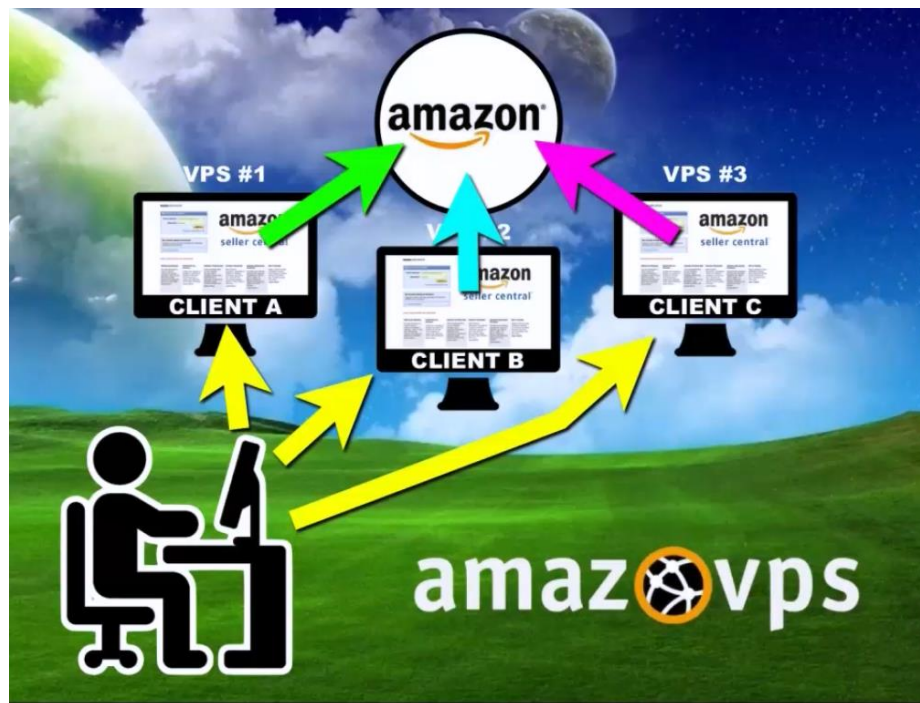
What about on-boarding a client? The screenshot above shows a 3D on-boarding process that Dan created. Once you have access to this, and you'll receive this immediately, you'll find that it's really interactive, helpful, and fun. You can go forwards and backwards in the timeline. The little white boxes that you see show you what you should be doing throughout the Amazon product launch process. The reason why this is so helpful is that there are certain things the client should do, which are on the green band, and there are certain things that you should do, which is on the orange band. Then, there are certain things that you and your client should do together or that you should outsource, which are on the blue band.

After you are done bringing the client on board, then you can start preparing for a client launch and on-boarding that client. All of the steps that you need to take within this process are represented in this system. You're going to need a few tools, and your client is going to pay for all of them. One of the tools that you're going to need is a virtual private server (VPS). You cannot go into multiple Seller Central accounts without this tool. This is one of those things that you could trip up on and Amazon will think that you're up to no good. They will shut you down if you are going in and out of different accounts, but you can avoid this problem by using a VPS. This is a remote desktop system, and it's a tool that you will need to have for each and every client.

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This tool runs around \$25 a month and you're going to need to have your client pay for this. Normally, if you wanted to access Amazon.com, you would just load up your computer, access the site and Amazon will look at your computer ID. However, if you are accessing multiple client accounts from the same IP, then Amazon will catch that you are doing this. They have a policy that says you can't have multiple accounts. So, if you're accessing two, three, or four different accounts from the same computer, they will shut those accounts down.



What you have to do, as stated previously, is use a VPS. You will set up a VPS for your first client so that you can access their account, and then you'll set up another VPS for your second client, and so on. That means that when you get on your computer, you will need to access a remote computer through your remote desktop. Then, that remote computer accesses Amazon with a different ID. When you do this, Amazon doesn't see the connection between the two accounts this way. Dan isn't all that technical, but he will explain how this all works more thoroughly in his course. He'll also explain further why this is the only way you are going to be able to serve clients or have different partnerships on Amazon.

Now, you may be a newbie to making money with Amazon. So, you might believe that this isn't for you because you don't know the first thing about Amazon, and you wouldn't know what to say to a client anyway. Dan has solved this problem for you. You're going to get Dan's \$5,000 'All On One Page' product launch training. This is just one page of content, but it contains everything that you need to know in order to launch a successful product on Amazon. This really doesn't take much. In fact, a kid could do it. After all, you're not going to have to source from China or anything like that.

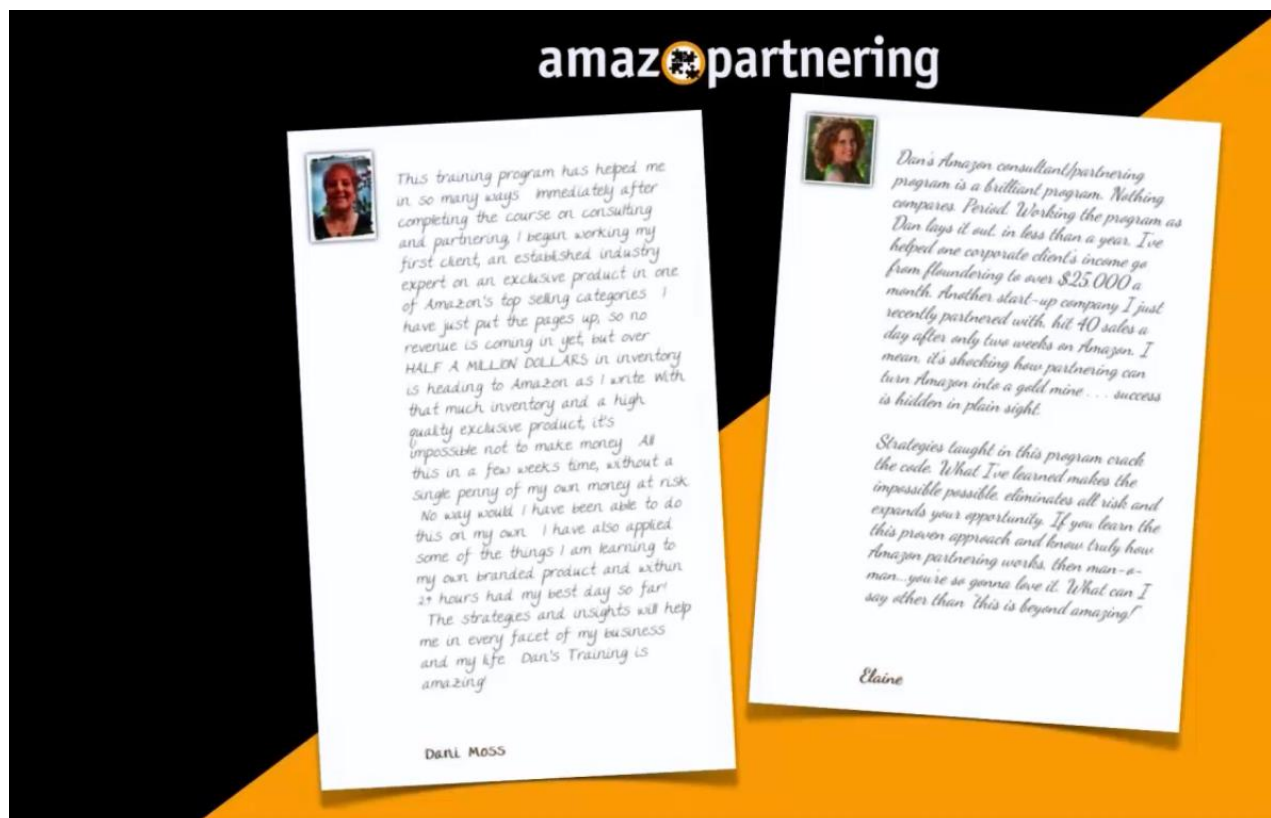
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All you really have to do is set a product up on Amazon and know some of the strategies for bringing a product up the ranks. All of this is within this 'All On One Page' training. So, by next week, you will know as much as some people know after investing thousands upon thousands to learn. If that's not enough, there's a course containing 29 modules and lectures. It contains two hours of content. It's on Udemy.com, and it sells for \$500. You are going to get this for free. This is by an insider from Amazon Seller Central. His name is Danny Hausmann, and he's a good friend of Dan's. He used to be the trainer at Amazon.

Danny ended up partnering with Dan, and they did many things together. Well, Danny created this quick training program, and he has agreed to let Dan share this with his students at no charge. That way, if you feel like you need a foundation to understand how to sell products on Amazon, you can use this training to get started. Between this and the 'All On One Page' training, you will have all of the basic knowledge that you need in order to sell products on Amazon.

There's also a contract, or a working agreement, that Dan is providing you with. Dan is not an attorney and can't really give you legal advice, but he's giving you the agreement that he uses himself. It's really a template that you can have your own legal counsel guide you on. At the very least, you'll know all of the major points and clauses that Dan uses with his clients. This alone is worth what Dan charges to be part of Amazo-Partnering.



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Above you'll find a couple of other testimonials from people that went through the program. The first is from Dani Moss. She says:

"This training program has helped me in so many ways. Immediately after completing the course on consulting and partnering, I began working my first client, an established industry expert on an exclusive product in one of Amazon's top selling categories. I have just put the pages up, so no revenue is coming in yet, but over HALF A MILLION DOLLARS in inventory is heading to Amazon as I write. With that much inventory and a high quality exclusive product, it's impossible not to make money. All this in a few week's time, without a single penny of my own money at risk. Now way would I have been able to do this on my own. I have also applied some of the things I am learning to my own branded product and within 24 hours had my best day so far. The strategies and insights will help me in every facet of my business and my life. Dan's training is amazing."

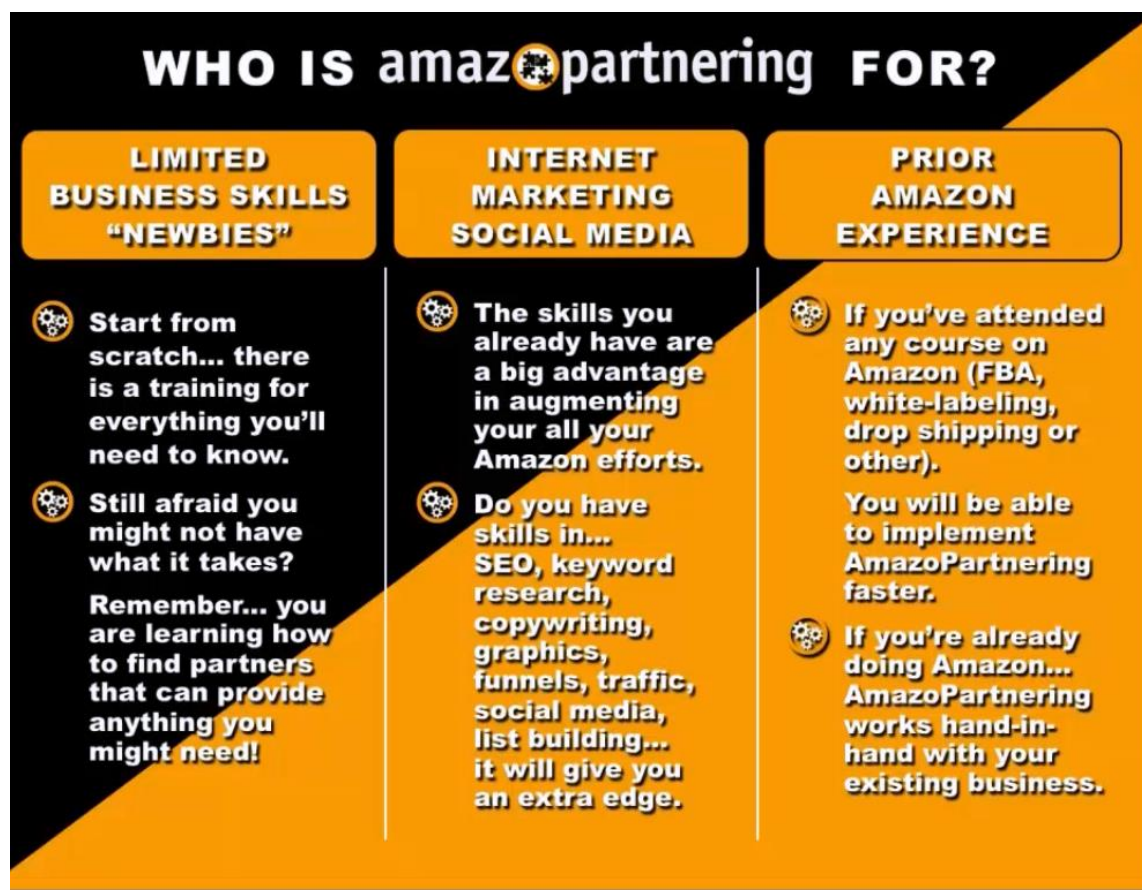
The second testimonial is from a student name Elaine. She says:

"Dan's amazing consulting/partnering program is a brilliant program. Nothing compares. Period. Working the program as Dan lays it out in less than a year I've helped one corporate client's income go from floundering to over \$25,000 a month. Another start-up company I just recently partnered with hit 40 sales a day after only two weeks on Amazon. I mean it's shocking how partnering can turn Amazon into a gold mine...success is hidden in plain sight.

Strategies taught in this program crack the code. What I've learned makes the impossible possible, eliminates all risk and expands your opportunity. If you learn this proven approach and know truly how Amazon partnering works than man-o-man...you're so gonna love it. What can I say other than 'this is beyond amazing!'"

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These are real people who are doing incredible partnering. They were fortunate enough to get into Dan's beta program. Hopefully, you can see that this is something you can do as well. Still, you may be wondering if this is really for you. You probably fall into one of the categories shown above. You may have limited business skills, and maybe you consider yourself a newbie to selling product online or a newbie to Amazon. On the other hand, you might have some internet marketing or social media skills. You might have taken some courses and training, and you might have even done some stuff online. Finally, you may be a person who has prior Amazon experience.

If you have limited business skills, you're going to get to start from scratch. There is no prerequisite for doing this because Dan is going to give you what it takes. All the training for everything that you're going to need is in this program. If you're still afraid that you may not have what it takes, that's understandable. Dan knows what it feels like to jump into something new or that you're unsure of, but he also knows that Richard Branson says to go ahead and say yes.

You're entering into a program that teaches you to find partners. These partners can provide anything that you need. If you think that you're not good at X, or Y, or Z, you're going to be able to find a partner that's an expert in X, Y, or Z. When you team up with them, you're going

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to have everything that you need. There's not a reason not to do it. You just need to learn how to find partners and learn the process.

If you're an internet marketing expert or have some skills pertaining to this, the skills that you already have are going to put you at a big advantage. They are going to augment what you're going to be doing on Amazon. Are you good at SEO or keyword research? Can you do copywriting or graphics? Have you built funnels? Are you good at social media, driving traffic, or list building? A lot of you have done a lot of this stuff, but maybe it's not paying off as much as you wish that it would. If you've got these skills, you're going to have an extra edge. These things can be integrated in with Amazon-Partnering. So, you're kind of one up on other people that might be doing this.

You might have taken someone's course and just not done anything with what you have learned yet. If you've attended any course, whether it's on FBA, white-labeling, drop shipping, or something similar, that's a big advantage. You will be able to implement Amazo-Partnering faster. You may not make more money than the newbie or someone that has some keyword skills, but you will be able to do this faster.

If you already have a product up on Amazon, then Amazo-Partnering works great hand-in-hand with an existing business. You might have one product up or two products up, but you've just been taking it slow because you don't want to put more capital into another product, or whatever the case may be. This will put you on the fast-track.



The graphic is a promotional banner for a webinar. At the top center, the price is shown as ~~\$997~~ in grey, followed by 'Webinar Special Offer' in orange, and '\$497 (one time)' in black. Below this is a yellow 'Add to Cart' button with a shopping cart icon. On either side of the button are circular gold seals with '100% MONEY BACK GUARANTEE' and '30 DAYS' in the center. Below the button is a horizontal line with three stars in the middle. Underneath the line is the text 'What if YOU could sell millions on Amazon... without ever investing a dime in inventory?'. At the bottom is a large yellow box containing the URL 'http://EZ.ht/joinamazo' in blue text, with 'EZ.ht' in a larger, bolder font.

~~\$997~~
Webinar Special Offer
\$497 (one time)

Add to Cart

100% MONEY BACK GUARANTEE
30 DAYS

100% MONEY BACK GUARANTEE
30 DAYS

What if YOU could sell millions on Amazon... without ever investing a dime in inventory?

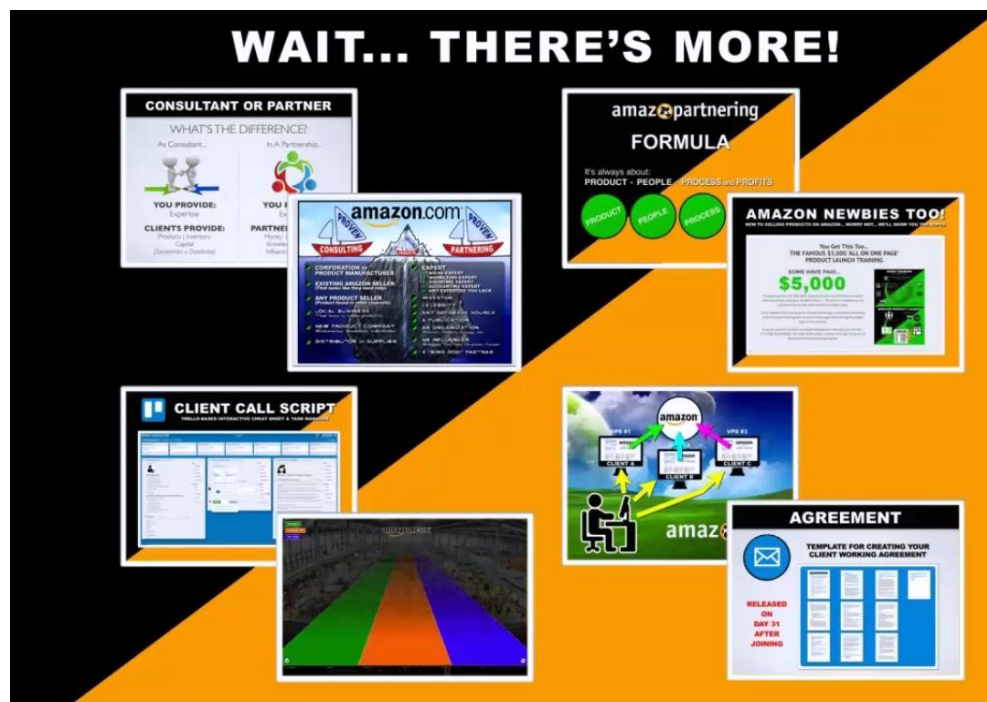
<http://EZ.ht/joinamazo>

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So, the question you might be asking right now is “How much is it?” This course is worth a lot more than \$997. Plus, it comes with 30-day money back guarantee. That means if you join the membership, and for some reason it’s not what Dan said it would be, then you’ll be able to get your money back. Even if you start using the training and the tools and decide that it’s just not for you, you’ll still get your money back. You need to first solve the question that’s in your head right now, which is “What if I could sell millions on Amazon without ever investing a dime in inventory?”

Since you’re part of Jay Boyer’s group, it’s not really \$997 for you. Dan was just pulling your leg. You see, Jay has assisted Dan greatly in this venture because this is the first time that this program is being made public. They decided to partner on this, and again, partnering is what it’s all about. Since Jay was willing to put himself out there for this program, Dan is providing a special price to his group. That means that you are getting this at half price.



Let’s wrap this up because a lot of information has been covered. What if someone gave you the product, a bucket of cash, an exclusive on Amazon, the marketing tools you needed, several hundred products to give away, and your initial five star reviews as well as agreeing to mail their list and to take on all the risk themselves? Then, what if they agreed to hand over a good percentage of the pie? Would that be an opportunity?

Remember that Dan said he was watching television one day and that turned into an extremely valuable opportunity. Why? It’s because he did a little digging on Amazon, he found a valuable

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prospect, and he communicated with the seller. He says that he closed this deal in about 20 minutes. This was one of the most profitable ones that he has going, but it's only one of many.

You may also recall the dirty little secrets about selling on Amazon that Dan revealed. He's not discouraging you from trying to do this solo, but he wants you to be aware that the more successful you are, the longer you're probably going to have to wait before you can start taking money out. You will need capital to make that model work. Also, you need to understand that Amazon can and will terminate your account, and it doesn't matter whether you are trying to take advantage of the system or not. If they do your toast, but Dan's approach will allow you to sleep at night. That's because you'll have revenue coming in from multiple streams and multiple clients no matter what.








You also read about three people who have tried out Dan's program and have had tremendous success. They didn't come to the table with any special skills, probably no more special than you have. In spite of that, they are already killing it on Amazon. You were also shown that whether you are a newbie or an expert on internet marketing, if you've done social media or if you've done Amazon, this will work for you.

You learned the difference between doing partnering and doing consulting. They both make sense, and Dan takes advantage of both models. He even blends the two. Sometimes he will partner with someone so that they can bring on a client together. He has a lot of fun doing this. Another thing that you learned is a few places you can go to find clients and partners. On top of that, he laid out his formula for success. In the course he goes into all of this in much more detail.

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WHAT YOU GET

-  **INSTANT ACCESS:** 14+ professionally recorded training sessions.
-  **INSTANT ACCESS:** 8+ hours of 'no-fluff' step-by-step training
-  **INSTANT ACCESS:** 300+ Downloadable Slides (PDF)
-  **INSTANT ACCESS:** Exclusive Interactive 3D Product Launch Timeline
-  **INSTANT ACCESS:** \$5,000 “All-On-One-Page” Amazon Product Launch Formula
-  **INSTANT ACCESS:** Over one dozen case studies (video).
-  **INSTANT ACCESS:** All “Tool Talk” Sessions

You are going to get instant access to the training, which contains 14+ professionally recorded training sessions. It's complete, and you can get started right away. You don't have to wait for Dan to do a webinar next week, and he's not going to drip feed the training to you either. The training consists of over 8 hours of no-fluff, step-by-step training. You're also going to get:

- 300+ Downloadable Slides (PDF)
- Exclusive Interactive 3D Product Launch Timeline
- \$5,000 “All-On-One-Page” Amazon Product Launch Formula
- Over one dozen case studies (Video)
- All “Tool Talk” Sessions

You are also going to get a bunch of bonuses when you join this program. These aren't fluffed up bonuses either. You're going to receive:




- Exclusive Trello-based Client Call Script, Cheat Sheet, and Task Manager
- Dan's Working Agreement
- QuickStart Course – “How to Make Money Selling Products on Amazon” by former top Amazon insider

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- Lifetime Basic Membership to “AmazoWorks” – Free resources plus discounts on every important Amazon tool/service in the marketplace
- AmazoTopReviewer Lite (Searchable) – Amazon’s 10,000 Top Reviewers w/Name, Rank, Many Email Addresses & Profile

BUILT-IN BONUSES

-  **BONUS:** Exclusive Trello-based Client Call Script, Cheat Sheet and Task Manager. *(released on day 31)*
-  **BONUS:** "Working Agreement" *(released on day 31)*
-  **BONUS:** QuickStart Course -
“How To Make Money Selling Products on Amazon”
 by former top Amazon insider. *(instant access)*
-  **BONUS:** Lifetime Basic Membership to “AmazoWorks.”
 Free resources plus discounts on every important Amazon tool/service in the marketplace. *(instant access)*
-  **BONUS:** AmazoTopReviewer Lite *(Searchable)*.
 Amazon ‘s 10,000 Top Reviewers w/ Name,
 Rank, Many Email Addresses & Profile *(instant access)*

The Trello-based client call script, cheat sheet, and task manager isn’t going to be released instantly. Dan has been selling products online for a long time, and people love to join trainings, get all the stuff, and then ask for a refund. So, because of that, there are a couple of parts of this program that you won’t get access to until those initial 30 days are up.

In order to make this fair, Dan is going to go over every detail about the things that he is leaving out so that you will know what it’s all about and you can make an informed decision of whether or not to continue with the program. If for some reason you do need this early, there is a very small early release fee that Dan will accept. Also, if you explain the scenario to his support as to why you have to have it right away, Dan will probably just let it go.

Dan is also holding the working agreement back for 30 days for the same reason. If you actually close a deal straight away and you need this, then reach out to Dan through the help desk and the matter will be discussed. Basically, he’ll ask you to wave the refund, and then he’ll release it to you. Again, he’s not trying to get more money out of you; he’s just trying to combat a common problem, and at the same time, allow you guys to be successful.

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Those are the only two things that are released on Day 31. In reality, there's so much to learn in the training and so much to do that you probably won't even need access to these before then. However, if you do, there's a way to work around any problem. Dan doesn't want anything holding you back from being successful.

One of the items in the list above hasn't been covered, and that's the lifetime basic membership to "AmazoWorks". Dan has a site that houses virtually every resource and every important tool and service in the Amazon marketplace. What he's done is gone out and negotiated with all of the tool makers that are worth their salt and has a tool that is important to a person's success, and he's made deals so that you can get these tools at the lowest cost. Sometimes these tools will even have extra features or extended assets. In many cases, you'll be able to gain access to these tools at a better price than if you went straight to the tool maker.

You are going to receive lifetime access to this. Keep in mind that most of the time the tools that you need will be paid for by your client. You're also going to gain access to AmazoTopReviewer Lite. This is a searchable database containing 10,000 of Amazon's top reviewers. The data includes the name, rank, email address, and profile of many of these reviewers. It doesn't include the email address to each and every one of them because some of them don't share this information willingly.

If you're wondering why this is so important, the reason is that if you want to get reviews there's nothing better than getting a reviewer from one of Amazon's top reviewers. Their reviews are significantly more important than just anyone else writing a review, and you can simply send them a product in most case to get them to review it. You'll have access to this database from day one.

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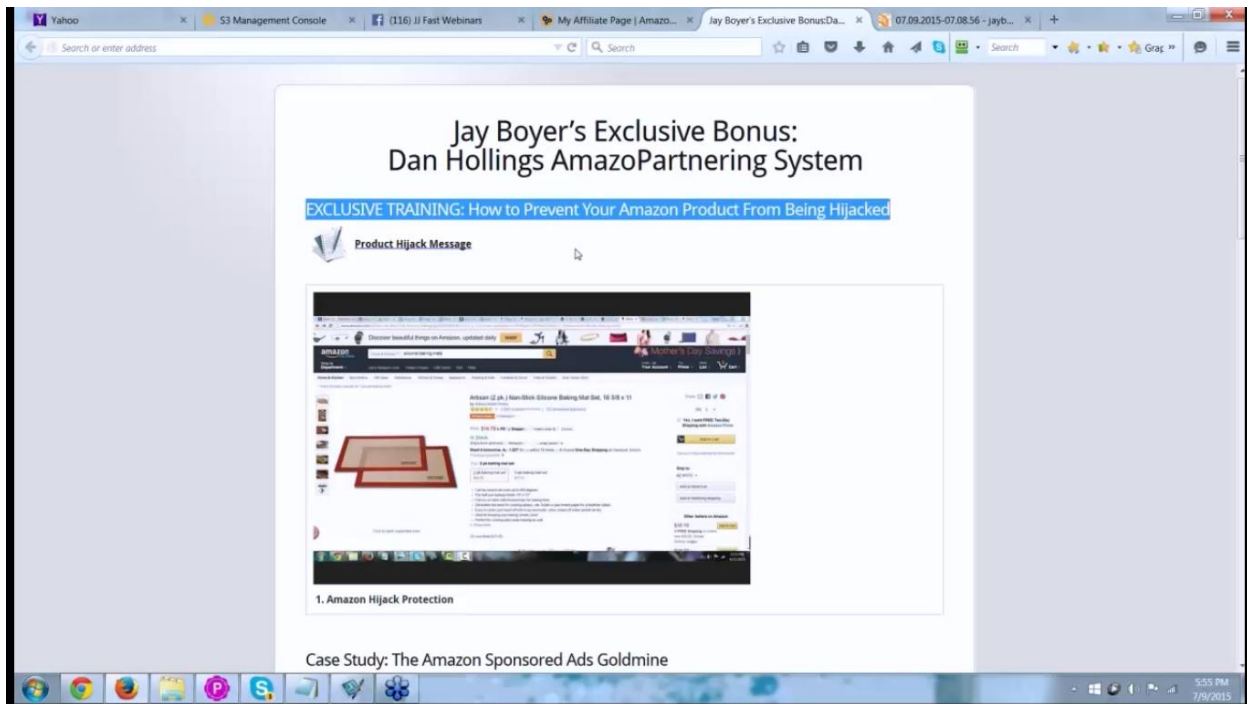
If anything is a ground-floor opportunity, this is. All you have to do is help other people get what they want. As Zig Ziglar said, if you just help enough other people get what they want, you can have anything in life that you want. Don't forget Richard Branson's quote either. It's very vital. Again, he said "If someone offers you an amazing opportunity and you're not sure you can do it, say yes – then learn how to do it later."

Get started right now by visiting <http://ez.ht/joinamazo> .

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How to Access Jay's Exclusive \$975.00 Bonus



Jay said that when he got inside Dan's training, he was kind of scratching his head because it is so complete. He really had to take some time to figure out what he could offer as a bonus that didn't overlap with the training you were already getting. He also wanted to identify things to add that would help you to move forward quickly with Dan's system.

First of all, you're going to get an exclusive training that Jay created himself. He's an Amazon seller himself, and he's been selling on FBA for over two years now. In doing so, he has been able to generate six-figures just by white-labeling his own products. Still, he did run into some problems. One of the major ones that he ran into right off the bat was that people can essentially hijack your listing. They take over the 'buy box', in other words, and there's really nothing that you can do about it.

Jay said that the first time this happened to him, it was his bestselling product, and it was right in the middle of his product's selling season. All of the sudden his sales grinded to a halt and Jay was shocked. He didn't know what to do. Four five weeks later he just happened to get the buy box back, but he didn't know how it happened. Eventually, he came up with a solution, and his process works every time.

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Maybe this is something that's happened to you before, or maybe it's something that's happening right now. In any case, you're going to be able to log in and get your buy box back and your product back up and running within 48 hours. "This works" Jay said "And, it works every time." The reason why Jay is including this tremendous bonus is because it can serve as an incredible way to get your foot in the door with your perspective new clients.

There are hijacked products everywhere that you look inside of Amazon. You can't miss them, and if you don't know how to find them, you'll learn how to identify them inside of this training. If you can reach out to these sellers and say "Oh my gosh! How long has your product been hijacked? This must have cost you thousands of dollars in sales. Can I get your product back for you for free?" All that you're going to need to do is go behind the scenes and drop a note to the seller that has hijacked the listing of your potential client. Within 48 hours, they are going to have the buy box back. You're going to be the hero, and they are going to be in your back pocket. They are going to want to hire you for the services that you provide moving forward.

This is an incredible 'foot in the door' strategy that you're going to be able to leverage right off the bat. You'll be able to start getting your first few clients with ease, and you won't even have to pick up the phone to do it. This is also very valuable for those that are already FBA sellers. You're never going to have to worry about your listings getting hijacked again.

The second part of this bonus is a case study called "The Amazon Sponsored Ads Goldmine". This is another 'foot in the door' strategy. You're going to be able to tell right away if your potential client even knows what the Sponsored Ads Program is. If you're not familiar with it, this is Amazon's pay-per-click paid advertising. This will bring you the highest return on investment of any ad that you will ever run anywhere online. Jay says that for every dollar he puts into the Sponsored Ads Program he makes \$10 worth of sales on his products.

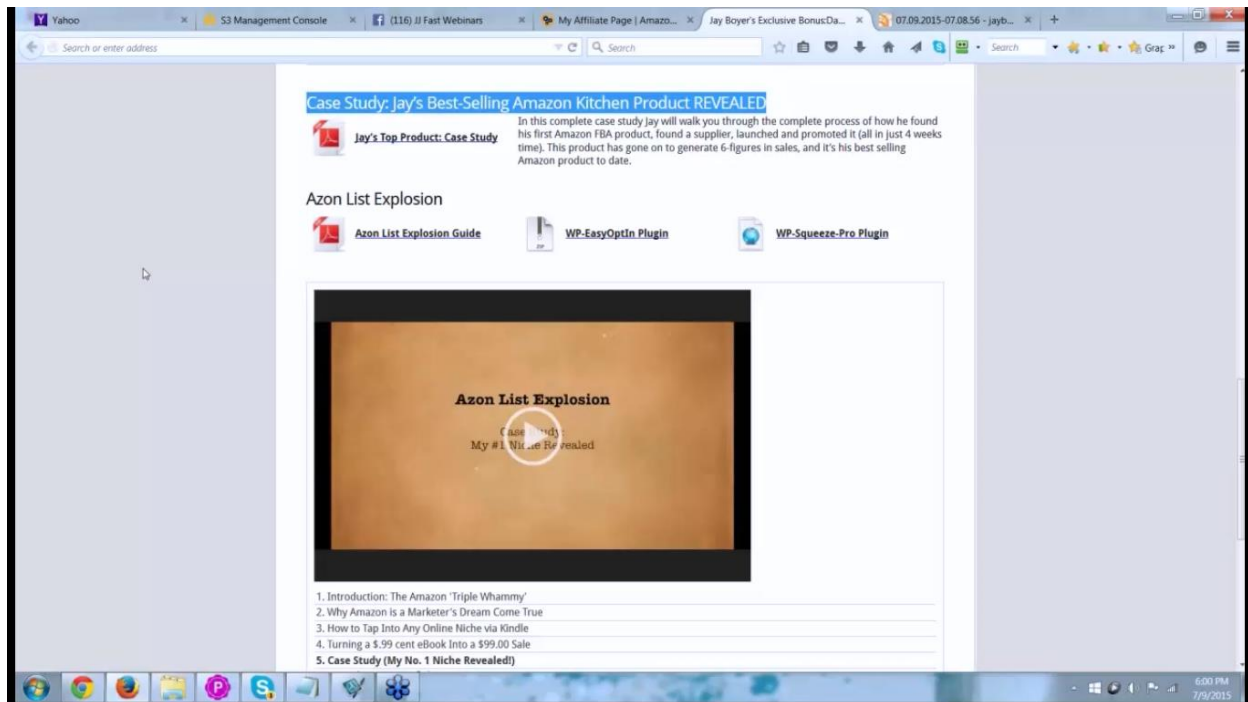
This is a service that you can provide to other sellers. Again, you'll be able to tell right away if they are in the Sponsored Ads Program. So, if you're brand new and wondering what you have to offer, this is going to allow you to provide instant value to your customers. You can actually just seek out those clients who are not advertising, and you may even be able to double their revenues right away. Of course, you'll be able to pull your fee right off the top of that.

This is another way for you to provide tremendous value to your clients from the start. Jay walks you through the entire case study in this bonus. He shows you how he sets up his and how he is able to leverage his ad spend ten-fold. You see, Jay does this a little bit differently than other people who know how to use the Sponsored Ads Program. He's figured out how to get the most bang for his buck, and you're going to get to learn how to do that as well through this training.

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Jay's bestselling product is a seasonal product which sells best in the summertime. You're going to get to know what it is, plus you're going to be able to follow his process for selling it step-by-step in the next part of this bonus. Jay shows you how to research the product, how he came up with an awesome image for it, and how he selected his main keyword. You'll be able to model after Jay for your own products or for those belonging to your clients.



Next, you're going to receive Azon List Explosion. This is one of the coolest and most valuable trainings that Jay has ever created. It's selling for \$197 right now, but Jay is giving this to you for free as a new member of Amazo-Partnering. In this training, you will be shown how to build a powerful mailing list. You may have heard the expression "It's all in the list."

That's absolutely true, and you're going to be able to promote your own products and promote your clients products with this unique strategy that hardly anyone is using. Once you have a list of buyers and prospects that know, like, and trust you, you're going to be able to launch any product to them that you want to, and you're going to be able to do it completely outside of Amazon. This is a 24-video, over-the-shoulder training that shows you how to build a very robust list of potential customers for any niche under the sun.

Hopefully this bonus is something that pushes you over the edge and makes this entire offer irresistible to you. Jay knows that Dan's training is remarkable, and he wants you to jump in and start enjoying your success. If you've never experienced success on Amazon or online in general, this is such a powerful business model, and you can get started right now even if you've never done anything like this before. Jay guarantees that by the end of the month, if

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you follow the training and implement what you have learned, you're going to have your first client. If you're ready to get started with this lucrative business model, you must hurry...because this offer will disappear at midnight on Sunday. Click here to lock in this huge bonus (and your special \$500 Amazo-Partnering discount) - <http://ez.ht/joinamazo>

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What People Are Saying About Amazo-Partnering

Jay & Dan have received a virtual avalanche of incredible feedback about this special offer. And it's really no surprise why...this powerful business model is completely unique, and it allows you to leverage selling on Amazon without any of the risks or capital outlay typically associated with selling physical products on "Big A". Even better, this business model works like crazy (Dan's been doing this since 2008, and he's currently generating over one million dollars per month in product sales for himself and his clients!). Just have a look at what new Amazo-Partnering members had to say about this amazing system:

**Bev Hanna**
15 hrs

I'm in. I love that I can still sell on Amazon, even if my seller central account is suspended. I'm so looking forward to expanding my reach with new clients, new products and new adventures.

**Colin Singh**
15 hrs

Hi Jay, Dan's reputation precedes him. Amazoworks is great value for the price - the icing on top is your bonus!

**Troy L Davis**
15 hrs

I'm in Jay! Looking forward to taking advantage of this amazing opportunity!

**Cindy Michutka**
15 hrs

I jumped in because there is no such thing as job security and I want to create my own

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Gary Dow

15 hrs

Hey Jay, I'm in on Amazo. What an opportunity.



Lyrae Perry

15 hrs

I think this is really doable---I love it!



Ella Walsh

15 hrs

I'm in! Love the idea of not having to invest money into Amazon. Charge the clients for all charges! BRILLIANT. Was expecting the Dan's price to be much higher... what a DEAL!



Kathleen Gresham

15 hrs

Hi, Jay Boyer

I bought Amazoworks training because it seems like a good fit for my background as a former advertising account exec and a former PR account exec, advertising manager, ad and PR consultant, and corporate communication manager. I've been making money on Amazon for several years and spent \$ thousands on Amazon Seller training and tools. This sounds promising!



Martin R Bellinger

3 hrs

Heads been buzzing all night..now time to dive into the training, even if its really sunny day here in UK..rare er then hens teeth. Onwards n Upwards as "AmazoPartnering Army"

[Unlike](#) · [Comment](#)

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Max Sejpal

15 hrs

Hi...I've always been a fan of Dan from his Zero Cost Marketing and he always over-delivers and he is the man if you want to make a killing and become an authority in being a expert / consultant in partnering with sellers on Amazon. An income from Amazon without the inventory risk is a no risk brainier no one should miss!!!



Adam Lockwood

15 hrs · Cremorne, Australia

Jay I'm in. I signed up because I can see it working! Can you please send me the bonus?



Sharon Shepperson Mueller

16 hrs · Providence Forge, VA · Edited

Jay, I'm in!! How do I get your bonuses Jay? I think this sounds like a great opportunity. I have been interested in Amazon for a while but have not started. I think this sounds like an interesting twist.



Jacob Wilsey II

16 hrs

Hey Jay - Just wanted to say WOW - AmazoWorks is incredible - Dan is amazing - What a Master Mind and an unbelievable opportunity. I got to jump in with both feet - His website is superb. Time to take action.

[Like](#) · [Comment](#)



Daniel Ryšan

2 hrs

Hi Jay, I'm in. Great webinar and big opportunity 😊 Thank you for the bonuses.

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Gayle Shakti Atherton

16 hrs

Am very glad to be learning from Dan Hollings. He has lots of knowledge and common sense that's refreshing. Thanks so much Jay and Dan for sharing - regards [Gayle Shakti Atherton](#)



Mitchell Vogel

16 hrs

Thanks again Jay for the amazing content! You are the best on the internet in providing FREE hi quality education for free! I can't wait to revive my Amazon business...



Rick Horner

16 hrs

I'm in! Great presentation. Can't wait to get started!



John Solter

16 hrs

I'm in on AmazoPartnering. The more I hear about what the most successful people are doing on Amazon, the more I hear about partnering with product owners.

[Like](#) · [Comment](#)



Dulcita Love

Just now

I'm in. Dan's consulting and partnering training looks well-organized, low-risk, and doable. Thank you Jay for the bonuses that nicely dovetail Dan's comprehensive program.

[Like](#) · [Comment](#)

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Fred Walter

16 hrs

Jay, Great webinar! Taken courses on Amazon FBA and Dan's right, the cost to buy product and setup inventory is costly and a huge risk. This opportunity seems amazing and I'm looking forward to jumping into the training.



Echo Art

16 hrs

I am thinking this is a sound investment and a win-win opportunity for all. Reasonably priced for sure and at my own pace from what I can tell. I'm in - Thanks for a good seminar with all the quality info and bonus given too. Let's see how it all goes then new friend.



Mark E. McKenna

16 hrs · Edited

I'm in Jay. Ready to get going and implementing hard Jay. This should be very exciting to working on. Specifically, I got in today because I'm home from the oil patch the next 6 weeks and will have time to learn the system. Generally, I got in today so I eventually won't have to return to the oil patch, if you know what I mean!! 😊



Edwin Myers I'm in and this is the solution to the problem of wanting to sell on Amazon and not have product or inventory. I am really looking forward to helping a lot of struggling Amazon sellers. JJ, this seminar really met me at an opportune time.

16 hrs · Like 2



Jacqui Tillyard

8 hrs

Great webinar replay, so much info to take in. Just bought the training. Please can you let me know how to access you bonuses Jay?

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Bobby Gill

16 hrs

Great webinar. Good to hear Dan Hollings voice again, as the guest presenter - he definitely knows his stuff! 👍



Assaf Shiloni

16 hrs

I am in on Amazo Partnering + Jay's BONUSSES



Tony Tse

16 hrs

Jay, thanks to you and Dan for the informative seminar. I have both your previous programs and there is never a shortage of knowledge that you and John and Dan provide. I jumped in because of the trust and expertise you guys provided in the past. I may not know entirely what is going on, but I'll figure it out later! -Tony

[Like](#) · [Comment](#)



Audrienne Jordan

16 hrs

I am interested. Just need my hubby partner to see the webinar and get on board. Thank you!



Susan Cooper

16 hrs

Hi Jay - fantastic webinar with Dan Hollings and I'M IN! Took an Amazon Sellers course but buying the inventory was a barrier for me - so this sounds great! And your bonus - avoiding your product being hijacked - was one of my worries - looking forward to receiving it and getting started on Dan's course!



Mary Cummins

16 hrs

I joined AmazoPartnering because it sounds like a legitimate, actionable way to help myself by helping others.

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Lawrence Bruick

16 hrs

I AM IN

So glad I attend this webinar.

I love helping myself and my family by helping others and always knew there was a way to profit from Amazon.

Thanks so much.



Troy Freeman

16 hrs

Hey Jay and Dan GREAT webinar! I am an Amazon affiliate (newbie) I mad \$320 in commissions my first month and I really want to make way more. DUH? right? I am in the proccess of selling my own products on amazon but I feel this maybe the better profit model for me. I have some business education, social media education and some Amazon experience so I think this is perfect!



Ma Crist

16 hrs

This may help get my asm product off the docks--kant wait



Rick French

5 hrs

hi jay, rick french here. i'm in.

i joined after a frustrating year of dealing with china, seller central, facebook and lack of sales. i spent \$3,500 on the asm central course and found it confusing and lacking.

glad to see this amazo program come out.

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Desirée Banugo

16 hrs · Edited

I'm in! Hey Jay - thanks for introducing the amazing Dan Hollings and his Amazo system. I did an FBA training last month and I was about to start sourcing products etc this weekend. Instead I will go through the training and look for my 1st client as I really want to minimise my risks running an Amazon business. Timing is perfect as I've changed careers and I believe Amazon is the best vehicle to help me generate income to fund my new career & lifestyle.



Deidre Houston

16 hrs

Hi Jay, I'm in on Amazopartnering and have joined because I think this is better than sourcing a product from China and going through that minefield. It is slow going and too much you have to be absolutely on top of.



Andy Bolton

17 hrs

I'm in I got some FBA on the way but I need to be able to get the products up and running in a more professional way. I believe that this is the answer so I am pleased to join Dan's System.

[Like](#) · [Comment](#)



Shirley Nishimura

7 mins · Seattle, WA

Just joined AmazoPartnering. Got in because of Dan's credentials. Liked the business model and the value it offers to people. Looks like a well-organized and thorough program. Both of your bonuses are awesome.

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Terry Guffey

9 mins

AmazoPartnering sounds like the way to go for making money on Amazon so I decided to join today. Thanks also Jay for the great bonuses, that's what I call icing on the cake!



Mark Burch

12 mins

I just got off the webinar for - Amazon's "Secret Business" - Earn \$1k Per Day...Without Selling Anything At All?".. I have been investing in Amazon books & training courses for the last couple of months then got an email for this webinar.

I immediately bought this course because you can make money with this system without having to do a ton of research, buy products upfront or go from store to store/garage sales, etc., then package and ship a ton of products to Amazon in the HOPE I have the right products listed. You can truly "work from home" with this system. I can't wait to get into the training!

[Like](#) · [Comment](#)



Fernando Basagoitia

18 mins

Just joined AmazoPartnering because the business model is highly attractive.



Clayton McDaniel

20 mins

In, good stuff!



Victoria Ollivierre

24 mins

I have joined the AmazoPartnering cause because it appears to be something that would be a little easier to get started doing something on Amazon without spending a lot of money. I feel excited and a little nervous.

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Andrea McCornack Johnson

25 mins

Great presentation on this opportunity! I'm in. I am looking forward to getting started with the process of helping others build their business as I benefit my own family. 😊



Brad Kasten

25 mins

I just jumped on board with the AmazoPartnering course. I think this is the perfect system to dovetail into my existing Amazon business. What a great way to diversify into Amazon with hardly any risk. Thanks Jay and Dan.



Chad R. Holland

26 mins · New York, NY

Hey Jay, just got AmazonPartners, excited! Bonus please? Thx



Jay Turner

29 mins

The model looks very interesting.

Like Comment



Tim Hensley

56 mins

I decided to buy the amazopartnering system as I have experienced what was said about selling on amazon - I am looking forward to being successful in helping other sellers make money selling their product

Like Comment

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Vicki Tuong Vi Eaton

40 mins

I attended many webinars about Amazon, this approach of this webinar is total new to me. It would be so amazing if this is true. I am willing to try it, I will drop everything and do this only the next month and will report back to you! 😊



Dale Tolmasoff

42 mins

I just joined AmazoPartnering. I was preparing to find a product to purchase from China and sell on Amazon, knowing that I would be taking risks and wouldn't be taking profits for several months as I keep re-investing and growing the business. But this system is genius! Using the same skills for other people without the risk. I love it!



Ray Pepito

53 mins

Just joined Amazo Partnering. Truly a no brainer, I currently have 2 of my own Brands on Amazon and I just wanted another opportunity to make money on Amazon The Beast!



Chuck Wood Jr.

55 mins

Hey Jay, thanks....Amazoworks webinar was great. Program is worth the value.



Bob Gaboury

56 mins · Camarillo, CA

Great presentation by Dan Hollings on partnering with current sellers on a well known eCommerce site. I am in on this great opportunity.

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Calvin Tomm

45 mins · Abbotsford, Canada

I'm in! This is so fitting for me, I can't list all the reasons why, but some that come to mind right away is that I love to make "cold calls" when they really aren't cold. They're only cold to the receiver of the call but not me! I've got so much knowledge of the prospect's business and my own expertise, it doesn't take long for me to help the prospect warm up to the proposal. The other one is the tracking capability of the prospect in the way Trello does. I just love that stuff



Sean Lewis

48 mins

I joined Amazo partnership because I want financial freedom for my family and I and its come at the right time for my business. Thanks Guys



Mike Gelblicht

53 mins · Chandler, AZ

Just jumped into the Amazo Partnering & Consulting. It fits into the consulting I already do very well. Always nice to have a blueprint with everything laid out though.



Martin R Bellinger

Yesterday at 1:08pm

I joined Amazo partnership because of the cash/inventory aspect has held me back for awhile

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Marion Scales

34 mins

Just joined AmazoPartnering because I love Amazon, I already know a ton about how to sell with FBA, I just don't have the money for investing in a white label product right now. Excited to get started!



Giles Daniel

35 mins

I just bought the amazopartnering course at a discounted price by going through Jay. It sounds like a great opportunity to make money through Amazon without having to invest money in products and promotion.



Tony Mroczek

36 mins

I joined as well and am super excited...I have my own product I am preparing to launch FBA but would like to have multiple angles of the Amazon pie. Diversify. Also want to make sure I have my product as dialed in as I can.



David James Ostiguy

4 hrs

Hi Jay,

I pulled the trigger on this one. The past couple months this was the direction that I was planning on going as another source of income and have been coming up with various plans of action. Luckily this course came around so this will help me to speed up the process. This was literally the product I've been wishing for. Digging into it right now... 😊

Unlike Comment

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Eric Viramontes

1 hr

The webinar was very informative and answered every question and dispelled any doubt. I am so excited to get started. This may be a real game-changer for me on so many levels!



Todd Hobley

1 hr

Wow! What an eye-opener that session with [Dan Hollings](#) was, the opportunity here is massive!



Nadine Erickson

1 hr

presently, i am a FBA seller. Dan Hollings program is the best way for me to participate this coming holiday season. and great value. best thing that has happened to me in awhile. thank you for program and bonuses!



Samantha McCombs

1 hr

The webinar this evening was very informative. I am so excited to get started. I have a feeling this may be a real life-changer for me!



Alex Murphy

5 mins

Awesome webinar Jay and Dan! I knew I was going to purchase amazoworks couple minutes into the webinar. I'm in! Can't wait to get started tomorrow after work. Hell maybe I'll just begin during lunch. I don't hashtag but... [#pumped](#)

Like Comment

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Bill Maser

1 hr · Edited

Hello all I have sent a support request to Dan regarding starting a new fb group for those of us wanting to mastermind & brainstorm.

Now, he may be to busy for this and if so I've asked for his blessing in setting this up on our own, will keep you posted once I hear back from Dan.

On another note, I just made it through all 5 training sessions taking copious notes and am quite amazed at the level of detail in this course.

Super impressed, little overwhelmed with some of the details but nothing I cannot overcome with more study.

Knowing that this is a "real" business and something that's going to require a considerable amount of time to grow the seeds I'm plowing forward and will within the next week put my business credibility action plan into play.

[Unlike](#) · [Comment](#)



Gwen Dempsey

1 hr

Thanks for the webinar, Jay. I like how Dan showed that we don't need startup capital. I am looking forward to getting the training information from him.



Twyla Wilson

1 hr

I'm starting on the course right this minute. The backend is well constructed... and his (Dan Dan Hollings) has a great teaching style....



Like



Comment

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Gloria Larson

13 mins · Largo, FL

I'm jumping in today because I've always thought that there's money to be made on the internet but didn't know how and this sounds attractive and possible...



Pamela Hosch I agree with Gloria, I have been on MANY webinars that are selling a program regarding how to make money online, on Amazon, however this one shows how to really, really get results and make \$\$.
Thank you!



Lisa Saladino Garife 🤗 feeling excited

3 mins · Castle Rock, CO · Edited

This is brilliant. I am in. I do this already in a different format of business. This is like flipping a house but without the agony, the physical construction and the massive down payment. Yeah makes complete sense. Thank you..!! Ready to go. I am at the gym. Lol. Got off the stair stepper, found a charger for my phone and signed up. Haha!



John Williamson

34 mins

Jay, I jumped in to AmazonPartnering program because I have some experience with both Kindle and Selling via FBA and having already been impressed with you Apex program and FB Group, I felt that this was a No-Brainer.

I loo forward to receiving your Bonuses.

Great presentation by the way.



Kathleen Gresham

35 mins

I jumped into AmazoPartnering because I was interested but missed it the last time it was offered.

My background is in advertising, marketing and corporate communication. I've taken the ASM training, but this seems like a better fit.

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Ty Hallsted

Hi Jay,

6:05

I "jumped in" to Amazo program today for a couple reasons.

I'm a self employed software engineer and have been in the field for 40 years. I took an interest in marketing about 20 years ago (thank you Dan Kennedy) and internet marketing about 15 years ago.

I have tried a few different marketing related things in the past, but nothing that really felt right and, without something to sell, the affiliate programs never seemed worth the effort, local marketing has become saturated as has SEO, plus the rules for the latter keep changing.

At any rate I have been looking for something else to do for a while and my project pipeline will be pretty dry in a couple months so this seemed like a good time to jump into a couple of things.

I bought the Amazo program because even though I will need to acquire and manage clients to some extent, the process seems simple enough and I can apply a lot of what I've already learned about good copy. Plus it can scale up and since I have a background in managing software teams I know I can manage an outsource team if things get to that point.

I look forward to making the time to move forward with both of these.

Ty



Teri Thomas

Just now

I got into this because it eliminates the risk of private labeling, as well as the legal problems, dealing with China, trying to get capital, wondering when you can start taking money out instead of plowing it all back into inventory, plus endless marketing costs, worrying about hijackers, and on and on and on. And, it gives me the cash flow to do private label selling of my own products on Amazon, if I still want to do that, or I can use this cash flow for other things. Seems very promising so far.

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Barbara Barrett

Just now

Hi, Jay: Kay (A K) Soules & I are working together on this project. Kay is taking the lead & needs to have access. Is it possible to add her? We jumped in because we see the potential for recurring income.



Sylvia Forbes

16 mins

Hi, Jay! I jumped in because I want to learn more about making money on Amazon. Sounds like we'll learn a lot about the ins and outs of Amazon. Also, sounds like a great business you can do from anywhere.



Jamie Herring

16 mins

Hi Jay. I just joined the AmazoPartnership! I'm really excited even though I hate talking on the phone. I joined because I've been scared nor had the funds to buy my own inventory but have always wanted to be part of an Amazon business. This does seem to have little risk. I'm ready to get on this. Thanks.



Kip Anson

2 hrs

Hey Jay I am posting as I have been on your list for a long time and had great respect for the content that you shared! I have also seen and considered a lot of Amazon programs that felt that I just felt was not quite a complete system. AmazoPartnering Wow and I am grateful that you invited Dan to share this system!

Unlike · Comment

Ready to get started? Great, but you must hurry...because this exclusive Amazo-Partnering discount disappears on Sunday at midnight. Click here right now while you still can, and lock in Jay's \$975 Bonus Package: <http://ez.ht/joinamazo>

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Questions & Answers

How can I be the expert if I have no proof of my own results?

Just because your product isn't performing as well as you want it to on Amazon doesn't necessarily mean that you did something wrong. What it means is that there is a piece of the puzzle missing, and if you could have just plugged in that piece, then that product could have been successful. That's assuming that you picked a product that people wanted to buy in the first place. Anyway, you can find a product on Amazon that's not selling very well and find the missing part. If something's not working, there's a way to fix it. You've just got to figure out what's not being done right.

Now, that's just one part of the answer. If you're wondering how to convince people to do business with you, then you need to understand that it's really not that hard. In the course you'll learn exactly what to say. He actually demonstrates a client call from beginning to end so that you can actually hear the words. Dan says that he knows just reading his words isn't the way to do it, but once you hear it and read through it, you'll pretty much get it. It's not rocket science, and you'll be able to talk to that client.

You'll be amazed because just knowing a little bit more than them is enough usually to convince them to accept your offer. They are going to fall in love with your enthusiasm and your energy because you're going to tell them that you love their product and that you're going to focus on it. Most of the time people's problem is that they don't have time to do that, and if they did, they would still have to learn how to do all of this effectively, which would cost them even more time. All they really know is that there's a person reaching out to them that seems to know a lot about Amazon and they also seem to really love the product. It's almost a done deal before you ever even get started.

If everyone is jumping in, is this not going to become saturated?

Dan doesn't think so. In reality, if you go about this right, just having 10 clients is going to bring in a lot of money for you. Even if you created an agency and took on 100 clients like Nick is planning on doing, how many people are really going to do that? There are millions of sellers on Amazon, and the vast majority of them are not doing well or could be doing much better. If everyone taking this training landed a client today, it would just be a drop in the bucket compared to what's out there.

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Thousands of new sellers are entering the marketplace day after day. It's really quite outstanding. After a while, people are going to start getting word of what you do, and they are going to start hunting you down. Dan says that it's rare for him not to get an email or a phone call every day with someone saying "Hey, I hear you help people on Amazon."

I live outside of the US. Is this something that I can do too?

Absolutely. As long as you know what to do, people don't care where you are at. You could also use these same strategies for companies inside of your own country, but that being said, Amazon US is the biggest and it's the easiest to find clients on. Your location really has nothing to do with your success with this system, because you can work this business from anywhere in the world.

How much time do you have to invest in this?

There are a lot of people who would like to do this, but they have a full-time job, kids, etc. So, it's very understandable that someone might ask this question. In the course, Dan advises you to tell your clients that this is a very slow process, and the reason he tells them that is mostly because he's juggling lots of clients. So, he tells his clients sometimes that it may be three months before things start happening, and he does that so that they don't think he's going slow. In reality, he tries to go slow because he doesn't want Amazon to shut the account down. If you start selling too much on an account that hasn't had much feedback, they will shut you down.

In the training, Dan teaches you how to do this so that your clients have very low expectations of you. It's important to remember that they are generally not selling much of anything at all. So when they see what you're doing, you are going to look like a hero, even if it takes a while. And again, you don't want to get a product selling too quickly anyway.

At the same time, you are going to want to start building up revenue. So, you can go ahead and work on this within whatever hours your schedule allows. You can get a clients product up much faster than you could one of your own, and in fact, a lot of times their product is already up and you just have to go in and edit the listing. It shouldn't take more than a few hours of work to get that done. So, even if you're working full time, you'll be able to get it finished in a couple of days. If you get stuck and need help, you just hire the best person to do it, like a really good photographer.

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Once the product is up, all that's left to do is drive some product to the listing. It only takes about three clicks to turn on Amazon's Sponsored Ads. Dan says that he just uses the automatic targeting in the beginning. After all, they are paying for it, so he revs it up. Then, if they have a database, he advises them to send an email out to their list. This all seems like common sense, but the fact of the matter is that these people don't know what to do, and that's why they need you.

If I have no experience selling anything on Amazon, is this appropriate for me?

Yes. There's a way to do this no matter what your skill set is. Dan will provide you with all of the training that you need, and all the help that you need is available too. It all just depends on where you are coming from. Some people will be able to get results faster than others, and everyone is going to go about this a little differently. You got to do what Branson said. If it's an opportunity, just say yes. You can figure out how to get it done later. You've just got to be willing.

Do you have to have copywriting skills to do this?

If you do, that's great. However, if you don't, you can always go to Fiverr and hire a copywriter. The amount of copywriting that you need is so small that it would be ridiculous to let that stop you. All you really need to write is a few paragraphs and five bullet points. You can have some of the best copywriting on the Web done for like \$50, and you can have your client pay for it.

OK, you now have all the decision you need about whether this opportunity is a good fit for you. If you're interested in leveraging the explosion of Amazon e-commerce without any risk, this program is for you. If you love the Amazon FBA program, but the idea of spending money on physical inventory makes you queasy, this is for you. If you're interested in generating massive, passive income month after month by helping other Amazon sellers make more money themselves, this is for you! But you must take action now, because this special offer will simple NOT be available at a later date. In fact, it's disappearing at midnight tonight.

Click here to lock it all in and get started right now: <http://ez.ht/joinamazo>

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