



2018 Annual Christmas Tree Fundraiser

General Information

The JIAMC Annual Christmas Tree Fundraiser is an annual tree decorating contest created to raise money and awareness for the Council's designated charity. All of the proceeds raised during the event are donated to the charity.

The 2018 designated charity is Dreams Come True. Dreams Come True is the First Coast's only locally based nonprofit dedicated to granting dreams for children with life-threatening illnesses. Dreams provide brave children and their families with a momentary reprieve from the rigors of medical treatment often associated with life-threatening illnesses. A dream temporarily removes the child from doctor visits, hospital stays, tests and needles and brings laughter, joy and childhood to the forefront. Dreams give the children and their families memories to carry them through the rough times and smiles to last a lifetime. Dreams bring hope and the promise of tomorrow.

Guidelines

The JIAMC Board offers 33 trees for decoration. The trees are offered on a first come first serve basis, however preference is given to JIAMC members. Board members and volunteers set up the trees throughout the Jacksonville International Airport terminal. Each tree is provided power, a strand of lights, and signage with the decorator's logo or business name. Each tree must be appropriately decorated within the designated time frame. Each decorator must provide a tree skirt and all other decorations for their tree. Decorations may not include gift boxes, gift bags, or any other décor that may be used to store or conceal potentially dangerous items. At the end of the contest, all decorators are required to remove decorations within the designated time frame.

Important dates

Tree decoration:	Monday, November 26, 2018 through Tuesday, December 4, 2018*
End of contest period:	Monday, December 31, 2018
Tree breakdown:	Wednesday, January 2, 2018**

* Trees not decorated by Tuesday, December 4, 2018, will be assigned to a wait list decorator.

** Trees not undecorated by Wednesday, January 2, 2018, will forfeit any prize awarded to them and will not be eligible to participate in the 2019 JIAMC Annual Christmas Tree Fundraiser.

Winners

The 2018 JIAMC Annual Christmas Tree Fundraiser will award two trophies. One trophy will be awarded to the tree decorator that raises the most funds. The other trophy will be awarded to the tree decorator that receives the most votes. The winning decorator may proudly display their trophy at their place of business for the next year. The trophies will be passed to the following year's winners. Funds may be donated on site at the JIA terminal or via PayPal on the JIAMC website. Votes may be awarded on site at the JIA terminal or via the JIAMC Facebook page. Votes via the JIAMC Facebook page will be identified as "likes" on the respective tree's picture.