



Dear Prospective Sponsor,

North Riverdale Baseball and Softball League (NRBL) has been a strong presence in the community for over 70 years. In that time, NRBL has benefited thousands of boys and girls through our baseball and softball programs. As I'm sure you well know, youth sports does not merely provide kids with an outlet for physical activity, but also teaches leadership, confidence, and teamwork.

We are again offering the opportunity for local businesses and organizations to support the league with a variety of sponsorship levels. A NRBL Sponsorships not only advertise your business, but also help to defray the costs of operating the league and allows NRBL to keep registration fees low and affordable for families. This year, we are offering **three sponsorship tiers** (see details below).

We encourage you to respond to this opportunity as soon as possible. With Opening Day just around the corner, we need as much time as possible to prepare for the season. As I'm sure you know, we are an all-volunteer league, and appreciate your continued support.

To register your sponsorship, you may fill out the enclosed form and return it with a check made out to NRBL or you can pay by credit card on our website (nrbl.nyc) by going to the Registration Page and registering for the sponsorship tier of your choice. If you have any questions, please email us at sponsors@nrbl.nyc

Thank you in advance for supporting the burgeoning ball players in our community.

Warmly,

Dave Zarnitzky, League President

and Nellie Sung, Sponsorship VP and Softball Co-commissioner

NORTH RIVERDALE BASEBALL AND SOFTBALL LEAGUE

SPONSORSHIP AGREEMENT

I (we) the undersigned agree to sponsor a team in the North Riverdale Baseball and Softball League during the 2024 season.

Sponsorship Levels

	Home Run	Grand Slam	MVP
Price	\$400	\$800	\$1400
Sponsor a team - business name on team uniform	✓	✓	✓
Business name on League website and social media.	✓	✓	✓
Plaque with picture of team sponsored	✓	✓	✓
Back Banner: Individual sponsor banner (6'x4') hung in Sid Field outfield.		✓	
Front Banner: Individual sponsor banner (6'x4') hung on front entrance to Sid Field.			✓

Note: Sponsorship banners will display business name in text or ready-to-use artwork. We can also help you create artwork for an additional \$100.

I (we) will be sponsoring at the following Sponsorship level:

☐ Home Run \$400

☐ Grand Slam \$800

☐ MVP \$1400

Business/Organization Name (as you want it to appear on uniforms):

Address: _____

Email: _____ Phone: _____

Sponsorship Team Preference: _____

Business/Org name should appear on uniforms: ☐ Yes ☐ No

I would like team plaque at end of season: ☐ Yes ☐ No

Other requests: _____

Print Name: _____ Signature: _____

Checks are payable to North Riverdale Baseball and Softball League and mail to: Nellie Sung at 5137 Post Road, Bronx, NY 10471. If you would like to pay by credit card you may do so on our website: **nrbl.nyc** (click on '2024 Sponsorships' in the top menu).

Questions? Email sponsors@nrbl.nyc