



Niche Report: Woodworking

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The Woodworking Market:

Introduction:

This market is made up of men and women who are passionate about creating DIY projects out of wood. Men outnumber women by almost 3:1, but there are still plenty of women interested in the topic.

For someone who is new to woodworking, their problems are going to be understanding the basics, with the goal of being able to create something they are proud of.

For someone who is more advanced, their problems could be figuring out what else to make, because they may have created a lot of woodworking projects. Their goals could be to get even better and create things even more difficult, intricate, and detailed. And their goals may also include wanting to sell their creations (which is why one of the digital products below is how to start their own woodworking business).

1. Facebook Pages:

1. <https://www.facebook.com/woodyyworkingent/> (187,000 + talking about)
2. <https://www.facebook.com/topwoodplans/> (139,000+ talking about)
3. <https://www.facebook.com/amazingwoodworking/> (94,000+ talking about)
4. <https://www.facebook.com/creativewoodworking1/> (43,000+ talking about)
5. <https://www.facebook.com/WoodworkProject/> (40,000+ talking about)

2. Affiliate Offers:

1. <http://www.tedswoodworking.com/new/vsl/> ClickBank
2. <http://www.myshedplans.com/go/> ClickBank
3. <http://www.cheapwoodworkingsecrets.com/index.php> ClickBank
4. <http://www.diymagicmachine.com/vsl/index.php> ClickBank
5. <http://odigger.com/preview/2604245/> ClickBank
6. <http://odigger.com/preview/515759/> ClickBank
7. <http://odigger.com/preview/64193146/> Sellineo
8. <https://www.amazon.com/Bucket-Boss-80200-Duckwear-SuperBib/dp/B00GK4U3PW/>



9. <https://www.amazon.com/Good-Clean-Fun-Misadventures-Offerman/dp/1101984651/>
10. <https://www.amazon.com/Woodstock-D4063-Professional-Woodworking-5-Piece/dp/B00BN5P7LS/>
11. <https://www.amazon.com/Woodworking-Basics-Essentials-Craftsmanship-Integrated/dp/156158620X/>

3. Content Sources:

1. <https://www.wonderfulwoodworking.com>
2. <http://woodplansfree.com>
3. <http://wwideas.com>
4. <http://woodworkingcrazy.net>
5. <http://woodworking.formeremortals.net>
6. <http://www.ana-white.com>
7. <http://www.minimalistwoodworker.com/blog/>
8. <http://www.closegrain.com>
9. <http://dcwoodworks.com>
10. <http://digitalwoodworker.com>

4. Types of Content:

1. Amazing/intricate/detailed woodworking projects (inspiration)
2. New/different woodworking techniques
3. Simple & replicable woodworking projects & ideas (how to ____)
4. Seasonal projects
5. Different woodworking tools
6. BONUS: Woodworking mistakes to avoid