



Niche Report: Golf

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The Golf Market:

Introduction:

This market is made up of mostly men, but not exclusively (at least 5:1 men), who are passionate about the game of golf. For these people, golf is a part of their identity, and they can easily bond with other golfers. It's different than people who are football fans or baseball fans, because these people actually *play* the game themselves.

Golf is hard. The biggest problem most people have is, they generally aren't very good. But that doesn't keep them from loving the game. So the biggest goal that people have is to *play better* and shoot lower scores.

There are subcategories of ways for people to improve their scores. These can include: putting, chipping, iron shots, bunker shots, tee shots, and the mental game.

This industry has tons and tons of physical products, including training aids and all kinds of accessories. There are also digital products listed below.

1. Facebook Pages:

- | | |
|------------------------------------------------------------------------------------------------|--------------------------|
| 1. https://www.facebook.com/teamgolfgods/ | (52,000+ talking about) |
| 2. https://www.facebook.com/GolfDigest/ | (36,000+ talking about) |
| 3. https://www.facebook.com/GolfChannel/ | (33,000 + talking about) |
| 4. https://www.facebook.com/golfhard/ | (16,000 + talking about) |
| 5. https://www.facebook.com/SI.Golf/ | (12,000+ talking about) |

2. Affiliate Offers:

- | | |
|--------------------------------------------------------------------------------------------------------|-----------|
| 1. http://zzzzz.emetmark.hop.clickbank.net/ | ClickBank |
| 2. http://zzzzz.dreamgolf.hop.clickbank.net/ | ClickBank |
| 3. http://zzzzz.monstergol.hop.clickbank.net/ | ClickBank |
| 4. http://zzzzz.zfconcepts.hop.clickbank.net/ | ClickBank |
| 5. http://zzzzz.webcampaig.hop.clickbank.net/ | ClickBank |
| 6. http://odigger.com/preview/67278963/ | ClickBank |
| 7. http://odigger.com/preview/69788290/ | ClickBank |
| 8. http://odigger.com/preview/69894783/ | ClickBank |



9. https://www.amazon.com/World-Single-Layer-Trunk-Locker/dp/B002RGOLEG/ref=sr_1_4?ie=UTF8&qid=1479935297&sr=8-4&keywords=golf+accessories
10. https://www.amazon.com/Putt-Bout-Grassroots-Putting-9-feet/dp/B001B6CH0S/ref=sr_1_6?ie=UTF8&qid=1479935297&sr=8-6&keywords=golf+accessories

3. Content Sources:

1. <https://www.golfgods.com/blogs/golf-blog>
2. <http://www.golfdigest.com>
3. <http://www.golf.com>
4. <http://www.golfmagic.com>
5. <http://www.hookedongolfblog.com>
6. <http://www.mygolfspy.com>
7. <https://thesandtrap.com>
8. <https://armchairgolfblog.blogspot.com>
9. <http://thegolfgirl.blogspot.com>
10. <http://www.threeguysgolfblog.com>

4. Types of Content:

1. Improving your putting or your swing
2. Mastering the mental game
3. Golf news
4. Golf equipment / accessories
5. Amazing golf locations