



## **Niche Report: Dogs**

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## The Dog Market:

### Introduction:

This market is men and women who don't just *like* dogs - they passionately love their dogs and other animals. The ultimate goal of this market is to share a deep connection with their canine friend.

For dog owners, some potential problems are potty-training, making sure they are trained properly and interact well with other dogs and people, as well as eating healthy food.

There are **tons** of physical products available on Amazon, so only digital products are listed below.

#### 1. Facebook Pages:

- |  |                               |
|--|-------------------------------|
| 1. <a href="https://www.facebook.com/thepetcollective/">https://www.facebook.com/thepetcollective/</a> | (2.7 million + talking about) |
| 2. <a href="https://www.facebook.com/familypet/">https://www.facebook.com/familypet/</a>               | (290,000+ talking about)      |
| 3. <a href="https://www.facebook.com/PetsFunny/">https://www.facebook.com/PetsFunny/</a>               | (172,000+ talking about)      |
| 4. <a href="https://www.facebook.com/pets.parents/">https://www.facebook.com/pets.parents/</a>         | (169,000+ talking about)      |
| 5. <a href="https://www.facebook.com/Petlovers.tv/">https://www.facebook.com/Petlovers.tv/</a>         | (129,000+ talking about)      |

#### 2. Affiliate Offers:

- |  |               |
|--|---------------|
| 1. <a href="http://theonlinedogtrainer.com">http://theonlinedogtrainer.com</a>   | Click Bank    |
| 2. <a href="http://odigger.com/preview/71892343/">http://odigger.com/preview/71892343/</a>                                   | PeerFly.com   |
| 3. <a href="http://www.healthy-k9.com/new/WhyYourDogIsAtRisk2.php">http://www.healthy-k9.com/new/WhyYourDogIsAtRisk2.php</a> | Click Bank    |
| 4. <a href="http://www.kingdomofpets.com/dogobediencetraining/">http://www.kingdomofpets.com/dogobediencetraining/</a>       | Click Bank    |
| 5. <a href="http://www.bakeadogabone.com">http://www.bakeadogabone.com</a>   | Click Bank    |
| 6. <a href="http://dog-training-online.info">http://dog-training-online.info</a>   | Click Bank    |
| 7. <a href="http://odigger.com/preview/71427209/">http://odigger.com/preview/71427209/</a>                                   | Affiliaxe.com |
| 8. <a href="https://www.germanshepherdhandbook.com">https://www.germanshepherdhandbook.com</a>                               | Click Bank    |
| 9. <a href="http://thedogsolution.com">http://thedogsolution.com</a>   | Click Bank    |
| 10. <a href="http://www.sunshine-4u.com/dog/index.html">http://www.sunshine-4u.com/dog/index.html</a>                        | Click Bank    |



**3. Content Sources:**

1. <http://www.thepetcollective.tv>
2. <http://familypet.com>
3. <https://www.lovethatpet.com/blog/>
4. <http://www.petbloglady.com>
5. <http://www.dogster.com/the-scoop/>
6. <http://puppyintraining.com>
7. <http://pawcurious.com>
8. <http://keepthetailwagging.com>
9. <http://ohmydogblog.com>
10. <http://comewagalong.com>

**4. Types of Content:**

1. Cute dogs
2. Seasonal tips (things to pay attention to when it gets hot/cold)
3. Keeping your dog safe (while traveling, with other animals, food etc)
4. Dog toys
5. Tips for training dogs