Module 2: Configuring Your Share Hub
& Start Sharing Content

Configuring Your Share Hub & Sharing:

Introduction: Your Share Hub comes pre-installed with over $2,000 worth of plugins, tools & themes. We've also adjusted hundreds of settings, set up all the right plugins and built you a highly-tuned site designed to get you traffic & profit.

Now it's time for you to customize the look & feel of the site and enter in the affiliate offers you selected from Module 1.

Once your affiliate offers are loaded up & your banner ads are set: it's time to begin sharing content. We'll cover the steps needed to accomplish both of these important goals in this document.

IMPORTANT: Before you begin, remember that this training is specifically designed around you taking action step-by-step in order. If you have not yet completed the steps from Module 1: DO NOT proceed with this training. Instead, go back and complete the steps from the previous module. You can access module 1 training by clicking here.

We've found that jumping around in the training and skipping or altering steps will greatly increase your odds of failure. We cannot guarantee you'll get the profitable results you deserve if you don't follow this advice.

If you get stuck at ANY point along the way, clear up any words we're using that might be new to you, re-read the training or re-study the videos as needed. If you're still stuck: get help from support to keep you moving. Keeping you taking action & winning is our number 1 goal and we'll be happy to help.

On to The Module 1 Training:

You should refer to the video training in your member's area that's designed to accompany this guide. It will cover more detail & show live demonstrations on how to accomplish these steps. You can watch that video here:

http://www.jobcrusher.com/training/module-2-complete-research-begin-sharing-content/

1. **Get affiliate links for the offers you selected in Module 1 training:**

   You should have researched and picked 5-10 affiliate offers before you get to this point. Now it's time to select at least 3 of these offers and apply for the programs & get the linking code you need.

   Some networks are picky when it comes to approving new affiliates. The quickest & easiest network to get approved for is Clickbank. If this is the first time you're doing affiliate marketing or you don't have an existing established website: we recommend you start with Clickbank first. Then as your new Share Hub gets established we'll show you how to get approved for the pickier networks.

2. **Add your affiliate offers to Pretty Links Pro:**
   1. Log into your site's admin area.
   2. Click Under Pretty Links >> Add New Link.
   3. Under "Target URL:" paste your affiliate link.
   4. Under "Pretty Link" type a shortcut text. This will become your actual link URL. Like: http://domain.com/whateveryoutypehere
   5. Under: "Title:" Add a descriptive title so you'll know what this link is when you look for it later.
   6. Check the 'Nofollow' this Link" checkbox.
   7. Click "Create".
   8. Save the link you just created for later use.

   Repeat this process for at least three links. If you have more than three links you should go ahead and add them all now while you're here.

3. **Edit your "Notification Bar"**

   1. This is the top floating bar on your website where you'll link to one of your affiliate offers.
   2. Click on "Notification Bars" in your admin area

3. You'll see the existing sample notification bar listed. Hover your mouse over it and click "Edit"
4. Edit the notification bar as instructed in the video training.

Later, you can add more notification bars & test showing more than one. For now, let's just use one to get you started.

4. **Edit your "Call To Action" section:**

   1. In your site's admin area, go to: "Appearance" >> "Widgets"
   2. Find the "Call to Action" widget on the right side of the screen & click the dropdown. Then click the dropdown that shows under "text" that appears.
   3. Edit this per the instructions in the video to put your own text & Pretty Link.

5. **Edit your "In Post Ads":**

   1. Click on "In Post Ads"
   2. Hover your mouse over each ad that shows on the page & edit them.
   3. Edit this per the instructions in the video.
   4. Edit your own text & your own Pretty Link here. **Do not edit any of the actual code shown here. Just edit the text & link.**

6. **Edit your "Slide In Ads":**

   5. Click on "Slide In"
   6. Hover your mouse over the ad that shows on the page & edit it.
   7. Edit this per the instructions in the video.
   8. Edit your own text & your own Pretty Link here. **Do not edit any of the actual code shown here. Just edit the text & link.**

7. **Create banner ads for 3 affiliate offers:**

   Use our pre-formatted templates to edit banners inside Photoshop, Photopea.com or Pixlr.com.

   The .psd and .pxd templates are provided as a free bonus in your member's are along with this training.

   You can also use Fiverr.com to get completely custom banner ads created for as little as $5.

   Many affiliate offers will provide you with their own banner's they've created.

8. **Edit your banner settings to use your new banners:**

   1. Hover over "AdRotate Pro" & click on "Adverts"
   2. Hover your mouse over the ad that shows on the page & edit it.
   3. Edit this per the instructions in the video.
   4. Follow the instructions from the Module 2 training video to upload your new banners & edit the links to use your own Pretty Links. **Do not edit any of the actual code shown here. Just edit the text & link.**

9. **Tweak site as desired in appearance > Customize:**

   Follow the instructions given in the video to customize the look and colors of your site. (or leave it complete "stock" with no changes)

10. **Create Facebook page:**

   It takes just a couple of minutes to create your page following instructions given in the video training.

11. **Setup PromotionEngine plugin & post creator:**

   1. Go to http://www.promotionengine.com/admin/ and click on your name to edit preferences.
   2. Click on API
   3. Copy your API key
   4. Go to your site's admin area, hover over "settings" & click on "PromotionEngine".
   5. Paste your key in here and submit it.

12. **Share content on your new Share Hub:**

   Follow instructions given in the video training to add your first piece of content using PromotionEngine's "Post Creator" (This is found under the "Content Engine" menu. Be sure it's properly configured to broadcast your shares over to your new Facebook page.

13. **Place ads on your shares using PromotionEngine:**

   For this step, you will have needed to have created an Ad Profile in PromotionEngine. This was part of what you did in Module 1's training. You can go back and review your Ad Profile and edit if you choose. You should spend $1 - $5 per day as your budget and have your interest targeting tightly focused to your niche market.

14. **Remove or edit the "Hello World" post:**

   Edit this per the instructions in the video or delete it and create your new post

15. **Create six pieces of content:**

    Repeat step 12 until you have six pieces of content shared on your

Your List of Tasks That Must Be Finished

Before This Module is Complete:

1. Minimum of three affiliate links added to Pretty Link.
2. Banner ads created, linked to your Pretty Links & showing on site.
3. Notification bar, Call to action, In post ads & Slide in ads all customized to link to and fit your affiliate offers.
4. Facebook page created.
5. Six pieces of content shared on your share hub and broadcast over to your Facebook page.
6. Six ads automatically created by PromotionEngine on your shares.