



TOWN OF PLAINFIELD

MEMORANDUM

TO: Design Review Committee
FROM: Planning and Zoning
DATE: October 5, 2021
RE: Encore PUD Ordinance Text and Final Development Plan Amendment

The applicant desires to amend the existing Planned Unit Development Ordinance Article 6 Signage Requirements.

Existing Requirements:

Article 6. Signage Requirements

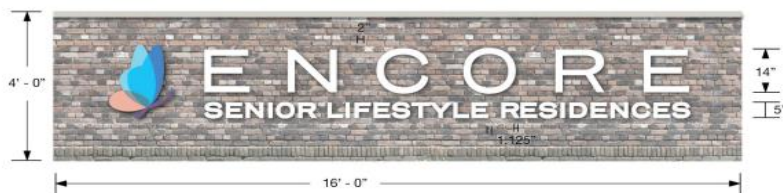
A. Monument Signage - Monument Signage will be in the location shown on Exhibit A and will be as shown on Exhibit C.

B. Accessory Signage - All signage will be in accordance with Town of Plainfield rules and regulations.

Exhibit C.

Qty. 2
Double Sided

01A | ENTRANCE WALL LETTERS: DAYTIME RENDERING
SCALE: 3/8" = 1 ft



01B | ENTRANCE WALL LETTERS: NIGHT TIME RENDERING
SCALE: 3/8" = 1 ft



New Exhibit C



- Applicant needs to address why there is nowhere on site that can accommodate the proposed monument sign. How was this missed?
- Applicant needs to address how this vertical urban style sign fits the suburban/rural architecture of this building.
- Applicant needs to address verticality -v- horizontal wall signage.
- Applicant needs to address the verticality of this sign spans two exterior finish materials and how that is to blend and not be a distraction to the overall envelope of the building's architecture.
- Applicant needs to explain in detail the benefits of an internally illuminated wall sign with routed aluminum face and 3/4" push through letters; the logo panels are to be vinyl prints (with no dimensionality).
- Applicant needs to address selected location of address numbers and proximity to wall sign. Would a more elegant location be within opening of entrance canopy?