



**OXFORD**  
**SQUARE**

**LENNAR**

# THE VISION

Oxford Square is a community that embodies the spirit of a vibrant village, where a variety of designs come together to create a one-of-a-kind welcoming neighborhood. Offering spacious single-family home designs, including designs brand-new to our Indiana market, each will feature either a rear-loaded garage, side-loaded garage or a recessed front-loaded garage, intended to enhance curb appeal and promote a village atmosphere.



# CONCEPT PLAN



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**87 PROPOSED  
SINGLE FAMILY  
RESIDENTIAL LOTS**

- 34 - RECESSED FRONT  
LOADED HOMES**  
63' X 130' LOT SIZE
- 37 - ALLEY LOADED HOMES**  
47' X 109' LOT SIZE
- 13 - SIDE LOAD WITH  
CARRIAGE GARAGE HOMES**  
90' X 150' LOT SIZE
- 3 - RURAL ESTATE LOTS**



LOGO



OXFORD  
SQUARE



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# COLOR PALETTE

## HUNTER GREEN

CMYK: 80/48/79/75  
RGB: 42/74/54  
HEX #2a4a36

## JADE GREEN

CMYK: 55/20/55/7  
RGB: 117/158/127  
HEX #759e7f

## HAZEL WOOD

CMYK: 16/24/38/0  
RGB: 214/189/159  
HEX #d7bc9f

## LILAC

CMYK: 44/53/0/16  
RGB: 129/111/163  
HEX #816fa3

## LIGHT BLUE

CMYK: 26/14/7/0  
RGB: 186/201/218  
HEX #b9cada

## NAVY BLUE

CMYK: 100/86/35/30  
RGB: 0/46/94  
HEX #002d5d

SERIF PRIMARY HEADLINE FONT: THE SEASONS BOLD

**Aa**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

SANS-SERIF PRIMARY HEADLINE FONT: GOTHAM MEDIUM

**Aa**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

PRIMARY BODY COPY FONT: GOTHAM BOOK

**Aa**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

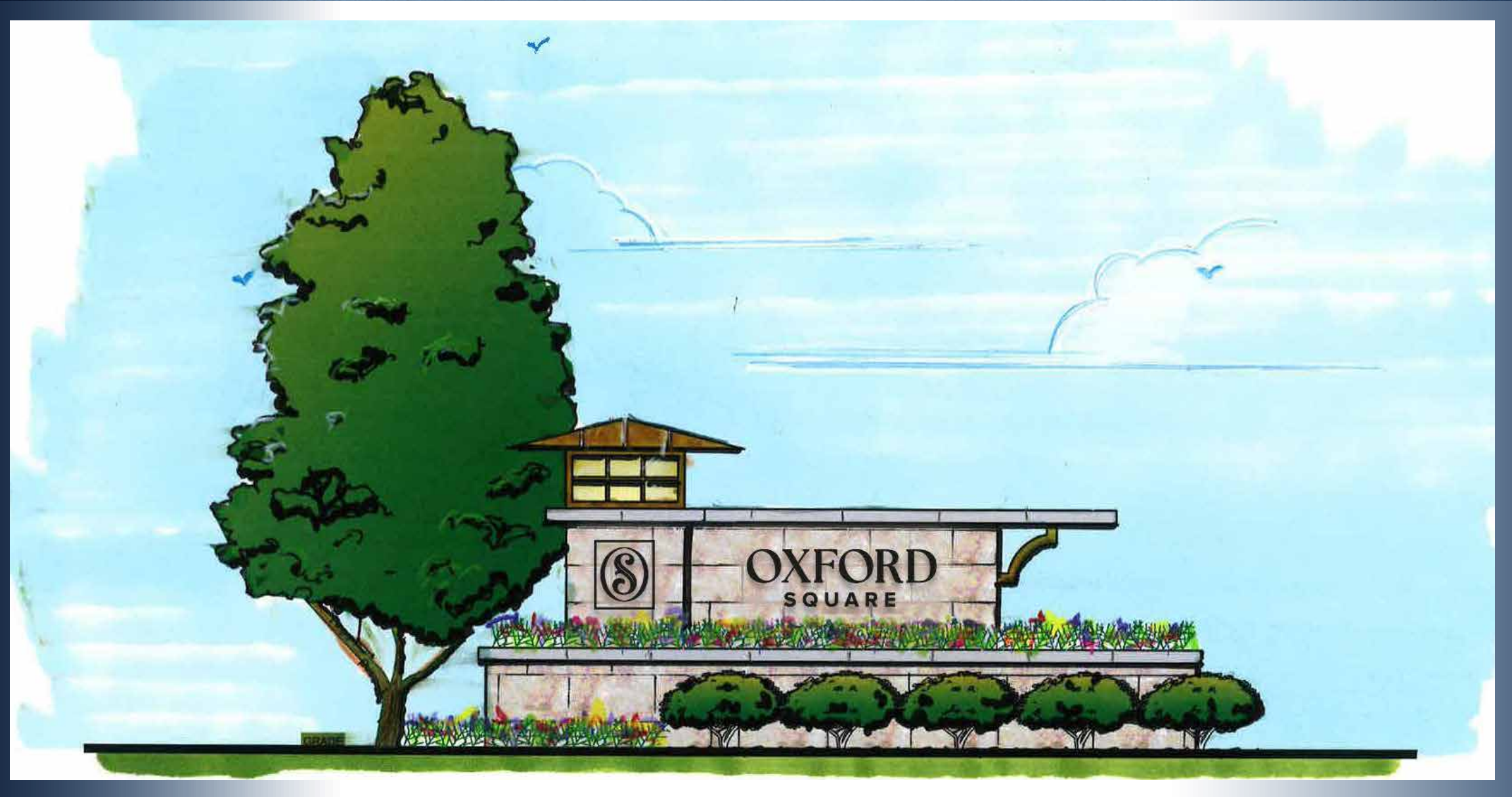
ACCENT FONT (to be used sparingly): BIRTHSTONE REGULAR

*Aa*  
*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz*  
*1234567890*



# TYPOGRAPHY AND TEXTURES

# ENTRY MONUMENT SIGNAGE



# VENTURE ALLEY LOAD STREETSCAPE



SPRINGFIELD B

LINCOLN C

HARRISON C

LINCOLN B

MERIDIAN ARTS  
ARCHITECTURAL RENDERING

# COASTAL COLLECTION STREETSCAPE



MERIDIAN ARTS  
ARCHITECTURAL RENDERING

BLUFFTON

GRAYSON

FRANKLIN

WINSTON

# CORNERSTONE STREETSCAPE



FAIRMONT E

ROCKWELL C

OXFORD C

FAIRMONT C

MERIDIAN ARTS  
ARCHITECTURAL ILLUSTRATION



THE FLAVOR OF



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