



Site ID  
IN0110

Site Address  
805 E Main St,  
Plainfield IN, 46168

Date  
03-02-2026

Revision  
00

As the Owner/Lessor/Mortgage or Security interest holder, I hereby acknowledge and accept the installation of signs as illustrated within the renderings shown within this brand proposal. By signing below I consent to the installation of signs at the premises and property address listed within this brand proposal and acknowledge that I have reviewed all details of this brand proposal in its entirety.

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Signature of (Owner/Lessor/Mortgage or Security Interest Holder)

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Print Name

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Date



CODE RESEARCH FORM		Property ID: IL1302
A.) Project Name: <b>Dutch Bros IN0110</b>	Date Completed:	
B.) Street Address: <b>1805 E Main St</b>	Typical Sign Package allowed? <input type="checkbox"/> Yes <input type="checkbox"/> No	
G.) City/Town of: <b>Plainfield</b> State: <b>IN</b> Zip: <b>46168</b> Budget:		
H.) Zoning/Category: <b>GC - General Commercial / Town of Plainfield, IN</b>		
WALL SIGNS		Typical Sign Package allowed? <input type="checkbox"/> Yes <input type="checkbox"/> No
1.) Formula for square ft (Max.Sq. Ft- Main ID & Secondary signs):	<b>Based on SF of Façade</b> 0-1,000 sq ft = 7.50% - NTE 75 sq ft – Max Façade Width 80% 1,001 — 2,500 sq ft = 7.25% - NTE 150sf – Max Façade Width 80% 2,501-5,000 sq ft = 6.00% - NTE 250 sq ft – Max Façade Width 80% 5,001+ sq ft = 5.00% - NTE 350 sq ft – Max Façade Width 80%	
percent of the total area of the lesser of the following calculations: a. the first twenty-five (25) feet of actual Building height; b. the height of the Building from Grade to the bottom of the window sills on the second story, if any; or c. the highest part of the Building under a roof or cornice line.		
2.) Sq Ft for sides/rear: <b>apply formula</b>		
3.) Transferrable allowances? <b>no</b>		
<b>There shall be no limit to the number of Building Signs per facade, provided that the total Sign Surface Area of all Building Signs located on each Building facade shall not exceed the maximum Sign Surface Area for the Building facade upon which such Signs are located.</b>		
4.) # allowed: <b>located.</b>	Shall be the smallest rectangle that can encompass all items of information or the sign face, outside of support structures, whichever is applicable.  <b>Multi-Faced Signs.</b> The Sign Surface Area of a Sign with more than 1 face shall be computed by adding together the Sign Surface Area of all Sign faces visible from any one point. When 2 Sign faces are placed back to back, or at no greater than 15 degrees from one another, so that both faces cannot be viewed from any point at the same time, and when such Sign faces are part of the same Sign Structure and are not more than 42 inches apart, the Sign Surface Area shall be computed by the measurement of 1 of the Sign faces.	
5.) Calculation Method:	<b>measurement of 1 of the Sign faces.</b>	
6.) Max. Overall Height: <b>not stipulated</b>	Illumination: <b>Bufferyard</b>	
<b>Design Requirements.</b> To create a unified and consistent treatment, new Building Signs shall be erected in accordance with the following regulations: 1. Sign Hierarchy. The order of ranking of the various types of Building Signs, from the highest to the lowest, shall be (a), (b), (c), (d), and (e) as outlined below: a. An Individual Letter Sign (including but not limited to: internally illuminated channel letters, logos or script; illuminated or non-illuminated pin-mounted letters, logos or script; or, a plaque with raised or routed letters, logos or script). b. A Channel Box or Cloud Sign c. A Raceway Mounted Sign (including but not limited to: channel letters, logos or script). d. A Box Sign. e. A Painted Board Sign or a Sign painted directly on a wall of a Building.		
7.) Special Wall sign codes-this property:	<b>e. A Painted Board Sign or a Sign painted directly on a wall of a Building.</b>	
Incorporation of Lower Ranked Sign Hierarchy Elements. A sign package may use lower ranked sign hierarchical elements as a portion of the sign.		
8.) Other: Examples of such usage may include, but are not limited to, logos or taglines.		
Incorporation of Lower Ranked Sign Hierarchy Elements Percent of Sign allowed to be lower hierarchy elements – 1 step = 25% / 2 steps = 20% / 3 steps = 15% / 4 steps = 10%		
FREESTANDING SIGNS		Typical Sign Package allowed? <input type="checkbox"/> Yes <input type="checkbox"/> No
1.) Formula for square ft (Max.Sq. Ft- Main ID & Secondary signs):	<b>48 sq ft in sign surface area</b>	
2.) # allowed: <b>1 for each street frontage</b>	Illumination <b>internal illumination permitted</b>	
3.) Height Max: <b>6'</b>	Grade-to-sign Clearance:	
4.) Set-back:	<b>Front: 10' / Front bufferyard: 20'</b>	
<b>When a Lot has more than 1 Street Frontage, 1 Ground Sign shall be permitted for each Street Frontage of the Lot, provided that the separation between Ground Signs on the Lot, regardless of the orientation of the Ground Signs, is at least 100 ft. Only 1 per side of intersection.</b>		

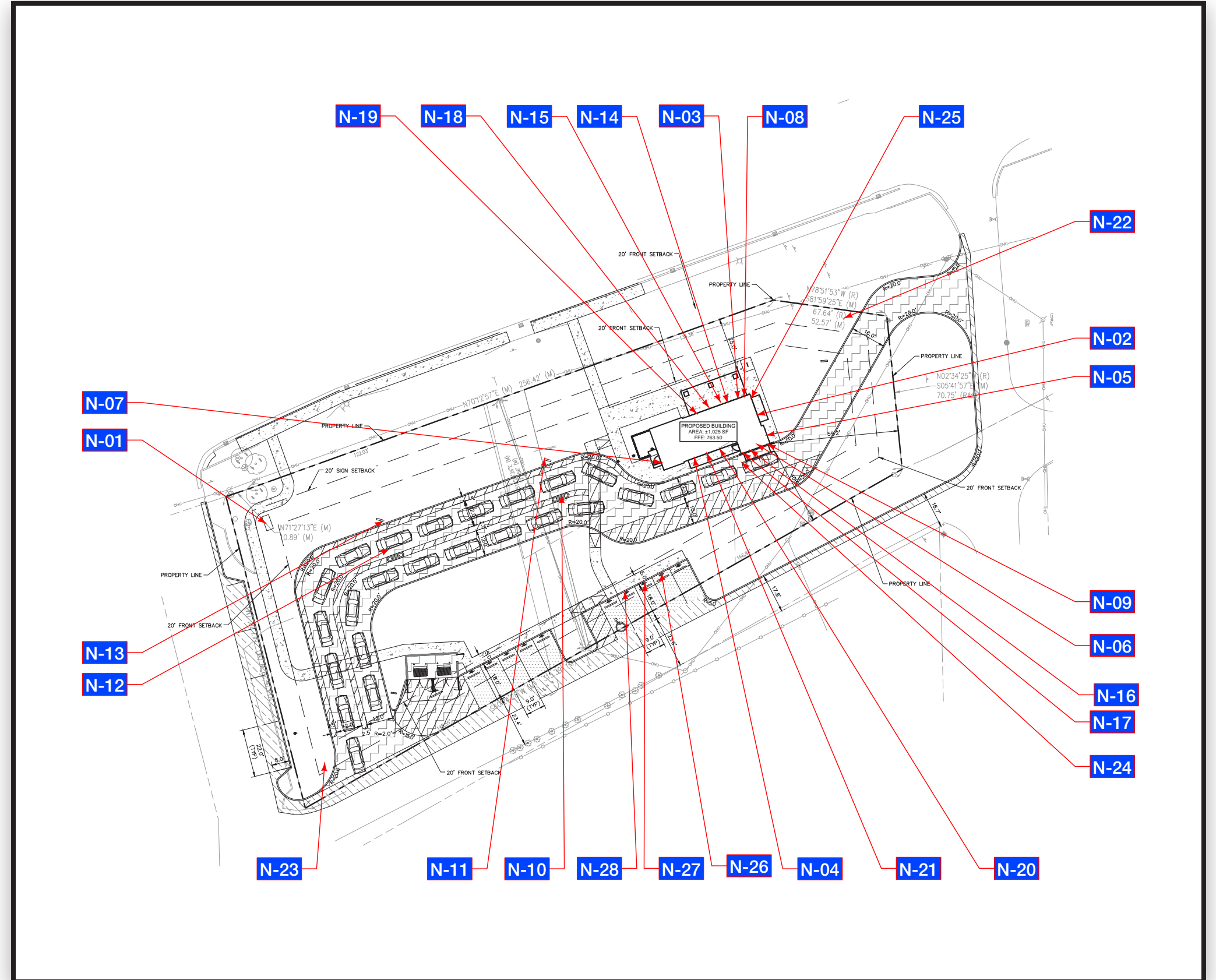
Landscaping of Ground Signs. The intent of ground sign landscaping is to shield from view any electrical or other mechanical panels, as well as to accentuate or compliment the sign.		
<input type="checkbox"/> All Ground Signs shall require evergreen shrubs sufficient to block any electrical panels or other mechanical panels.		
Landscaping may include any size or variety of annuals, perennials, ornamental grasses, Hedge Plants, or trees.		
<input type="checkbox"/> Plant materials used to satisfy this provision shall not be used to satisfy the calculation of Plant Unit Value required by any other provision of this Ordinance.		
DIRECTIONAL SIGNS		Typical Sign Package allowed? <input type="checkbox"/> Yes <input type="checkbox"/> No
1.) # Allowed:	If a Lot or Integrated Center has one (1) Driveway, two (2) Incidental Signs shall be permitted at the Driveway entrance or exit.  If a Lot or Integrated Center has more than one (1) Driveway, one (1) Incidental Sign shall be permitted for each Driveway.  One (1) Incidental Sign shall be permitted at each critical turning point when required to safely direct pedestrian or vehicular traffic	
2.) Max. SqFt: <b>6 sq ft</b>	Max. Height: <b>4 ft</b>	
3.) Permit required?: <b>Yes</b>	Set-back:	
MENU SIGNS		Typical Sign Package allowed? <input type="checkbox"/> Yes <input type="checkbox"/> No
1.) # Allowed:	If a Lot is occupied by a use which includes a drive through facility, two (2) menu boards shall be permitted adjacent to the drive through facility as Incidental Signs.  If a Lot is occupied by a use which includes a drive through facility, up to two (2) Suspended Signs may be permitted along the drive through facility as Incidental Signs.	
<b>48 sq ft (Suspended sign = 2.5 sq ft / min clearance must be 8' to grade)</b>		
2.) Max. SqFt: <b>8' to grade</b>	Max. Height: <b>7 ft</b>	
3.) Permit required?: <b>Yes</b>	Other: <b>SETBACK = 3 ft from ROW</b>	
WINDOW SIGNS		Typical Sign Package allowed? <input type="checkbox"/> Yes <input type="checkbox"/> No
1.) # Allowance (or Formula for square ft):	Shall not exceed 25% of the surface area of the window on which such Signs are placed or through which such Signs are viewed, provided, in the case of multi-pane windows, the surface area of the window shall be the combined surface area of the individual panes or, in the case of a glass curtain wall, the surface area of the window shall be the combined surface area of the individual glass panels. Any portion of a Window Sign that exceeds 25% shall count against the permitted building sign allowance.	
2.) Max. SqFt: <b>apply formula</b>	Max. Height: <b>apply formula</b>	
3.) Permit required?: <b>Permit Not Required</b>	Other: <b>SETBACK = 3 ft from ROW</b>	
A-FRAME SIGNS		Typical Sign Package allowed? <input type="checkbox"/> Yes <input type="checkbox"/> No
1.) # Allowed:	Only A-Frame Signs are permitted Sidewalk Signs may be located outside the main entrance of the business for which they are established provided that: a) They are located within 10' of the main entrance of the business b) They are placed so that they leave at least a 5' wide walking aisle on the sidewalk between the business and the Street and parallel to the Street c) The separation between Sidewalk Signs along the same Street is at least 10' d) They do not interfere with pedestrian movement or create a public safety hazard. Sidewalk Signs must be removed from the Public ROW at the close of business.	
2.) Permit required?: <b>Permit Not Required</b>	Other:	
PRE-PERMIT SIGN INFO - Notes, continued		Property ID: IL1302
<b>Permit requirements</b>		
Cory McClennan, Admin Assistant to Development Services - 317-754-5376		
Principal Building and Additions \$300 + \$0.10/sq. ft. Process time - 10-21 business days Permit required for refacing Permit is to be done through portal - <a href="https://portal.iworq.net/PLAINFIELD/new-request/700/4428">https://portal.iworq.net/PLAINFIELD/new-request/700/4428</a>		

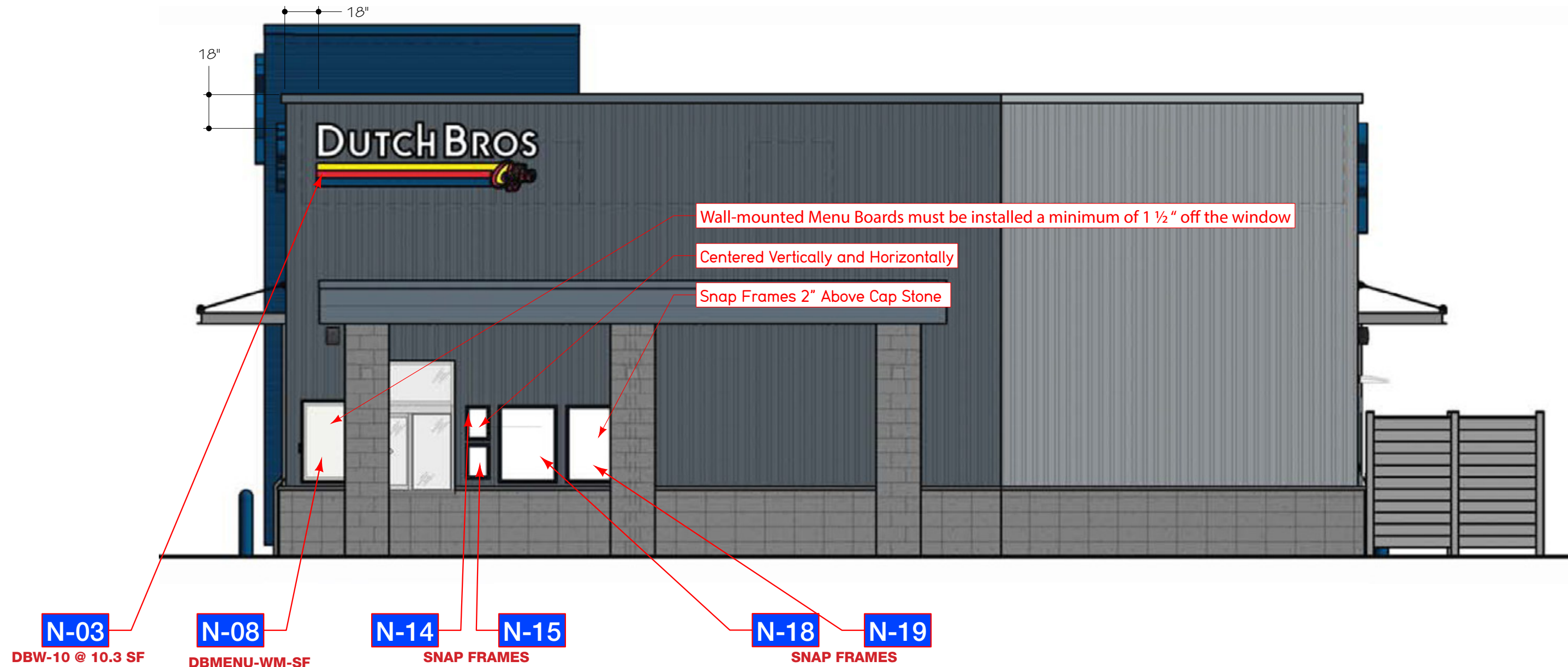
## SIGN GUIDE

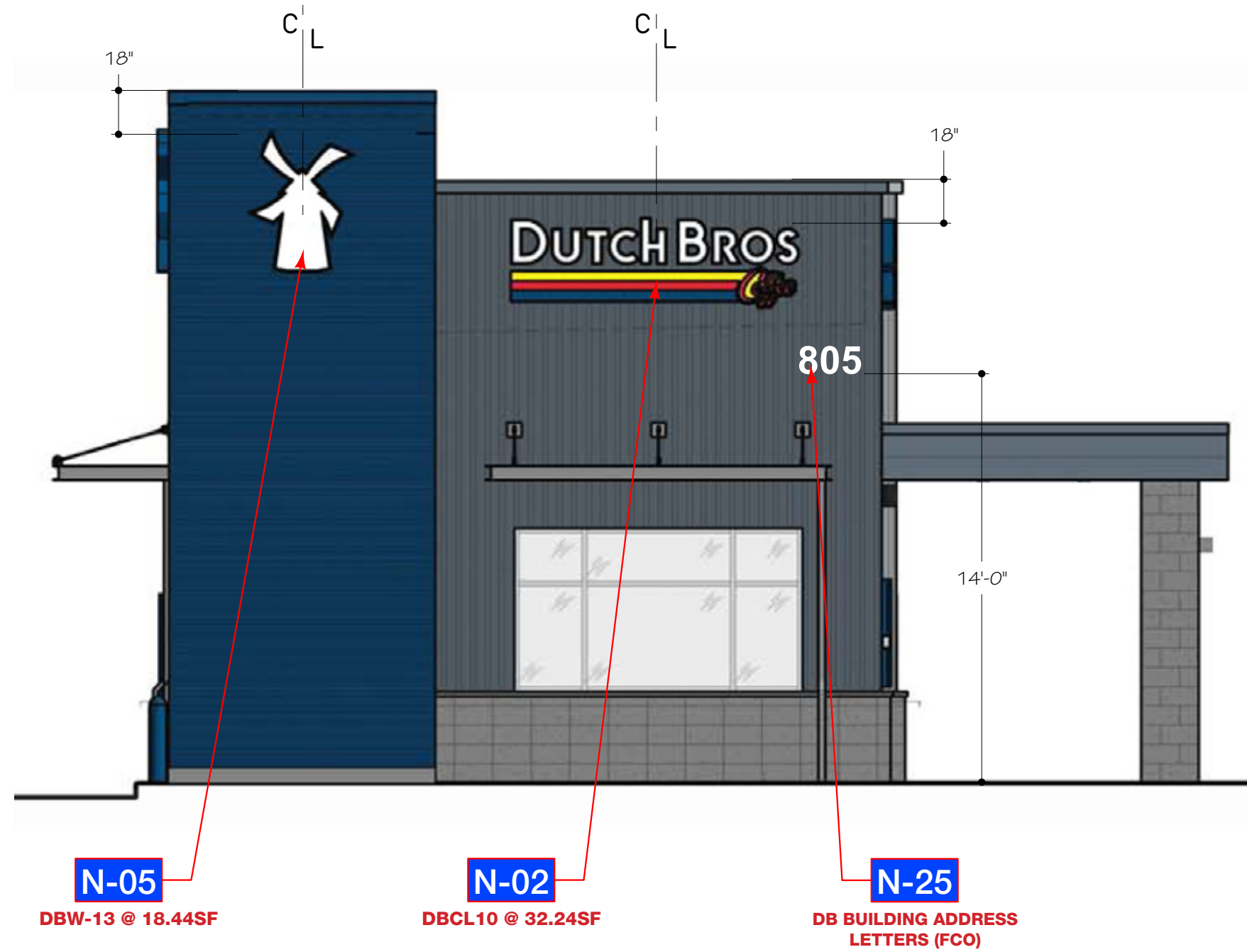
### PROPOSED SIGNS

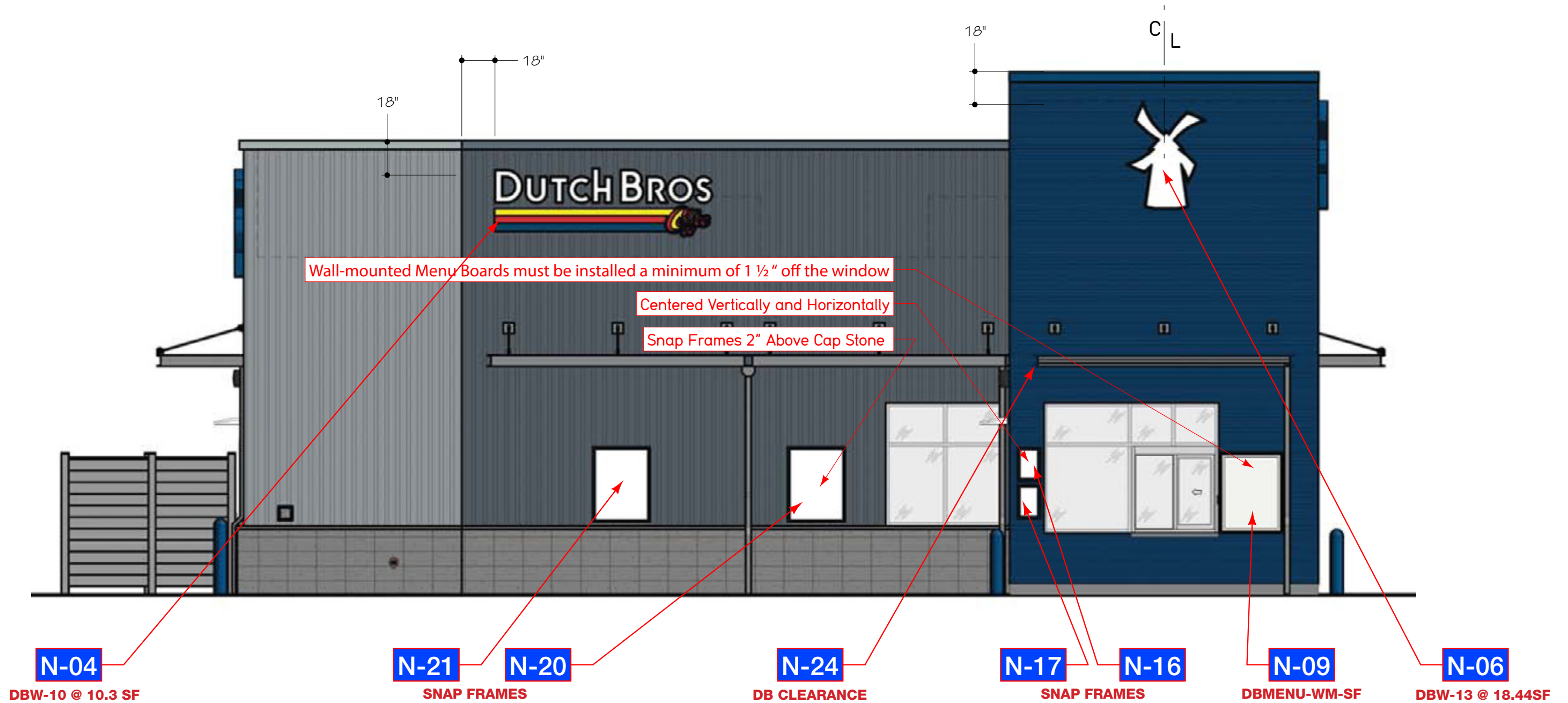
KEY	RECOMMENDED SIGN	SQUARE FOOTAGE
N-01	DBM23 @ 6' OAH	24
N-02	DBCL10	32.24
N-03	DBCL10	32.24
N-04	DBCL10	32.24
N-05	DBW13	18.4
N-06	DBW13	18.4
N-07	DBW13	18.4
N-08	DBMENU-WM	10.70
N-09	DBMENU-WM	10.70
N-10	DBMENU-PM-SF	21.70
N-11	DBMENU-PM-SF	21.70
N-12	DBMENU-PM-SF	21.70
N-13	DBMENU-PM-SF	21.70
N-14	SNAP FRAMES - SMALL	1.3
N-15	SNAP FRAMES - SMALL	1.3
N-16	SNAP FRAMES - SMALL	1.3
N-17	SNAP FRAMES - SMALL	1.3
N-18	SNAP FRAMES - LARGE	8.33
N-19	SNAP FRAMES - LARGE	8.33
N-20	SNAP FRAMES - LARGE	8.33
N-21	SNAP FRAMES - LARGE	8.33
N-22	DBDIR-DT-DF	3.0
N-23	DBDIR-EO-DF	3.0
N-24	DB CLEARANCE	.75
N-25	ADDRESS NUMERALS (805)	##
N-26	MOBILE PICKUP SIGN	1.5
N-27	MOBILE PICKUP SIGN	1.5
N-28	MOBILE PICKUP SIGN	1.5

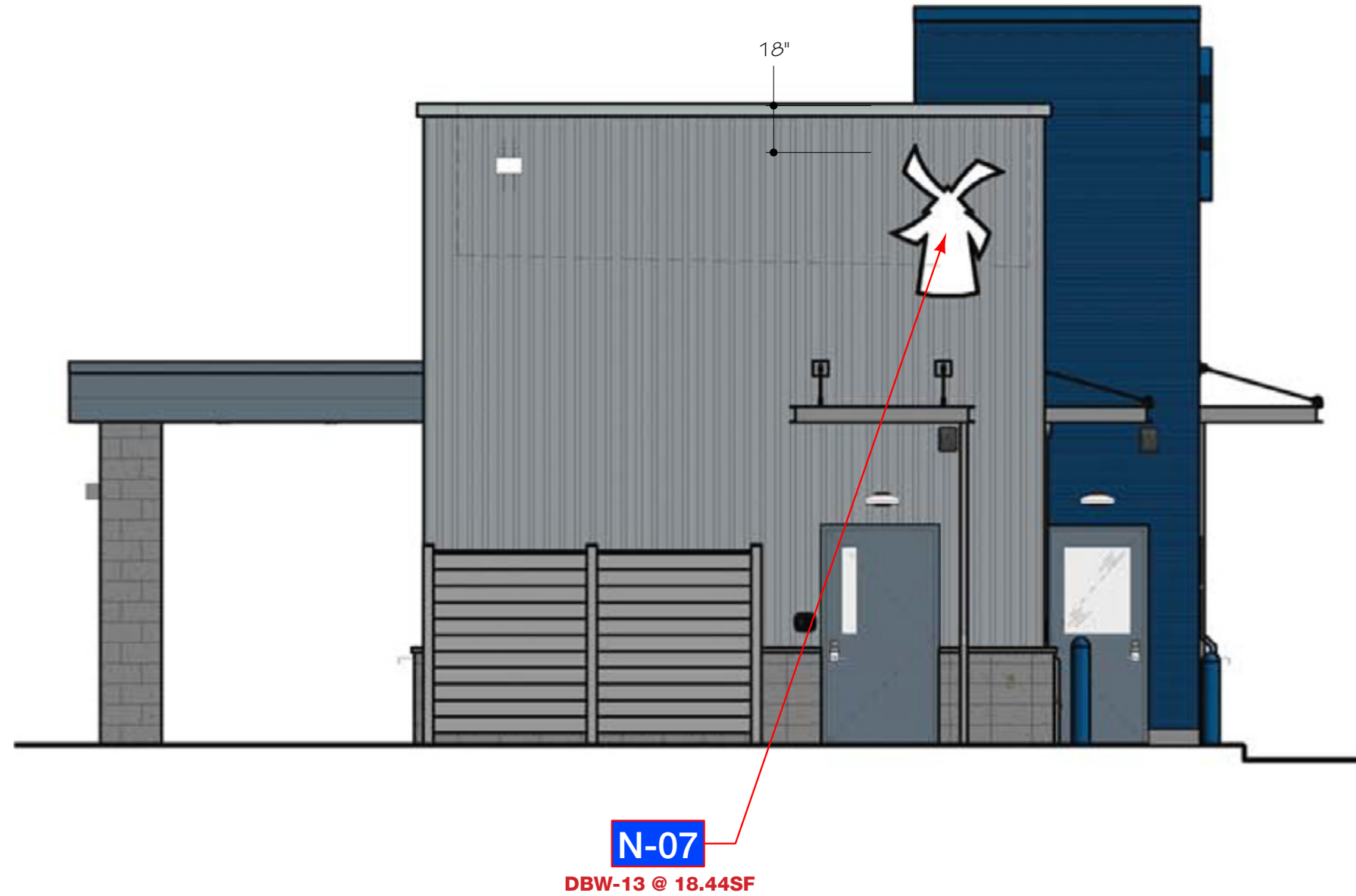
## SITE PLAN











# M-23 @6' OAH

## COLOR CODE

- 230-015 YELLOW PSV
- 230-33 RED PSV
- 230-127 INTENSE BLUE PSV
- WHITE
- DB CUSTOM DARK BLUE (POLE)
- 230-36 DARK BLUE (LID)
- 230-127 INTENSE BLUE (LID)
- 230-147 DEEP SKY BLUE (LID)

### ELECTRICAL INFORMATION

**CHANNEL LETTERS (CUP LIDS & WINDMILLS)**  
 LED: (QTY: 122) GE 6500K 12V MODULES (GESES65-3)  
 POWER SUPPLIES (2) GE POWER SUPPLY 60W 12V 120-277VAC (GEPS12SE-60U-NA)  
 TOTAL CONNECTION LOAD: 1.3 AMPS @ 120VAC

**BLUE BORDER TUBING (FRONT & REAR PERIMETER)**  
 LED: ALLANSON 24V RIGID BORDER TUBING (86" LONG X 4, 38" LONG X2)  
 POWER SUPPLY (1) ALLANSON 96W 24V 120-277VAC (CV244-120-277)  
 TOTAL CONNECTION LOAD: 0.94A @ 120V / 0.41 @ 270V

CIRCUITS REQUIRED: (1) 20 AMP  
 ALL ELECTRICAL COMPONENTS TO BE UL LISTED  
 GROUNDING PER UL AND NEC SPECIFICATIONS



## M-23

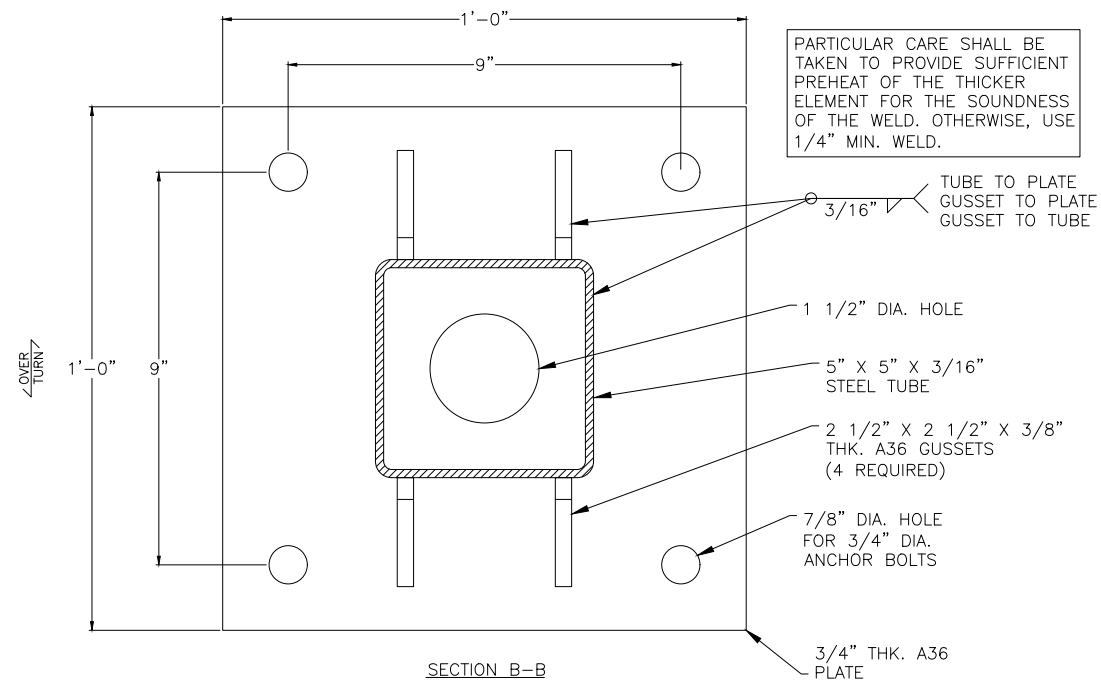
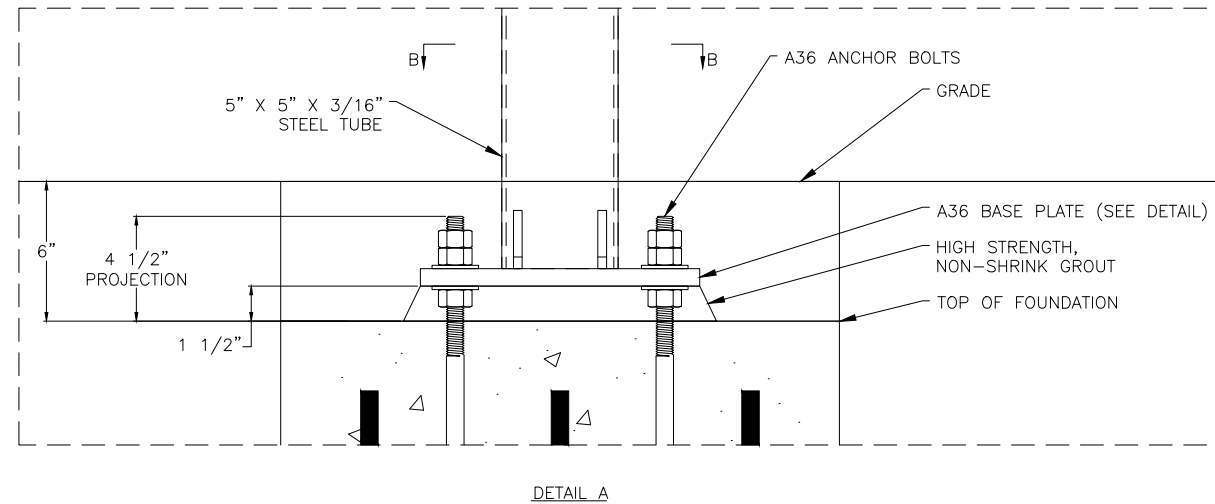
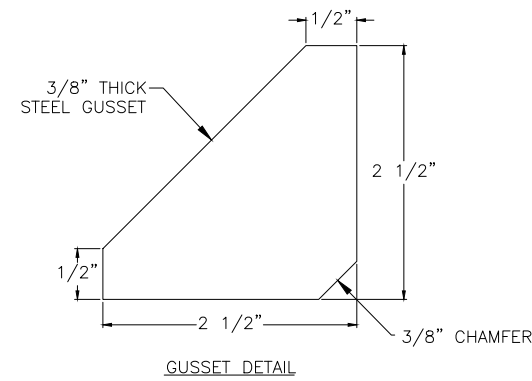
6' OAH - D/F ILLUMINATED MONUMENT BLUE HEAD W/ PUSH THRU COPY

**NOTE: Note: GC is responsible for providing power, as ground signs are illuminated.**

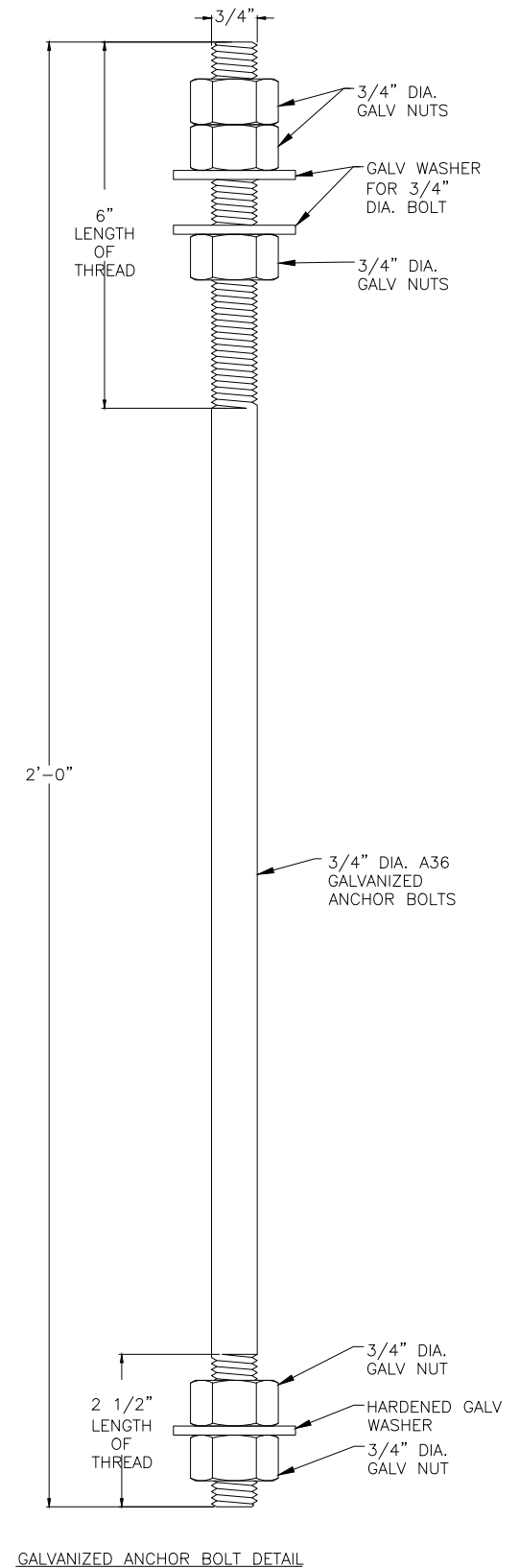
# N-01 GROUND SIGN - FOOTER INFORMATION

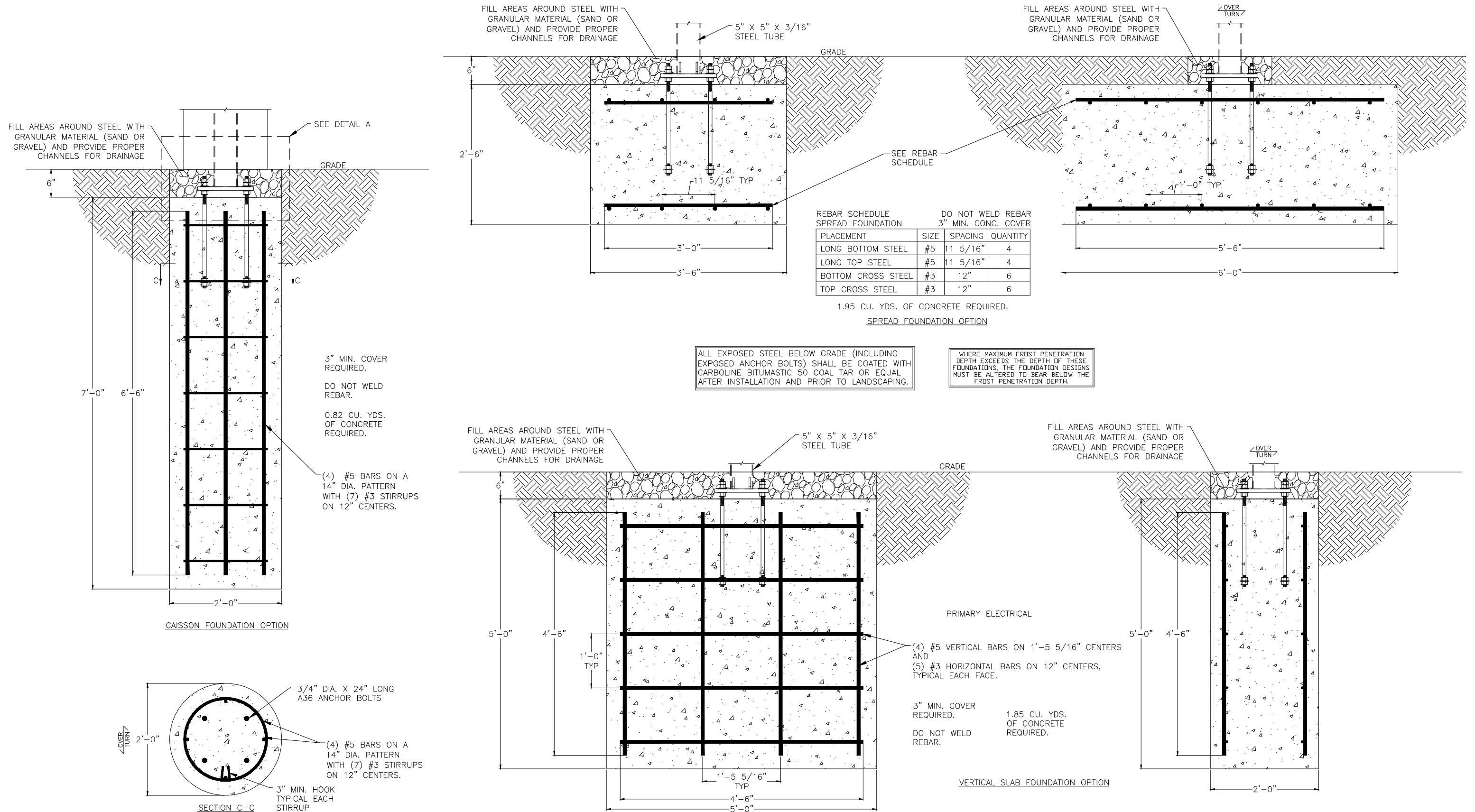
**General Notes:**

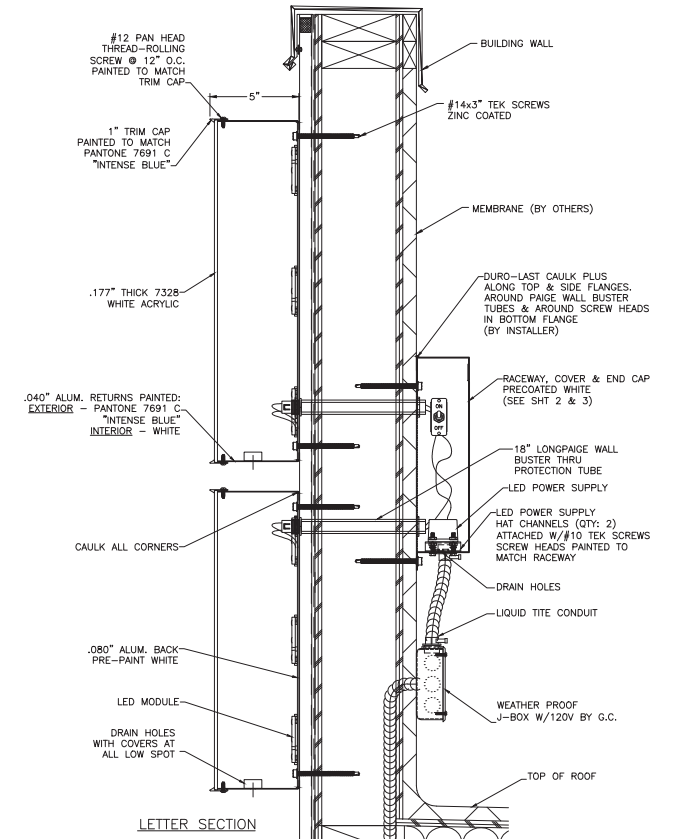
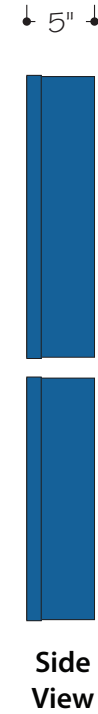
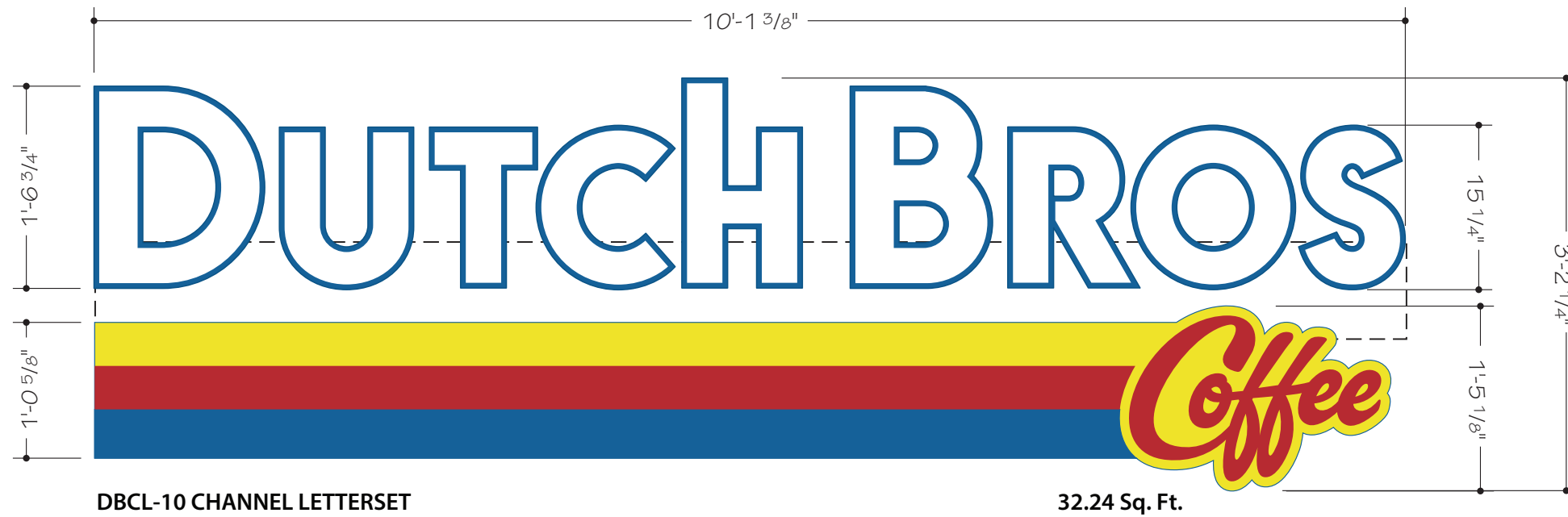
- Design is based on a 110 mph, 3 second gust wind design per IBC 2006, Category II, Exposure C.
- Caisson and Vertical Slab foundations are based on a presumptive safe lateral soil bearing pressure minimum of 100 psf per foot of depth. Isolated lateral bearing footings subject to short-term lateral loads and not adversely affected by a 1/2" motion at grade are permitted to be designed using twice the tabulated value of the corresponding soil class.
- Foundation shall not be placed at the top of, or on the side of a slope exceeding 3:1, or adjacent to a fill slope unless re-evaluated by a competent Professional Engineer. Do not place foundation in fill.
- Concrete shall be mixed to attain a minimum 28 day compressive strength of 3000 psi.
- Steel reinforcing bars shall conform to ASTM A615, Grade 60 with deformations in accordance with ASTM A305. Welding of reinforcing bars is prohibited.
- All support members shall be free from defects. Steel tube shall meet ASTM A500 Grade B with a minimum yield strength of 46000 psi. Steel angle, channel, and plate shall meet ASTM A36. Aluminum tube and angle shall be 6061-T6 alloy. Aluminum plates shall be 5052-H34 alloy. Aluminum sheet shall be 3003-H14 alloy.
- Steel welds shall be made with E70xx low hydrogen electrodes. Aluminum welds shall be made with 5356 filler. All welds shall be made by persons qualified in accordance with AWS standards within the past two years.
- All structural bolts shall conform to ASTM A325, and be zinc coated unless noted otherwise. When used with structural bolts, heavy hex nuts shall conform to ASTM A563, and washers shall conform to ASTM F436. Pretension all high strength bolts using the Turn-of-Nut method unless noted otherwise.
- Principle Group will not be responsible for the safety on this job site before, during or after installation of this structure. It is the responsibility of the owners, contractors and installers to ensure that the installation and erection of this structure is performed using methods that are in full compliance with OSHA regulations.
- Any deviation from this design or from any part of this drawing, including the General Notes, without prior written consent from Principle Group voids this drawing in its entirety.
- The design is prototypical and should not be used for site specific applications unless reviewed and deemed suitable for use at that site by a competent Professional Engineer.



ALL EXPOSED STEEL BELOW GRADE (INCLUDING EXPOSED ANCHOR BOLTS) SHALL BE COATED WITH CARBOLINE BITUMASTIC 50 COAL TAR OR EQUAL AFTER INSTALLATION AND PRIOR TO LANDSCAPING.







- Face Lit Flush Mount Channel Letters Returns & Trimcap painted to match Pantone 7691 C "Intense Blue"
- Letter 7328 White Acrylic Faces w/ 230-127 Intense Blue Outline
- Coffee Logo 7328 White Acrylic Faces w/ 230-127 Intense Blue / PSV 230-015 Yellow PSV, 230-33 Red PSV Vinyls
- LED illumination

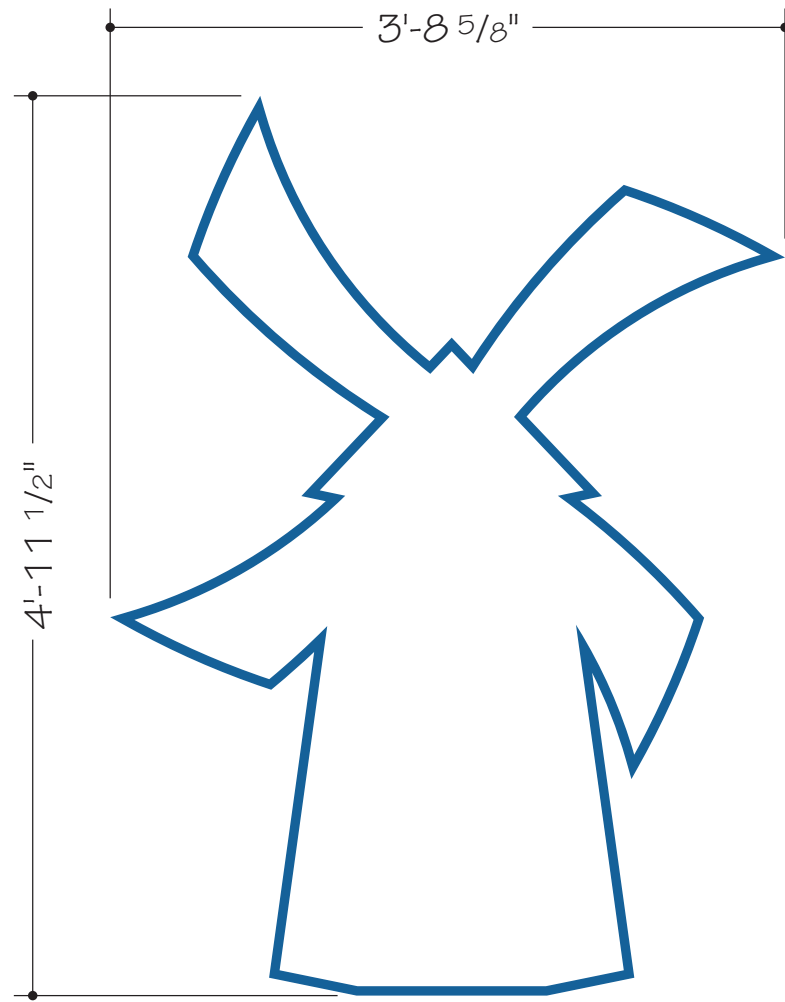
**COLOR CODE**

- 230-015 YELLOW PSV
- 230-33 RED PSV
- 230-127 INTENSE BLUE PSV
- WHITE



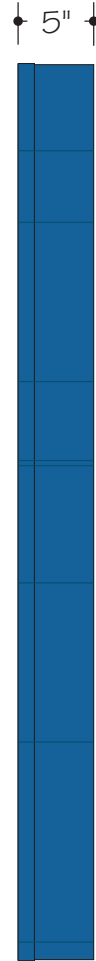
Typical

**NOTE: GC is responsible for providing power for all building signs. MUST use the provided Duralast branded caulk for sealing raceways and penetrations or warranties are voided.**



DBW-13 WINDMILL

18.4 Sq. Ft

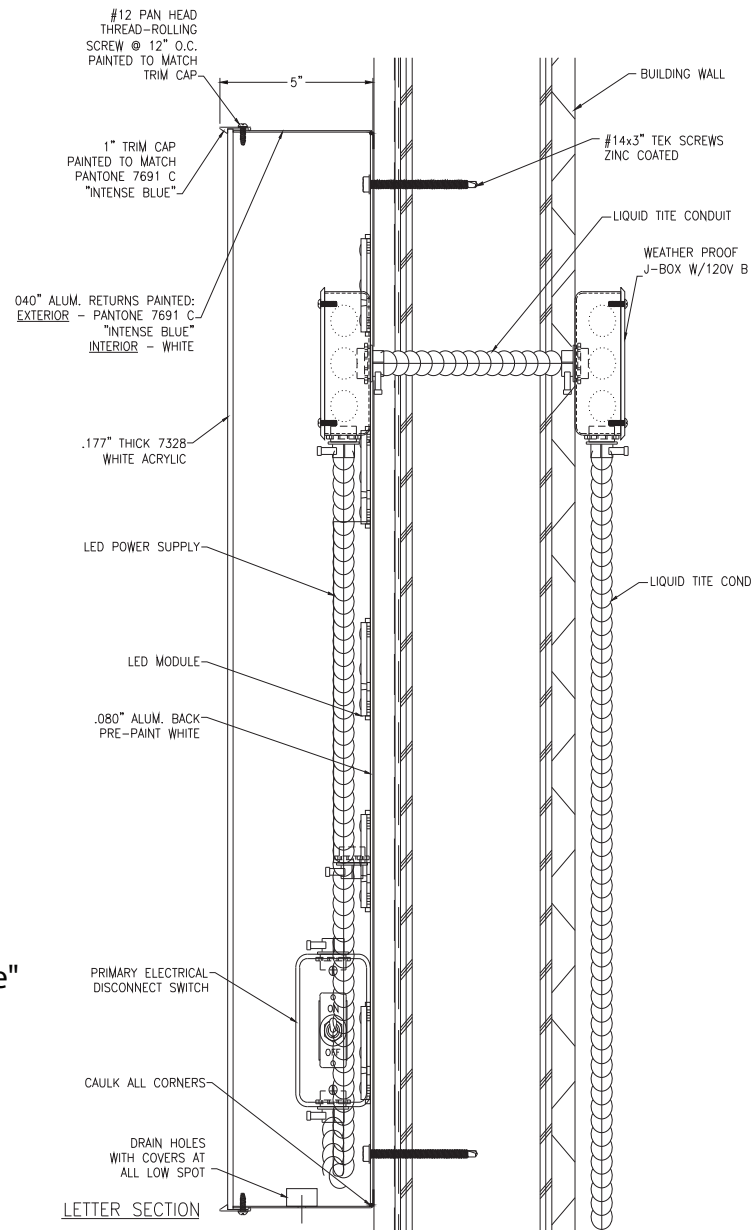


Side View

- Face Lit Flush Mount Channel Logo Returns & Trimcap painted to match pantone 7691 C "Intense Blue"
- Letter 7328 White Acrylic Faces w/ 230-127 Intense Blue Outline
- LED illumination

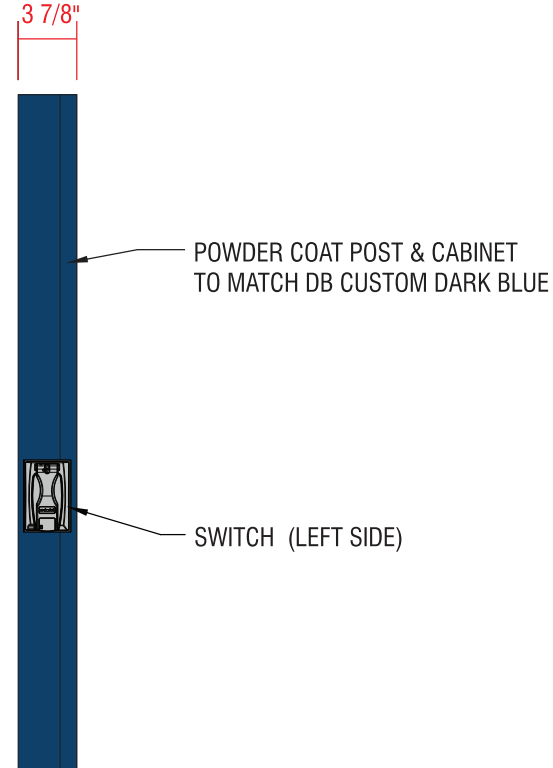
COLOR CODE

 230-127 INTENSE BLUE PSV



Typical

**NOTE: GC is responsible for providing power for all building signs. MUST use the provided Duralast branded caulk for sealing raceways and penetrations or warranties are voided.**



SIDE VIEW  
COLOR CODE

- DIGITAL PRINT
- POWDER COATED DB CUSTOM DARK BLUE

## DBMENU-WM

### WALL-MOUNTED BACK-LIT MENU SIGN

- Printed menu panel not included
- LED outdoor light box
- Lockable hinged door
- Aluminum construction

#### ELECTRICAL INFORMATION

(QTY: 25) PRINCIPAL LED QWIK MOD 4 7100K MODULES (M-QMOXO-71)  
LED POWER SUPPLY: (1) 60W 12V 1.1A/100-277VAC (P-OH060-12-HE)  
TOTAL CONNECTION LOAD: 1.1 AMPS @ 115V  
CIRCUITS REQUIRED: (1) 20 AMP.  
ALL ELECTRICAL COMPONENTS TO BE UL LISTED  
GROUNDING PER UL AND NEC SPECIFICATIONS  
MAXIMUM (38) MODULES ALLOWED ON A 60W POWER



Typical

**NOTE:** Note: GC is responsible for providing power, as ground signs are illuminated.

**SNAP FRAMES WITH FOLDED BACKER EXTENSION PANEL**

.090" ALUMINUM PANEL FOLDED WITH (2) WELDED INSIDE CORNERS.

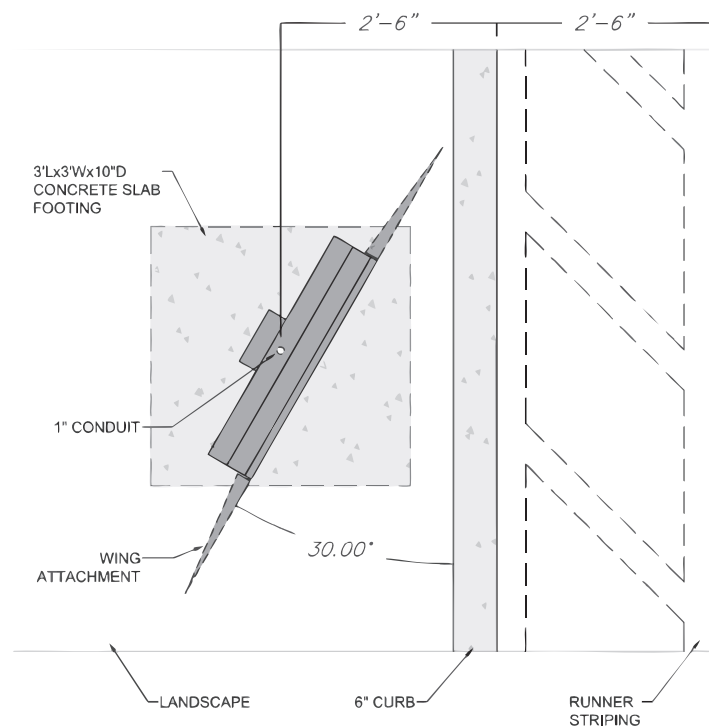
NOTCH FOR OUTLET AVOIDANCE. PAINT DB DARK BLUE.

SNAP FRAME RIVET MOUNTED TO FACE. PAINT RIVET HEAD ON BACK DB DARK BLUE.

ATTACH TO EXISTING MENU CABINET WITH #14" TEK SCREWS & 1/4-20 BOLTS. PAINT DB DARK BLUE. BY INSTALL PARTNER

**ELECTRICAL INFORMATION**

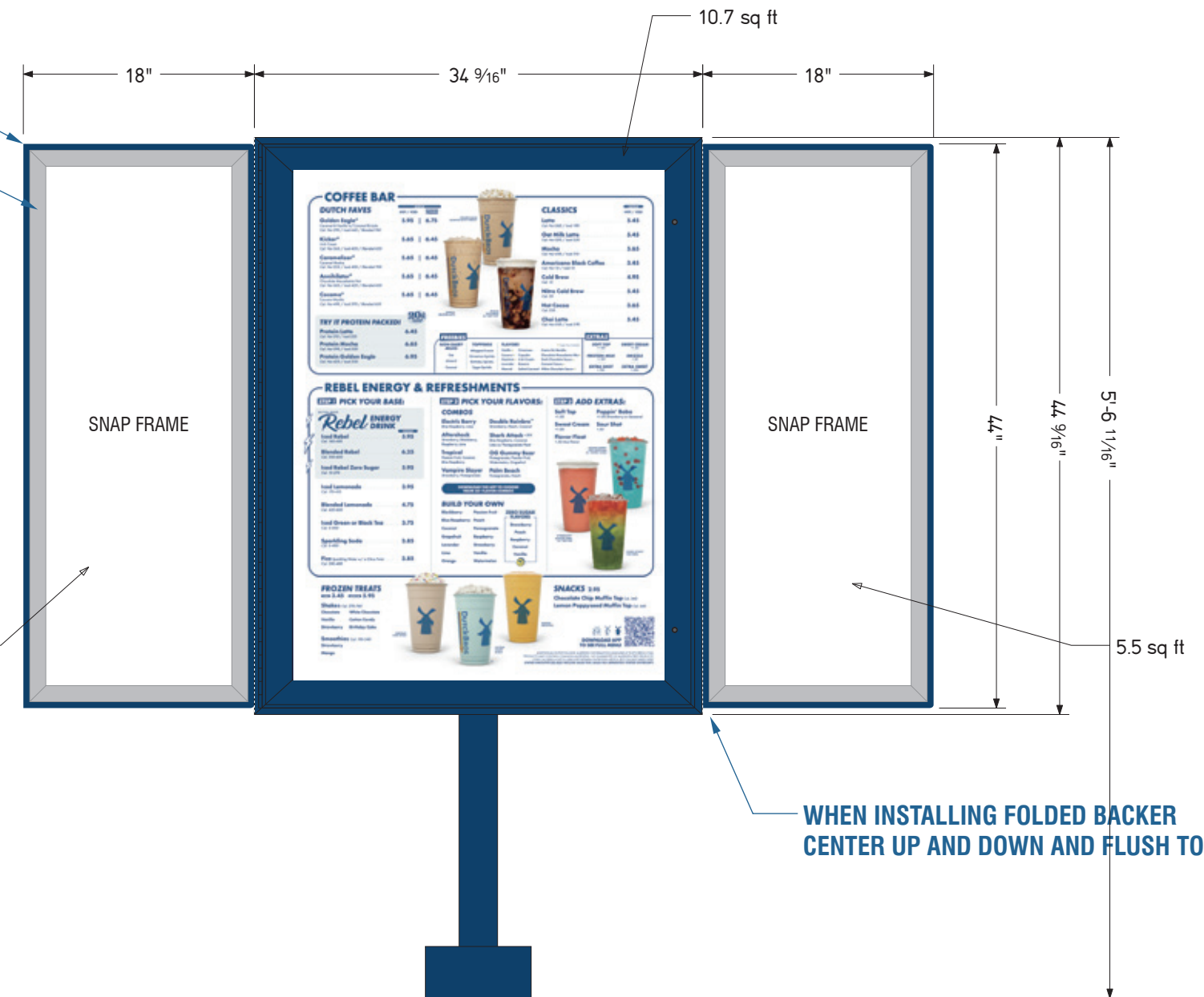
(QTY: 25) PRINCIPAL LED QWIK MOD 4 7100K MODULES (M-QMOXO-71)  
LED POWER SUPPLY: (1) 60W 12V 1.1A/100-277VAC (P-OH060-12-HE)  
TOTAL CONNECTION LOAD: 1.1 AMPS @ 115V  
CIRCUITS REQUIRED: (1) 20 AMP.  
ALL ELECTRICAL COMPONENTS TO BE UL LISTED  
GROUNDING PER UL AND NEC SPECIFICATIONS  
MAXIMUM (38) MODULES ALLOWED ON A 60W POWER



FOLDED .090 ALUM BACKER PANEL

SNAP FRAMES  
17" X 43" OD  
FRAME INSERT  
15.25" X 41.25"  
VISIBLE OPENING  
14.5" X 40.5"

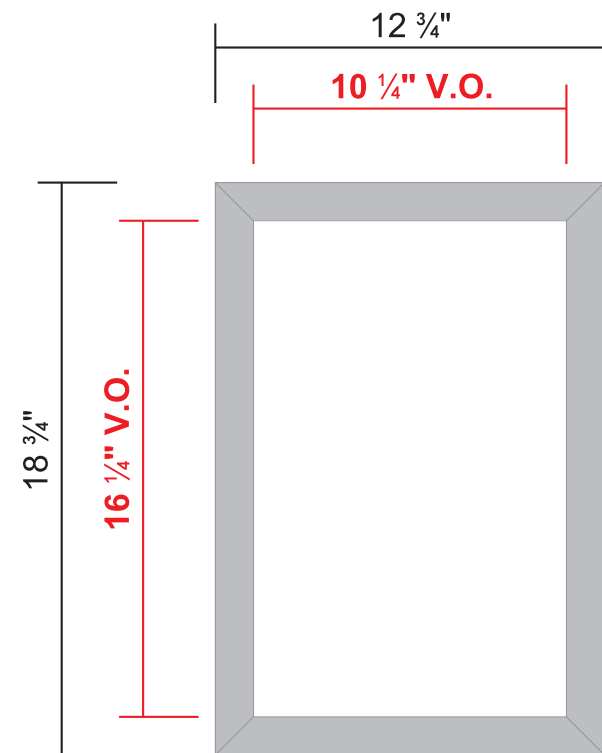
5.5 sq ft



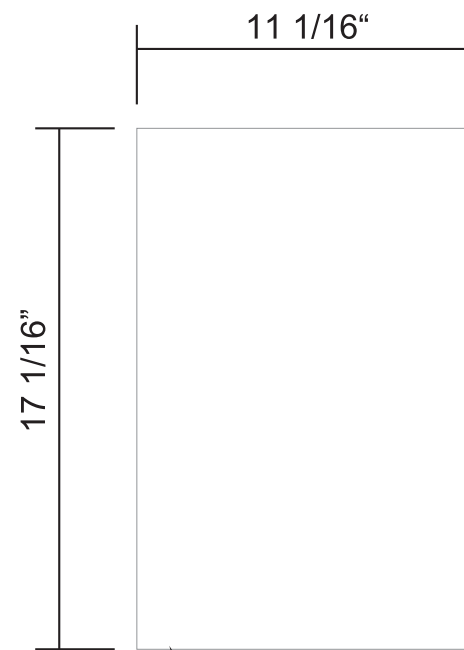
**NOTE: This drawing is for the inner lane only. The outer lane needs to be installed parallel to the driving lane.**

**NOTE: GC is responsible for pouring the concrete pads for the menu boards and providing power, as the sign is illuminated. Install Vendor is responsible for installation using Hilti Kwik bolts and connecting to existing power.**

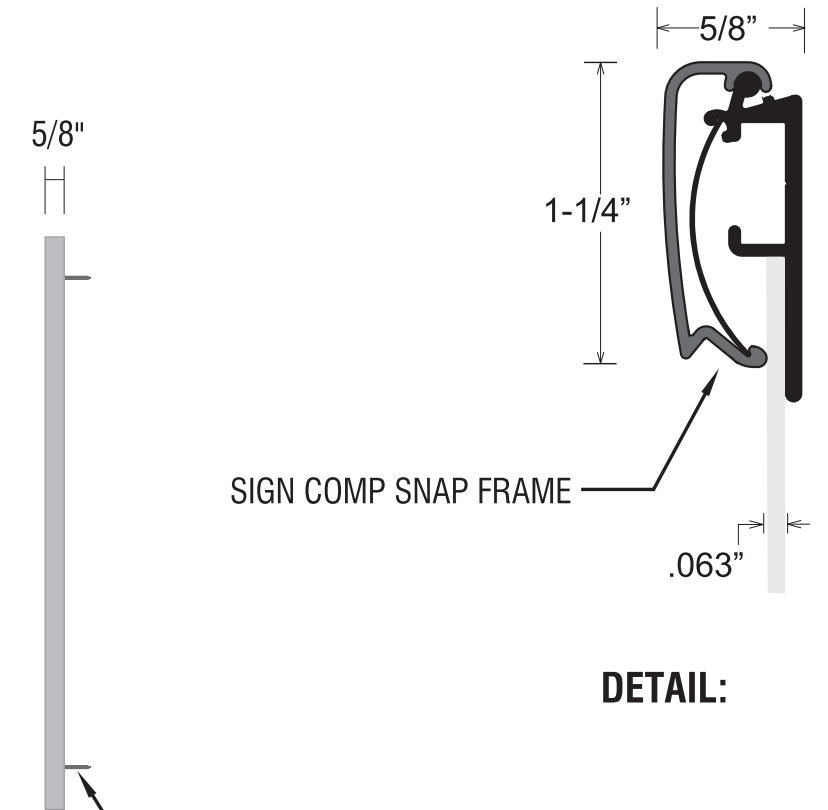
**SNAP FRAMES – 12" X 18"**



SIGN COMP CLEAR ANODIZED ALUMINUM  
SNAP FRAME FOR A 11" X 17" POSTER



.063 PRE-COAT WHITE ALUMINUM INSERT/BACK

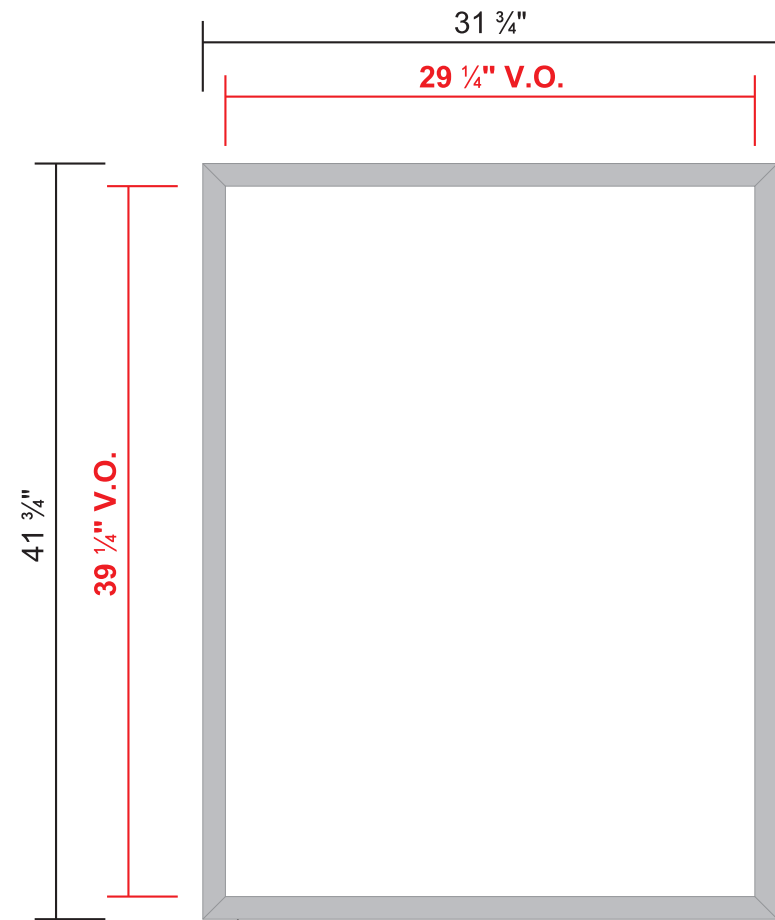


SIGN COMP SNAP FRAME

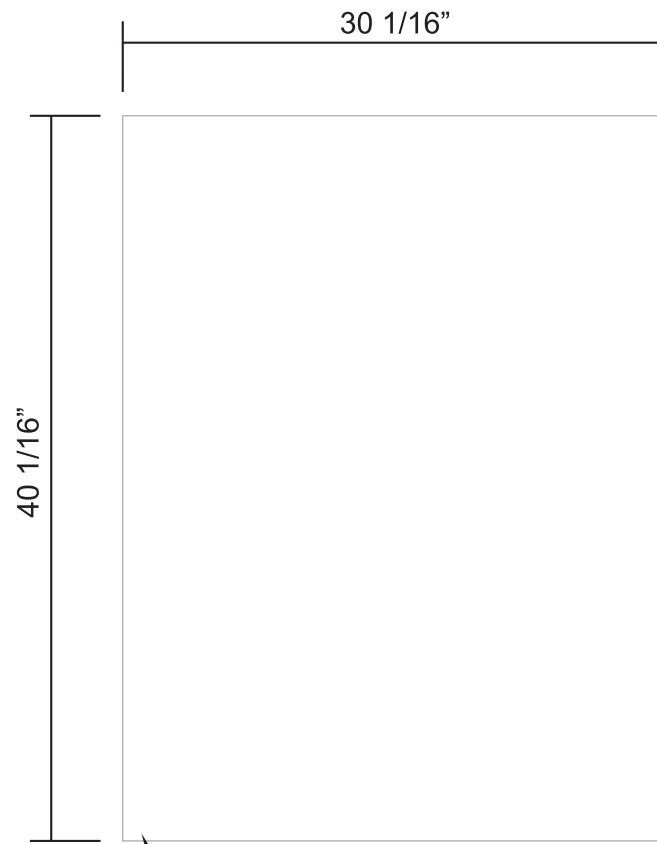
**DETAIL:**

SCREW TO EXTERIOR WALL OF BUILDING

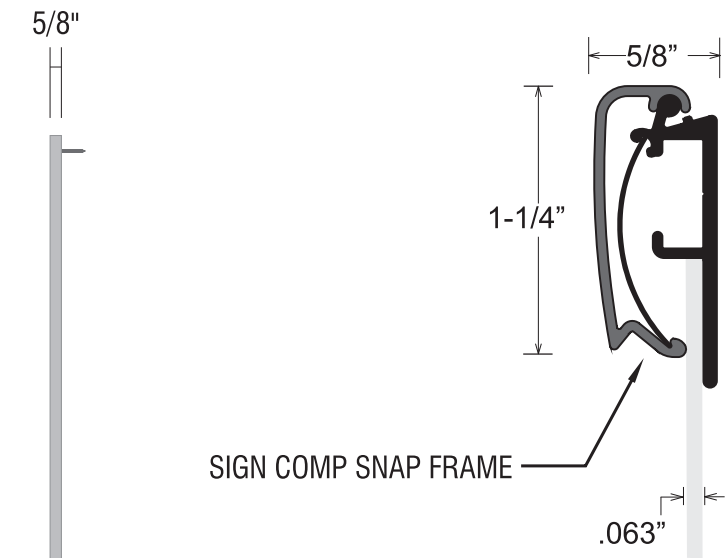
**SNAP FRAMES – 30" X 40"**



SIGN COMP CLEAR ANODIZED ALUMINUM SNAP FRAME FOR A 30" X 40" POSTER



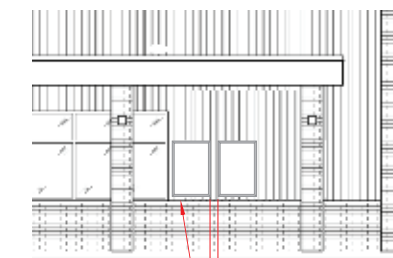
.063 PRE-COAT WHITE ALUMINUM BACK



SIGN COMP SNAP FRAME

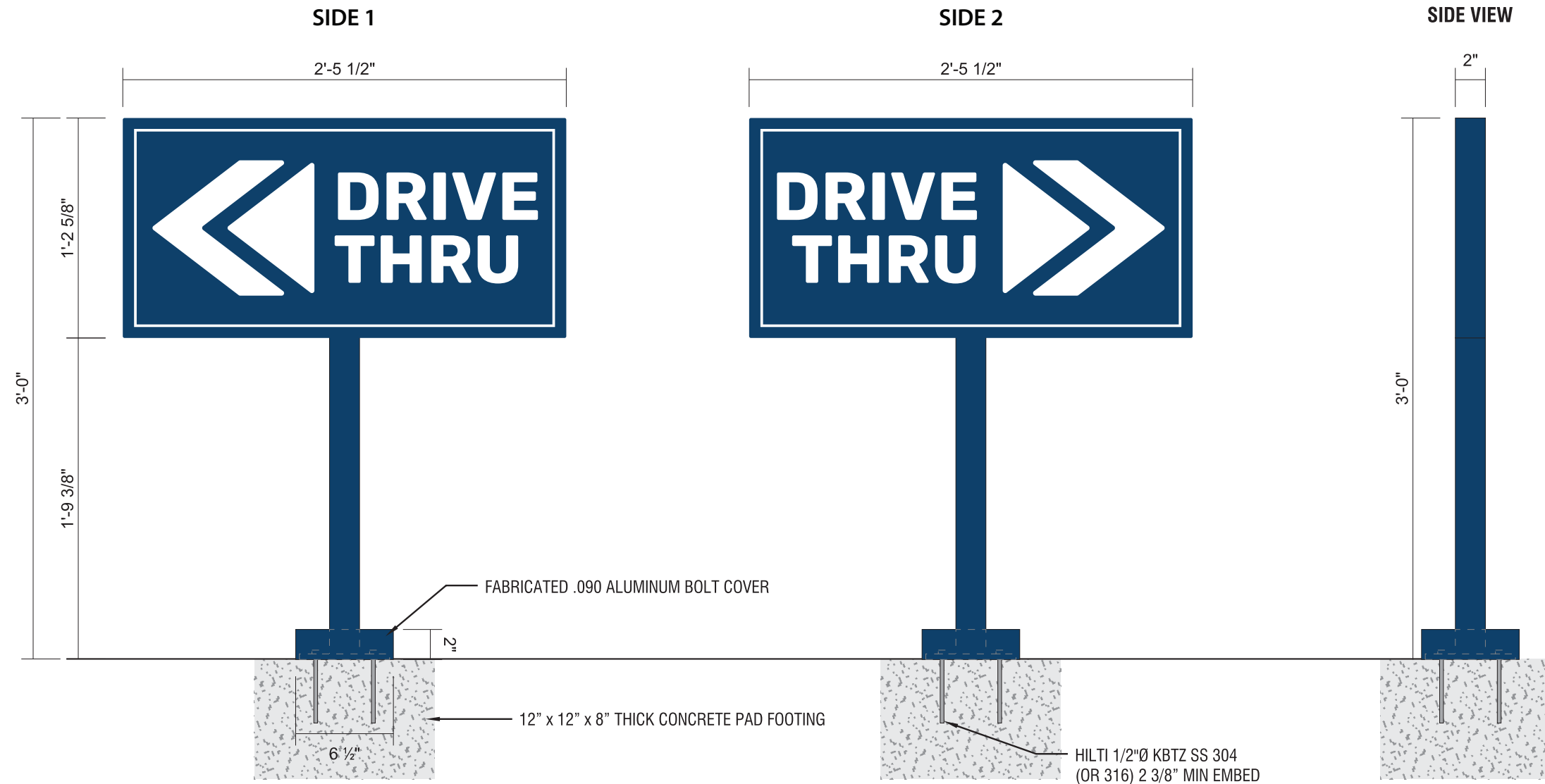
**DETAIL:**

SCREW TO EXTERIOR WALL OF BUILDING



**ELEVATION:**  
WALK-UP WINDOW  
(UNLESS OTHERWISE DIRECTED)  
2" INSET FROM MULLION  
2" ABOVE STONE CAP  
6" BETWEEN MENUS

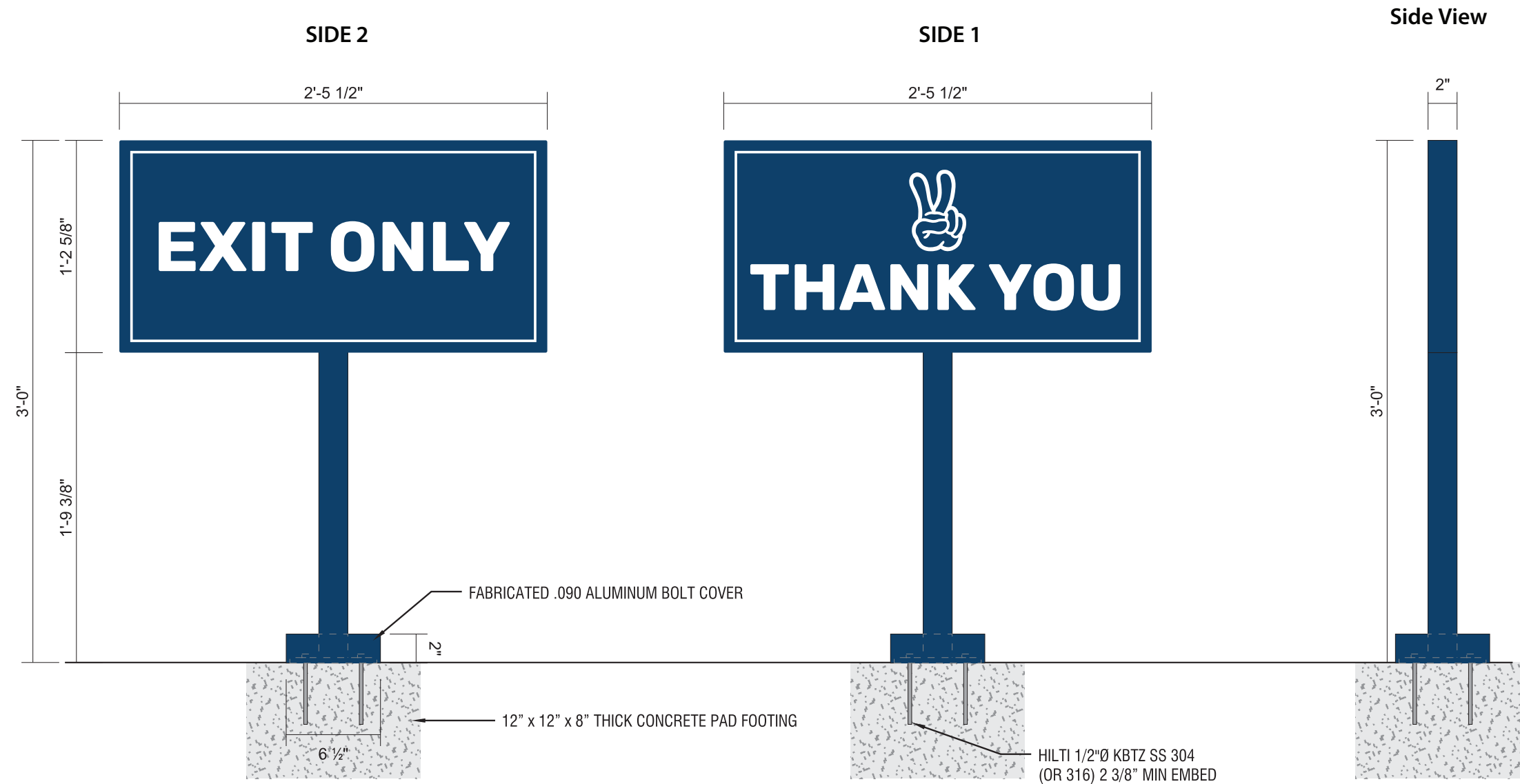
DBDIR-DT-DF



- Diamond grade reflective white vinyl with digitally printed PMS 541 C blue background
- 2"x2" square tube aluminum frame & post with aluminum faces & 3/8" x 6" x 6" plate
- Paint PMS 541 C
- Install plate-mount sign with Hilti Kwik bolts
- Pad footing install by GC

**NOTE:** Note: GC is responsible for pouring concrete pads for directionals. No power is needed, as signs are not illuminated. Install Vendor is responsible for installation using Hilti Kwik bolts.

**DBDIR-EO-DF**



- Diamond grade reflective white vinyl with digitally printed PMS 541 C blue background
- 2"x2" square tube aluminum frame & post with aluminum faces & 3/8" x 6" x 6" plate
- Paint PMS 541 C
- Install plate-mount sign with Hilti Kwik bolts
- Pad footing install by GC

**NOTE:** Note: GC is responsible for pouring concrete pads for directionals. No power is needed, as signs are not illuminated. Install Vendor is responsible for installation using Hilti Kwik bolts.

**DB CLEARANCE**

**AWNING-MOUNTED CLEARANCE SIGN**

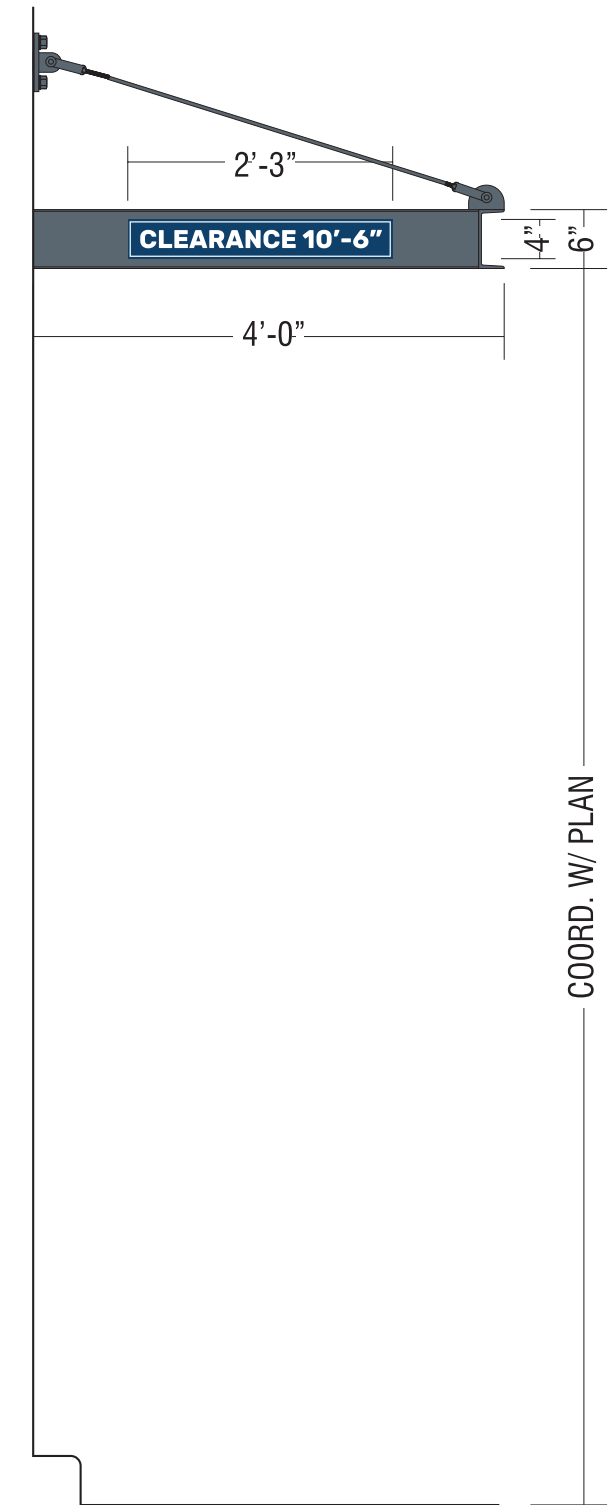
**COLOR CODE**

- REFLECTIVE WHITE PSV
- DB CUSTOM DARK BLUE

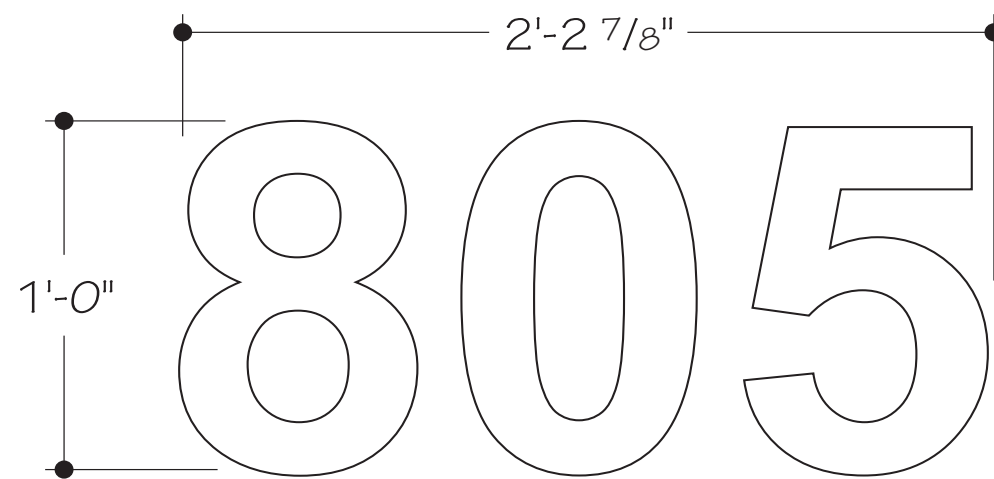


- 3mm ACM sign panel painted DB Custom Dark Blue
- White reflective vinyl copy & border (numbers shipped loose & field applied).
- Mount directly to aluminum awning drive-thru entrance side
- with exterior grade 3M VHB tape.

**ELEVATION**  
SCALE: 1/2"=1'-0"

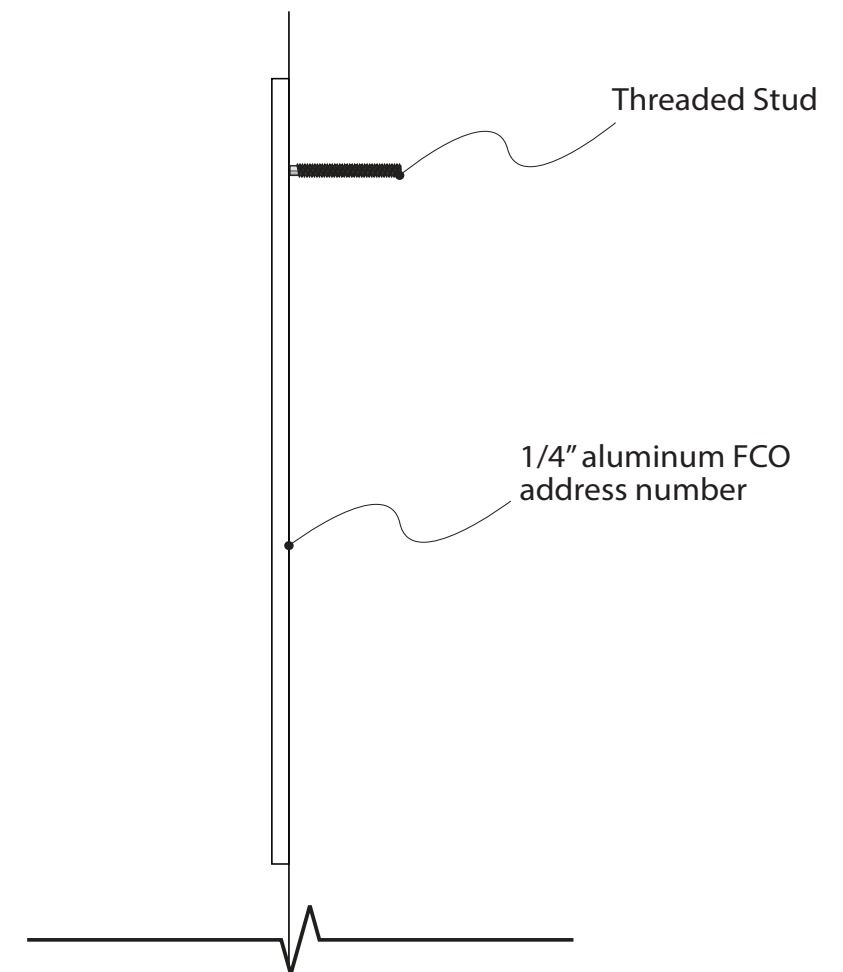


DB BUILDING ADDRESS LETTERS (FCO)

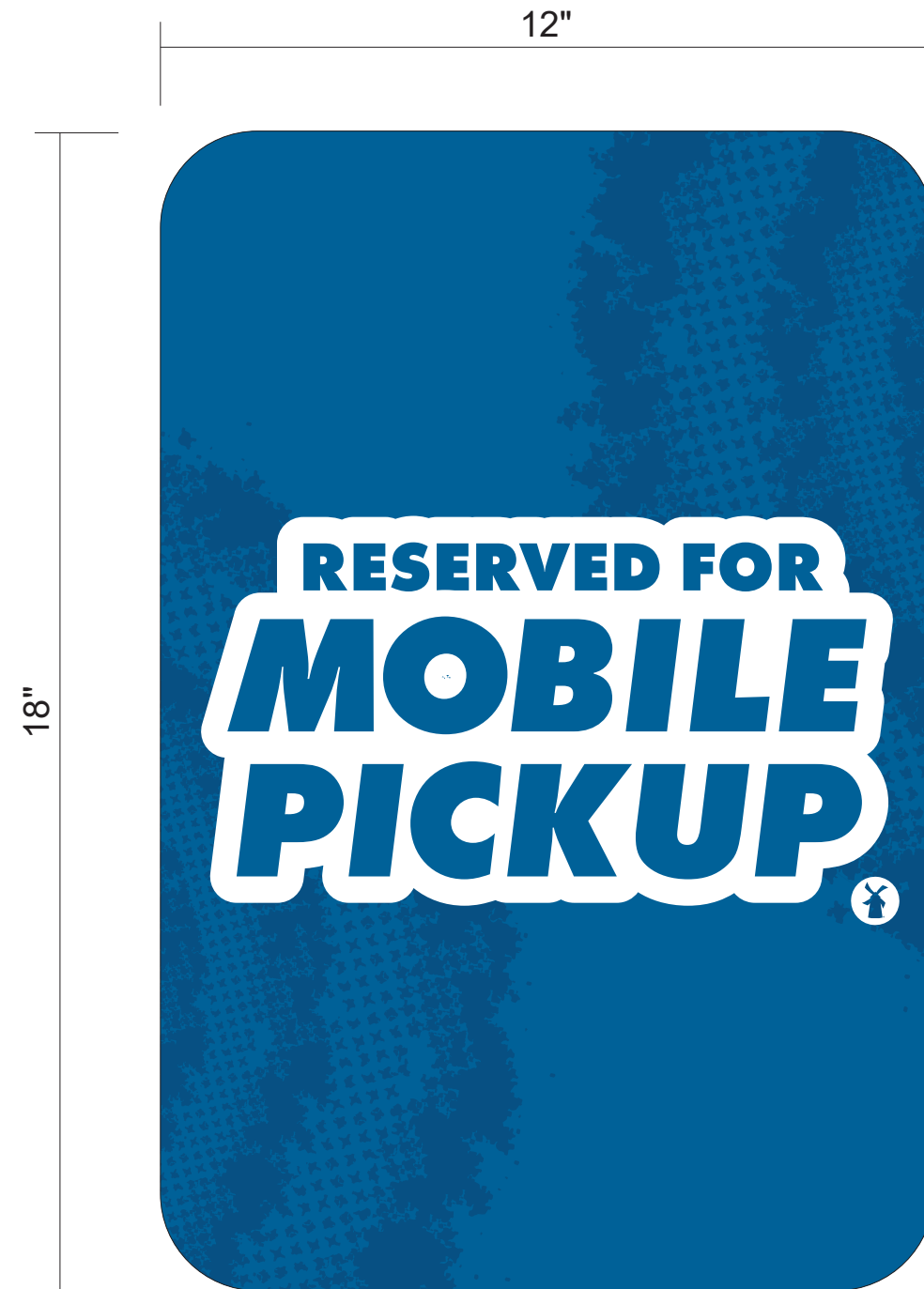


- Painted satin white with reflective white vinyl (1st surface)
- Numerals 1/4" thick aluminum
- Arial Bold font

**1234567890**



SIDE VIEW



12" X 18" ALUMINUM OR ACM SIGN BLANK WITH 1 1/2" RADIUS CORNERS  
DIAMOND GRADE REFLECTIVE WHITE VINYL WITH DIGITALLY PRINTED GRAPHICS & MATTE FINISH OVERLAM

G.C. TO MOUNT TO EXISTING SIGN POST

**NOTE:** Note: GC is responsible for supplying and installing the posts for the Mobile Pickup Signs.  
Install Vendor will only deliver the signs when onsite installing the other signage.