

Privacy Policy

The Ivory team is part of the Thinslices company. We at Thinslices (Thinslices.SRL) are committed to protecting your privacy. This Privacy Policy applies to this Website (www.ivory.io). This Privacy Policy governs our data collection, processing and usage practices. It also describes your choices regarding use, access and correction of your personal information. If you do not agree with the data practices described in this Privacy Policy, you should not use the Website.

We periodically update this Privacy Policy. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice by sending you an email notification.

While we will notify you of any material changes to this Privacy Policy, we encourage you to review this Privacy Policy periodically. We will also keep prior versions of this Privacy Policy in an archive for your review.

If you have any questions about this Privacy Policy or our treatment of the information you provide us, please write to us by email at privacy@thinslices.com.

1. Information We Collect

When You Visit our Website

You are free to explore the Website without providing any Personal Information about yourself. When you visit the Website or register for the Subscription Service, we request that you provide Personal Information about yourself, and we collect Navigational Information.

Log Files

When you use our services our view content provided by us, we automatically collect information about your computer hardware and software. This information can include your IP address, browser type, domain names, internet service provider (ISP), the files viewed on our site (e.g., HTML pages, graphics, etc.), operating system, clickstream data, access times and referring website addresses. This information is used by Thinslices to provide general statistics regarding use of the Thinslices Website. For these purposes, we do link this

automatically-collected data to Personal Information such as name, email address, address, and phone number.

2. How We Use The Information We Collect

Compliance with Our Privacy Policy

We use the information we collect only in compliance with this Privacy Policy. Customers who subscribe to our Newsletter or fill out a subscription form (e.g. contact form, ebook download, job offering form etc.) are obligated through our agreements with them to comply with this Privacy Policy.

We Never Sell Personal Information

We will never sell/give your Personal Information to any third party.

Use of Personal Information

In addition to the uses identified elsewhere in this Privacy Policy, we may use your Personal Information to:

- follow-up on your form submission (if you've submitted a contact form on a landing page on a specific topic, we'll get in touch to discuss next steps of a possible collaboration);
- improve your browsing experience by personalizing the Website and to improve the Newsletter;
- send information which we think may be of interest to you by post, email, or other means and send you marketing communications relating to our business (if you've checked the box regarding marketing communications);
- provide other companies with statistical information about our users -- but this information will not be used to identify any individual user;
- send information to you regarding changes to our Customer Terms of Service, Privacy Policy (including the Cookie Policy), or other legal agreements
- answer a job application;
- initiate a recruitment and selection process;
- meet legal requirements.

We use this information with your consent, expressed when you contacted us using a form on our website.

We may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, we do not transfer your Personal Information to the third party.

Legal basis for processing Personal Information (EEA visitors only)

The information described above will depend on the personal information concerned and the specific context in which we collect it. However, we will normally collect personal information from you only where we have your consent to do so, where we need the personal information to perform a contract with you, or where the processing is in our legitimate interests and not overridden by your data protection interests or fundamental rights and freedoms. In some cases, we may also have a legal obligation to collect personal information from you.

If we ask you to provide personal information to comply with a legal requirement or to perform a contract with you, we will make this clear at the relevant time and advise you whether the provision of your personal information is mandatory or not (as well as of the possible consequences if you do not provide your personal information). Similarly, if we collect and use your personal information in reliance on our legitimate interests (or those of any third party), we will make clear to you at the relevant time what those legitimate interests are.

Use of Navigational Information

We use Navigational Information to operate and improve the Websites and the Newsletter Service. We may also use Navigational Information alone or in combination with Personal Information to provide you with personalized information about Thinslices, our activity and our services.

We collect personal information pertaining to your activity on our website for marketing purposes using the following services:

- Google Analytics (Google Inc.) - Google Analytics is a web analysis service provided by Google Inc. ("Google"). Google utilizes the Data collected to track and examine the use of the Website, to prepare reports on its activities and share them with other Google services. Google may use the Data collected to contextualize and personalize the ads of its own advertising network. Personal Data collected: Cookies and Usage Data. Place of processing: United States – [Privacy Policy](#) – [Opt Out](#). Privacy Shield participant.
- Google AdWords conversion tracking (Google Inc.) - Google AdWords conversion tracking is an analytics service provided by Google Inc. that connects data from the Google AdWords advertising network with actions performed on the Website. Personal Data collected: Cookies and Usage Data. Place of processing: United States – [Privacy Policy](#). Privacy Shield participant.
- Google Analytics for Display Advertising (Google Inc.) - Google Analytics for Display Advertising is a remarketing and behavioral targeting service provided by Google Inc. that connects the tracking activity performed by Google Analytics and its Cookies with the Adwords advertising network and the Doubleclick Cookie. Personal Data collected: Cookies and Usage Data. Place of processing: United States – [Privacy Policy](#) – [Opt Out](#). Privacy Shield participant.

- Google Tag Manager (Google LLC) - Google Tag Manager is a tag management service provided by Google LLC. Personal Data collected: Cookies and Usage Data. Place of processing: United States – [Privacy Policy](#). Privacy Shield participant.
- Facebook Custom Audience (Facebook, Inc.) - Facebook Custom Audience is a remarketing and behavioral targeting service provided by Facebook, Inc. that connects the activity on the Website with the Facebook advertising network. Personal Data collected: Cookies and email address. Place of processing: United States – [Privacy Policy](#) – [Opt Out](#). Privacy Shield participant.
- Hubspot - Hubspot offers platform services and hosting for our Website. These services provide a wide range of tools – e.g. analytics, user registration, marketing automated workflows, commenting, database management, sales workflows – that imply the collection and handling of Personal Data provided by your activity on the website, either by navigating it or by filling out one of our registration forms (e.g. ebook downloads, recruitment form submissions, newsletter form submission etc.). Some of these services work through geographically distributed servers, making it difficult to determine the actual location where the Personal Data is stored. [Privacy Policy](#).

Customer Testimonials and Comments

We post customer testimonials and comments on our Websites, which may contain Personal Information. We obtain each customer's consent via email prior to posting the customer's name and testimonial.

Use of Credit Card Information

We do not require it.

Security of your Personal Information

We use a variety of security technologies and procedures to help protect your Personal Information from unauthorized access, use or disclosure. We secure the Personal Information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. All Personal Information is protected using appropriate physical, technical and organizational measures.

Social Media Features

Our Website may include Social Media Features, such as the Facebook Like button and Widgets, such as the Share This button or interactive mini-programs that run on our sites. These features may collect your IP address, which page you are visiting on our sites, and may set a cookie to enable the feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly on our Website. This Privacy Policy does not apply to these features. Your interactions with these features are governed by the privacy policy and other policies of the companies providing them.

External Websites

Our Website may provide links to other websites. We do not control and are not responsible for the content or practices of these other websites. Our provision of such links does not constitute our endorsement of these other websites, their content, their owners, or their practices. This Privacy Policy does not apply to these other websites, which are subject to any privacy and other policies they may have.

Retention of Personal Information

How long we keep the information we collect about you depends on the type of information, as described in further detail below. After such time, we will either delete or anonymize your information or, if this is not possible, then we will securely store your information and isolate it from any further use until deletion is possible.

We retain Personal Information that you provide to us where we have an ongoing legitimate business need to do so (for example, as long as is required in order to contact you about the Newsletter Service, about our marketing offers, about our activity as an employer or our other services, or as needed to comply with our legal obligations, resolve disputes and enforce our agreements).

When we have no ongoing legitimate business need to process your Personal Information, we securely delete the information or anonymize it or, if this is not possible, then we will securely store your Personal Information and isolate it from any further processing until deletion is possible. We will delete this information from the servers at an earlier date if you so request, as described in "To Unsubscribe from Our Communications" below.

If you have elected to receive marketing communications from us, we retain information about your marketing preferences for a reasonable period of time from the date you last expressed interest in our content, products, or services, such as when you last opened an email from us. We retain information derived from cookies and other tracking technologies for a reasonable period of time from the date such information was created.

3. How We Share The Information We Collect

We do not share any information we collect with any third party.

4. Cookies and Similar Technologies

Cookies

Thinslices uses cookies or similar technologies (such as web beacons) to analyze trends, administer the website, track users' movements around the website, and to gather demographic

information about our user base as a whole. To find out more about how we use cookies on our Websites and how to manage your cookie preferences please see our Cookie Policy.

Advertising

We partner with a third party ad network to either display advertising on our Web site or to manage our advertising on other sites. Our ad network partner uses cookies and Web beacons to collect information about your activities on this and other Web sites to provide you targeted advertising based upon your interests. The third party service providers are detailed in the *Use of navigational information* section above.

Third Party Tracking Technologies

The use of cookies and web beacons by any tracking utility company is not covered by our Privacy Policy or Cookie Policy.

5. How to Access & Control Your Personal Data

Reviewing, Correcting and Removing Your Personal Information

You have the following data protection rights:

- You can request access, correction, updates or deletion of your personal information.
- You can object to the processing of your personal information, ask us to restrict processing of your personal information or request portability of your personal information.
- If we have collected and processed your personal information with your consent, then you can withdraw your consent at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.
- You have the right to complain to a data protection authority about our collection and use of your personal information. Contact details for data protection authorities in the EEA, Switzerland and certain non-European countries (including the US and Canada) are available [here](#).)

To exercise any of these rights, please contact us at privacy@thinslices.com. We will respond to your request to change, correct, or delete your information within a reasonable timeframe and notify you of the action we have taken.

To Unsubscribe From Our Communications

You may unsubscribe from our marketing communications by clicking on the "unsubscribe" link located on the bottom of our emails, updating your communication preferences, or by emailing us at privacy@thinslices.com.

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Last updated: 11.10.2019