



# Enjoy better hearing and save thousands

Good hearing is important to your health. That’s why IU Health Plans provides you access to the TruHearing® program, which saves you 30 – 60% on hearing aids. TruHearing customers save an average of \$2,500 per aid<sup>1</sup> when compared to national average prices.



## Example savings (per aid)

Product	Retail price	TruHearing price	Savings
⚡ TruHearing Advanced	\$2,370	\$1,300	\$1,070
⚡ Signia® Active	\$2,339	\$995	\$1,344
⚡ Widex Moment® 110	\$1,458	\$895	\$563
⚡ Oticon More® 3	\$3,375	\$1,525	\$1,850
⚡ ReSound ONE®	\$2,276	\$1,770	\$506
Starkey Evolv AI® 2000	\$2,682	\$1,625	\$1,057
⚡ Phonak Audéo P-R50	\$2,450	\$1,395	\$1,055

⚡ Rechargeable | Listed products are smartphone compatible.



Health Plans

TruHearing®

IUHCOM\_2321

Call TruHearing to learn more and schedule an appointment. | **Hours: 8 am – 8 pm, Monday – Friday**  
**844.222.3378 (TTY users call 711)**

# Your comprehensive hearing benefit includes:



## Life's better when you're connected

- Experience clarity in a crowded room with the newest technology that lifts voices from background noise and redefines your ability to have conversations.
- Take control with a tap. Smartphone apps remotely adjust volume, help set health goals like step counting, and more.<sup>2</sup>
- Stream your favorite entertainment directly to your ears with Bluetooth®.<sup>3</sup>
- Stay active all day with fuss-free, rechargeable batteries that last up to 23 hours.<sup>4</sup>



## Your benefit also includes:

- Risk-free, 60-day trial period
- One year of follow-up visits
- 80 free batteries per non-rechargeable hearing aid
- Full three-year manufacturer warranty
- Guides to help you adapt to your new hearing aids at [TruHearing.com/GetStarted](https://www.truhearing.com/GetStarted).



## Ready to get started?

- Take advantage of your hearing program by calling TruHearing. A friendly hearing consultant will answer any questions you may have or schedule an exam with a licensed provider near you.

<sup>1</sup> Based on a TruHearing blinded research study conducted by a third party among providers in January 2022.

<sup>2</sup> Ask your provider to enable app features. In-app interfacing requires provider activation.

<sup>3</sup> Smartphone-compatible hearing aids connect directly to iPhone®, iPad® and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory.

<sup>4</sup> Available on select models.

TruHearing is an independent hearing aid program and network of providers utilized by IU Health Plans. This information is not a complete description of benefits. Contact the plan for more information. Limitations, copayments and restrictions may apply. Benefits, formulary, pharmacy network, provider network, premium and/or copayments/coinsurance may change on Jan. 1 of each year.

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