



Smarter insights. Stronger support.

Elevate your HP services portfolio with simple, powerful support options which can make a real difference to your customers and your business.

45%

of organisations will have remote and hybrid work models embedded into their work practices¹

In today's fast-paced, hybrid workplace, customers need seamless, proactive support that ensures uninterrupted productivity wherever they work.

With tighter budgets and rising expectations, business leaders are turning to smarter support to boost efficiency and enhance user experience.

Unlike traditional reactive hardware support that typically starts after an employee's workday is disrupted by a PC problem, HP Support Services use real-time device health insights and AI-powered analytics to predict potential hardware issues before they happen. This enables proactive support for device maintenance, helping customers remain productive and generate new revenue opportunities for growth and long-term success in a hybrid world.

59%

of executive teams are looking to achieve increased operational efficiency and employee productivity with Generative AI²

HP Premium+ Support is ideal for small and mid-sized customers who can't afford employee downtime. AI-enabled insights let you provide faster fixes and quick replacements, ensuring employees can stay focused and productive.

Reap a 20% average gross margin per device.

Enhance customer value and engagement.

Partners can sell, deliver, and manage.

Reduce remote and onsite support costs.



Why partner with HP Support Services?

Become a trusted advisor

Lead with support services that add differentiated value and build lasting customer loyalty.

Make it simple

Deliver device support that helps customers achieve their business goals and enhances employee experiences.

Increased earning

Tap into recurring revenue with built-in upsell and cross-sell potential.

1. IDC, "Enabling the Future of Work: Building Hybrid Models and a Culture of Trust — Future Enterprise Planning Guides", Whalen, Meredith, Loomis, Amy Ph.D, and Findling, Serge. Document #US49726522.

2. IDC, "Future of Work Trends, 2024: What to expect for 2024", Metah, Anu, Loomis, Amy. Document #US50634324.