



## OUR CLIENT STORIES

# A Cyber Risk Case Study

### CLIENT PROFILE



Market Cap  
**>\$30B**



Industry  
**Industry**



Country  
**United States**

## Business Challenge

The company's security team was looking to better understand and improve both its internal and extended supply chain cyber risk profile.

This involved developing clear metrics and benchmarks to guide security investment and enhance its vendor management program to better understand third- and fourth-party risk.

The company wanted to promote collaboration among siloed teams such as Information Security, TPRM, and Compliance. It also looked at how to continuously monitor cyber risk for key vendors, grade vendor responses to risk assessment questions, and research fourth-party exposures.

All testimonials and case studies relate to the experience of a current or past client. They do not guarantee that any current or future clients will achieve the same outcome.

## Our Solution

ISS-Corporate enabled the company to fully understand its Internet-exposed assets, and clarified the connection between exposed assets, network management best practices and breach risk.

Through Self-Assessment the company was able to monitor enterprise risk and benchmark company performance against a custom peer group.

The client began to generate Adjusted Risk Ratings for vendors that factor the likelihood of a breach into its standard vendor risk assessment program. The company is able to monitor vendors through a dashboard that allows it to research fourth-party dependencies by product or cloud provider.



*The tool sets out clear pathways for improvement.*

Manager, IT Security

## Results

Six pathways were defined to improve the company's security posture. The company met its goal of reaching 90% of the maximum achievable score and resolved the recurring issue of having multiple unsecure remote access points it had believed were secure. The company identified 10 significant vendors previously categorized as low-risk that actually belonged to higher risk tiers based on responses to vendor questionnaires coupled with the ISS Cyber Risk Score.





## Empowering resilient businesses

Our mission is to help businesses become more resilient by empowering them with the data, insights, and solutions they need to make informed decisions for their organization.

[Learn more at iss-corporate.com](https://iss-corporate.com) →

ISS-Corporate is a leading provider of robust SaaS and expert advisory services to companies, globally.

ISS-Corporate's data-driven, research-backed Compass platform empowers businesses to understand and shape the signals they send to institutional investors, regulators, lenders, and other key stakeholders. By delivering essential data, tools, and advisory services, ISS-Corporate can help businesses around the world to be more resilient, align with market demands, and proactively manage governance, compensation, sustainability, and cyber risk initiatives.

This document and all of the information contained in it, including without limitation all text, data, graphs, charts (collectively, the "Information") is the property of ISS Corporate Solutions, Inc. ("ISS-Corporate") or its affiliates. The Information may not be reproduced or disseminated in whole or in part without prior written permission of ISS-Corporate. ISS-Corporate MAKES NO EXPRESS OR IMPLIED WARRANTIES OR REPRESENTATIONS WITH RESPECT TO THE INFORMATION. ISS-Corporate is a wholly owned subsidiary of Institutional Shareholder Services Inc. ("ISS") and part of the ISS STOXX GmbH group of companies. ISS-Corporate provides advisory services, analytical tools and publications to companies to enable them to improve shareholder value and reduce risk through the adoption of improved corporate governance practices. The ISS STOXX Governance and ESG research teams, which are separate from ISS-Corporate, will not give preferential treatment to, and are under no obligation to support, any proxy proposal of a corporate issuer nor provide a favorable rating, assessment, and/or any other favorable results to a corporate issuer (whether or not that corporate issuer has purchased products or services from ISS-Corporate). No statement from an employee of ISS-Corporate should be construed as a guarantee that ISS will recommend that its clients vote in favor of any particular proxy proposal or provide a favorable rating, assessment or other favorable result.

© 2025 | Institutional Shareholder Services and/or its affiliates