

## OUR CLIENT STORIES

# A Carbon Accounting Case Study

### CLIENT PROFILE



Market Cap  
Privately Held



Industry  
Telecommunications



Country  
United States

## Business Challenge

A U.S.-based telecommunications company at the early stages of its sustainability journey needed to establish a benchmark (baseline) year for its greenhouse gas emissions. Without a defined baseline, the company lacked a credible foundation for measuring progress, setting reduction targets, or responding to growing customer expectations around environmental transparency.

While internal momentum and leadership commitment were strong, the organization did not yet have a structured carbon accounting framework or historical data methodology. Establishing a defensible benchmark year became a critical first step toward long term emissions management and future goal setting.



## Our Solution

The company partnered with SustainaBase (now part of ISS-Corporate) to design and implement a carbon accounting approach focused on establishing an auditable emissions benchmark year.

ISS-Corporate worked closely with internal stakeholders to collect and validate historical operational data across facilities, vehicles, and engineering assets. Using a GHG Protocol-aligned methodology, ISS-Corporate consolidated this data into a centralized carbon accounting system and applied scientifically grounded assumptions to ensure consistency and accuracy.

Through this structured process, ISS-Corporate enabled the client to move beyond estimates and establish a defensible baseline year that could support ongoing facilities' energy usage and emissions tracking, monitoring, and future reduction planning.



*You can only recycle so much. We asked ourselves, 'How can we take that further?'*

Replenishment Analyst





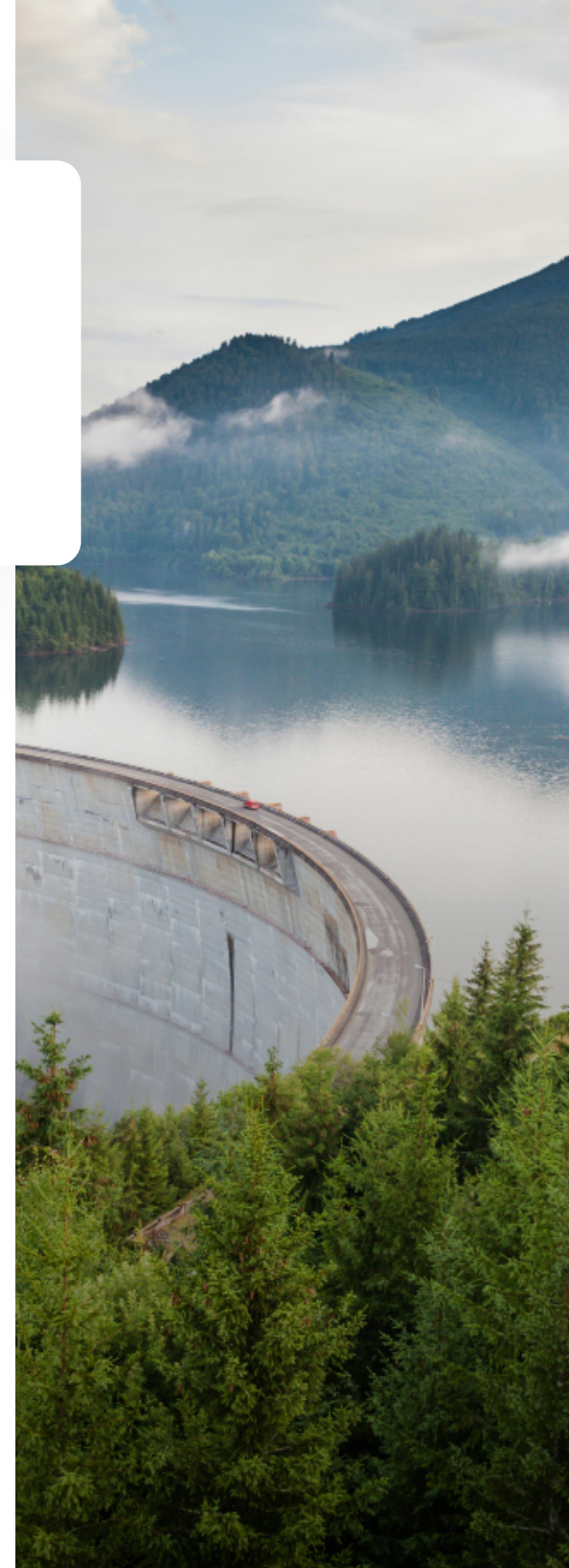
*If we could do small things and all work together to be more careful with our environmental footprint, we could change the world. We have to be courageous and do it.*

CEO

## Results

- » Successfully established a companywide Scope 1 and Scope 2 emissions benchmark year, identifying a baseline one year earlier than initially expected and accelerating the client's sustainability timeline
- » Created a repeatable foundation for ongoing emissions tracking, reporting, and transparency
- » Positioned the company to move from data development to execution of emissions reduction initiatives

With a benchmark year in place, the company is now equipped to measure progress, evaluate decarbonization opportunities, and advance toward longer term climate goals.





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