

## **APCA and Broadway Cares – Raising Awareness Together!**

**Broadway Cares awards annual grants to more than 400 AIDS and family service organizations across the country as well as the essential social service programs of The Actors Fund. The grants help pay for medicines, counseling, healthy meals, safe places to sleep, emergency financial assistance and much more for those who are most vulnerable and in need of help.**

**Hosting a fundraiser for Broadway Cares on your campus is a great way to inspire activism and to raise awareness about HIV/AIDS!**

- **We Supply**  
When you host a fundraiser for Broadway Cares, we can supply you with awareness items like red ribbons, bands, logos, brochures, as well as Broadway show-related items\* to sell, raffle or auction at your event – at no expense to you.
- **We Connect**  
Broadway Cares can connect you with local organizations to ask for speakers, local statistics, testing options near or at your school. Mostly, we can offer you guidance about how to host a successful campaign to reach your entire campus.
- **We Support**  
Make your own campaign as big or as small as you like. Involve many student groups, or raise awareness about many issues at once. Should you wish to include a fundraiser for Broadway Cares as just one part of a bigger awareness campaign, great -- just talk to us – we'll work with you to make this happen!
- **We Understand**  
There is still a need for prevention education and for discussions to reduce the stigma around HIV/AIDS on college campuses. Meanwhile, students need resources to get tested and to stay healthy.

**So let's work together to fight AIDS.**

**To fundraise for Broadway Cares or to host any AIDS activism/awareness campaigns on your own campus, call us at (212) 840-0770, ext 227, or email us at: [norton@broadwaycares.org](mailto:norton@broadwaycares.org) .**

**To find local AIDS organizations in your area, check [www.broadwaycares.org/grants](http://www.broadwaycares.org/grants)**

\*Show-related items are subject to availability. Unlike supplies, we can only offer show-related items to be used specifically to raise funds for Broadway Cares.