



TERRAFINA® Appoints New Investor Relations Officer

Mexico City, July 17, 2013 - Terrafina (BMV: TERRA13), a Mexican real estate investment trust sponsored by Prudential Real Estate Investors dedicated to the acquisition, development, lease and management of industrial real estate assets in Mexico, today announced the appointment of Manuel S. Perez Alavez as its Investor Relations Officer, as part of the Company's initiative to maintain a proactive communication with the market.

Mr. Perez will be responsible for developing and executing global communication strategies for the Company. He will also be responsible for interacting with the investor community.

Prior to joining Terrafina, Mr. Perez was the Head of Investor Relations at Maxcom Telecomunicaciones, a telecommunications provider in Mexico; before that, Mr. Perez worked for Alcan Rio Tinto in Canada and for Bank of America-Merrill Lynch in Mexico. Mr. Perez holds a Bachelor degree in Economics with major in finance from ITAM in Mexico and an MBA with major in Corporate Finance from HEC.

Mr. Alberto Chretin, Chief Executive Officer of Terrafina, stated: "We are delighted that Manuel is joining our team. We are confident that he will make instrumental contributions to underpin Terrafina's investor relations."

Mr. Perez stated: "I am very pleased with the opportunity to be the Investor Relations Officer for Terrafina. My goal is to play a key role in the communications of the Company with the financial markets, contributing to its success."

About the Company

Terrafina (BMV:TERRA13) is a Mexican real estate investment trust formed primarily to acquire, develop, lease and manage real estate properties in Mexico. Terrafina's portfolio consists of attractive, strategically-located warehouses and other light manufacturing properties throughout the central, Bajio and northern regions of Mexico.

It is internally managed by highly-qualified industry specialists, and externally advised by Prudential Real Estate Investors Latin America.

Terrafina owns 145 real estate properties, including 132 developed industrial facilities with a collective GLA of approximately 19.8 million square feet and 13 land reserve parcels, designed to preserve the organic growth capability of the portfolio.

Company's objective is to provide attractive risk-adjusted returns for the holders of its certificates through stable distributions and capital appreciations. The Company aims to achieve this objective through a successful performance of its industrial real estate and complementary properties, strategic acquisitions, access to a high level of institutional support, and to its management and corporate governance structure.

Additional information is available at <http://www.terrafinafibra.com>.

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