



TERRAFINA APPOINTS NEW INDEPENDENT MEMBER TO ITS TECHNICAL COMMITTEE

Carmina Abad Joins Terrafina's Technical Committee

Mexico City, March 11, 2016 - Terrafina ("TERRA") (BMV: TERRA13), a leading Mexican industrial real estate investment trust ("FIBRA"), externally advised by Prudential Real Estate Investors and dedicated to the acquisition, development, lease and management of industrial real estate properties in Mexico, announced today the appointment of Carmina Abad as a new independent member of the Company's Technical Committee, effective immediately.

Carmina Abad has over 30 years of experience in the insurance and risk, as well as in the financial industries and currently is Chief Executive Officer at Swiss Re Corporate Solutions in Mexico. From 2010 to 2015 she served as Chief Executive Officer and Chairman of the Board of MetLife México. Prior to this position, Ms. Abad was Chief Operating Officer (2009-2010) of MetLife Mexico, Vice President of the Government Business Unit (2002-2009), Institutional Development Director of MetLife Spain (2000-2002) and in AFORE (Pension Plan) (1991-2000). Ms. Abad holds a Bachelor's Degree in Actuarial Sciences from the National Autonomous University of Mexico (UNAM). Additionally, Ms. Abad has several certifications including the Harvard Management Mentor Program, the Enterprise Leadership Program (Harvard Business School) and the Executive Education for Women Certification (Smith College), among others.

Alberto Chretin, Chief Executive Officer, stated: "Terrafina remains committed to enhancing its corporate governance each and every day. We are pleased to announce that Ms. Abad will be joining Terrafina's Technical Committee as an independent member and supporting the Company with her leadership and experience."



About Terrafina

Terrafina (BMV:TERRA13) is a Mexican real estate investment trust formed primarily to acquire, develop, lease and manage industrial real estate properties in Mexico. Terrafina's portfolio consists of attractive, strategically located warehouses and other light manufacturing properties throughout the Central, Bajío and Northern regions of Mexico. It is internally managed by highly qualified industry specialists, and externally advised by PREI.

Terrafina owns 220 real estate properties, including 209 developed industrial facilities with a collective GLA of approximately 29.9 million square feet and 11 land reserve parcels, designed to preserve the organic growth capability of the portfolio.

Terrafina's objective is to provide attractive risk-adjusted returns for the holders of its certificates through stable distributions and capital appreciations. Terrafina aims to achieve this objective through a successful performance of its industrial real estate and complementary properties, strategic acquisitions, access to a high level of institutional support, and to its management and corporate governance structure. For more information, please visit www.terrafinamx.com

About Prudential Real Estate Investors

Prudential Real Estate Investors is the global real estate investment business of Prudential Financial, Inc. (NYSE: PRU), and operates as Pramerica Real Estate Investors in markets outside of the Americas, Korea and Japan. Redefining the real estate investing landscape since 1970, PREI has professionals in 18 cities in the Americas, Europe and Asia Pacific with deep local knowledge and expertise, and gross assets under management of \$63.7 billion (\$47.1 billion net) as of December 31, 2015. PREI's tenured team offers to its global client base a broad range of real estate investment vehicles that span the risk-return spectrum across core, core plus, value-add, debt, securities, and specialized investment strategies. For more information, visit www.prei.com

About Prudential Financial, Inc.

Prudential Financial, Inc. (NYSE:PRU), a financial services leader with more than \$1 trillion of assets under management as of December 31, 2015, has operations in the United States, Asia, Europe, and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. In the U.S., Prudential's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit www.news.prudential.com

Forward Looking Statements

This document may include forward-looking statements that may imply risks and uncertainties. Terms such as "estimate", "project", "plan", "believe", "expect", "anticipate", "intend", and other similar expressions could be construed as previsions or estimates. Terrafina warns readers that declarations and estimates mentioned in this document, or realized by Terrafina's management imply risks and uncertainties that could change in function of various factors that are out of Terrafina's control. Future expectations reflect Terrafina's judgment at the date of this document. Terrafina reserves the right or obligation to update the information contained in this document or derived from this document. Past or present performance is not an indicator to anticipate future performance.