



**PROMOTION / SPONSORSHIP INFORMATION AND AD RATE SHEET**

**Several reasons why you should advertise on the MMMA website**

1. Over 32,000 registered members
2. Over 40,000 visitors per month (Over 70% new traffic)
3. Over 75,000 page views per month
4. Over 45,000 Topics
5. Over 490,000 Posts
6. Our organic web presence has been established over numerous years
7. MMMA has built a vast community and numerous associations.
8. Like minded individuals who reach our pages usually become loyal to merchants who are supportive.
9. The MMMA is active in the community and political efforts
10. Maintained by a staff of dedicated and motivated individuals
11. Discounted prices for long term commitments / sponsors/LDA Members

**Links**

- [MMMA Advertising Info](#)
- [MMMA Advertising Rates](#)
- [MMMA Ads Page Example](#)

This is just an example of some ad slots. Please contact us for customization of your promotional campaign. Best to reserve your spot ASAP.

**You may reserve and purchase online or call our staff for more detailed information to guide you through this opportunity. MMMA LDA members are eligible for exclusive discounts**

**EXCLUSIVE or FIND A PARTNER - SAVE ON COST!**

You may choose to be exclusive or partner up with another advertiser to reduce costs and share the website position (Note: Sharing is the monthly fee + 10%). The ads will rotate. There is a limit of 2 advertisers per position. *Example you and another non competing company choose to advertise for 6 months on the side section of all pages. The price would be the 6 month discounted monthly price point x 6 months + 10%. The sharing parties can agree on who pays how much as long as the full amount is paid.*

**COUPON OFFERS:** We have two levels of members and we would like you to offer an extra special discount or benefit to the higher level members of the Legal Defense Alliance. Please discuss that with one of our staff.

**NOTE:** Global section means all pages that are used for advertising which is 95% of the website. There are a few pages that do not have advertising like the check out page for example.

Section	Position	Size	Monthly	6 Month	12 Month	Comment
Global	Inside Header	200x175	1600.00	1500.00	1400.00	Most Viewed -Links to larger Ad.
Global	Side Bar	250x400	900.00	850.00	800.00	Great Position - In Your Face
Global	Above Footer	728x90	500.00	400.00	350.00	Above Footer-At Bottom of Pages
Forums	After First Post In Forum	728x90	800.00	700.00	650.00	Top Choice for Impressions
Forums	Individual Topic Footer Banner	728x90	800.00	700.00	650.00	Top Choice for Impressions
Choice	Custom placement of Ad	Varies	Per Page Price Varies	Per Page Price Varies	Per Page Price Varies	Custom placement of ad with links and information. Per page. Price Varies depending on page.
Newsletter	Custom Article or Ad in news letter emailed monthly to 30K + members	Varies	400.00	NA	NA	\$100 writing fee or submit your own for approval . Well placed ad or short article.
Radio	Advertisement	1 Show -2 Spots	200.00	NA	NA	This show is also recorded and posted
Video	Advertisement	Varies	Varies	NA	NA	This show is also recorded and posted
Front Page	Custom Article	Varies	NA	N/A	N/A	\$150 writing fee or submit your own for approval.
Calendar	Customized Events	Calendar	\$100 Per Event	N/A	N/A	Dates can be posted 60 days prior to the event date and expire on that date. Included with some of the plans above.
Blog	Customized Blog	Blog	Price Varies	Price Varies	Price Varies	\$150 writing fee or submit your own for approval Included with some of the plans above.

\*All prices subject to change