

2017 DESIGN OUR T FOR A TRIP TO E3 CONTEST

DESIGN GUIDELINES

1. You must incorporate:
 - a. "Play games. Heal kids.", "For the Kids", or "Be a Hero for Kids."
 - b. the website: extra-life.org,
 - c. logos: Extra Life* and Children's Miracle Network Hospitals*.
 - d. Tori's Signature.eps file**

*You cannot change any colors or layout within these logos, see zip file for logos.

**You can change the color of the Tori's Signature.eps file to help keep your design within the color limit.

2. Your design can only be on the front of the t-shirt.
3. Your design may include line art and text but no photographs.
4. Your design must be completely original. By submitting a design you guarantee that you hold rights to everything on it, and that it does not contain any copyright material.
5. T-shirt template is included with zip file. Include a sample of artwork on the t-shirt template to show the size proportions.

DESIGN SPECIFICATIONS

1. This year's shirt color will be navy blue. Your design may contain a maximum of four (4) printed colors.
2. It is best to create your design in vector based art using a professional design program such as Adobe Illustrator (with fonts outlined and picture/file links embedded).
3. Design should not exceed 11"w x 15"h in dimension.
4. Your submission should be a PDF and no larger than 5MB. If you win you may be asked for higher resolution files. If the final file is not in a format the printer can use you will need to recreate the artwork for the printer.

Logo Option A



Logo Option B



Logo Option C



GOOD LUCK!