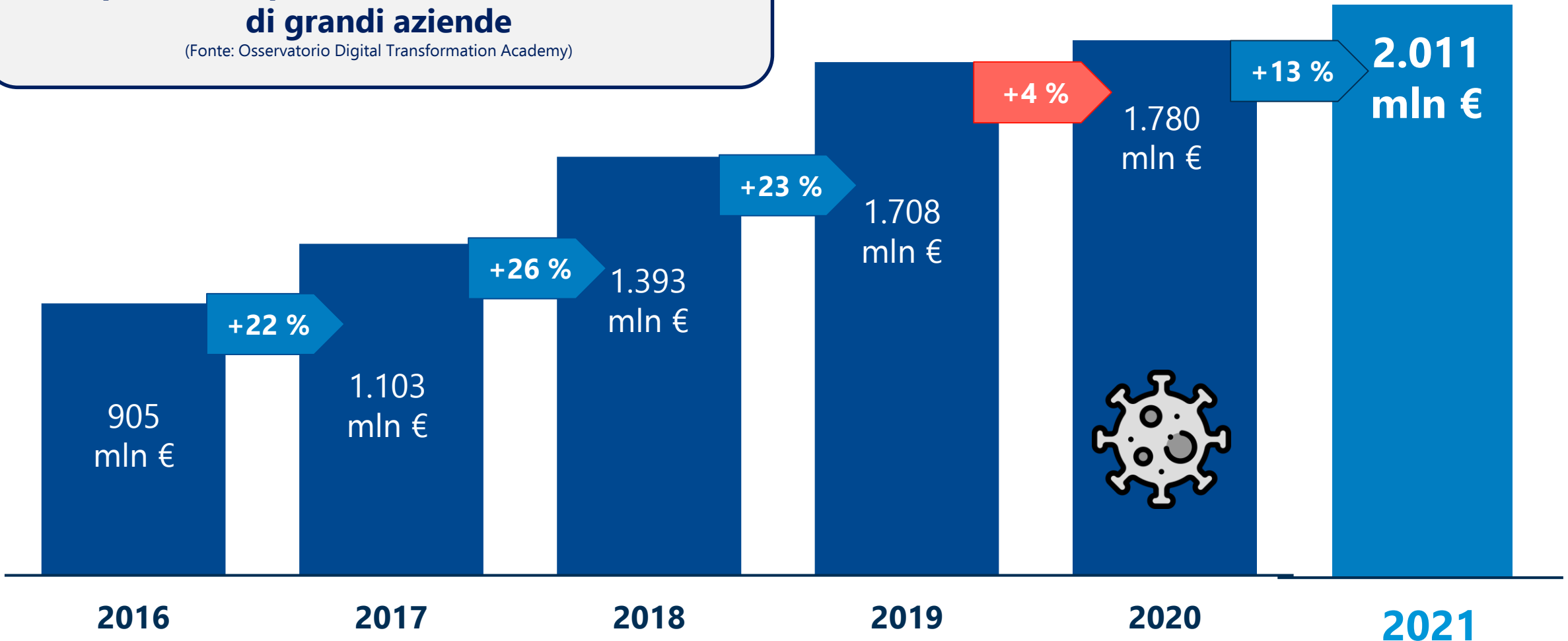
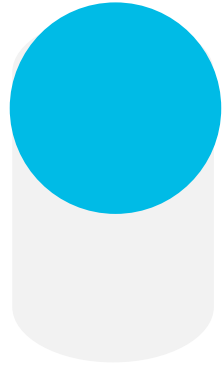


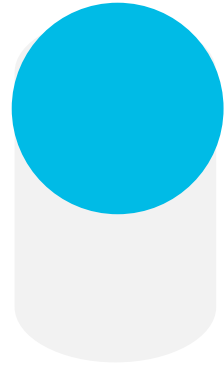
**Per il 7° anno consecutivo, Big Data Analytics tra le prime due priorità d'investimento dei CIO di grandi aziende**

(Fonte: Osservatorio Digital Transformation Academy)

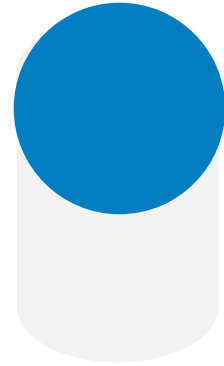




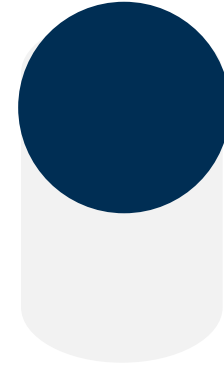
Tradizionali



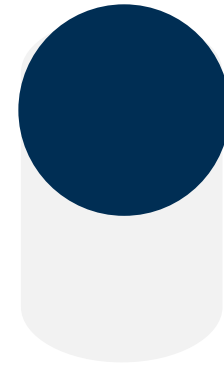
Consapevoli



Primi passi



Sperimentali



Data Science  
Driven

## Variabili considerate

Consapevolezza



Competenze

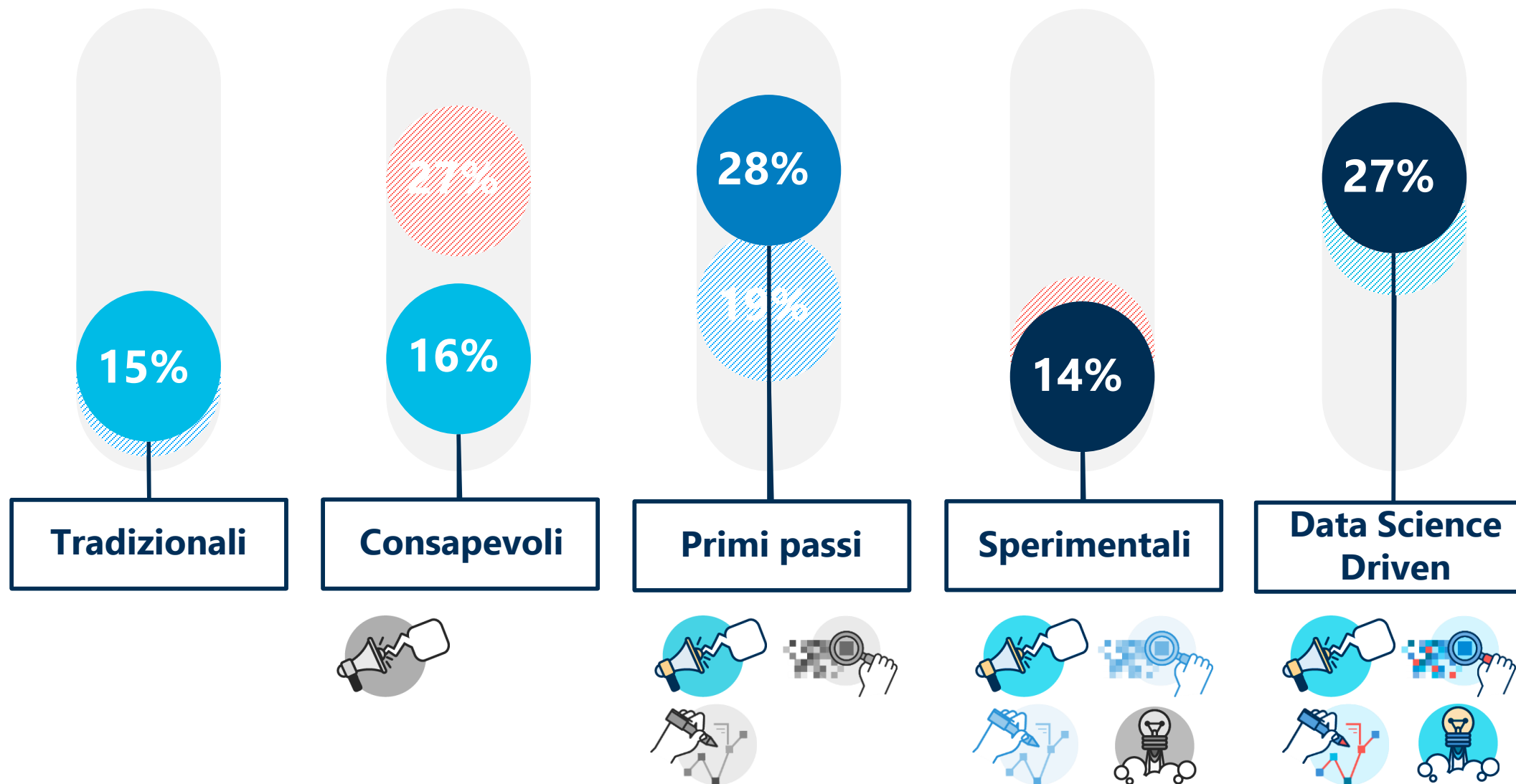


Sperimentazioni



Progetti a  
regime



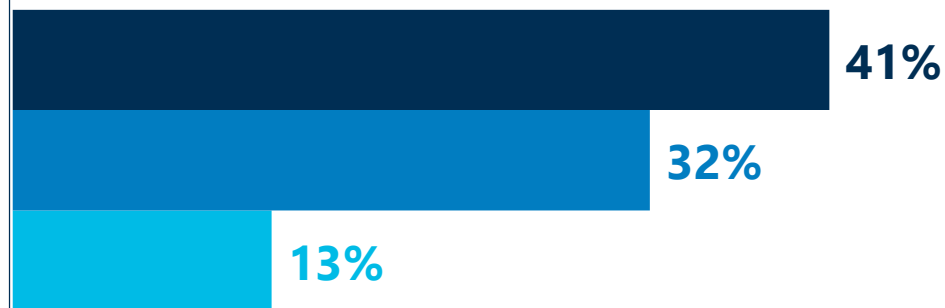




**Medie  
Imprese**



**Piccole  
Imprese**



Investimenti effettuati o previsti entro il 2021

Almeno una figura dedicata all'analisi dei dati

Progettualità in ambito Advanced Analytics

Le **medie imprese** si mostrano più dinamiche in ambito analisi dei dati. **Si amplia il gap con le aziende più piccole**

