



LITTLESEA

automated video

MOVE BEYOND NUMBERS AND COMMUNICATE THROUGH INSIGHTS

Corporate Video



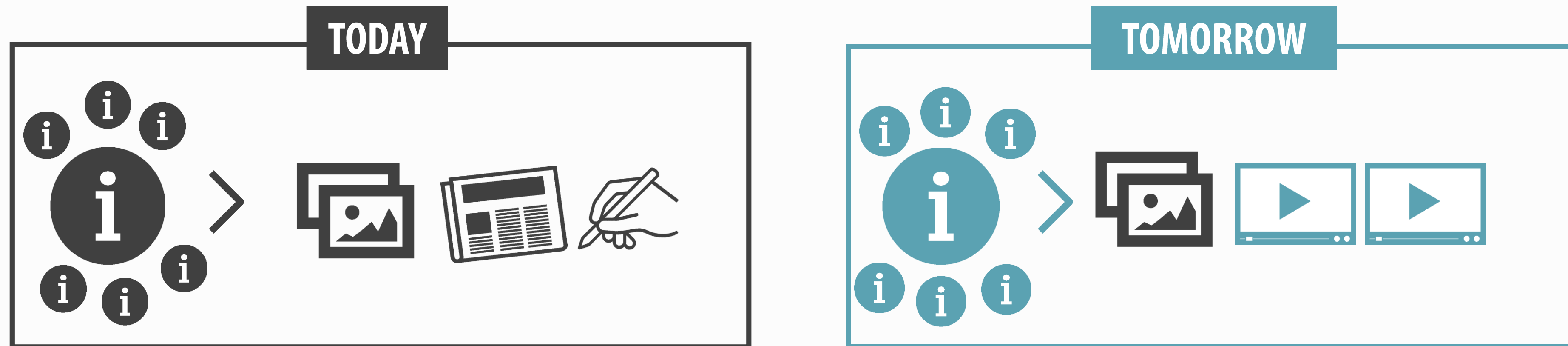


In **2019 80%** of the World's
Internet Traffic will be **video**.

Digital Video Market Size '20: **124bln**, CAGR 25-%

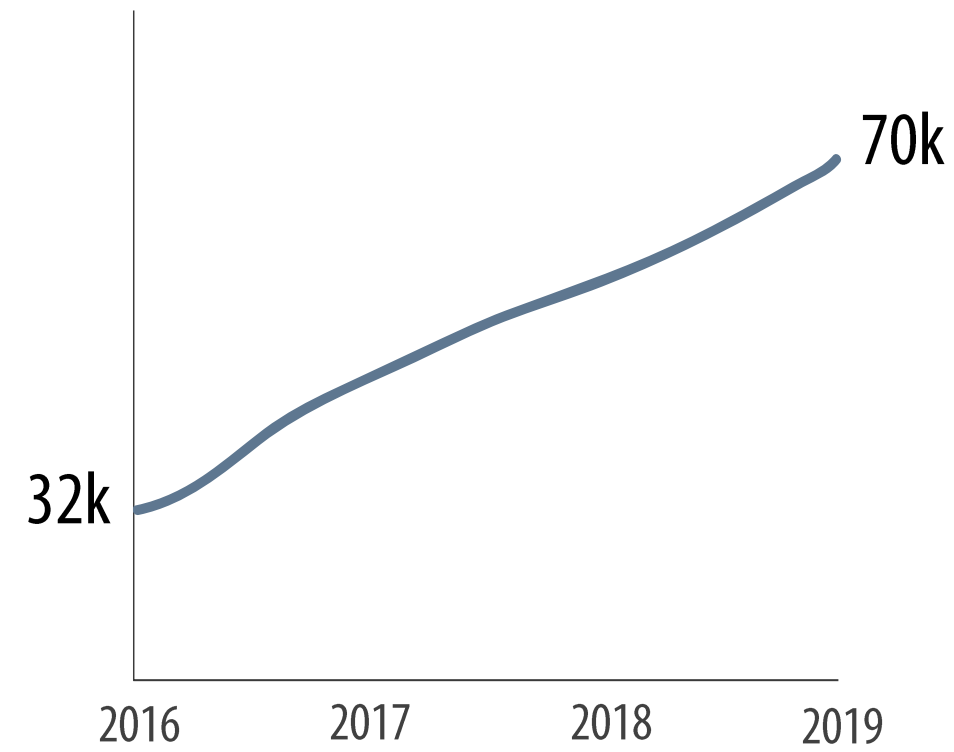
Source: Report-buyer, Cisco

LANGUAGE REVOLUTION



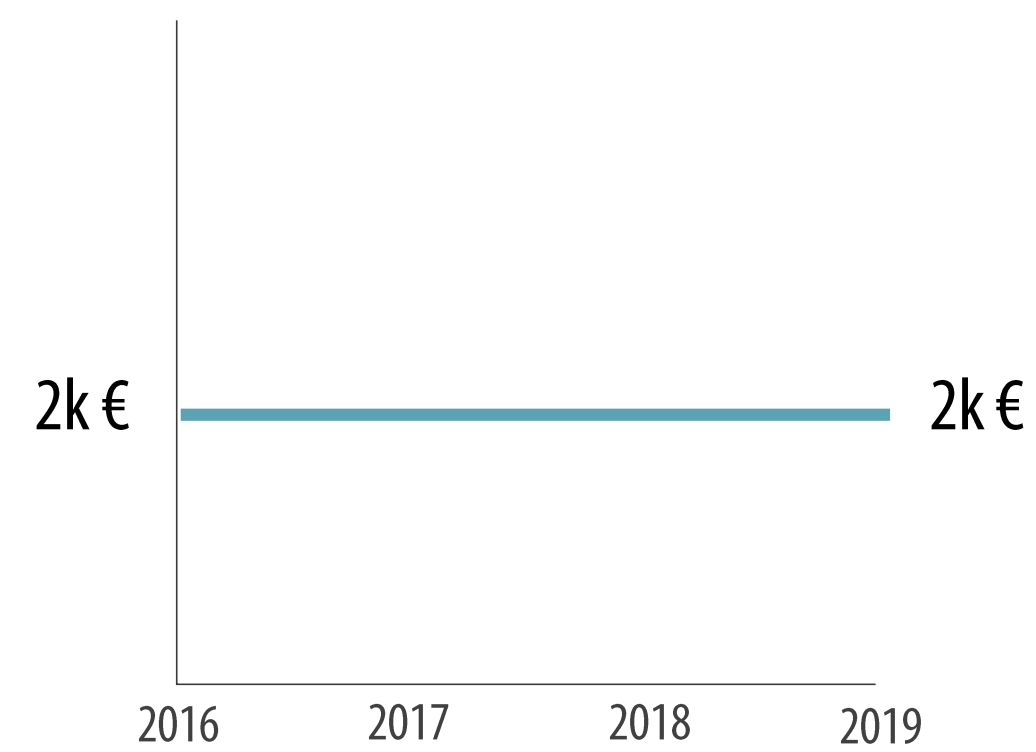
Today most of people is able to write, read and shoot in order to explain or understand information, tomorrow people will change their language approach and start to communicate with videos. They need to be enable to do it.

Needs for scalability



IN 2019 GLOBAL TRAFFIC INTERNET VIDEOS IS ESTIMATED TO REACH [70.319](#) PETABYTE PER MONTH

Needs for quality

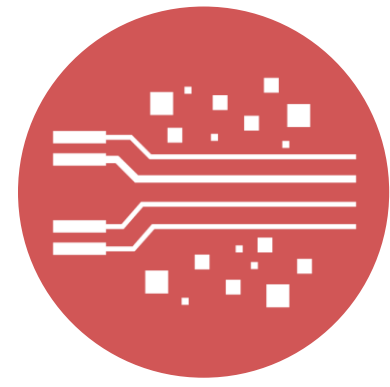


AVERAGE COST PER SINGLE CUSTOM VIDEO

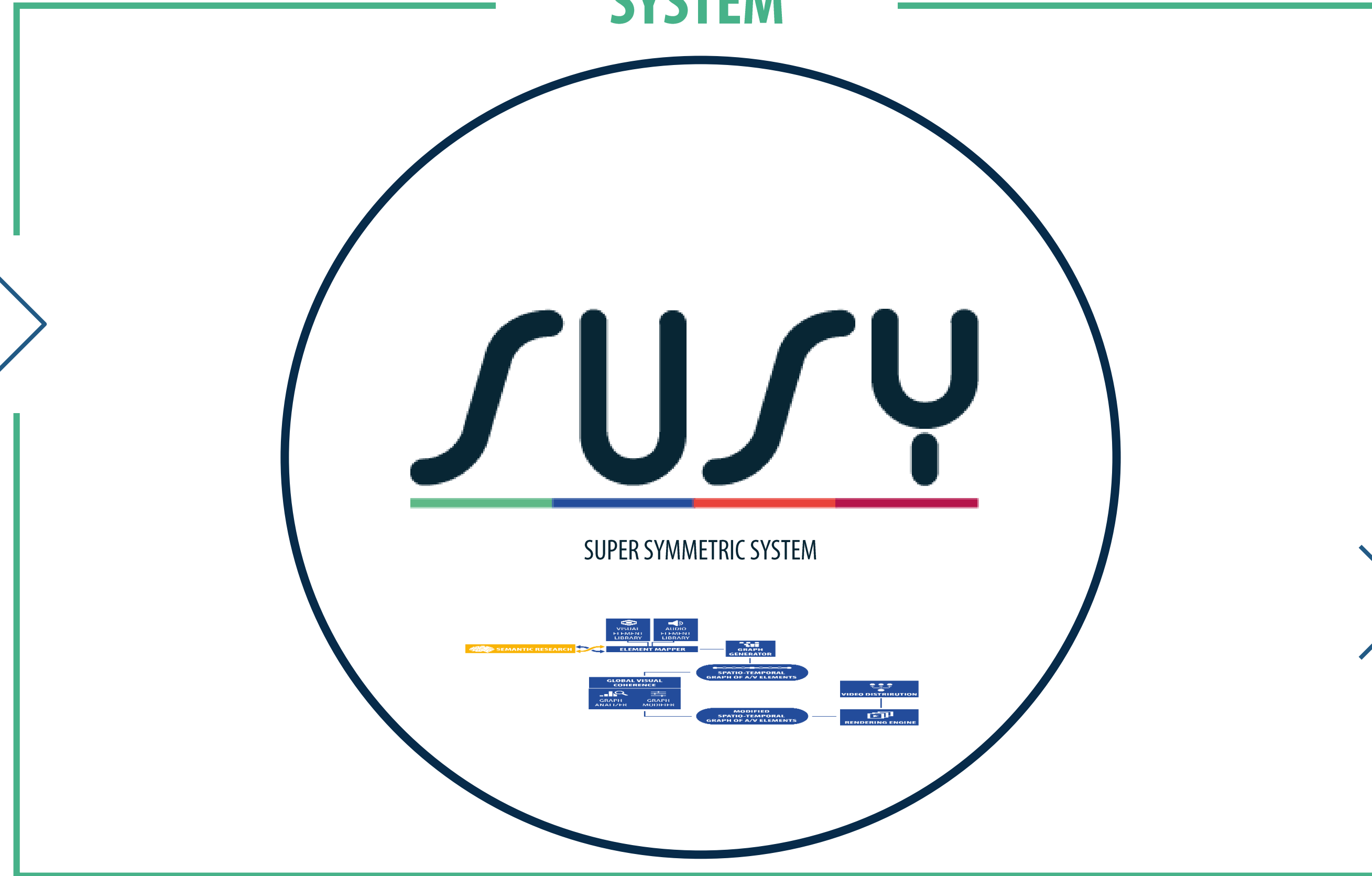
CUSTOM VIDEO VS. **AUTOMATED VIDEOS**

✓	QUALITY	✓
✓	CUSTOMIZATION	✓
■	SCALABILITY	✓
■	WEB FRIENDLY	✓

Custom video production won't satisfy the enormous need of videos in the next three years and at the same time the need of quality won't decrease



NON STRUCTURED DATA



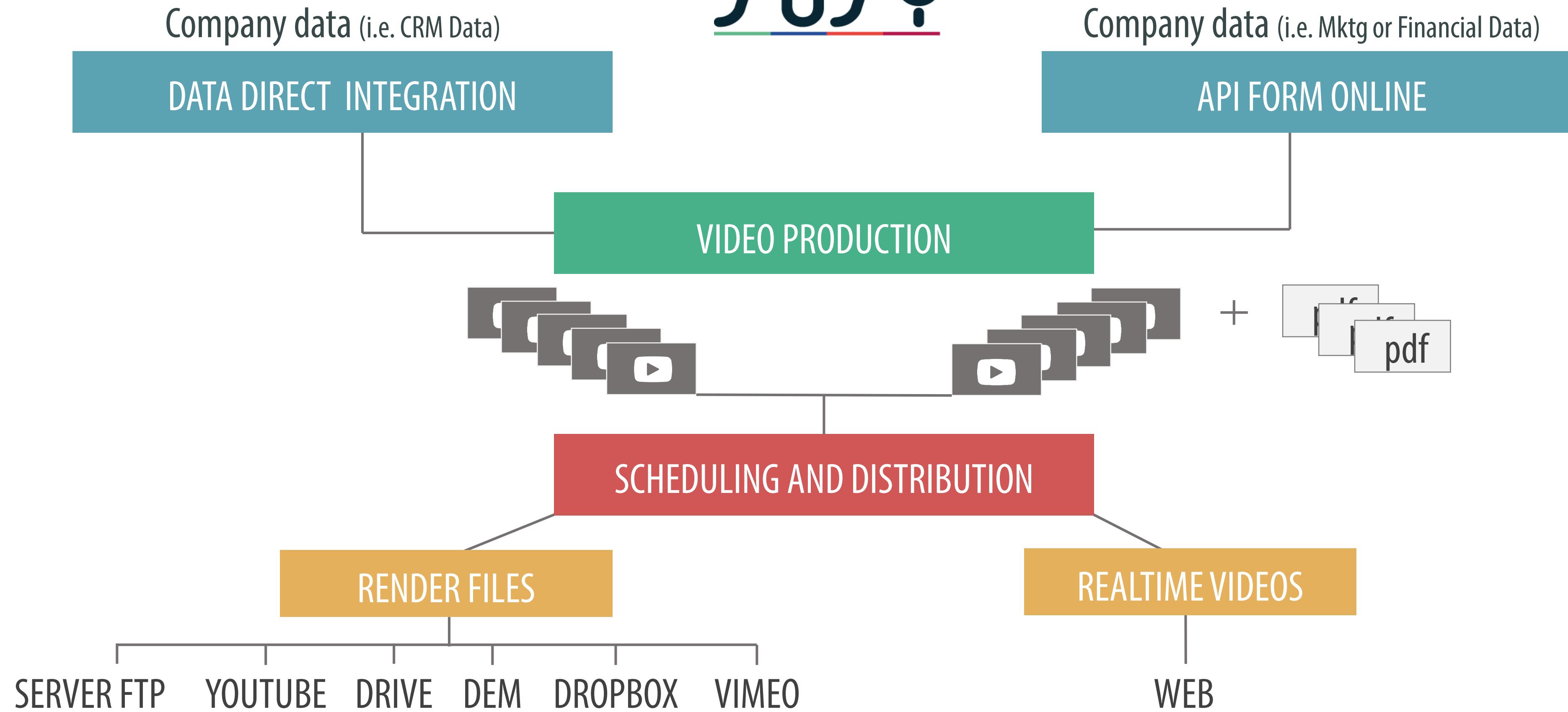
VIDEOS



The solution – PATENT PENDING

An adaptive system that enables **videos to be automatically generated** starting from the researched data. Those videos will have a coherent visualization and a semantic effectiveness.

The System works on Microsoft Azure Platform

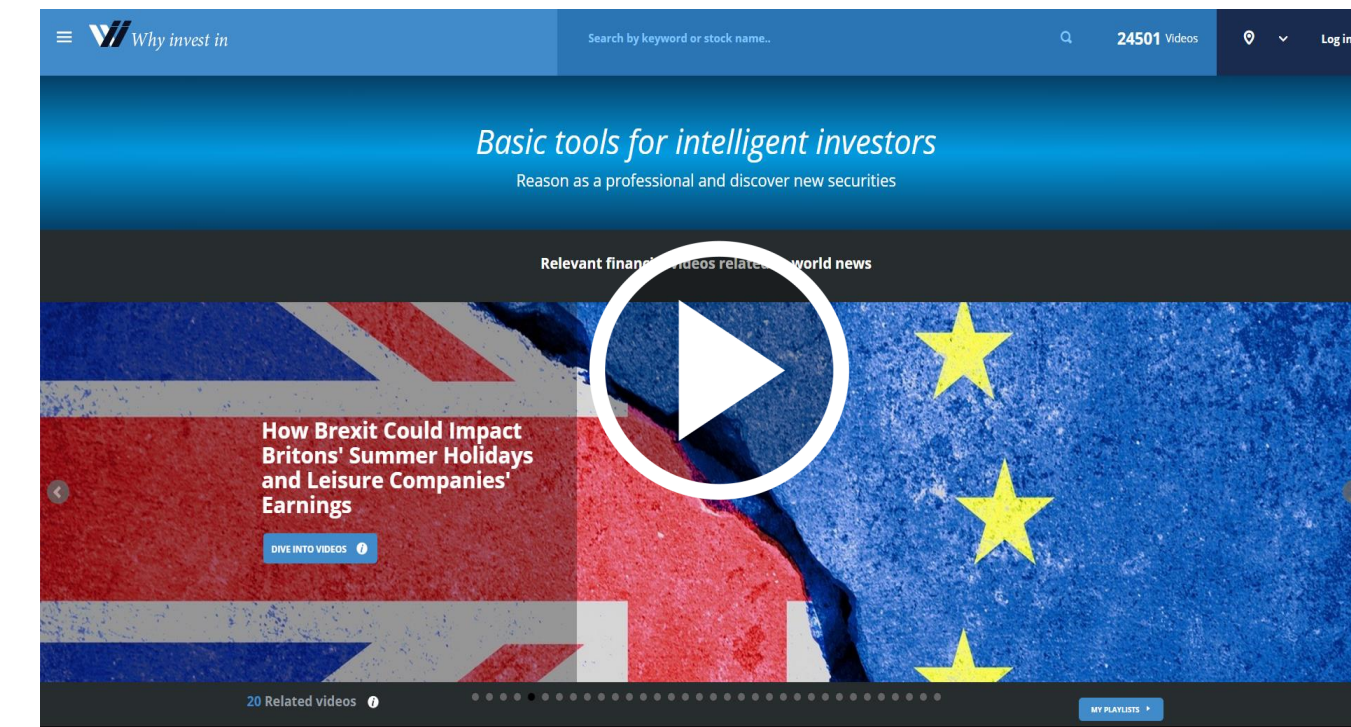


We are working on diverse cases of use with large companies in each industry and sector as direct clients.

B2B PROJECTS (Showreel)



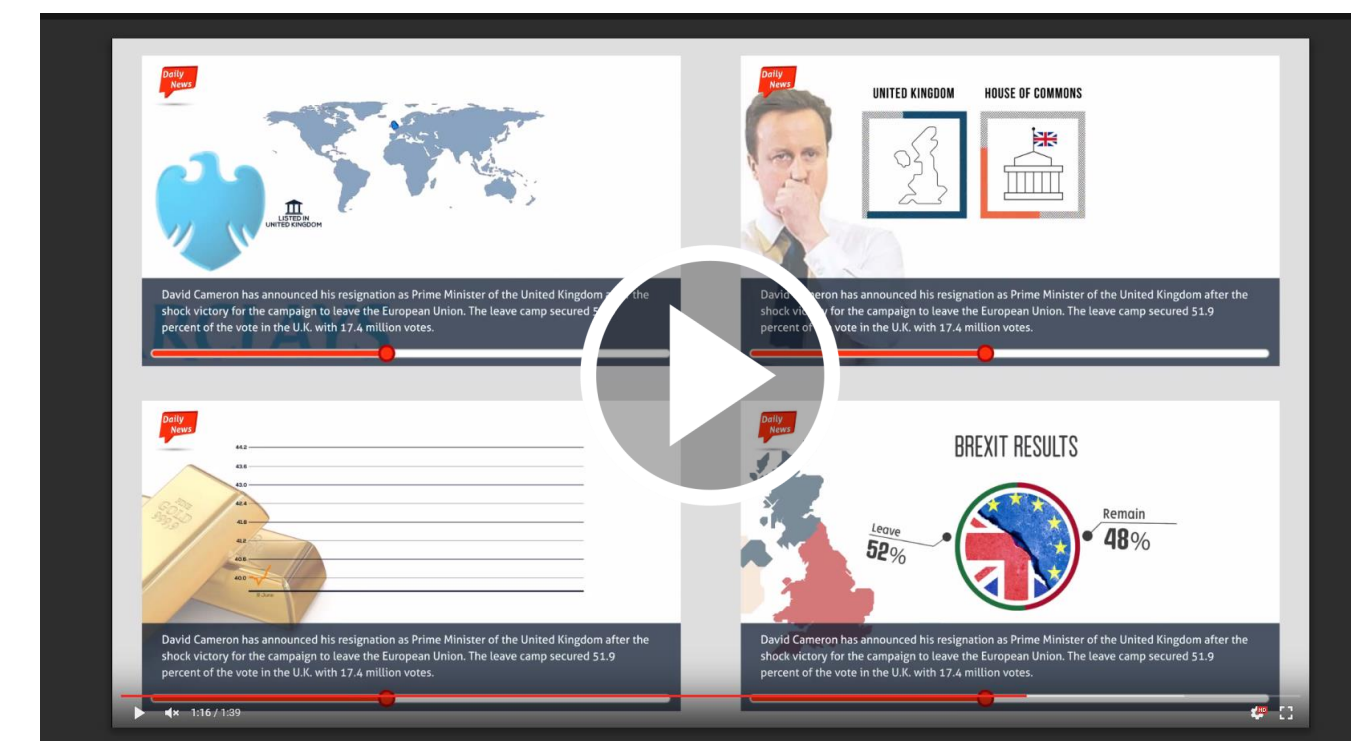
EDITORIAL PROJECTS (Showreel)



VERTICAL PROJECTS (Showreel)



EXPERIMENTAL PROJECTS



You know how to WRITE, now you know how to VIDEO!

We can enable wide range of customers to create a video for their professional proposals.

PRODUCT

COMMERCIAL PARTNERS

CASE STUDIES

PRICE X VIDEO

STARTUP VIDEO PITCHES

€199 ea.

We built a standard financial video for the representation of a pitch. Startups can fill a form online and produce their own video.

VIDEO CV

€30 ea.

We built a standard CV video. Anyone can fill his info or grab it from LinkedIn to generate an effective video cv.

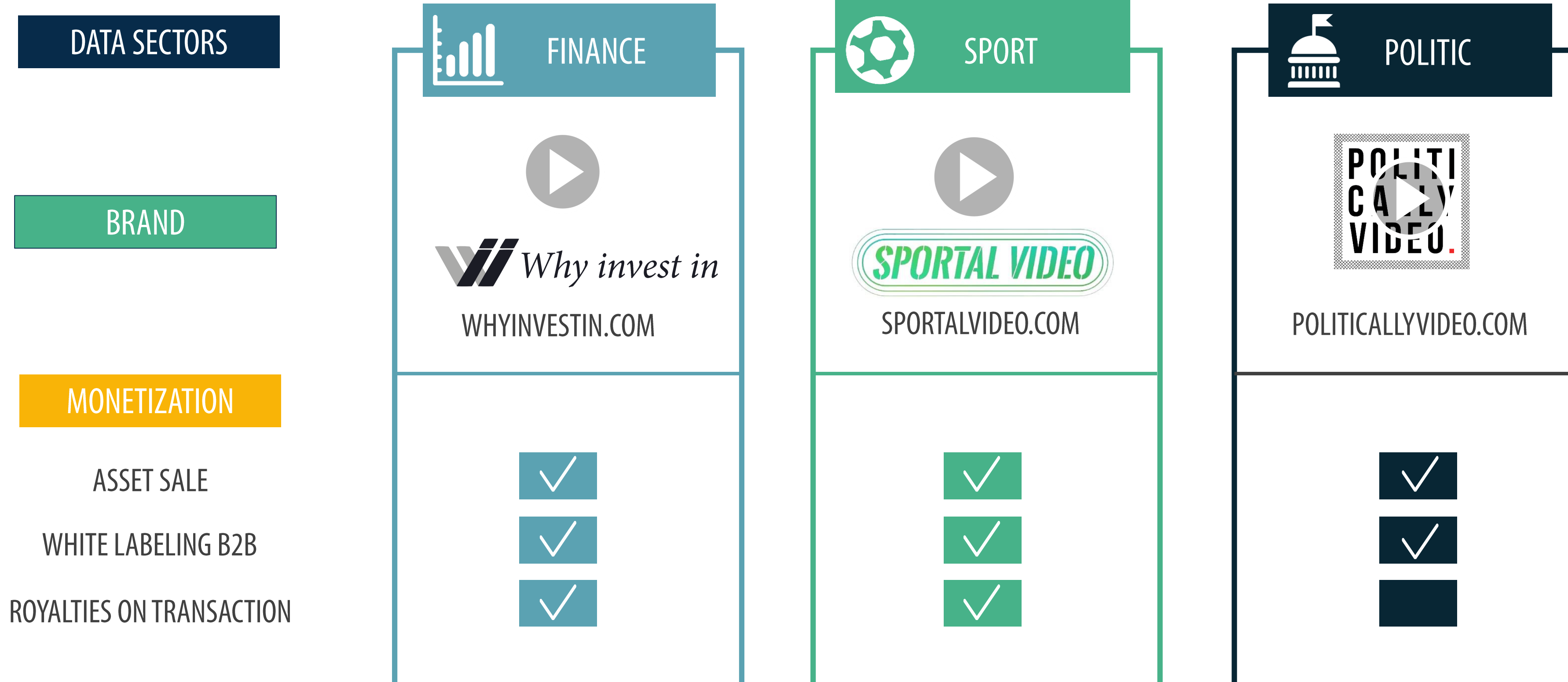
SME's PRESENTATION

€99 ea.

We create different templates to generate video presentation for small medium business companies.

OPEN DATA are spreading tons of INFORMATION, WHAT TO DO WITH THEM?

Starting from data we can produce unlimited videos in every sector of editorial interest



NEW CLIENT SUSY

1Y working - Conversion rate: 30%



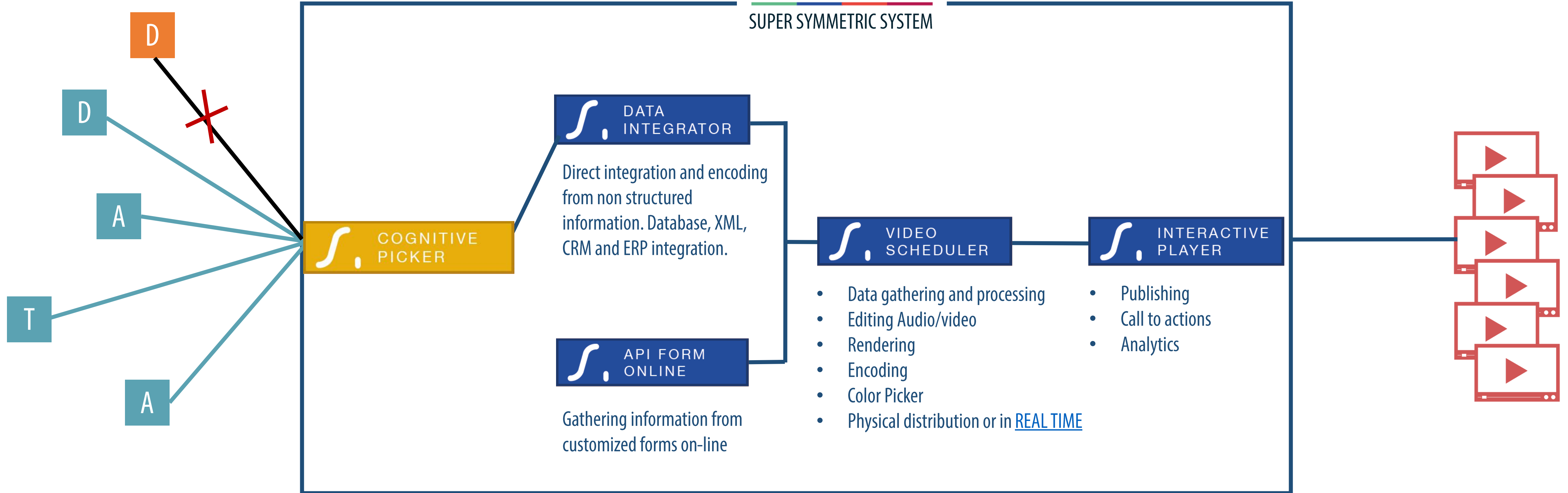
PROSPECT SUSY

Pilot and quotation requested

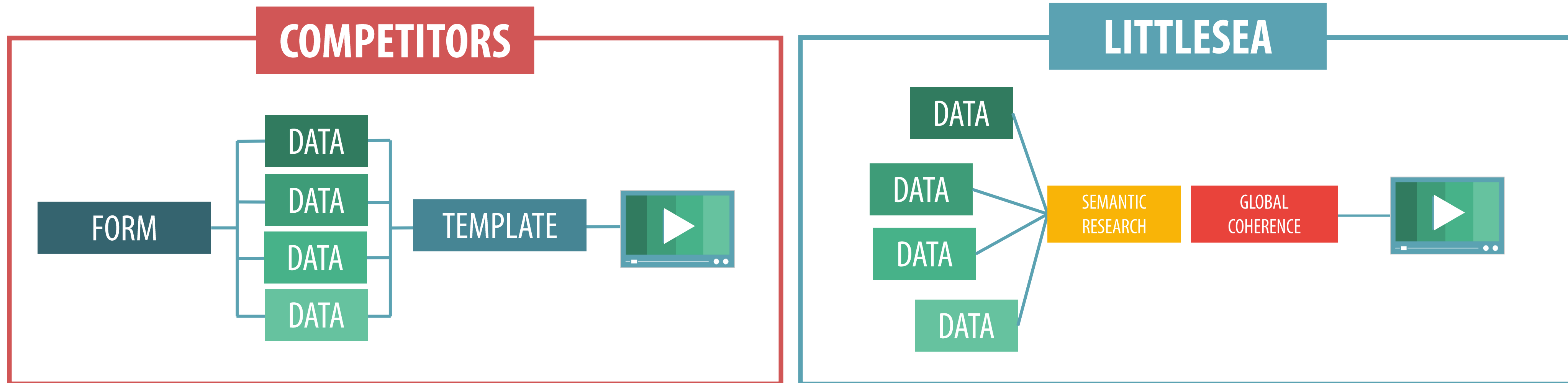
- Garanti Bank
- Luxottica
- Yoox
- Eni
- Borsa Italiana
- Fideuram
- Widiba
- Unicef
- Edison
- Terres Des Hommes

SUSY

SUPER SYMMETRIC SYSTEM



We are integrating MACHINE LEARNING to enable AUTOMATIC UNDERSTANDING and INPUT data selection and collection.



Competitors' technology needs more steps to organize data and create videos and they are limited into a caged template. Our system automatically gathers information from different sources and generates coherent related videos.

TEAM



Francesco Piccolomini
CEO



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CFO



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CTO



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COO

ADVISORS



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Italy



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Luca Cavallari
Asia

A dark space background featuring a thin, glowing blue and orange horizon line across the middle. A small, bright crescent moon is visible in the upper right quadrant. The text "WELCOME TO THE FRONTIER" is centered horizontally across the horizon line.

WELCOME TO THE FRONTIER