



ELSE Corp Meets Borsa Istanbul Private Market

Presenting ELSE Corp to Investors in Turkey

Milan, 4 October, 2016: Italian Trade Agency and Borsa Istanbul Private Market have selected ELSE Corp from amongst some of the most **cutting-edge** Italian startups for their event on October 13, 2016 in Istanbul. The event serves as a chance for the selected startups to pitch their innovative technologies to a room full of VCs, angels and investors.

ELSE Corp, a Virtual Retail platform and service provider company in Milan, Italy, and their E.L.S.E. SaaS Cloud platform, have been evolving consistently since the very beginning. Their ever growing list of new clients and industrial partners have given the company the opportunity to experiment with, improve and further develop their virtual retail business model. ELSE Corp's focus is on innovating within the **on demand & quality manufacturing for apparel and footwear**, and enriching it by blending traditional methods with new technologies & business models.

The company will also use this opportunity to elaborate on their **B2B2C Direct to Consumer** initiative **MTM Club™**, a multi-partners commercial spin-off by ELSE Corp, aiming to setup a directly managed Virtual Distribution & Sales Network for niche markets, operating worldwide through its varied regional sales partners.

The event takes place at **Borsa İstanbul, İstinye Bayırı Cad., İstanbul - Europe, İstanbul, Turkey on Thursday the 13th October, 2016 from 12:00 to 16:00.**

More info and event registration: <https://www.eventbrite.com/e/italian-startups-meet-borsa-istanbul-private-market-tickets-27927023479>

For more information: <http://www.else-corp.com/>

ELSE Corp, a Virtual Retail company, is an Italian B2B startup developing E.L.S.E. (Exclusive Luxury Shopping Experience), a New Customer Experience driven innovative SaaS cloud platform for Virtual Retail, Virtual 3D Commerce and Cloud Hybrid Manufacturing. We work to make it easier for fashion companies to engage with their customers in an interactive, omni-channel and new VIRTUAL way.

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