



Clou Desire: the Italian startup among the four selected for SEP Investors Forum in Brussels

Pisa, March 23, 2015

Clou Desire is one of the four startups - the only Italian - selected by SEP (Startup Europe Partnership) for participating in the next Investors Forum of Brussels scheduled on March 26, 2015. Clou Desire is also going to participate in the exclusive workshop *Towards the EU Capital Markets Union*, to be held the day before and that will be attended by some of the most important VCs, research centers and finance experts at European level.

The SEP Investors Forum is an international event dedicated to the best European startups, in order to understand how the most innovative projects are transformed into successful startups and spin-off.

The recognition obtained by Clou Desire marks a new milestone for the whole team and shows how the cloud marketplace, developed as an enabler for the cloud, is perfectly in line with the latest priorities expressed by the European Commission regarding the creation of a Digital Single Market: a 250 billion euro opportunity of innovation.

This invitation to SEP reinforces our belief in the power of the Clou Desire platform: a marketplace that allows Software Vendors to sell and distribute their applications as SaaS, through any cloud, within minutes and without coding.

SEP Investors Forum will be hosted by Net Futures 2015, the European Commission conference aimed at maximize competitiveness of the European technological industry. The conference will gather over 700 attendees among companies, organizations and stakeholders from the international technological landscape. The main issues addressed are:

- Research & Innovation
- Market Validation & Living Lab Research
- Business Development, Entrepreneurship & Enterprise Strategy
- Policy Making.



Links

- cloudesire.com
- <http://netfutures2015.eu/programme/sep-investors-forum>

About Clou Desire

Clou Desire is the cloud platform that offers an innovative way to sell and distribute web applications through a radically new Enterprise Application Store.

Anticipating and solving all the technological complexities, Clou Desire allows Software Vendors to fully exploit the benefits of cloud, quickly and without rewriting a single line of code, only focusing on what they do best and is most important for their business: maximizing the sales of their products.

Founded in 2013, in less than 1,5 years Clou Desire has emerged as one of the most innovative players in the Italian cloud market, as attested by several international acknowledgments, such as the UK-Italy Springboard Award and the USA Camp participation.

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