



## **Every software in the Cloud thanks to ThreeHops & Enter Cloud Suite**

*Deploy and use software in the cloud has never been so easy. It only takes 3 easy steps.*

**Milan, July 23, 2014** -Deploying your software in the cloud has become finally simple and straightforward. Just sign up on ThreeHops, the web service that turns any legacy software in Software as a Service, choose your preferred provider to host your app and click "deploy now". No extra complications.

And from today on ThreeHops can be used by the customers of Enter Cloud Suite too, the European IaaS cloud computing and cloud storage service already available in three European countries. Having Username and Password to Enter Cloud Suite is enough to "hook up" the two services and to launch the virtual machines needed to host the applications to be deployed in the cloud.

But what about who has not yet chosen their cloud provider?

Very simple: choose one from the providers list in ThreeHops to directly create an account, hence deploy your applications in few minutes.

And there's more. Those who chooses Enter Cloud Suite can take advantage of a special welcome "bonus": a 15€ cloud services coupon to be used to instantiate their own resources.

This is possible thanks to the partnership between Clou Desire and Enter, respectively provider of ThreeHops and Enter Cloud Suite. "This operation strengthens the concept of as a Service" – says Ivan Botta, CEO of Enter – "because it is not only about the use of a software in the cloud, but rather, it is embodied in the underlying cloud infrastructure, which ensures security and agility". In addition to the complete management of their own networks and virtual machines, who instantiates resources on Enter Cloud Suite, in fact, the users will be able to leverage a redundant system in three European regions (Milan, Frankfurt and Amsterdam) with a bunch of services useful to balance the traffic and to backup their data: everything is designed to never lose data and never be offline, even in case of failures or unexpected traffic spikes.

"The future of software is as a Service" – Eddy Fioretti, CEO of Clou Desire, continues – "According to the most common estimates, by 2016, 48 million apps will be available in the cloud. However, even today some technological complexities hamper the adoption of SaaS and cloud solutions. ThreeHops was created to simplify and speed up the developers work: thanks to a unique dashboard that automates the applications deployment and monitoring on preferred IaaS, the developer will avoid a series of repetitive and costly tasks. These are the goals of Clou Desire: help developers and software companies to focus only on what is most important for their business: increase the visibility and sales of their applications through the cloud".

ThreeHops offers a **special deal: the first 5 deploy are free of charge** to allow everyone to try out the service. Discover more at [threehops.clou Desire.com](http://threehops.clou Desire.com).

For information and to sign up to Enter Cloud Suite, click here [www.entercloudsuite.it](http://www.entercloudsuite.it).

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