



Claudio Ferraris, Bio

Claudio Ferraris is a multilingual, globally-minded serial entrepreneur with over 20 years of international managerial experience in Europe, North America and Asia. He has serviced a great number of multinational clients in the areas of web based application development, online branding, marketing and advertisement, customer relationship management (CRM) and mobile device solutions.

Some of Claudio's significant achievements are successful projects for Prada, Yoox, Ittierre, Ferrari Automotive, Credit Agricole, Galerie Lafayette, 3Suisses, Vodafone, Yamaha Hi Fi, L'Oreal Paris and Maybelline, Néstle Nescafe, Pfizer, Christian Dior and many others.

At the moment the businessman is focusing on China e-business solutions and in 2011 he has founded a new company called MilioOne. Its mission is to provide European manufactures of Fashion, Food and Furniture (3F) products with one-stop shop services for selling their goods online in China. MilioOne also services Chinese 3F producers who are willing to join global online market.

Claudio can be called Marco Polo of our century, as he is the first Italian entrepreneur who brought European goods into Mainland internet market.

MilioOne has a partnership with such giants of Chinese online e-commerce market as Alibaba Group (Taobao, Tmall), Bank of China, Gridsum, Applix, 360Buy, Canton Fair and others.

More than 10 year ago, when the entrepreneur entered China e-market, he has already predicted prompt expansion of internet end-users among Mainlanders, as well as the rapid economic development and household income growth.

The unique combination of all these facts multiplied by huge population of this country created a fruitful soil for China e-commerce and it current blossoming stage.

At the moment China e-business is on its pick capacity and enormous extraordinary opportunities are awaiting for progressive business leaders, who are willing to invest their efforts and recourses into online trading and cooperation with MilioOne.