



N2R LONGBOARD: Technology Revolution from Yachts to Skates

The N2R Longboard '37 will revolutionize the skate market & from mid february it will be available on the crowdfunding platform Kickstarter.com

[Link to N2R Longboard '37 on Kickstarter](#)

Turin, 24 February 2014 - The N2R longboard that has been launched today on the crowdfunding platform Kickstarter, by N2R Skate (www.n2rskate.it), an Italian company based in Turin, has unique and striking characteristics.

The designers and manufactures of the N2R longboard, have almost twenty years of experience in the production of luxury yachts and racing cars parts, and have decided to hand over this knowledge into a skateboard, thus to create a much lighter and more durable product performing the whole market.

"We have decided to apply a production process which had never been used before", says Simone Virginio, N2R Chief Technology " the result was surprising: we made a 40% stronger and 25% lighter longboard than any other available on the market".

The N2R longboard is produced using a tricomposite (klevlar + carbon + glass fiber) by technology INFUTURE®, used for the production of top luxury yachts and racing cars, improved and developed in these 15 years of research. The project is carried on in collaboration with DIAB, the biggest manufacturer company of sandwich cores. This technology provides the N2R longboard incredible strength, resistance and a lower rate of wear-out.

"This longboard is built for life" Simone Virginio continues "to prove its strength, it has three year warranty on the break, an out-off in this field!". The N2R longboard is also easy to carry, it's 25% lighter than any others longboard, you can also chose your style, it can be customized with the application of any kind of image .

"We really believe in this project," Luca Sburlati, CEO of N2R, says , " we have chosen to promote the N2R longboard through a crowdfunding with the Kickstarter platform, from the 20th February, for only 40 day, boarders can purchase this outstanding longboard at a lower price, 40% less compared to the final sellout price. A unique opportunity for everyone to test the extraordinary features of this product at an incredibly price".

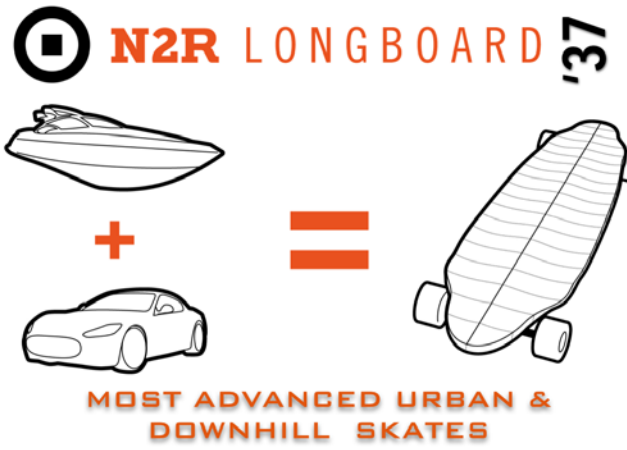
Worldwide among young people the Longboard is the " trend of the moment" concludes Luca & Simone "a 'must have ' to move around the city , a sustainable and easy way of transportation, to take with you" and "we want to be an alternative proposal to other brands by introducing an italian project that combines technology and sustainability, as we do for all our projects".

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N2R LONGBOARD

N2R Longboard '37 is on sale on Kickstarter with a starting price of 179 €.

N2R is an innovative company founded in 2011 that follows 3 main values: Italian style and design, new technologies applications and sustainability.



N2R LONGBOARD '37

The diagram shows a speedboat, a plus sign, a sports car, an equals sign, and a longboard, illustrating the technology transfer from yachts and racing cars to the skateboard.

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