

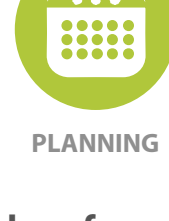
Connect collaboration, analysis, planning and execution in real-time without re-architecting existing IT



COLLABORATION



ANALYSIS



PLANNING

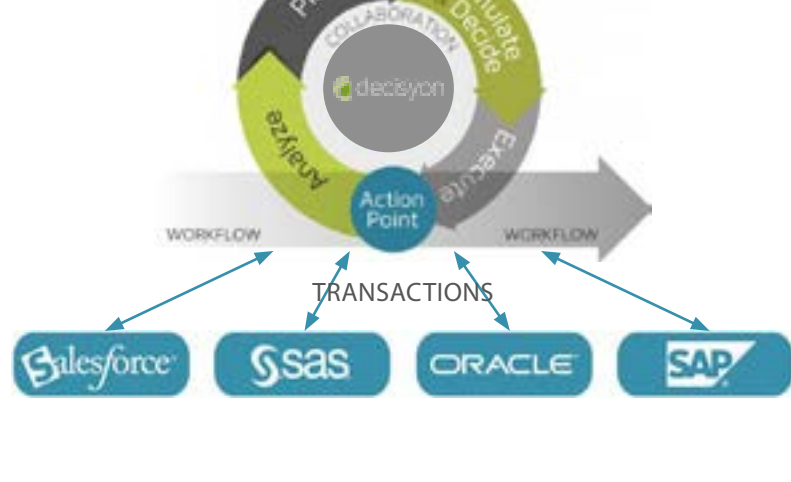


EXECUTION

Decisyon, Inc. delivers the **only collaborative BI and performance management software** solution that integrates collaboration, analysis, planning and execution – all in a single unified environment – to help organizations make smarter business decisions AND execute them more effectively in real-time.

Complement existing operational systems

Decisyon's on premise- or cloud-based solutions complement existing IT investments by bringing standalone enterprise applications together to create cross-functional workflows that include bi-directional data communication and the ability to execute transactions in existing operational systems.



Technology


on-premise

or


cloud-based

 single instance
multi-tenant

 Powerful **HYBRID ROLAP** analysis engine

Supports relational and multidimensional modeling

100%


+differentiators


Single

Meta Data Model

- Built from the ground up as a unified Collaboration, Analysis, Planning, Execution platform (not a collection of point solutions)
- Only platform supporting In-Context Collaboration
- Accesses data from any source (ERP systems, data warehouses, cloud-services and repositories, desktop applications (Excel, Word, etc.), social services, etc.).
- Integrates structured and unstructured data
- Dashboards bring intuitive ad-hoc analyses to users at any level of organization

Products

PLATFORM

Decisyon 360

The sixth generation of Decisyon's unified platform that delivers collaboration, analytics, planning and execution across multiple departments and operational systems and accelerates smart decision making.

APPLICATION SOLUTIONS

Decisyon/Plant

(manufacturing solution) – An operational intelligence solution built on the Decisyon 360 platform that drives efficiency in manufacturing. Decisyon/Plant allows manufacturers to manage their entire supply chain and manufacturing processes in unique ways – including both in-plant operations and upstream/downstream partners.

Decisyon/Engage

(customer insight) – A social CRM application built on the Decisyon 360 platform that helps improve customer care and retention. Decisyon/Engage provides brands real-time insight into their customers' needs, likes and dislikes – and the ability to adjust plans and execute in response.

PARTNER SOLUTIONS


HR Management
Sapien

Sales Force Automation
Risora

Risk Management
Riesko

Use Cases

- + Operational business intelligence
- + Risk management
- + Performance management
- + Profitability and cost management
- + Production planning and management
- + Planning and forecasting
- + Supply chain planning
- + Social CRM
- + Customer care

Clients

 Used by over **200** companies in **11** countries

Janssen division of Johnson & Johnson	Novartis	Pfizer	Sandoz	BMW
Unilever	Nestle	Lindt	Barilla	Ford
Olivetti	Telecom Italia	Intesa San Paolo	Saipem	VW

Dior

\$17B average revenue of public customers

Target Industries

- + Automotive
- + Banking
- + Fashion
- + Financial Services
- + Manufacturing
- + Media
- + Pharmaceuticals
- + Retail
- + Telecommunications
- + Transportation

Sample Results

Achieved using Decisyon

HR


UP TO 67% INCREASE IN PLANNING PRODUCTIVITY

25% TO 40% REDUCTION IN HEADCOUNT RELATED TO PLANNING ACTIVITIES

25% TO 50% FASTER PLANNING CYCLES

15% TO 40% FASTER DEPLOYMENTS

IT


TYPICAL BI PROCESSES

	PLANNING	IMPLEMENTATION
TYPICAL BI PROCESSES	██████████	██████████
COLLABORATIVE BI PROCESSES	██████████ 25% - 50% REDUCTION	██████████ 50% - 75% REDUCTION


UP TO 25% DECREASE IN RESPONSE TIME

MANUFACTURING


10% TO 15% REDUCTION IN OPERATING EXPENSES

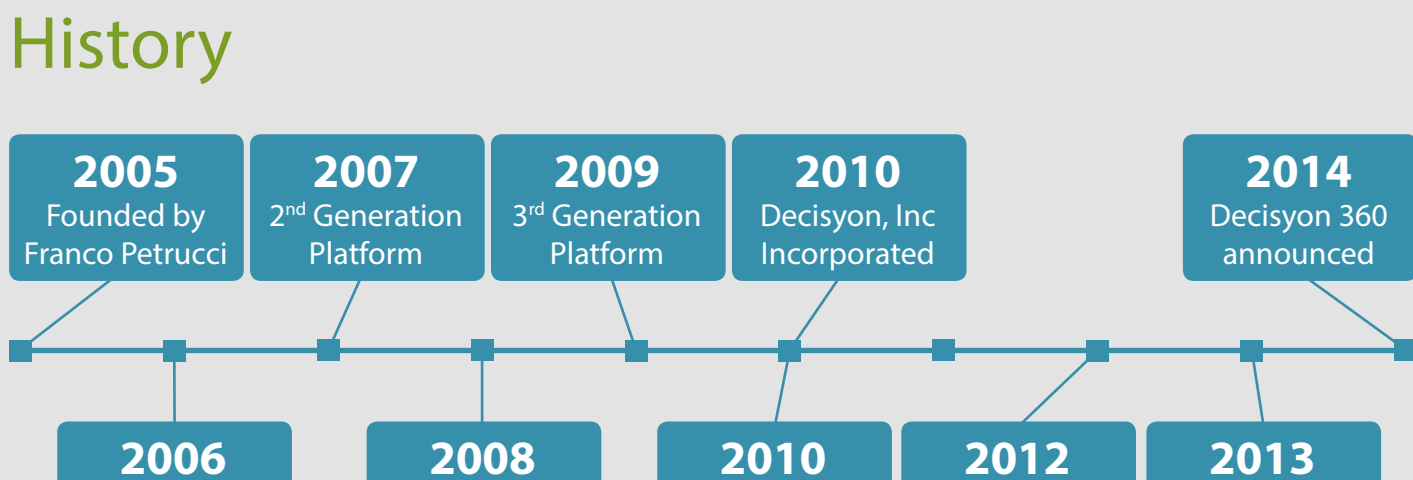
UP TO 50% REDUCTION IN WORK-IN-PROCESS INVENTORY

CUSTOMER CARE


UP TO 25% DECREASE IN RESPONSE TIME

20% TO 50% INCREASE IN CUSTOMER SATISFACTION

History



Quick Stats

90
EMPLOYEES worldwide as of December 2013

CHANNELS
DIRECT SALES
OEM/ISV
SYSTEM INTEGRATOR/CONSULTANTS

LOCATIONS

 Stamford, CT
Milan
Rome

MANAGEMENT TEAM
Significant Industry Experience
