



FIRENZE – May 13th

Sala Assemblee Confindustria - Via Valfonda, 9 – Firenze

Introduction to Entrepreneurship, from Startups to Venture Financing

10:00 – 10:20 Introductions

- Stefano Ferraro, Vice Presidente, Confindustria Firenze
- Bruno Pecchioli, Presidente Scuola Superiore di Tecnologie Industriali, Gestore dell'Incubatore Firenze
- Marco Bellandi, Prorettore Trasferimento Tecnologico, Università degli Studi di Firenze

10:20 – 12:45 MtB Startup School

- Alberto Onetti, Chairman, Mind the Bridge Foundation
 - > Entrepreneurship
 - > Business Planning
 - > The Venture Capital Market
 - > Silicon Valley
- MtB GYM Alumni: Alessandro Rizzoli (Mopapp), Giovanni Venturini Del Greco (BioSolids Technologies)
- MtB Business Plan Competition 2011:
 - > Goals, Deadlines, Rules and Tips (Alberto Onetti, Chairman, Mind the Bridge)
 - > Premio Marzotto (Cristiano Segnanfreddo, Direttore Generale, Associazione Progetto Marzotto)
 - > RCS Digital Publishing Prize (Alceo Rapagna, Chief Digital Officer, Rcs Mediagroup)

12:45 – 14:15 Lunch & Networking

14:15 – 17:00 MtB GYM

Panel of investors and entrepreneurs giving constructive feedback to four selected startups.

- Alberto Onetti (MtB)
- Joe Petillon (Banner Ventures LLC)
- Stefano Ferraro (Brain Technology)
- Fabrizio Landi (Esaote)
- Antonio Conati Barbaro (IAG)
- Andrea Permegiani (IAG)
- Andrea Berselli (Markeven)
- Niccolò Donzelli (Nest Investimenti)
- Leonardo Camiciotti (Top-IX)

Other investors and entrepreneurs to be confirmed.

17:00 End of conference

If you want to be considered for the MtB GYM session, please send your executive summary to Firenze2011@mindthebridge.org. We will select the most promising projects that will be presented to the panel.

RSVP - <http://mindthebridgefirenze2011.eventbrite.com/>



Serena Orizi per Mind the Bridge Foundation

Mirandola Comunicazione

Ufficio (+39) 0524574708 - Skype soloori

Mobile (+39)3495451630 - (+39) 3204205558

serena@mirandolacomunicazione.it - serenaorizi@yahoo.it



PAVIA – June 17th

Aula Magna Collegio A. Volta - Via Ferrata, 17 – Pavia

Introduction to Entrepreneurship, from Startups to Venture Financing

10:00 – 10:20 Introductions

- Alessandro Cattaneo, Sindaco di Pavia
- Margherita Balconi, Presidente, Polo Tecnologico
- Annalisa Tocchio, Presidente del gruppo giovani, Unione degli Industriali della Provincia di Pavia

10:20 – 12:45 MtB Startup School

- Alberto Onetti, Chairman, Mind the Bridge Foundation
 - > Entrepreneurship
 - > Business Planning
 - > The Venture Capital Market
 - > Silicon Valley
- Charles Versaggi, President, Versaggi BioCommunications
 - > Business Story
- MtB GYM Alumni: Barbara Labate (RisparmioSuper)
- MtB Business Plan Competition 2011:
 - > Goals, Deadlines, Rules and Tips (Alberto Onetti, Chairman, Mind the Bridge)
 - > Premio Marzotto (Cristiano Seganfredo, Direttore Generale, Associazione Progetto Marzotto)
 - > RCS Digital Publishing Prize (Alceo Rapagna, Chief Digital Officer, Rcs Mediagroup)

12:45 – 14:15 Lunch & Networking

14:15 – 17:00 MtB GYM

Panel of investors and entrepreneurs giving constructive feedback to four selected startups

- Alberto Onetti (MtB)
- Joe Petillon (Banner Ventures LLC)
- Alberto Trombetta (Finlombarda Gestioni SGR)
- Marco Villa (IAG)
- Massimo Vanzi (IAG)
- Maurizio Liverani (Baryon Capital Corporation)

Other investors and entrepreneurs to be confirmed.

17:00 End of conference

If you want to be considered for the MtB GYM session, please send your executive summary to Pavia2011@mindthebridge.org. We will select the most promising projects that will be presented to the panel.

RSVP - <http://mindthebridgepavia2011.eventbrite.com/> (registration not open yet)



Unione degli Industriali
della Provincia di Pavia



Gruppo
Giovani
Industriali

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serena@mirandolacomunicazione.it - serenaorizi@yahoo.it



GENOVA – June 22nd

Istituto Italiano di Tecnologia (IIT) - Via Morego, 30 - Genova

Introduction to Entrepreneurship, from Startups to Venture Financing

10:00 – 10:20 Introductions

10:20 – 12:45 MtB Startup School

- Marco Marinucci, Executive Director, Mind the Bridge Foundation
- Alberto Onetti, Chairman, Mind the Bridge Foundation
- Fabrizio Capobianco, President & Chairman, Funambol
 - >Entrepreneurship
 - >Business Planning
 - >The Venture Capital Market
 - >Silicon Valley
- MtB Business Plan Competition 2011:
 - > Goals, Deadlines, Rules and Tips (Alberto Onetti, Chairman, Mind the Bridge)
 - > Premio Marzotto (Cristiano Segnanfreddo, Direttore Generale, Associazione Progetto Marzotto)
 - > RCS Digital Publishing Prize (Alceo Rapagna, Chief Digital Officer, Rcs Mediagroup)

12:45 – 14:15 Lunch & Networking

14:15 – 17:00 MtB GYM

Panel of investors and entrepreneurs giving constructive feedback to four selected startups

- Marco Marinucci (MtB)
- Alberto Onetti (MtB)
- Fabrizio Capobianco (Funambol)
- Maria Silva (GHT)
- Lorenzo Franchini (IAG)
- Massimo Vanzi (IAG)
- Maurizio Liverani (Baryon Capital Corporation)

Other investors and entrepreneurs to be confirmed.

17:00 End of conference

If you want to be considered for the MtB GYM session, please send your executive summary to Genova2011@mindthebridge.org. We will select the most promising projects that will be presented to the panel.

RSVP - <http://mindthebridgegenova2011.eventbrite.com/> (registration not open yet)

Draft program – More information coming soon



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