

# amazon services Europe

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Introducing Amazon Marketplace in Italy  
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# amazon Amazon Customer Segments



The place where customers can find and discover everything they want to buy online...

# amazon.it Amazon Marketplace in Italy

- ✓ Amazon will launch Marketplace in Italy later this year
- ✓ Enabling sellers to sell their products on Amazon.it
- ✓ Leveraging Amazon traffic and customers to generate sales

How it works:



# Sell on amazon.it

amazon.co.uk

Hello. Sign in to get [personalised recommendations](#). New Customer? [Start here](#).

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Bestsellers

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TV & Home Theatre

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Computers & Accessories

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Phones

Sell Your Stuff



## Panasonic Lumix FS10 Digital Camera - Black (12.1MP, 5x Optical Zoom) 2.7 inch LCD

by Panasonic

★★★★☆ (73 customer reviews) Like (0)

Colour Name:

Black: £83.99

RRP: £139.00

Price: **£83.99**

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# amazon.it Key Benefits

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- ✓ Access to millions of Amazon customers
- ✓ Little to no capital investment
- ✓ Success based model to minimize risk
- ✓ Leverage Amazon's extensive infrastructure and know how

