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MIND THE BRIDGE VENTURE CAMP 10

Trip to Silicon Valley and Back

November 5th - 6th

Corriere della Sera

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AGENDA Friday November 5th



- 9.00 AM - 10.00 AM** **Registration**
- 10.00 AM - 10.30 AM** **Welcome Speeches**
- Piergaetano Marchetti, Presidente; RCS MediaGroup
Ferruccio de Bortoli, Direttore, Corriere della Sera
Carol Z. Perez, US Consul General
Marco Marinucci, Executive Director, Mind the Bridge Foundation
Alberto Onetti, Chairman, Mind the Bridge Foundation
- 10.30 AM - 11.30 AM** **Panel: The Future is Now**
- Stefano Maruzzi (Country Director, Google Italy)
moderated by Emil Abirascid (Innovazione)
- 11.30 AM - 12.30 AM** **Startups Pitch - Group A: Internet & Co.**
- Risparmiosuper, Get Connected MopApp, Intervieweb, UNPlugged,
Xapio, Porco Vino
- 12.30 AM - 2.00 PM** **Lunch / Networking time**
- 2.00 PM - 3.00 PM** **Policy: Removing the Roadblocks**
- Min. Renato Brunetta* (Ministro per la Pubblica Amministrazione e l'Innovazione)
On. Luigi Casero (Sottosegretario di Stato all'Economia e alle Finanze)
On. Alessia Mosca (Membro della Camera dei Deputati, XVI Legislatura)
interviewed by Riccardo Luna (Wired Italia)

 Startup Presentation

 Inspiration

 Networking



AGENDA Friday November 5th

- 3.00 PM - 3.45 PM** Startups Pitch - Group B: Life Science & Green Tech
ReMembrane, SMANIA, eRALOS3, Minteos
- 3.45 PM - 4.30 PM** Panel: The Italian Gold in the Silicon Valley
Giacomo Marini (Noventi)
Alberto Sangiovanni-Vincentelli (UC Berkeley)
Vittorio Viarengo (VMware)
moderated by Daniele Manca (Vice Direttore, Corriere della Sera)
- 4.30 PM - 4.45 PM** Coffee break / Networking time
- 4.45 PM - 6.00 PM** Policy: Learning from the World
Richard Boly (Head of eDiplomacy Department, US Department of State)
Steven R. Koltai (Senior Advisor, Entrepreneurship, US Department of State)
Shuly Galili (Israel California Chamber of Commerce)
moderated by Marco Marinucci (Mind the Bridge Foundation)
- 6.00 PM - 6.30 PM** 1:1 Meetings Startups-Investors / Networking time
- 8.30 PM - 11.00 PM** Gala Dinner

AGENDA Saturday November 6th



- 9.00 AM - 10.00 AM** Registration
- 10.00 AM - 11.00 AM** Investors Panel: Venture Capital in 2020
Mark Alhermizi (iZi Media Capital)
Ivan Farneti (Doughty Hanson & Co Technology Ventures)
Yao-Hui Huang (The Hatchery)
Francesco Marini Clarelli (IAG)
Marco Pinciroli (Innogest)
moderated by Marco Montemagno (SkyTV)
- 11.00 AM - 12.15 AM** Startups Pitch Group C: Entertainment & Co
Konkuri, ISN Virtual Worlds, We Sport, Radio Touch, Fubles
- 12.15 AM - 12.45 AM** The Anatomy of an Exit
Roberto Bonsignore (Clearly Gottlieb Steen & Hamilton)
Thomas Gaynor (Buchalter Nemer)
Loris Degioanni (CACETech)
Fabio Violante (Neptuny)
moderated by Matteo Daste (Mind the Bridge Foundation)
- 12.45 AM - 2.00 PM** Lunch / Networking time
- 2.00 PM - 2.30 PM** Panel: The Italian Gold in Italy
Giulio Meroni (Meritalia)
Andrea Pontremoli* (Dallara Automobili)
Massimo Sgrelli (Wave Group)
moderated by Roberto Bonzio (Reuters)

AGENDA Saturday November 6th



- 2.30 PM - 3.15 PM** **Panel: Bridging Research into Business**
- David Orban (Singularity University)
Daniele Piomelli (IIT - Istituto Italiano Tecnologia)
moderated by Alberto Onetti (Mind the Bridge Foundation)
- 3.15 PM - 4.00 PM** **Panel: MtB Alumni**
- Alumni from previous MtB BP Competitions & MtB Gym
- 4.00 PM - 4.30 PM** **The OSCARS: Prize Announcements**
- 4.30 PM** **Recess**

(*) to be confirmed

ABOUT US



What is Mind the Bridge?

The Mind the Bridge Foundation is a non-profit initiative founded by Marco Marinucci. A Google manager in his day job, Marco got inspired while involved in a business plan competition and mentoring project in Africa. Sparked by the radical impact such an initiative played, he decided to replicate the model with the hope to have a similar impact in his own country, Italy.

The Foundation is led by a Board of Directors with Marco as Executive Director. Alberto Onetti, an Italian university professor with an in-depth knowledge of the Silicon Valley ecosystem, serves as its Chairman. The Board steers the direction of the initiative and defines its organizational objectives.

The ultimate goal of the Foundation is to foster a sustainable Italian entrepreneurial ecosystem, spur more innovative ideas, and reinvigorate the complex new venture economy, providing Italian entrepreneurs with direct exposure to potential venture capital investors from the most experienced, entrepreneurial ecosystem in the world - Silicon Valley.

Every year Mind the Bridge runs an annual Business Plan Competition with the purpose of selecting the best innovative business ideas among all the talented applicants. For the selected startups Mind the Bridge provides a training Boot Camp and several Coaching sessions, in preparation for the MtB Venture Camp in Milan. It also hosts the MtB Gran Finale events, a roadshow in the US that showcase the program's finalists.

Through the Business Plan Competition and Affiliation program for Italian incubators and sponsors, the selected startups are admitted to the Mind the Bridge Gym, a Silicon Valley-based mentoring and coaching program located at Pier 38 in San Francisco.



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START-UPS



eRALOS3

eRALOS3 produces innovative and flexible photovoltaic (PV) cells to be integrated in clothes. The PV cells will be manufactured in order to create various shapes, patterns and words, giving an aesthetic value to the garments and satisfying the energy needs of small portable electronic devices in a simple, autonomous and cheap fashions.

NOTES

Fubles

Fubles is an online sport sharing platform that allows to set up matches without losing time, money and friends. It make it easy to find pitches, matches and player. So far the most active community in the world for pick-up games with 15.000 users playing over 600 matches each month.

NOTES

Get Connected MopApp

MopApp is like Google Analytics, but for tracking & analyzing the sales of a developer's/company's mobile apps published in the major stores. It provides advanced but simply-to-understand reports and comparison charts that show how your apps sell in the different stores, OS platforms, devices, countries and more.

NOTES



START-UPS



Interviewweb

Interviewweb develops and markets a Human Resources web application for recruiting, covering and optimizing the whole process: through SaaS technology and highly interactive features, recruiters collect CVs, research, assess, communicate with candidates and interview them with videoconference tools.

NOTES

ISN Virtual Worlds

ISN Virtual Worlds is a startup specialized in Web 3D and Virtual Worlds technologies, presenting the VSPORTS project, a web 3D community and social network around the passion for sports, for users to play, socialize and make money on line.

NOTES

Konkuri

Konkuri is a web application to create and manage tournaments of any sport or game. With Konkuri you can publish the tournament site in 1 click, generate the schedule, share results and standing on line, communicate effectively with participants.

NOTES



START-UPS



Minteos

Minteos wireless sensor network technology and services manage risk of valuable corporate and natural assets such as forests, oil fields, farming fields, industry plants, and pipelines. The innovative detection technology helps companies reduce their risk, liability and drastically reduces cost.

NOTES

Porco Vino

Porco Vino is a revolutionary social e-commerce platform bringing hidden treasures of Italian wine & gourmet to the worldwide stage. Organized as a virtual village with product categories displayed as shops with its shopkeeper, its focus is on a content-rich user experience and on discovery of new products and narratives.

NOTES

Radio Touch

In several ways traditional media are complementary to the Internet: they can stimulate demand, generate curiosity amongst consumers and ultimately guide them through the huge Internet data base. Radio Touch develops methods and systems to integrate traditional media such as radio and TV with the Internet and Mobile Internet world, filling the gap which still exists between these two communication channels.

NOTES



START-UPS



ReMembrane

ReMembrane Srl is a biotech start-up that enhances the quality of experimental models used in biologic laboratories through the modernization of cell culture technology, offering lipid supplements for cell culture membrane standardization.

NOTES

Risparmiosuper

Risparmiosuper is the first website in Italy that gathers and compares supermarket offline in-store product prices. Thanks to it, shoppers can save time and money finding the cheapest supermarket according to their shopping list and stores can reach customers during their decision making process and access real time data and analytics on competitors price strategies and shoppers behavior.

NOTES

SMANIA

SMANIA will start with a high-tech spin-off specialized in the research, design, and development of innovative neural interfaces for a bidirectional communication between the peripheral nervous system and an artificial device to intimately connect an amputee with its prosthesis.

NOTES



START-UPS



UNPlugged

UNPlugged created the product MainSim™ web based maintenance management software in 2008 which is the best product available for day-to-day management of the maintenance function. The goal for the company is to build the new version of MainSim™ (version 3.0 – OSS Open source), developing a new marketing infrastructure based on the commercial open source.

NOTES

We sport

We-Sport.com® is a social network where sports players can find mates, throughout geolocation (LBS), for playing together. It can also represent an instrument for companies and people in the sport industry to reach a specific target or market niches.

NOTES

Xapio

Xapio solves the problem we face with exploding digital information: we get overloaded with screens full of data, yet we can't gather the relevant info we need now. Xapio is a cloud service that lets you hyperlink and share all your disparate information, navigate in the browser through your accessible information space, and display just what you want now for your decision.

NOTES



SPEAKERS BIOS



Emil Abirascid

Emil Abirascid, journalist, writes about innovative economy and enterprises on Innov'azione magazine where he is editor in chief, on "Wired Italia" and on "Il Sole 24ORE". He is founder and Ceo of Startupbusiness and he is author and organizer of Percorsi dell'innovazione the area fully dedicated to startups at Smau ICT trade show.



Mark Alhermizi

Principal of the iZi Media Capital, Mark is one of the leading M&A and corporate development experts in the media and marketing industry. Prior to forming iZi Media Capital, Mark headed up the worldwide M&A and Corporate Development practice for J. Walter Thompson, part of the WPP Group. While with WPP, the largest marketing and communications conglomerate in the world, Mark oversaw the strategic development of Thompson Connect Worldwide. During his tenure, he was responsible for the acquisition and development of twenty companies and divisions.



Richard Boly

Richard Boly is a career U.S. diplomat and currently the Director of the Office of eDiplomacy, an applied technology think tank for the United States Department of State. Previously, he was a National Security Affairs Fellow the Hoover Institution at Stanford University, where he launched the Global Entrepreneurship Program. He recently served in U.S. Embassy, Rome, where he developed and ran a program to promote entrepreneurship in Italy. Richard is the most junior diplomat to win the Cobb Award for commercial diplomacy. He is a graduate of Stanford University and the Graduate School of International Relations and Pacific Studies at UCSD.



SPEAKERS BIOS



Roberto Bonsignore

Roberto Bonsignore is a partner of U.S. law firm Cleary Gottlieb Steen & Hamilton and is currently based in the Milan office of the firm. Before moving to Milan, he worked in the New York and Brussels offices of the firm and was one of the founders of the Rome office in 1998. His practice focuses on M&A, restructurings and finance. He holds a Law degree from the University of Turin and a Master degree from Harvard Law School.



Roberto Bonzio

Roberto Bonzio had been a reporter for years at "Il Gazzettino" and "Il Giorno" newspapers, before joining Reuters in Milan in 2001. He is now working on a personal multimedia project (www.italianidifrontiera.com), focusing on entrepreneurial spirit of Italian expats in USA.



Renato Brunetta

Renato Brunetta is full Professor of Labour Economics at the Tor Vergata Rome University. In May 2008 he was appointed Minister for Public Administration and Innovation in the XVI Legislature of the IV Berlusconi Government. He is also a columnist for "Il Sole 24ORE" and "Il Giornale". In the eighties and nineties he collaborated, as economic advisor, with the Craxi, Amato and Ciampi governments. From 2003 to 2006 he was economic advisor to the President of the Council of Ministers. From 1985 to 1989 he served as Vice-President of the OECD Labour and Social Affairs Committee (Paris).



Luigi Casero

Luigi Casero is Member of the Italian Parliament and Undersecretary of State for economy and finance since May 2008. He graduated in Economics, from the Università Luigi Bocconi. He has been supervisor at national level of the Department for Economy of Forza Italia from 2001 to 2008. Elected to the Chamber of Deputies in 2006, he was made Vice Chairman of the Budget Committee.



SPEAKERS BIOS



Matteo Daste

Matteo Daste is a shareholder resident in the San Francisco office of Buchalter Nemer, his law practice focuses on Corporate Finance and Securities Transactions. He has counseled, over the years, a number of entities and institutions, both private and public, in capital-raising transactions and reorganizations. He has assisted clients in structuring, negotiating and conducting private placements of equity, debt and hybrid securities as well as corporate governance, corporate structure and operational matters. Matteo is a founding member of BAIA (Business Association Italy America), and sits on the Board of Directors of several technology startups and nonprofit organizations, including the Mind the Bridge Foundation.



Ferruccio de Bortoli

Ferruccio de Bortoli is the Director of "Corriere della Sera". Journalist since 1975, in 1979 he begins working at "Corriere della Sera" as a Reporter at first, and as an Economics Editor later. He worked as Editor in Chief for the magazine "Europeo" and for the newspaper "Il Sole 24ORE". In 2005 he is designated as Editor of "Il Sole 24ORE" and Publishing Director of "Il Sole 24ORE Publishing Group". Since 2009 he is the Editor of "Corriere della Sera" and Vice - Chairman of "Rizzoli Corriere della Sera Foundation". At the present time, he is President of "Memoriale della Shoah Foundation". He is a member of the Board of Directors of several Foundations. He won several journalistic awards.



Loris Degioanni

Loris Degioanni founded CACEtech together with a Professor of UC Davis he met during his Ph.D. CACE Technologies has been acquired this year by Riverbed, a computer networking company with headquarters in San Francisco. Riverbed's main focus is WAN optimization, but the company is aggressively moving into the network management space. This acquisition is an amazing reward for the last five years of hard work.



SPEAKERS BIOS



Ivan Farneti

Ivan Farneti has been an active venture capital investor in start-up businesses both in Europe and in the US since 1997. He is a Partner at Doughty Hanson Technology Ventures where he focuses on enterprise, internet and mobile software and services. His investment portfolio includes Handmade Mobile, Garlik, and FourthDD and realised investments in Gomez Inc (acquired by Compuware), Plazes (acquired by Nokia), Tridion (acquired by SDL) and Mobango (acquired by People). Before Doughty Hanson he co-founded the first venture capital fund of Deutsche Bank and he was a management consultant at Bain & Co in Italy.



Shuly Galili

Shuly Galili is the Executive Director of the California Israel Chamber of Commerce (CICC). Her primary focus in this capacity is working with Israeli technology companies on launching their market access efforts in the US, creating business development and investment outreach programs, working with the US VC community on funding opportunities in Israel. Shuly joined the CICC at its inception in 2000 and worked to build the presence, brand and strength of the Chamber's network spanning over 9,000 companies, investors and executives from both Israel and California.



Thomas E. Gaynor

Thomas E. Gaynor is a Senior Counsel at Buchalter Nemer in Los Angeles. He is an experienced M&A attorney with industry expertise in both domestic and cross border transactions. Mr. Gaynor has represented companies and investors in acquisitions and divestitures of major manufacturers, intellectual property assets, tradeshows, mortgage lenders, digital media and other entertainment rights. He has structured extensive venture financing and private equity transactions, private and public mergers.



SPEAKERS BIOS



Yao-Hui Huang

Yao-Hui Huang is a highly entrepreneurial executive who works with businesses and startups in many industries with a focus on technology, helping them to grow their organizations in a market-smart and cost-effective way. Yao has started and run several companies in the technology, digital media, and venture space. She is a cofounder and Managing Director of The Hatchery, a venture collaboration organization bridging the gap between entrepreneurs and investors through resources, advisory, funding and building communities. She has had multiple successes as an entrepreneur and supports other companies in advisory and C level management roles.



Steven R. Koltai

Steven R. Koltai currently serves as Senior Advisor for Entrepreneurship at the State Department, and is responsible for designing and implementing initiatives to promote and support entrepreneurs around the world - the Global Entrepreneurship Program. Mr. Koltai comes to this position from over 30 years' experience in international finance, strategic planning and entrepreneurship gained in the banking, entertainment and Internet industries. In his longest single employment, Mr. Koltai served as Senior Vice at Warner Bros. Mr. Koltai has also had significant entrepreneurial experience including the Europe's largest private television satellite company (SES/Astra). Mr. Koltai has also served at the Export-import Bank of the United States, McKinsey & Company, Salomon Bros. and Bankers Trust.



Riccardo Luna

Riccardo Luna is Director at "Wired Italia" since February 2008. He was Editor and Director at "Il Romanista", Vice Director at "Corriere dello Sport" and Assignment Director at "La Repubblica". He graduated at Università degli Studi di Roma "La Sapienza".



SPEAKERS BIOS



Daniele Manca

Daniele Manca is deputy editor for "Corriere della Sera". He is responsible for the web site and the new media management and for coordinating the economic, financial pages and the weekly "Corriere Economia". Manca earned a bachelor's degree in Literature and Philosophy at the University of Bologna supervised by Umberto Eco. He joined "Corriere della Sera" in 1994 after specializing in economics reporting and editing several magazines in Italy.



Piergaetano Marchetti

Piergaetano Marchetti graduated in Law from Milan's State University in 1962. Full professor in commercial law at Parma's State University and then at Milan's Bocconi University where he is currently the Commercial Law department chair, pro-rector and chairman of CREDI. Piergaetano Marchetti is the author of several publications. Prof. Marchetti was part of the Committee for privatizations that was instituted by the Ciampi Government in 1993. He is Chairman of the Board of Directors of RCS Quotidiani, the company that publishes "Corriere della Sera", of RCS MediaGroup and of the "Rizzoli Corriere della Sera Foundation".



Francesco Marini Clarelli

All along his career, Francesco Marini Clarelli actively invested in startups as an Angel Investor, and he is currently the President and Cofounder of Italian Angels for Growth, the largest angel group in the country. He presently runs Astor Investment Advisors SIM and sits on the board of a number of industrial concerns. In 2001 he founded, with other partners, one of the first hedge funds management companies in Italy. Francesco obtained a BA with honors at the University of California in Santa Barbara and started his career at Bank of America's New York branch.



SPEAKERS BIOS



Giacomo Marini

Giacomo Marini is the Founder and Managing Director of Noventi Ventures. He also serves as Chairman of Marini Investments, TES Automation and Cosmo Industrie and on the Board of PCTEL (NASDAQ:PCTI). Prior to Noventi Giacomo was a private venture investor. He also served as interim CEO of FutureTel and as CEO of Common Ground Software. Previously, Giacomo co-founded Logitech. He was with the company for over a decade as a Director and member of the management team launching Logitech and driving it to become a world leader in computer peripherals. Prior to Logitech, Giacomo was with IBM and Olivetti



Marco Marinucci

Marco Marinucci is the founder and executive director of Mind the Bridge and he is responsible for Google's content partnerships activities in several countries. Marco's 15+ years professional experience spans from a VoIP start up, to artificial intelligence research, to management of an international Ecommerce business. Prior to Google, he was the US general manager of Giunti Interactive Labs, the new media branch of one of the oldest publisher in the world, Giunti Editore. With a real international focus, he lived in Spain, France and Italy before he settled down in California. Marco holds a master in Engineering with specialization in Artificial Intelligence from the Università di Genova (Italy) and an MBA from Instituto de Empresa Business School, Madrid (Spain), where he's also a lecturer on Entrepreneurship.



Stefano Maruzzi

Stefano Maruzzi began his career as journalist and is author of 15 books. His rich experience ranges from the world of publishing to internet. Stefano Maruzzi served as editor of the magazine "PCWeek" and established an educational training centre, "Mondadori Informatica Education". Between 2000 and 2006 he was appointed as "International Director of Strategy and Content" for MSN, Microsoft's consumer portal. In 2007, London; he was appointed as President of Condé Nast International Digital with the responsibility for all the new media activity conducted by the Company in the territories outside the U.S.A. Since December 2009 he has been Country Director of Google Italia.

SPEAKERS BIOS



Marco Montemagno

Marco Montemagno is Cofounder of Augmendy and Cofounder of Codice Internet and anchor of a TV show about Internet/Media at Sky TG24 News. He speaks at Sky TG24News about the main IT matters and hosts a weekly TV show about Internet and blogs ("Reporter Diffuso"). Marco was CEO and Cofounder of Blogosfere.it, the largest Italian weblogs network.



Giulio Meroni

Giulio Meroni is the founder and President of Meritalia. The company is an innovative contemporary furniture manufacturer with a catalogue of exclusive products that combine design, craftsmanship and the latest technology. Meritalia produces with the highest level of quality, marrying the creativity of major architects and designers with the technique, care and expertise gained in 40 years of experience.



Alessia Mosca

Alessia is a deputy of the XVI Legislature of the Italian Parliament. She has been elected in 2008 for Partito Democratico (PD). In February of 2009 she has been mentioned among the Young Global Leaders (the World Economic Forum) and earlier this year she became vice President of Associazione TrecentoSessanta. She is member of "Commissione Lavoro della Camera" of which she has been nominated Secretary in May 2008.



SPEAKERS BIOS



Alberto Onetti

Alberto Onetti, Ph.D., is Professor of business administration and innovation management at the Department of Economics of the Insubria University. He is Director of the CrESIT (Research Center for Innovation and Life Science Management) and Pro-Rector for innovation and academic high-tech spin-offs. Since 2006 he is Visiting Professor at San Francisco State University.

He is Chairman and Board Member of Mind the Bridge Foundation.

He is a seasoned serial entrepreneur and acts as consultant for leading banking groups and multinational companies. He sits on the board of some private companies. Along the years, Alberto has developed in-depth expertise in the areas of corporate strategy and corporate finance. Alberto Onetti is author of an extensive list of conference contributions, books and articles.



David Orban

David Orban is an entrepreneur and visionary. He is the Chairman of Humanity+, an organization dedicated to promoting understanding, interest, and participation in fields of emerging innovation. H+ represents a growing movement of people willing to work proactively to benefit the human condition through a commitment to scientific advancement. In recognition of his lifetime contribution to exponentially advancing technologies, David has been awarded the position of Advisor to the prestigious Singularity University.



Carol Z. Perez

Carol Z. Perez assumed her duties as Consul General at the U.S. Consulate General Milan in 2009. Previously, Ms. Perez was the Executive Director and Deputy Executive Secretary in the Executive Secretariat supporting Secretaries Powell and Rice from 2003 to 2009. Ms. Perez is a career member of the Senior Foreign Service, class of Minister-Counselor. She began her career with the Department in 1987, serving in Barcelona as Consul General from 2001 to 2003, as well as at the U.S. Embassies in Rome and Madrid. She has also served in a variety of Washington assignments.

SPEAKERS BIOS



Marco Pincirolì

Marco Pincirolì is Founder and CEO of Innogest SGR, which is the leading Venture Capital Fund in Italy with 15 companies acquired. Previously he was Executive Vice President at Lombardini Motori, a company leader in the production of small diesel engines, owned by BC Partners funds. Marco has been also the Director of BC Partners, the European leader in the Private Equity sector, which operates as an integrated team through its offices in Europe and America.



Daniele Piomelli

Daniele Piomelli was born and educated in Italy, where he earned his Pharmacy degree in 1982. He moved to New York City in 1983, where he studied Pharmacology and Neuroscience with James H. Schwartz and Eric Kandel at Columbia University, and later with Paul Greengard at the Rockefeller University. Both of his mentors received in 2000 the Nobel Prize. After working at the INSERM in Paris (France) and at the Neurosciences Institute in San Diego (CA), Dr. Piomelli joined the University of California, Irvine, where he is Professor of Pharmacology and Louise Turner Arnold Chair in the Neurosciences. He leads the Drug Discovery Department at IIT (Istituto Italiano Tecnologia).



Alberto Sangiovanni-Vincentelli

Alberto Sangiovanni-Vincentelli holds the Edgar L. and Harold H. Buttner Chair of Electrical Engineering and Computer Sciences at the University of California at Berkeley where he has been on the Faculty since 1976. He co-founded Cadence and Synopsis and is a member of the Board of Directors of Cadence, UPEK, Sonics, and Accent. He was a member of the HP Strategic Technology Advisory Board, and is a member of the Science and Technology Advisory Board of General Motors and of the Scientific Council of the Tronchetti Provera foundation and Snaihero Foundation. He is a member of the Advisory Board of Walden International, Sofinnova and Innogest Venture Capital funds and a member of the Investment Committee of Atlante Ventures.

SPEAKERS BIOS



Massimo Sgrelli

In 1999 he co-founded Wave Group, an Italian organisation that has gradually expanded to become a leading supplier of IT business solutions with over 1,100 employees. Before founding Wave Group, he worked with Telecom Italia, Accenture and Fininvest. He holds a degree in Information Technologies.



Vittorio Viarengo

Vittorio Viarengo is Vice President, Desktop Products at VMware. Previously he was Vice President Development, Oracle Corp., Vice President Product Management and Product Strategy, BEA Systems, Sr. Director Product Management WebLogic Integration, BEA Systems, and Vice President Product Management, Object Design - eXcelon Corporation. Vittorio was founder and CEO of ViVi Software.



Fabio Violante

Fabio Violante co-founded Neptunium in 2000, a leading solutions provider of IT Performance Optimization and Capacity Management solutions, it has been the first company to be incubated at Politecnico di Milano. In October 2010 Neptunium's software business was acquired by BMC Software, one of the world's largest enterprise software companies, extending BMC's leadership in capacity management and enhancing the company's dynamic Business Service Management portfolio and cloud management offerings. Fabio Violante joins the CTO office.



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Digital Natives
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Embassy of the United States of America
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www.meritalia.it



Torino Piemonte Internet Exchange
www.topix-ix.org

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Genova High Tech

Genova High Tech
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TechGarage
www.techgarage.eu/it/



Working Capital
www.workingcapital.telecomitalia.it



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