



Doris McMillon
Independent Journalist
Washington Press Bureau

Doris E. McMillon is a veteran journalist, newscaster, producer, media consultant, actress and trainer whose work spans post at NBC News, WABC-TV in New York, Fox Television, WJLA-TV in Washington, DC, and the U.S. Information Agency's WORLDNET. A unique blend of knowledge, experience and talent, Doris provides unequalled qualifications in broadcast journalism, publishing, government, and humanitarian and trade

associations to her assignments.

As an industry-respected journalist, Doris E. McMillon ranked among the top New York broadcast professionals as both general assignment reporter and anchor for Eyewitness News, the city's most viewed early-evening news program, and for news broadcasts in Good Morning America and The Regis Philbin Show for ABC-TV network flagship station, WABC-TV. She is known to the international community as a news anchor and an Interactive moderator for the U.S. Information Agency's WORLDNET. Doris may be seen on the Fall 2001 television series "West Wing."

professional

What are top 3 principles for success in your industry?

I have found over the years that the three most important characteristics needed among professionals in any industry, and especially mine, are tenacity, discipline and most importantly, a great attitude. One of the qualities that I've found is essential in the business world, especially if you're in business for yourself, which I essentially am as an independent contractor, is tenacity. You can never give up. There have been many times during the 27 years since I began my career that I have wanted to throw in the towel. When things are going badly, I sometimes ask myself, "What's the point?" Then I remind myself that God has put me where I am and given me unique skills and abilities to do what I do. This really helps me on those days when I just don't feel like getting out of bed in the morning. God always seems to give me the strength to give it my best.

personal

What is the difference between success and significance?

It's also very easy to get to a point in your career where you say to yourself, "I've got it made now and I know what I'm doing." I find, however, that you have to keep learning and keep training if you want to stay at the top. I guard against the notion that I know it all and don't have anything else to learn. That takes discipline and humility to maintain a teachable attitude. My industry, as is many, is going through tremendous changes, almost on a daily basis it seems, especially technologically, and it's easy to find yourself falling behind if you're not continuing to learn and gain new skills. That takes discipline and hard work.

> My business is extremely competitive and there are many people in my industry who have much more talent than me. They look better than I do and have greater abilities, but I try to excel at having a positive attitude. I have a variety of clients who won't hire some of my competitors because they have found them to be hard to work with.