



Unleash Real Potential of Connected Car Technology

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History at a Glance - San Francisco's Cable Car



1850

Population growth 25K to 400K
\$32 for a 9 hr. from SF to SJC to \$3.00 in 1 hr.

1906



1892-2000 - Isaac and Fabian



21st century

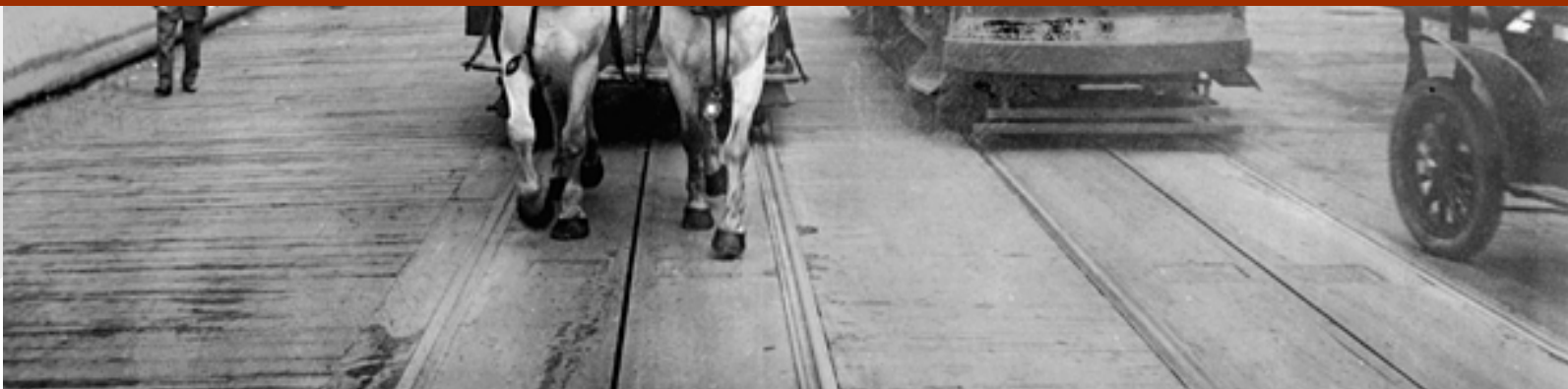
Back to the Future



2015

Today's car are analogous to
horse cart of 19th century

2050



We have an opportunity to change the whole transportation Industry

Urgent need of Innovation



Infrastructure

Auto technology

Communication

Business Model

Everything will be effected



Opportunity for ...



OEMs



Regulators &
local authorities



Large corp.



SMB

Transportation

“is a Fundamental Human Right”





REAL Potential of Connected Automotive
is **NOT** just the technology,
It's the disruptive innovation in **Infrastructure, Data,**
Services, Business model that will enable the
Seamless mobility for every human on earth.



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Thanks and Credits

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