

Keynote Panel

#IoTSlam



APRIL 2016

IoT Security Panel

Securing IoT

Bringing Transparency to Risk verse Reward

MODERATOR



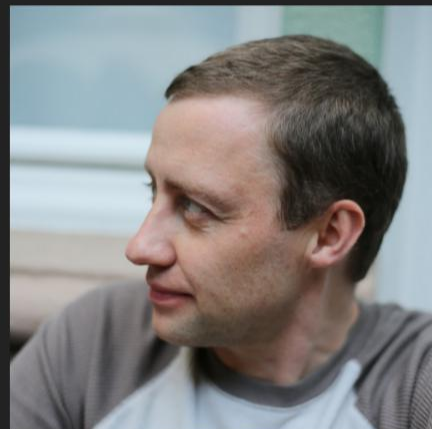
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COO, M2Mi



Atif Hussein
Dir IoT Strategy & Tech, Intel



Brian Witten
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Alasdair Allan
IoT Hacker, Author



Muddu Sudhakar
VP, GM IoT & Security, Splunk



Securing IoT

Bringing Transparency to Risk v Reward

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**Given the increased prevalence
and cost of cyber crime,
why is IoT Security not
a design priority?**

53M Smart Meters
Jeep, Fiat, Toyota Connected Cars
Ukrainian Power Plant
700 Live Home Security Cameras
Best Selling Insulin Pumps
Remote Hotel Room Controls

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How can we increase the transparency or distribute the risks of IoT hacks to incentivize good IoT Security design, operation & maintenance?

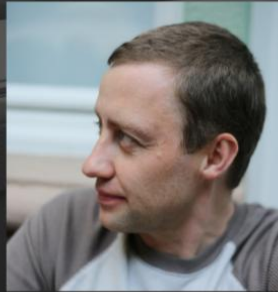
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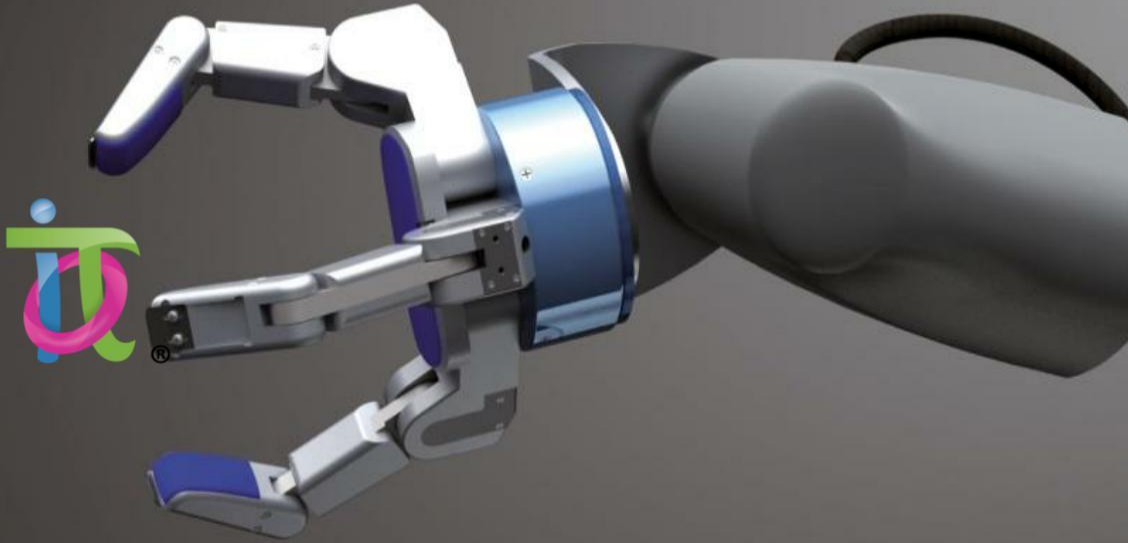
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RISK or REWARD

Privacy for SMART Baby Monitor or Gas Pipeline?



Are consumers or industrial IoT customers going to lead the charge in IoT data privacy buying decisions?

What event or technology tips buying power in the favor of privacy-first?

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THANK YOU

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