

Maxcom appoints new CEO

Mexico City, Mexico, April 15th, 2015 - Maxcom Telecomunicaciones, S.A.B. de C.V. (OTCQX: MXMTY, BMV: MAXCOM.CPO) (“Maxcom” or the “Company”) announces today that Dr. Enrique Ibarra Anaya, CEO, presented his resignation, to be effective on April 30th, 2015. Mr. Ibarra has decided to pursue a new professional endeavor, after serving in Maxcom for 18 months: wishing him the best in this new challenge. Mr. Ibarra proved to be instrumental for Maxcom’s technological platform revamping.

In order to execute the new phase of the Company’s business plan, Maxcom has found in Mr. José A. Gómez Obregón Fernández the most suitable candidate to replace Mr. Ibarra Anaya. The formal appointment of Mr. Obregón will be presented for the approval of the internal corporate bodies on April 22nd, 2015.

Mr. José Gómez Obregón holds a degree in Industrial Engineering from the Universidad Iberoamericana and a Finance Diploma from the Instituto Tecnológico Autónomo de México (ITAM).

Mr. Gómez Obregón embraces over 20 years of valuable experience in high managerial positions among different multinational companies, such as: IBM de México, where he performed in diverse executive positions, serving as an Account Corporate Divisional Director at the end of his tenure; Sun Microsystems de México, serving as CEO; Sun Microsystems Latinoamérica, performing as Vice president; Microsoft México, serving as Public and Academic Senior Director; and, in Avaya Communications de México, performing as CEO.

With the incorporation of Mr. Gómez Obregón, Maxcom pursues continuity for the execution of its strategic business plan; having a sound execution and strengthening the generation of value for its shareholders.

About Maxcom

Maxcom Telecomunicaciones, S.A.B. de C.V., headquartered in Mexico City, Mexico, is a facilities-based telecommunications provider using a “smart-build” approach to deliver “last-mile” connectivity to micro, small, and medium-sized businesses and residential customers in the Mexican territory.

Maxcom launched commercial operations in May 1999 and is currently offering local, long distance, data transmission, value added services, paid TV, and IP-based services on a full basis in greater metropolitan Mexico City, Puebla, Queretaro, San Luis, Tehuacan, and Toluca, and on a selected basis in several cities in Mexico. The information contained in this press release is the exclusive responsibility of Maxcom and has not been reviewed by the Mexican National Banking and Securities Commission (the “CNBV”) or any other authority.



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The trading of these securities by an investor will be made under such investor's own responsibility.

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