

VIVA AEROBUS ARRIVES TO TOLUCA OFFERING TWO NEW ROUTES: TOLUCA-CANCUN AND TOLUCA-MONTERREY

Mexico City, July 12, 2018. - Viva Aerobus, Mexico's ultra-low-cost airline reaffirms its commitment in improving connectivity through low fares with its arrival to Toluca, adding two new domestic services: Toluca-Cancun and Toluca- Monterrey. Thus, Viva Aerobus creates an accessible and reliable network by offering the lowest fares on the market and operating one of the youngest fleets in the world.

Both routes begin operations on October 19. On the one hand, Toluca-Cancun will offer 3 flights a week and prices starting from \$ 898 pesos in single flight. On the other hand, Toluca-Monterrey will have 4 flights a week with prices starting from \$748 pesos in single flight. Therefore, in these two routes, more than 150,000 seats will be available for travelers in the first year of service.

With these announcements, Toluca becomes the 41st destination of Viva Aerobus in its network, which already totals 95 routes. Additionally, the new route to Monterrey strengthens the leadership of the airline in this city, from where it already flies to 30 non-stop destinations, being the airline that offers more destinations from this metropolis. In the case of Cancun, this new route places Viva Aerobus as the airline with the widest national destination offer from Cancun, serving 18 non-stop routes, 15 of them domestic.

"The real value of our real low-cost proposal is that, in addition of benefiting the our passenger's pockets, we improve the connectivity of these three major cities, triggers of economic development in Mexico for being, at the same time, tourist enclaves and regions of an important commercial and industrial activity", said Juan Carlos Zuazua, CEO of Viva Aerobus.

Including these new flights, Viva Aerobus has launched 15 routes during 2018, showing its commitment to an accessible connectivity in a growing variety of destinations. This expansion strategy, distinguished by offering the lowest fares, has positioned Viva Aerobus as one of the fastest growing Mexican airlines. Moreover, the preference of travelers has allowed Viva Aerobus to keep an average load factor of 90% in its flights, being one of the highest rates in Mexico and the world.

Passengers can buy their tickets on the official website of Viva Aerobus: <https://www.vivaaerobus.com/en>, in VivaTiendas, calling the Call Center 0181 82 150 150 or at any point of sale of Grupo IAMSa, such as on Omnibus de México, ETN, Primera Plus, Costa Line, TMT Caminante, La Línea and Autovías.

Viva Aerobus is Mexico's low-cost airline. It started operations in 2006 and today operates the youngest Latin American fleet with 26 Airbus A320, including two A320neo on 95 routes and 41 different destinations. With a clear vision to give all people the opportunity to fly, Viva Aerobus has democratized the airline industry with the lowest rates in México and the lowest costs in Latin America, making their flights the best value offer.

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