squeezeMobi

INSTA-PORTFOLIO PRO

Quick Start Guide

5 Simple Steps to Get Your Insta-Portfolio Up and Running AND Profitable

Step #1 - Install the WP Theme using the Tutorials

Go into the member's area and download the theme. Then install it on your WordPress site. Make sure you install it on a clean site. If you have other plugins and/or themes then this may cause problems that we cannot support so please install it on a new site. Now we are ready to customize it!

Step #2 - Insert your logo or get one created from Fiverr for $5

If you have a logo then you are ready to go. If not please go to Fiverr and have someone create one for you:

http://fiverr.com/vlatkovce/create-professionally-logo-design
(We don't recommend you use the generic one we put in there.)

Step #3 - Customize pages and your text or use the pre-determined text

Most of the pages are already pre-customized for you since we did all of the hard work for you. However, click on every single page and read through the text to make sure that it matches your company name, your style and that you offer all of the services that we advertised. Feel free to use the templates and graphics we put there! They are now all yours. You may also want to change the stuff under "About Us" tab and put your and your team's pictures there.

Step #4 - Insert a PayPal buy button

If you see there is a PayPal buy button on the homepage and under:
http://dev.instaportfolio.com/portfolio/

Make sure this is hooked up to your PayPal and you set your price so that local business owners can buy a mobile site from you when they hit your site.

Step #5 – Go LIVE and Get Traffic!

Make it LIVE so that local businesses can buy straight off your website! Put the site on your business card, in your email signature and every chance so that business owners get impressed by how professional your site is and you become positioned as the expert mobile authority!