

*Criterion Elevate
Compact MLOCR/BCR Sorter*



*Criterion Apex DM
High-speed mail sorter
optimized for direct mail*



INBOUND SORTING SYSTEMS

MLOCR, BCR, AND CUSTOM INBOUND SORTING SYSTEMS

KEY APPLICATIONS ≡

- » Response management for mail and media
- » Lockbox/remittance processing
- » Incoming university mail
- » Incoming corporate mail
- » Incoming government mail

With several decades of industry-leading experience in sorting systems, Fluence Automation has the widest range of capabilities for sorting incoming mail. Our sorting systems are built on robust platforms that have evolved over time, serving multiple industries. Transports include the most compact systems, available such as the new Criterion® Elevate, the ultra-fast Criterion Apex® and several legacy sorting systems.

Apart from the standard options available on our sorting transports, our team has the depth of expertise to perform an in-depth analysis of your current processes and provide a customized solution that best fits your environment.

RESPONSE MANAGEMENT

- » Process responses from direct marketing campaigns, undeliverable mail or returned media that would otherwise be challenging
- » Our custom solutions can address the unique challenges you may face

LOCKBOX/REMITTANCE PROCESSING

- » Sort based on multiple characteristics — P.O. Box™, numeric ZIP®, USPS® barcode or alternate characteristics.
- » Efficiently handle multiple USPS drops to meet critical internal processing deadlines
- » Inline opening, image capture and endorsement printing maximizes efficiencies

- » Keep scheme updated with changes to accounts (add new, remove inactive accounts)

INCOMING UNIVERSITY MAIL

- » Integrate with a master database, with ongoing updates
- » Recognize machine-print and handwritten mail
- » Handle a large number of separations and buildings with two-pass sorting
- » Use aliases for nicknames or alternate spellings

INCOMING GOVERNMENT MAIL

- » Efficiently process incoming mail for multiple departments and individuals
- » Separate high-value mail to be handled at a higher priority than other mail
- » Specialized product options for Vote by Mail applications, with image capture and automated signature verification
- » Utilize the sorter for both incoming and outgoing mail processing

INCOMING CORPORATE MAIL

- » Integrate with a master database, with ongoing updates
- » Recognize machine-print and handwritten mail
- » Handle a large number of separations and buildings with two-pass sorting
- » Separate high-value mail to be handled at a higher priority than other mail

- » Use aliases for nicknames or alternate spellings
- » Detect checks where necessary
- » Support interoffice mail with unique IDs

MODULARITY

When your sorting needs change, additional devices and/or software can easily be added to our sorting systems. Available options include:

- » **Integrity:** A thickness detector, height detector or doubles detector can be added to assure the quality and integrity of the sorting process updates
- » **Type Recognition:** Recognize machine-print and handwritten mail
- » **Two-Pass Sorting:** Handle a large number of separations and buildings with two-pass sorting
- » **Aliases:** Use aliases for nicknames or alternate spellings
- » **Check/MICR Detection:** A MIPR device can be added to sort based on the presence or absence of checks, or other MICR marks
- » **Inline Selective Opener:** Selectively open the bottom edge of envelopes based on the sort scheme, without damaging the contents
- » **Outgoing Software:** Fluence Automation sorting transports are based on a common software platform, and outgoing software can be added to the same equipment

WHY FLUENCE AUTOMATION?

With more than 70 years in the mailing industry supporting a diverse array of verticals, Fluence Automation aims to be your trusted partner for the long term. We are not a reseller: we have designed and developed leading-edge sorting solutions based on a wide range of operational needs and are dedicated to increasing your processing performance, decreasing your costs and reducing your risks by developing modular, reliable and flexible mail processing solutions.

BACKED BY WORLD-CLASS SERVICE & SUPPORT

All Fluence Automation products are backed by our expert technical service team, with decades of experience supporting complex automation systems in 24 x 7 x 365 operations across such industries as government, defense, finance, and healthcare. With a nationwide field service team, we can provide the responsive expert support that your operation requires.

 FOR MORE INFORMATION, VISIT: [FLUENCEAUTOMATION.COM](https://www.fluenceautomation.com)



 [fluenceautomation.com](https://www.fluenceautomation.com)

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