

Kaiser Yang.

Bio



Kaiser Yang is the CEO and co-founder of Platypus Labs, a global innovation research, consulting, and training company. He's an award-winning author, a proven hyper-growth leader, and a globally-recognized innovation expert.

Kaiser passionately believes that even the most transformative innovations can be fast, scrappy, and accessible to us all.

Over the last 25 years, Kaiser has been at the forefront of global innovation, building and scaling multiple technology startups and guiding transformative initiatives with clients such as Microsoft, Disney, The Gap and other Fortune 500 organizations.

Today, he helps leaders and teams achieve the outcomes they crave - growth, innovation, competitive advantage, deeper engagement, and predictable results.

Kaiser's award-winning book, *Crack the Code, 8 Surprising Keys to Unlock Innovation*, demonstrates his proven system to help everyday people innovate in their everyday work.

Kaiser is also an award-winning restaurateur, a passionate breeder of koi fish, a golf enthusiast, and the proud father of teenage twins.

Testimonials



“Partnering with Kaiser has been transformative...”

“He masterfully demystified the mindsets and techniques behind world-class innovations, invigorated our organization, and empowered us with a framework to explore new frontiers in our industry.”

-JEFF FRANK, SVP, Innovation, Resideo



“...a Swiss Army Knife of highly effective mindsets and techniques we can easily apply.”

“He masterfully demystified the mindsets and techniques behind world-class innovations, invigorated our organization, and empowered us with a framework to explore new frontiers in our industry.”

-NANCY NAM, Director, Marketing Operations & Planning, Ricoh Digital Services



“... showed us how to make innovation approachable and practical.”

“Building a culture of innovation is not a one-size-fits-all pursuit. We’ve been working with Kaiser for nearly five years; the frameworks he provided us at the beginning of our journey are still being used and driving innovation today.”

-DAVID MUCHA, Head of Strategy, Compeer Financial



Kaiser Yang

KaiserSpeaks.com

Testimonials

“

...our team members leave every session wanting more.”

Through our partnership with Kaiser and the Platypus Labs team, we have taught our team members valuable new skills and frameworks around innovation, and have been able to systematically foster an environment that is ripe for change! Kaiser's enthusiasm for progress in the workplace is unmatched.”

-MONICA CHIONGBIAN, Senior Manager, Innovation, Moss Adams



MOSSADAMS



“...brought creative problem-solving mindsets and techniques to life.”

Kaiser provided practical tools that the team was able to apply immediately after the session. The exercises were fun and engaging and allowed team members to stretch their creative muscles. Kaiser brought fascinating examples, subject matter expertise, and compelling storytelling capabilities.

-ANA EBERHARD, Vice President, Member Experience, AvMed



“Kaiser's session was truly one of the best I've ever attended—engaging, insightful, and impactful.

-SENNA BAYASGALAN, Chief Marketing Officer, b1BANK



KaiserSpeaks.com



Creativity has never been more important to business success in this environment of continual and seismic change.

Kaiser provides a combination of rigorous, accessible, and interesting thoughts, tactics, and examples that can help anyone unlock their own creative potential.

-YIN WOON RAAI, CEO, Milk Pep



Kaiser provides a practical, proven roadmap to optimize and transform businesses, enabling them to truly thrive in today's rapidly changing world.

-DENNY ARD, National Director of Innovation, Forvis Mazars



In today's world, we are all learning to expect the unexpected.

Agility and creative problem solving are now fundamental to the sustained success of organizations, and few people have more passion or insights on the topic than Kaiser.

-TOM KUHN, Vice President, PGA Tour

“

Creativity is a skill. You can learn it, and you can get better at it.

Kaiser provides key building blocks that you and your organization can use to start solving the problems that matter.

-SETH GODIN, Author, The Practice



KaiserSpeaks.com