

Who Am I?



Vasie Papadopoulos

More About Me:

[VasieP/](#)

I am a seasoned communications leader with expertise in executive coaching, crisis and issues management, and stakeholder communications for both public and private sector organizations. I have expertise both in the public and private sectors developing strategic communication plans, data-driven business strategies and campaigns. I have led, guided, and trained organizations and executives on thought leadership, media training, public outreach, crisis communications and government regulations in highly regulated and complex sectors, working at the Government of Canada, Metrolinx, the Financial Services Commission of Ontario and Philip Morris International. I have lived and/or worked in Canada, Switzerland, Scotland and the US, giving me a global business view.

In 2018, I was nominated for a YWCA Woman of the Year Award and in 2020 was nominated for a Diversity and Inclusion Award with the CCDI (Canadian Centre for Diversity and Inclusion). In 2020, I was named one of Canada's Top 100 Most Powerful Women through the Women's Executive Network.

What I Advise On:

Strategic Business Communications and Planning
Executive Thought Leadership
Media, Crisis and Communications Training
Data-Driven Strategic Plans and Campaigns
Public Engagement
Government and Regulations in Complex and Highly Regulated Industries
Moral and Political Philosophical Advice related to Artificial Intelligence

Regular Public Speaking Topics:

Executive and Personal Presence - How to Understand it and Build It
Women's Equity - Pay and Leadership
How to Effectively Challenge the Status Quo
How to Effectively Present
How to Understand and Navigate Media (Being a Spokesperson)
A more humanistic approach to Artificial Intelligence

Credentials:

Executive MBA – Ivey Business School
Master of Science (MSC) of Philosophy – University of Edinburgh, Scotland
Honours BA Political Science – University of Ottawa, Canada