

URVASHI BATRA

AI Innovation Leader | Strategic Business Advisor | Entrepreneur & Keynote Speaker

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ABOUT

CEO & Co-Founder of Prioriwise | 25+ years transforming businesses through digital transformation, AI, customer success, and data-driven strategy | Former top performer at Heap Analytics, VMware | Harvard Summer Program TA & Mentor | ERG founder | Passionate advocate for women entrepreneurs and inclusive leadership.

SPEAKING TOPICS

AI for Business: Beyond the Hype - Making AI accessible for mid-market companies without enterprise budgets

Strategic Clarity in Chaos - Aligning teams and execution to drive measurable outcomes

Customer Success as Growth Engine - Proven strategies from exceeding 120% net retention targets

Women in Tech & Entrepreneurship - Authentic insights from ERG leadership to CEO

Data-Driven Decision Making - Translating analytics into actionable business impact

OKRs Simplified - Bringing enterprise best practices to small and mid-sized businesses

KEY HIGHLIGHTS

- **Founded Prioriwise:** AI-powered platform helping SMBs align strategy with execution
 - **Harvard Business School:** TA in Entrepreneurship and AI at Harvard's Summer Program
 - **Top Strategic CSM:** Exceeded 120% net retention for 3 consecutive quarters at Heap Analytics
 - **\$10M+ Program Leadership:** Led global digital transformation at VMware
 - **MBA, Babson College | B.Applied Science, University of Waterloo**
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CONTACT

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Available for keynotes, panels, workshops, and fireside chats | Virtual and in-person