



KEYNOTE SPEAKER · ORGANIZATIONAL STRATEGIST · SOCIOLOGIST

Sarah Mosseri, PhD

*“Trust is only the **beginning**.”*

Sarah Mosseri is an organizational strategist and speaker who uses trust as a diagnostic lens for looking beneath the surface of organizations to explore what traditional metrics miss. Her 2026 book, *Trust Fall: How Workplace Relationships Fail Us*, is based on over 1,200 hours of in-depth research across four distinct work settings.

Her talks give audiences language for dynamics they have felt at work but found hard to name: the buffering labor that exhausts good managers, the crisis cultures that fuel constant firefighting, and what happens when good intentions are handed to bad systems.

Recent stages and clients include the Association of Fraternity/Sorority Advisors, University of Maryland System, Expel Technology, UVA Darden Business School, the California Department of Health, and Allianz Financial Services.

20+ Years

researching and advising organizations

PhD, UVA

labor relations, organizational dynamics & inequality

Multi-Sector & Global

corporate, academia, policy & health across three continents

Award-Winning Author

Trust Fall, University of California Press, 2026

SIGNATURE KEYNOTES

The Good Soldier Problem

Your most dependable people are your least visible risk.

Navigating Trust Situations

Trust doesn't live inside people. It lives between them, in the moments that test it.

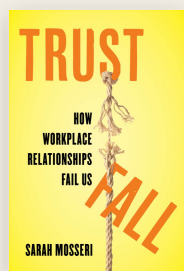
Garbage In, Garbage Out

What your AI will learn from you, and how to keep it from learning the wrong things.

Why Livin' on a Prayer No Longer Works

How work gained a monopoly on Americans' trust, and what it's costing us.

Formats: 18-minute TED-style · 35–40 minute keynote · 60–90 minute session with interactive components · virtual or in person



“Sarah’s evidence-based audit of psychological safety, leadership, and trust was precise and insightful, and drove learning solutions that significantly improved how we worked. She led with empathy and trust, creating an environment where we felt safe and heard.”

— Elizabeth Kim, Head of Leadership Development, Squarespace

BEYOND THE STAGE

Workplace & Culture Diagnostics

On-the-ground immersion and stakeholder interviews that look beneath the surface of your culture.

Assessment & Program Evaluation

Mixed-methods evaluations and pulse surveys, delivered as roadmaps leadership teams can act on.

Workshops & Systems Redesign

Half- and full-day intensives that translate research into actionable organizational design.

Book Sarah →

smosseri@gmail.com · smosseri.com
Athens, GA · travels worldwide