

MARIAN NEWSOME | SPEAKER & MEDIA KIT

AI Governance Expert | IEEE CertifAIEd™ Lead Assessor | UN Policy
Contributor



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For the latest version, visit [**ethicaltechmatters.com/media-kit**](https://ethicaltechmatters.com/media-kit)

QUICK FACTS

18

Years

Fortune 500 Board
Advisory Experience

100

Top

IEEE CertifAIEd™ Lead
Assessors Globally

3X

UN AI Policy Summit

Delegate

50+

Multiple

Speaking & Media
Appearances

SHORT BIO (for introductions)

Marian Newsome is an AI governance expert and one of 100 IEEE CertifAIEd™ Lead Assessors globally. With 18 years advising Fortune 500 boards at Dell Technologies and field operations experience in energy infrastructure, she brings board-level governance expertise to organizations where AI risk has operational and regulatory consequences. Marian has contributed to UN AI policy discussions as a three-time invited delegate and serves as an independent Tech Field Day delegate evaluating enterprise AI systems.

CREDENTIALS & RECOGNITION

Board-Defensible Expertise

- IEEE CertifAIED™ Lead Assessor (Top 100 globally)
- Global AI audit certification for enterprise risk management

Policy & Standards Contribution

- 3× UN Science Summit Invited Delegate
- Contributing to international AI governance frameworks at ITU

Vendor-Neutral Evaluation

- Tech Field Day Independent Delegate
- Zero vendor commissions; independent technical assessment

Industry Recognition

- Featured: Security Boulevard, Tech Field Day
- Guest: Tech Aunties Podcast, Tech Breakfast, industry livestreams

SUGGESTED INTERVIEW ANGLES

For podcast hosts and journalists:

- How field operations experience in energy infrastructure shapes your approach to AI governance
- Why you argue governance is "reliability engineering" rather than compliance
- What boards get wrong when they first approach AI oversight
- The difference between vendor-neutral governance and vendor-provided "AI safety" tools
- How contributing to UN AI policy informs your work with enterprise clients
- What "defensible AI governance" looks like in practice for regulated industries
- Why speed and safety aren't trade-offs in high-consequence systems

SPEAKING TOPICS

1

Why AI Governance Is Reliability Engineering

Are your board members asking questions about AI risk you can't answer? How operational risk frameworks from energy, rail, and defense translate to AI deployment. For technical leaders who need to move from "ethics discussions" to documented controls that satisfy auditors and regulators.

Key takeaways:

- How to frame AI governance as operational risk, not compliance theater
- What boards actually need to see in AI oversight reports
- Why governance must sit above the tool layer

Best for: Technical conferences, CTO/CISO forums, enterprise risk summits

Duration: 30-45 minutes (keynote) or 45-60 minutes (workshop format)

2

The Trust Infrastructure Gap: What Boards Don't Know About AI Risk

Struggling to satisfy regulators, auditors, and customers who all demand different AI risk evidence? Why traditional risk frameworks miss AI-specific threats, and what governance looks like when regulators, auditors, and customers all demand different evidence.

Key takeaways:

- The four stakeholders who must trust your AI systems (boards, customers, regulators, employees)
- How to build governance that satisfies all four without creating compliance gridlock
- What "defensible AI oversight" means in practice

Best for: Board forums, governance symposiums, legal/compliance conferences

Duration: 30-45 minutes

3

From Oil Fields to AI: Lessons in High-Consequence Systems

Operating in regulated industries where AI failure means safety incidents and regulatory shutdowns?

Field operations lessons from SCADA systems, where failure meant safety incidents and regulatory shutdowns—and how those lessons apply to enterprise AI deployment today.

Key takeaways:

- What "high-consequence AI" means in regulated industries
- How field operations discipline translates to AI governance
- Why speed and safety aren't opposites

Best for: Industry-specific conferences (energy, rail, defense, healthcare), operational excellence forums

Duration: 30-45 minutes

4

AI Governance Without Vendor Lock-In

Overwhelmed by vendors claiming to 'solve AI risk' but unsure how to evaluate their claims? How to evaluate AI tools, platforms, and governance solutions when every vendor claims to "solve AI risk." A framework for building governance infrastructure that works across tools, not within them.

Key takeaways:

- Why governance is not a SKU
- How to assess vendor claims about AI safety and explainability
- Building a governance operating model before selecting tools

Best for: Technology conferences, procurement forums, CTO roundtables

Duration: 30-45 minutes (talk) or 2-3 hours (workshop)

SESSION FORMATS

Marian is available for:



Keynotes (30-45 min)

Opening/closing sessions on AI governance and operational risk



Panels (60-90 min)

Governance, risk, compliance, or technical infrastructure topics



Workshops (2-4 hours)

Hands-on governance framework design for technical teams



Podcasts/Interviews (30-60 min)

Conversational format on AI risk, policy, and enterprise governance



Webinars (45-60 min)

Virtual sessions for enterprise audiences

EXTENDED BIO

Marian Newsome learned governance where mistakes had consequences: installing and maintaining SCADA systems in oil fields across Farmington, NM and Midland, TX, often at 2:00 AM, where operational failure meant safety incidents, environmental risk, and regulatory shutdowns.

After 18 years at Dell Technologies advising Fortune 500 boards on audit, compliance, and security resilience, she founded Ethical Tech Matters in Fort Worth, Texas, to bring enterprise-grade AI governance to organizations operating high-consequence systems—defense contractors, Class I railroads, energy operators, and regulated enterprises where AI isn't optional; it's operational.

Marian holds the IEEE CertifAIEd™ Lead Assessor credential (one of 100 globally), has contributed to UN AI policy frameworks as a three-time invited delegate to the ITU AI for Good Global Summit, and serves as an independent Tech Field Day delegate evaluating enterprise AI and infrastructure solutions.

She co-hosts Tech Aunties, a reality-check podcast for people overwhelmed by constant tech disruption, and writes about AI governance, operational risk, and institutional trust at ethicaltechmatters.com.

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CONTACT & BOOKING

Marian Newsome

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LinkedIn: [linkedin.com/in/mariannewsome](https://www.linkedin.com/in/mariannewsome)

Booking inquiries:

Please include event name, date, audience type, session format, and compensation/travel details.

SPEAKING FEES & TRAVEL

- Keynote speaking: Available upon request
- Podcast/webinar appearances: Negotiable based on audience reach and format
- Workshop engagements: Day rate available upon request
- Travel: Based in Fort Worth, TX; available for national and international engagements

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PAST APPEARANCES

Tech Field Day |
Independent Delegate

Invited technical evaluation of
AI, observability, and enterprise
infrastructure solutions

techfieldday.com/people/marian-newsome

Security Boulevard |
Featured Expert

AI-Powered Security
Operations: Governing AI in
Microsoft Sentinel etm-ai.com/sentinel-governance

Tech Aunties Podcast |
Co-Host

Weekly reality-check
conversations on AI, power, and
accountability
youtube.com/@TechAuntiesPodcast

Tech Breakfast | Guest

Morning roundtable on AI
governance headlines and
practitioner response

open.spotify.com/episode/5xRqGLsR8ioo44kYu9z49u

Guest Conversations |
Multiple Appearances

Podcasts and livestreams
unpacking real-world AI risks
and organizational change

Video clips and recordings available upon request for event organizers.

Watch past speaking appearances: <https://etm-ai.com/MNspeaking>

bookings@ethicaltechmatters.com | ethicaltechmatters.com

MEDIA ASSETS

Available for event organizers and media:

High-Resolution Photos

Professional headshots and event photos available in multiple formats

Logo Files

Ethical Tech Matters branding in PNG, SVG, and EPS formats

Bio Variations

Short (50 words), Medium (100 words), and Extended versions

Video Clips

Sample speaking segments and interview footage

Presentation Slides

Sample slide decks from past talks

Contact [**bookings@ethicaltechmatters.com**](mailto:bookings@ethicaltechmatters.com) to request media assets.

bookings@ethicaltechmatters.com | ethicaltechmatters.com

TECHNICAL REQUIREMENTS

Audio/Visual

Standard A/V setup (lapel or handheld mic, presentation screen if slides included)

Virtual Sessions

Zoom or Google Meet preferred; backup available for other platforms

Presentation Format

Slides available in PowerPoint or PDF; can present without slides if preferred

bookings@ethicaltechmatters.com | ethicaltechmatters.com

READY TO BOOK?

Let's discuss how AI governance expertise can serve your audience.

Contact: bookings@ethicaltechmatters.com

Phone: (817) 580-4628

Website: ethicaltechmatters.com