

DEANNA JONES

MOTIVATIONAL & DEI KEYNOTE SPEAKER

Keynotes & consulting that helps teams and individuals unlock their hidden potential.



deannajones.com

deanna@deannajonesnow.com

[@deannamjones](https://www.instagram.com/deannamjones)

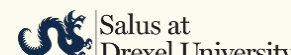
Deanna Jones is the founder of Deanna Jones Now, based in Hillsborough, North Carolina. As a keynote speaker, consultant, and storytelling-driven inclusion advocate, Deanna helps leaders and teams uncover the gifts they've been hiding — and build cultures where those gifts can thrive.

With 35 years of experience inside corporate systems and a personal story that opens hearts as well as minds, Deanna delivers keynotes and consulting engagements that use story as a catalyst for reflection, clarity, and change. Her talks blend lived experience, bold insight, and a human-centered approach that invites audiences to think differently — and lead more honestly.

Deanna speaks on inclusion, leadership, identity, and the power of showing up fully — both at work and in life. At the center of each talk is story: not just hers, but the stories we carry, inherit, and too often silence. She helps people reclaim those stories, connect with them, and use them to shape stronger teams, better decisions, and more inclusive spaces.

Her offerings include keynote speaking, team consulting, and storytelling-driven workshops tailored for small teams and senior leaders. Known for her direct approach and her ability to make complex ideas feel deeply human, Deanna helps clients move from checkbox culture to meaningful connection — one room at a time.

SEEN ON STAGE BY COMPANIES LIKE:



Speaking topics include:

01 Embrace Your Gift: The Real Key to Culture and Engagement

RECONNECTING TEAMS WITH THEIR PURPOSE BY UNCOVERING THE GIFTS THEY'VE BEEN HIDING.

In my signature keynote, I invite audience to reconnect with their natural strengths—the gifts they've too often set aside to fit in or keep up. Drawing from my own corporate journey and personal awakening, I challenge individuals and leaders to create workplaces where people don't have to leave their spark at the door.

Focus: Helping teams and leaders rediscover the power of purpose by reconnecting with the gifts they've been hiding — and creating cultures where those gifts are free to shine.

02 Focus on People, Not Politics: The Real Value of Inclusion

INCLUSION AS A BUSINESS STRATEGY, NOT A BUZZWORD.

In this session, I break down the real data behind why diverse teams consistently outperform homogeneous ones in creativity, problem-solving, and decision-making. With 35 years in corporate America, I've seen firsthand how fostering an inclusive environment isn't just the right thing to do—it's the smart thing to do for long-term success.

Focus: Attendees will walk away with tangible evidence and actionable strategies to create workplaces where people—and businesses—thrive.

Enlightening, Inspiring, and Heartfelt Talk

"Deanna's talk was educational, inspiring, and incredibly moving. The event attendees provided positive feedback and they were grateful for her sharing her story and for fostering a conversation that allowed for questions to be asked, judgement free, and perspective could be gained.

R. Brett Weaver, TEKsystems

Deanna Jones is nothing short of an extraordinary storyteller.

She's making an amazing impact in the North Carolina business community, helping professionals see the business case for inclusion and develop greater understanding and empathy...in the workplace.

Ashley Osteen