



## ABOUT

Misty Lynch, CFP® is a personal finance expert and the Owner and CEO of Sound View Financial Advisors, LLC. Misty hosts the unscripted reality show *HEARTBROKE* and the Demystifying Money podcast. She is also the author of the *DEMYSTIFYING MONEY* book and a personal finance expert and resource for media outlets including *The New York Times*, *Cosmopolitan*, *CNBC*, *CNN*, *Investopedia*, *Real Simple*, *Student Loan Hero*, and many others.

Investopedia named her one of the Top 100 Financial Advisors in 2021 and *US News and World Report* called her one of the 9 Women in Finance to Follow "because sometimes you need life advice, not just financial advice."

When she isn't working, you can find her reading mysteries, skiing on the East Coast, or coaching her kids' basketball and field hockey teams.

## SPEAKING TOPICS

### PERSONAL FINANCE

- ✓ **Demystifying Money: Permanently Reprogram Your Money Mindset to Achieve the Wealth and Success You Deserve**

### BUSINESS-FOCUSED

- ✓ **Revitalize Your Marketing Strategy - It's Never too Late to Up Your Game**
- ✓ **From Ideas to Earbuds: Podcasting for Entrepreneurs**

## FEATURED ON



## SOCIAL

- [mistylynch.com](https://mistylynch.com)
- [@mistyllynchcfp](https://facebook.com/mistyllynchcfp)
- [@mistyllynchcfp](https://instagram.com/mistyllynchcfp)
- [Misty Lynch, CFP®](https://linkedin.com/in/mistyllynchcfp)
- [@demystifyingmoney](https://tiktok.com/@demystifyingmoney)
- [@DemystifyingMoney](https://youtube.com/DemystifyingMoney)

## LINKS

- [Lead Magnet: Free Money Class](#)
- [Previous Coverage](#)
- [Free Demystifying Money® Journal](#)

## MORE ABOUT MISTY

- Host of the unscripted reality show *HEARTBROKE*
- Host of the Demystifying Money podcast
- Author of *DEMYSTIFYING MONEY*
- Investopedia named her one of the Top 100 Financial Advisors in 2021 and *US News and World Report* called her one of the 9 Women in Finance to Follow