

KEYNOTE SPEAKER | AUTHOR | PROFESSOR

2025 MEDIA KIT

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TALAYA J. SCOTT



MEET TALAYA...

Talaya is a force for change, using financial literacy as a catalyst to empower others to transform their lives. A dynamic speaker, published author, accountant, professor, and entrepreneur, she delivers more than just expertise—she brings passion and purpose. As CEO of FIIT Perspective, Talaya's unwavering commitment to excellence has guided countless individuals toward financial freedom while uplifting entire communities. Her journey, marked by resilience and achievement, reflects a deep dedication to service. Talaya doesn't just inspire—she ignites action and leaves a lasting impact. Ready to elevate your audience? Book Talaya today!



IMPACT

1,000 BOOKS SOLD

3,000 STUDENTS INSTRUCTED

20 SPEAKING ENGAGEMENTS

6 PODCAST GUEST APPEARANCES

MOST POPULAR TOPICS

THE WEALTH EFFECT:

HOW TO OVERCOME CULTURAL AND PSYCHOLOGICAL BARRIERS TO WEALTH

SMALL BUSINESS, BIG PROFITS:

STRATEGIES FOR FINANCIAL GROWTH

STUDENT FINANCIAL SUCCESS:

TEACHING COLLEGE STUDENTS MONEY SKILLS SCHOOLS DON'T COVER



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MOST POPULAR TOPICS

CORPORATE FINANCIAL WELLNESS & PRODUCTIVITY:

BUILDING FINANCIAL AWARENESS FOR BETTER DECISION-MAKING AT WORK. FINANCIALLY CONFIDENT EMPLOYEES ARE MORE ENGAGED, MORE PRODUCTIVE, AND BETTER DECISION MAKERS.

CONNECT

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