

Ellen Leikind

Entrepreneur, Published Author, Speaker

Ellen is a trailblazing author, speaker, and entrepreneur. She combines her passion for poker with her extensive background as a Fortune 500 marketing executive where she launched over \$1B in products before founding her company, PokerDivas.



Let Ellen show you how to win at the corporate game using the strategies of Poker even if you have never played the game. Her interactive keynotes aren't about gambling, they are about building confidence, reading the room, negotiating and taking calculated risks to get your win.

Signature Topics

Betting on Yourself - Playing to Win as Opposed to Avoid Losing Stop playing small and start playing to win. Learn how taking calculated risks and how betting on yourself is the key to unlocking your biggest opportunities.

Reading the Table in the AI ERA- Understanding Who's in the Game AI can give you the data, but it's your ability to read people that makes the difference. Master the art of understanding the four personality types to gain your competitive edge.

Negotiating for YOURSELF with confidence, clarity and strength using the skills of poker: Get into a winning mindset and stop apologizing for asking and negotiating for what you deserve. Learn how to position yourself as the "bettor," confidently demanding your value, with no hesitation or guilt using the BOLD System Framework.

Navigating and Managing Difficult People - Turning Tension into Triumph Every poker game has a bully—so does every negotiation and business. Learn how to navigate high-pressure situations with difficult people and come out on top.



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The takeaways reminded me of the leadership skills I knew I had inside but could not tap into previously.”

Past keynote engagements:



Featured in:



Contact Ellen

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