

— EVENT PLANNER GUIDE —

KEYNOTES & PRIVATE RETREATS

Clarity for leaders facing consequential decisions, competing priorities, and change.

Through The One Decision Method™, Kim delivers interactive keynotes, executive sessions, and retreats that create clarity, focus, and forward movement.

IDEAL FOR

Executive retreats, leadership conferences, off-sites, associations, women's leadership events, and organizations navigating transition.

BRING KIM TO YOUR EVENT →

KIM GROSHEK

Executive Decision Strategist • Speaker • Author • Advisor

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WHY EVENT PLANNERS BOOK KIM

For more than 35 years, Kim Groshek has helped leaders make consequential decisions. As founder of NorthStar Leadership Institute and creator of The One Decision Method™, she helps audiences cut through noise, name what matters now, and move forward with clarity.



FEATURED TALKS

01

THE ONE DECISION™

*"You don't need another plan.
You need one decision."*

A keynote for leaders who feel pulled in too many directions and need to identify the decision that creates the most relief, clarity, and momentum.

AUDIENCE OUTCOME

Audience leaves able to identify the one decision creating the most drag and the next move that matters now.

02

WHEN EXPERTISE BECOMES THE OBSTACLE

Why accomplished experts and leaders often struggle most when they have too many good options — and how to stop circling possibilities.

AUDIENCE OUTCOME

Audience leaves able to choose what deserves focus now instead of postponing the decision.

03

ONE BUYER. ONE PROBLEM. ONE INVITATION.

A simple way to turn expertise into a clear message, offer, and genuine next conversation — without relying on a canned pitch.

AUDIENCE OUTCOME

Audience leaves with language that sounds human, clear, and actionable.

WHY KIM



35+ years advising leaders and organizations

Two master's degrees

Podcast host — *The ONE Decision™ Podcast*

Award-winning author and business leader

National board and leadership service

AUDIENCE TAKEAWAYS



Identify the decision creating the most drag.



Choose what deserves attention now.



Leave with language for one clear next step.

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EXTEND THE EXPERIENCE

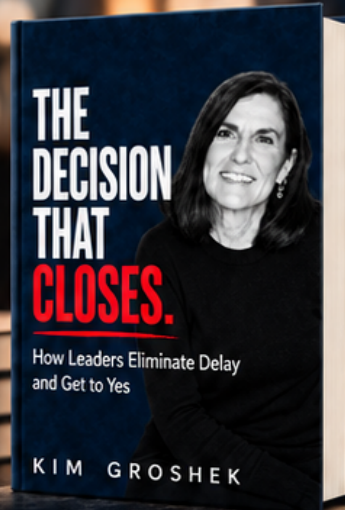
Give your audience a practical next step, a deeper experience, or a take-home resource that continues the conversation after the keynote.



THE EXECUTIVE DECISION CHECK™

A practical next step that helps leaders identify the decision creating the most drag — and where to focus first. Ideal for keynotes, retreats, workshops, and post-event follow-up.

AUDIENCE TOOL



THE DECISION THAT CLOSES

How Leaders Eliminate Delay and Get to Yes

Add Kim's book to your event experience. Available for event bundles, executive teams, leadership retreats, and audience gifts.

BOOK ADD-ON



GET YES'S™

Your Voice. Your Message. Your Mission.

An interactive experience for experienced experts and leaders who want to turn years of knowledge into one clear message and invitation. Ideal for conferences, breakout sessions, masterclasses, and post-keynote experiences.

INTERACTIVE EXPERIENCE



Perfect for executive retreats, leadership conferences, breakout sessions, and post-event implementation.

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THE ONE DECISION METHOD™

CLARITY. CHOICE. MOVEMENT.

Kim helps leaders move from noise and delay to one clear decision and a meaningful next step.

1



SEE

Notice the drag. Where is this unresolved decision costing time, energy, and money?

2



DECIDE

Name the one decision that, if made clearly, would reduce the noise around everything else.

3



DO YOU

Choose the next step in words and actions that sound like you — not a script.

4



MOVEMENT

Take one clear action and learn from the response.

AUDIENCE TAKEAWAYS

- ✓ Identify the one decision creating the most drag.
- ✓ Choose what deserves attention now.
- ✓ Clarify one clear next step or invitation.
- ✓ Move forward with greater confidence, focus, and momentum.

IDEAL FOR



Leadership conferences & executive forums



Executive retreats and off-sites



Associations and women's leadership events



Private leadership teams and organizations navigating transition

READY TO BRING KIM TO YOUR EVENT?

Keynotes, retreats, executive sessions, and interactive experiences tailored to your audience.

CHECK AVAILABILITY →

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kimgroshek.com/decisioncheck



The ONE Decision™ Podcast

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