



Alyssa Cox

Fortune 15 Executive | Techno-Functional Leader | AI & Process Transformation Specialist

Bridging the Gap Between AI Hype and Enterprise Execution

Alyssa Cox is not a futurist or a theorist—she is a battle-tested corporate executive currently in the trenches of enterprise transformation. As the Vice President of the Transformation Management Office for a Fortune 15 healthcare leader, Alyssa has successfully managed multi-million-dollar AI and digital process transformations across global teams.

She specializes in helping organizations move beyond "AI tourism" to build practical, scalable operating models that drive measurable ROI, while successfully leading workforces through complex technological disruption. When Alyssa speaks, audiences do not just get inspiration; they get the blueprints, governance frameworks, and change-management strategies used in today's most successful enterprise boardrooms.

"This was at the absolute top of my list for best sessions I've attended. I definitely came away with a tangible outcome I can use."

Julie H.
AT&T

"Timely message, especially the shift from AI experimentation to scale, what it takes to operationalize Agentic AI at enterprise scale, and transformation grounded in real-world value."

Anisha W.
Sinch

"Part of the magic and engagement of Alyssa's content is in how she tailored her program specifically for our audience, speaking directly to the unique experiences and perspectives of our chapter members."

Tony C.
The Meeting Department

Alyssa brought the perfect mix of insight and energy."

Christian M.
KPMG

SIGNATURE KEYNOTES & MASTERCLASSES

The \$M Playbook: Scaling Enterprise AI from Pilot to Production

The Challenge: Most organizations are stuck in "pilot purgatory," experimenting with AI but failing to operationalize it at scale to achieve real financial returns.

The Keynote: Alyssa pulls back the curtain on what it actually takes to scale automation and AI across a massive enterprise. She provides a pragmatic look at prioritizing high-ROI use cases, securing executive alignment, and building resilient operating models.

Audience Takeaways:

- The 90-day execution framework to transition from sandbox experiment to production
- How to identify and avoid the hidden operational costs of scaling AI
- Metrics that matter: Moving from "vanity metrics" to true business ROI

From Skeptic to Practitioner: Managing the Human Side of AI Disruption

The Challenge: AI adoption is often treated as an IT project when it is actually a massive human change-management challenge. Unaddressed workforce anxiety kills transformation ROI.

The Keynote: Drawing from her experience leading massive cross-functional teams, Alyssa shares how to redesign workflows and guide employees through the psychological impacts of automation.

Audience Takeaways:

- The "Human + AI" blueprint for successfully augmenting (rather than alienating) your workforce
- Tactical communication strategies to turn internal AI skeptics into super-users
- Frameworks for mapping new reskilling pathways for operational teams

The Translator-in-Chief: Bridging Tech Capabilities and Business Reality

The Challenge: Technical teams build things the business doesn't need, and the business demands things technology cannot safely deliver.

The Keynote: Traditional command-and-control leadership fails in digital transformations. Alyssa teaches leaders how to become "Techno-Functional Translators" who successfully align complex IT capabilities with strict commercial goals.

Audience Takeaways:

- How to facilitate highly effective governance between IT and business units
- The anatomy of a successful Transformation Management Office (TMO)
- Leadership strategies for navigating ambiguity and driving cross-departmental alignment

WHY BOOK ALYSSA?

- **Practitioner, Not Theorist:** She is actively executing multi-million dollar transformations today. Her advice is grounded in current corporate reality, not five-year-old case studies.
- **Zero-Risk Professionalism:** As a VP managing global enterprise operations, she understands corporate nuances, respects compliance boundaries, and delivers boardroom-polished presentations.
- **Action-Biased:** Every keynote ends with concrete frameworks. Your audience will leave with tools they can implement at their desks the very next morning.

BOOK ALYSSA FOR YOUR NEXT EVENT

Ideal for: Leadership Retreats, Digital Transformation Summits, Technology & Operations Conferences, and Corporate Kick-offs

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